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EUROPE'S BUSINESS NEWSPAPER

# FINANCIAL TIMES

US ELECTIONS  
The anti-campaign  
campaigner  
Page 6

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THE FINANCIAL TIMES LIMITED 1990

Tuesday November 6 1990

D 8523A

World News Business Summary

## Gandhi seen as power broker after Janata split

Former Indian premier Rajiv Gandhi, the Congress party leader, will today explore the possibility of forming a government with a breakaway faction of the Janata Dal party under Mr Chandra Shekhar. It follows the failure of prime minister Vishwanath Pratap Singh to hold his Janata party together. Page 15

## Eight die in feud

Eight black South Africans died in a feud between minibus taxi drivers and six others were killed in violence between political factions. Page 15

## Paris rioting

Youths damaged shops and stoned riot police in Paris as more than 100,000 high school students nationwide joined marches for more teachers, better facilities and improved campus security. Students take to streets. Page 3

## US accused

The US was strongly criticised by EC environment commissioner Carlo Ripa di Meana for dragging its feet on action to combat global warming. Page 2

## Boat people sue

A group of 111 Vietnamese boat people sued the Hong Kong government for illegal detention, arguing that they were en route to Japan and had stopped only temporarily. Page 15

## Fire damages shrine

A fire damaged a Shinto shrine on the southern Japanese island of Okinawa. Police suspect arsonists opposed to imperial enthronement ceremonies. Page 15

## KGB major held

Police arrested a Soviet KGB major during a meeting in a Berlin suburb with his German contacts at the weekend. Page 15

## Polish coal strike

Miners staged a two-hour warning strike at a nationally all-Poland's deep coal mines to protest pay cuts and the effects of economic reform. Page 15

## Mandarin tense

Burmese troops have restored a tense peace to Mandalay after months of Buddhist protest and tough army reprisals. Demonstrators visiting the northern city said. Page 15

## Equal opportunity

Japan's male-dominated business world will employ a record number of women graduates this year, with their employment rate matching that of men for the first time. Page 15

## Danielle visit off

Danielle Mitterrand, wife of the French president and head of a private human rights group, cancelled a visit to anti-Moroccan refugees in Algeria which had led to a crisis between France and Morocco. Page 15

## Volcano erupts

Mount St Helens, the active volcano near Seattle, was rocked by an explosion that shook its peak for six minutes and sent a plume of steam and ash 30,000ft into the air. Page 15

## Paying the price

Queensland, which bills itself as Australia's "sunshine state", has the highest incidence of skin cancer in the world, an Australian medical journal said. Page 15

## Top secret thieves

The Los Alamos National Laboratory in New Mexico, perhaps the most secret weapons research centre in the US, has been plagued by a rash of thefts ranging from personal computers to scrap metal. Page 15

## After the revolution

Moscow now has squares named after Charles de Gaulle and Martin Luther King. Some streets have reverted to their old names and a metro station called after Lenin will be renamed Tsaritsina. Page 15

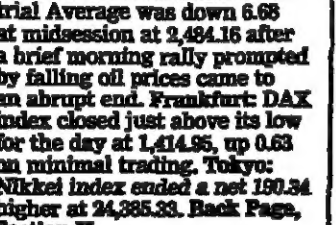
## Germany set to dominate European aerospace

German aerospace industry is expected to overtake Britain and France to become the largest in Europe within three years, according to a report on the European aerospace industry. The German industry is expanding at a rate of about 14 per cent a year, almost three times the growth rate of France and nearly four times Britain's growth rate. Page 18

## Markets

Dollar fell to a record low against the D-Mark, closing in London at DM1.4560, depressed by interest rate differentials and weakness in the US economy. Page 18

## Against the D-Mark



## Wall Street

Dow Jones Industrial Average was down 6.88 at midsession at 3,494.16 after a brief morning rally prompted by falling oil prices came to an abrupt end. Frankfurt DAX index closed just above its low for the day at 1,414.95, up 0.63 on minimal trading. Tokyo Nikkei index ended a net 150.34 higher at 24,385.33. Back Page, Section II

## ASSOCIATED British Foods

cash-rich ICI milling and baking group, saw first half profits rise 17 per cent to £132m (£125m). Page 19

## AUSTRIAN

Austrian-based shipping and retailing group, is to be restructured to eliminate cross-shareholdings and reduce debt by at least A\$30m (A\$20m). Page 19

## SUZUKI Motor

of Japan agreed to produce small cars in Chongqing, China, through a consortium of three state-owned companies. Page 8

## VIAASA

Venezuela's state-owned airline, a prime candidate for privatisation, lost \$25.5m in the first six months of this year. Page 20

## NISSAN Motor

reported 5.4 per cent increase to ¥93.1bn (¥71.6bn) in pre-tax profit for the first half to end September, as strong domestic demand compensated for sluggish foreign sales. Page 21

## YORKSHIRE Bank

newly acquired UK retail banking arm of National Bank of Australia, made pre-tax profit of \$92.1m (\$78.7m) in the first nine months. Page 21

## NEW YORK Stock Exchange

is to freeze its officers' pay in 1991 and start an early retirement programme to cut staff to 1983 levels in response to a downturn on Wall Street. Page 22

## SAUDI ARABIA

oil output, at 8.2mbd, was 57 per cent higher than it had been before Iraq invaded Kuwait on August 2 this year, Saudi Minister of Petroleum and Mineral Resources Hisham Nasser said. Page 22

## NEW ZEALAND

new National party government backed out of Bank of New Zealand (BNZ), the country's biggest bank, with a NZ\$600m (\$80m) rescue package to cover loans to collapsing Australian entrepreneurs. Page 22

## Baghdad softens stance on release of foreign hostages

By Lamia Andoni in Baghdad and John Wyles in Rome

IRAQ has begun to soften its public stance on the release of foreign hostages, and signs that Iraq officials feel the captives are as much a liability as an asset in the confrontation against multinational forces in the Gulf.



Willy Brandt (right), honorary chairman of the German SPD party, at Frankfurt airport with Iraqi ambassador Omar Ghani

Official statements from Baghdad suggest Iraq may drop its earlier insistence on a categorical pledge of non-aggression from at least two members of the UN Security Council as a precondition for the release of its "guests".

Mr Saadi Mahdi Saleh, the Iraqi National Assembly speaker, said the Iraqi government believed the likelihood of a political solution could be enhanced through the release of all foreigners, provided other countries joined Baghdad in declaring a commitment to a diplomatic solution.

Most reports focused on the Iraqi initiative that called for the release of all hostages in return for pledges to a peaceful solution by the United Nations Security Council or two of five countries including the Soviet Union, France, China, Japan and Germany.

Mr Saleh - in a weekend statement which at first passed unnoticed but is now being closely studied by foreign embassies in Baghdad - said Iraq had achieved most of its objectives from keeping the western nationals.

The objective of preventing some foreigners from leaving was to increase the obstacles in the way of aggressive and

evil intentions of the American administration and its allies... and to gain time to enable the international public opinion to endorse a balanced approach towards peace," he told the National Assembly.

"The most important of these objectives have been achieved regarding popular

public opinion in the world and (the positions) of international personalities and some governments," he said. "Therefore it seems to us that releasing all foreigners will also serve the same purpose according to an appropriate formula," he said.

Instead of asking for guarantees, Iraq now seems to be con-

centrating on persuading a larger number of countries to oppose military action in the Gulf.

Although the initiative may be a ploy to gain more time, there are indications that Baghdad and its allies - in particular Jordan and the Palestine Liberation Organisation - want to prevent the US from using the hostage issue as a pretext for war.

Iraq is also said to be under pressure from its allies, such as Jordan and the PLO, who fear that by further keeping the western nationals Baghdad might provide Washington with a good pretext to rally support for military action.

Iraq hopes that China, one of the five permanent members of the UN Security Council, will play a key role in undermining the UN consensus by using its veto power to block further resolutions against Iraq.

Baghdad has also been targeting Germany and Japan in an attempt to increase the domestic pressures against war in the two countries. It has capitalised on the visits of Mr Yasuhiro Nakasone, the former Japanese prime minister, and Mr Willy Brandt, the former West German chancellor. Delegations from a number of other countries, including Ireland, New Zealand, Switzerland and Denmark, have either been in Baghdad recently or are attempting to visit.

European Foreign Ministers Continued on Page 18

Other reports, Page 4

## UK Bank chief sees European supervisory role

By David Lascelles, Banking Editor, in London

A FUTURE European central bank may have to take over some of the responsibility for supervising banks from national authorities, the governor of the Bank of England said yesterday.

Mr Robin Leigh-Pemberton, at a meeting of international bankers in Paris, raised the possibility that a new central bank's powers would extend beyond monetary policy to include supervision. He said the issue might have to be addressed as early as next month's Inter-Governmental Conference on monetary union in Rome.

He said it was essential, regardless of the pace at which EC monetary union progressed, to ensure that supervision kept up with the growing integration of European banking and financial markets.

Separately, Mr Douglas Hurd, the foreign secretary, stepped up ministerial attempts to portray the government as united and enthusiastic in its approach to Europe. Reports, Page 18

Although an EC central bank's main role would be to ensure the stability of the currency, this would also entail safeguarding the stability of the system itself. "The job of monetary policy would be made infinitely more difficult if there were lack of confidence in the banking system brought about by periodic crises or threatened crises."

Next month's IGC will consider the next steps to be taken. Details, Page 13

It was still too early to know what supervisory structure might be needed, and for the time being responsibility should be clearly concentrated at national level. But Mr Leigh-Pemberton said it was impor-

## EC no nearer accord on farm subsidies

By Tim Dickson in Brussels

HOPES OF an early breakthrough in the European Community's vital farm policy negotiations were quickly dashed in Brussels last night.

EC agriculture and trade ministers - meeting for the seventh time in just over a month - emerged deeply divided after discussing a compromise proposal for the international trade talks known as the Uruguay Round.

The compromise did not alter the basic European Commission offer of a 30 per cent cut in farm supports over the 10 year period 1989-99 - but it included a deviation from the Brussels executive designed chiefly to reassure the French and the Germans that key principles of the Common Agricultural Policy would be retained.

EC officials were grimly predicting another marathon session and Mr Renato Ruggiero, Italy's trade minister and president of the EC Council, was reported as saying at the outset that he would keep the meeting going until a solution had been found.

Last night's continued disagreement put further into doubt the outcome of the Uruguay Round, a four year process which is due to come to a conclusion in early December on ways of liberalising world trade in areas ranging from services and textiles to intellectual property and agriculture.

Reducing global farm supports, however, has consistently been identified by the United States as an essential precondition for a comprehensive deal in other sectors.

Last night's Commission declaration consisted of three separate points: a tougher assurance that Brussels will not allow EC import barriers to be reduced in such a way that a flood of cheaper products from the world market will enter the EC; a commitment to "present the proposals necessary to ensure a more effective set of rules in the Community" - a reference to the current EC scheme, currently little used, to pay farmers to take arable land out of production; and a statement to the effect that "the total level of assistance to the less favoured regions should not be reduced as a result of the implementation of the outcome of the Uruguay Round".

Fears that these concessions were another step backwards were voiced by Britain, Denmark and the Netherlands - but while Mr John Gummer, the UK agriculture

minister, refused to commit himself, none of these three countries said that they would vote against the newly modified package.

Mr Ignaz Kiechle, the German farm minister, said that the declaration was "a step in the right direction" though he added that the changes still did not go far enough.

Much last night appeared to depend on Mr Louis Mermas, the French farm minister, whose main concern was focused on the issue of Community "preference", the jargon for keeping Community markets for Community farmers. He was pushing for an even tougher commitment from the Commission on this point - a demand further annoyed Mr Gummer.

Canada fights for its dairy farmers, Page 8

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The race for Florida, Page 6

## US elections avoid international issue

By Lionel Barber in Washington

THE MOST surprising feature of the mid-term US elections which take place today is that the Gulf crisis is not an issue.

Americans have just seen the biggest and fastest military build-up since the second world war, but few candidates running for state or national office have been willing to treat the deployment, or the likelihood of a war, as worthy of debate.

November 1990 covers elections for all the 435 House of Representatives seats, 36 governorships and 35 Senate seats, as well as other local offices.

Without President George Bush in the lead on national and international issues, the country's natural instinct is to

think local. This is even more true now that the economy is sliding into recession.

Mr Kevin Phillips, conservative political commentator, said: "I think we have seen the last flag factory now. Once the real meat and potatoes is out there in the public arena, the old stuff isn't going to work anymore."

On Saturday, Mrs Dianne Feinstein, the former mayor of San Francisco bidding to become the first woman governor of California, went on a 12-hour tour of Central Valley.

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Maltese premier Eddie Fenech-Adami has done his best to soften his country's image of a polarised, sometimes violent, country with unsavoury allies.	Page 3
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MARKETS	
<b>STERLING</b>	<b>DOLLAR</b>
New York lunchtime: \$1.3712	New York lunchtime: DM1.4875
London: \$1.3705 (1.951)	FF4.9885
DM2.9275 (2.93)	SPF1.251
FF9.8225 (9.8375)	Y126.92
SF2.485 (2.4775)	London: DM1.488 (1.502)
Y248.75 (251.9)	FF4.985 (5.0425)
£ index 94.3 (94.2)	SPF1.2505 (1.2705)
<b>GOLD</b>	Y126.75 (126.6)
New York: Comex Dec	£ index 60.0 (60.5)
\$381.1 (\$78.0)	Tokyo close: Y127.55
London:	US lunchtime rates
\$377.0 (\$76.0)	Fed Funds 7 1/8%
<b>IN SEA OIL (Argus)</b>	3-m Treasury bill:
Brent Dec	yield: 7.25%
\$32.7 (\$4.05)	Long Bond:
	100 1/2
	yield: 8.67%
<b>Chief price changes yesterday: Page 19</b>	
	<b>STOCK INDICES</b>
	FT-SE 100:
	2,050.1 (+13.4)
	FT-100:
	1,251.1 (+10.4)
	FT-A All-Share:
	988.77 (+0.7%)
	<b>New York lunchtime:</b>
	DJ Ind. Av.
	2,491.58 (+0.74)
	S&P Comp
	312.51 (+0.66)
	Tokyo: Nikkei
	24,365.33 (+180.34)
	<b>LONDON MONEY</b>
	3-month interbank:
	closing 13 1/8% (13 1/8%)
	Life long gilt future:
	Dec 84 1/4 (83 1/2)

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## EUROPEAN NEWS

## Germany pledges coal to Hungary

GERMANY WILL send coal and briquettes to Hungary to help the country meet energy shortages caused by curtailed Soviet deliveries of cheap crude oil, according to the *Nepszabadsag* newspaper, quoting Hungary's ambassador in Bonn, Reuter reports.

It quoted Mr Istvan Horvath as saying the deliveries - 500,000 tonnes of coal and 150,000 tonnes of coal briquettes - would come from German strategic energy reserves and be paid for at an unspecified later date.

Austria and Italy have already offered emergency fuel supplies to help compensate for the Soviet Union's reduced deliveries.

## Bridge too low

Finland has told the Danes that two bridges they plan to build would block exports of Finnish oil rigs, a foreign ministry official said yesterday, Reuter reports from Helsinki.

The bridges across the Great Belt seaway between the island of Sjælland and the main Jutland peninsula would be too low for the rigs to be towed under them, he said.

## Bulgarian offer

Bulgaria's main opposition alliance, the Union of Democratic Forces, said yesterday it was prepared to form a new government if Mr Andrei Lukanov, the Socialist prime minister, resigned, but it ruled out a coalition with the former Communists, AP reports from Sofia.

State will take 40 per cent of hard currency earnings to meet repayments bulge next year

## Debt needs prompt hefty new Soviet tax

By Quentin Peel in Moscow

A HEFTY hard currency tax on Soviet enterprises, compelling them to sell 40 per cent of their export earnings to the state next year, has been imposed to finance a big bulge in debt repayments next year.

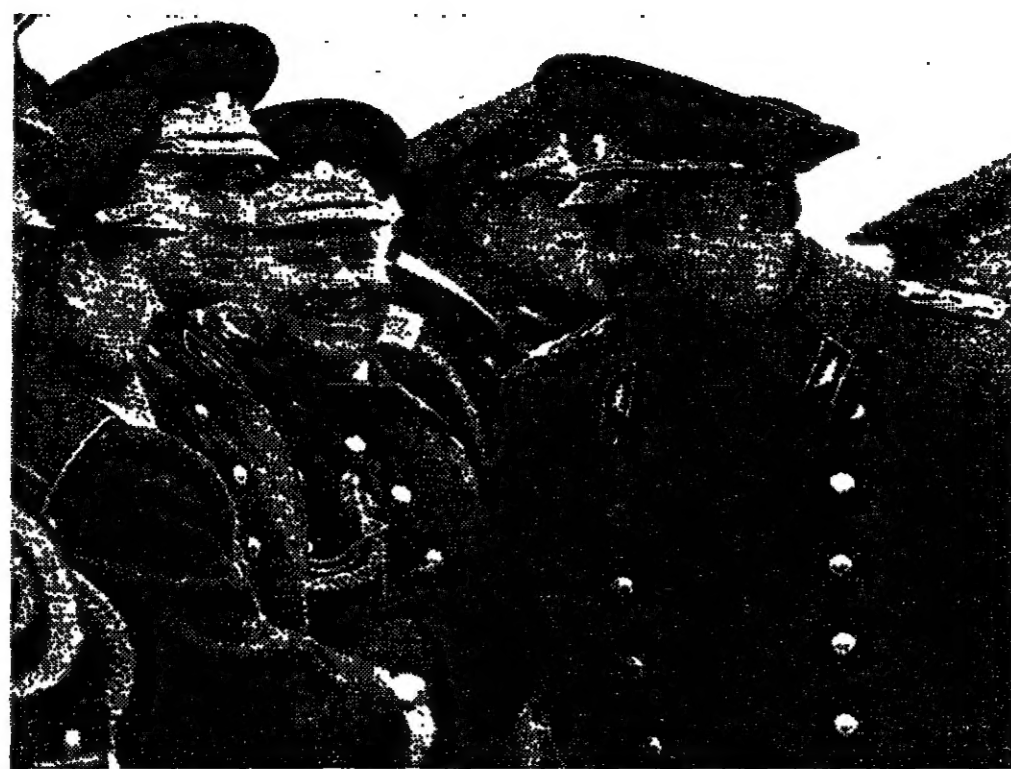
It may also be used to help pay off the backlog in trade debts incurred by Soviet importers, still estimated at approaching \$4bn.

At the same time, the introduction of an effective 66 per cent devaluation in the rouble from November 1 is supposed to boost exports, discourage imports, and reduce heavy export subsidies financed by the state budget. The new commercial exchange rate, currently set at Rbl1.66 to the dollar, compared with the official rate of just Rbl0.55, is supposed to reflect the purchasing power parity of the rouble, averaging a whole basket of differing commodities.

Next year, Gosbank intends to move increasingly to a "free floating exchange rate" for enterprises in an attempt gradually to bring together the commercial exchange rate, and the free market rate set by regular currency auctions.

These were the explanations given yesterday by Mr Oleg Mozhaikov, head of the international monetary department of Gosbank, the state bank, in an attempt to allay widespread confusion about the Soviet Union's new foreign exchange policies, and their effect on foreign investors, importers and exporters.

He revealed that some key imports of social importance,



Soviet defence minister Dmitri Yazov (right) chats with senior commanders after a rehearsal in Moscow for tomorrow's celebrations marking the Bolshevik revolution

such as medicines, were likely to be exempted from paying the new commercial exchange rate, in order to prevent any drastic increase in the retail price. Other exemptions had yet to be determined.

However, in principle, the entire range of commercial

transactions - payments for goods and services - as well as the valuation of foreign investments, would be carried out at the new exchange rate.

On the other hand, it was unlikely to make any difference to the costs of foreign business offices operating in

the Soviet Union, because most of their expenses - rentals, telephone bills, petrol and domestic travel - were now denominated in hard currency.

The latest decree by President Mikhail Gorbachev on foreign exchange, ordering Soviet enterprises to sell 40 per cent

to a new all-union currency fund, responded to the "difficult situation" in next year's debt repayments, Mr Mozhaikov said. It was only effective for 1991.

It has already been strongly attacked both by enterprises, and by the individual republics, as unwarranted central interference in previous hard currency earnings.

Mr Mozhaikov, who is now responsible for drafting new rules for the future open currency auctions, explained that the country's balance of payments crisis had caused major problems for Vneshekonombank, the state bank for foreign economic relations.

Traditionally only required to arrange bridging finance to meet the seasonal imbalances between imports (early in the year) and exports (usually late), it had found its short-term borrowings overwhelmed in the past two years by a more permanent imbalance.

At the same time, he said, there was a hunching in the repayment schedules for Soviet foreign debt, estimated at some \$60bn. Hard currency earnings for the coming year were estimated at between \$30bn and \$40bn, he said, depending on the performance of the oil industry. Hard currency requirements for debt servicing were estimated at up to \$11bn.

The remainder of the 40 per cent compulsory purchase from Soviet enterprises would go towards a special currency import fund split between the central government and the republics.

## US under attack for dragging its feet over global warming

By John Hunt, Environment Correspondent, in Geneva

THE US was strongly criticised last night by Mr Carlo Ripa di Meana, the EC environment commissioner, for dragging its feet on action to combat global warming. He was speaking in Geneva on the eve of the ministerial meeting of the World Climate Conference, and following an EC and EFTA declaration committing their 18 member states to stabilising carbon dioxide and other greenhouse gases by the year 2000.

This new coalition will press the US at today's meeting - to be opened by Mrs Margaret Thatcher, the British Prime Minister - to adopt firm targets for reducing these emissions. The US, the world's biggest producer of carbon dioxide pollution, is one of the few major countries not to announce targets.

It seems determined not to do so at the Geneva conference, which is being attended by environment ministers from more than 100 countries with the aim of starting work on a global climate convention. There is mounting pressure on the US to fall into line with other countries.

Mr Ripa di Meana, who also criticised the Soviet Union for failing to announce targets for cutting greenhouse gases, said the EC and EFTA countries had become the "Europe of 18" which would lead the battle for action on global warming. "It is a question of how to convince the Soviets and the Americans of their



WORLD CLIMATE CONFERENCE

position... That will be a central theme of our conference." This year, he said, the EC would produce 750m tonnes of coal - the fossil fuel which is the heaviest source of carbon dioxide, which is a cause of global warming - but the US would produce twice as much. "Without co-operation at the international level, deterioration of the environment will go on," he warned.

Environmental pressure groups are infuriated by a draft ministerial declaration drawn up by officials for discussion at the conference. If approved, it would mean that the US would not be called on to adopt targets for cutting carbon dioxide.

## Polish hard-currency reserves reach \$3.5bn

By Stephen Fidler, Euromarkets Correspondent

POLAND'S hard currency reserves have grown to \$3.5bn (\$1.8bn) and are expected to expand to \$5.1bn by the end of next year, Polish officials have told the country's leading creditor banks.

The growth, which emerged at a meeting in Vienna between Polish officials and an eight-bank creditor group, reflects a large trade surplus and the fact that Poland is paying no interest to foreign bank or government creditors this year. Net reserves were negligible at the start of the year and it has not drawn on a \$1bn currency stabilisation fund from industrialised countries.

Poland is forecasting a \$2.9bn trade surplus this year, despite a rise in energy prices.

Exports are forecast 36 per cent higher than last year at \$7.5bn. Imports are expected to fall 10 per cent to \$4.7bn, reflecting the recession.

The government, which has sought 80 per cent debt forgiveness from creditor banks and a similar concession from bilateral government creditors, said it had appointed three investment banks as debt rescheduling advisers. The three are Lehman Brothers of the US, S.G. Warburg of Britain, and Lazard Freres of France.

The appointment of advisers is likely to upset some bank creditors, since their fees are believed substantial. The non-payment of interest to banks is also criticised by bankers, especially while the country's

foreign exchange reserves are rising. The Vienna meeting with the banks led by Barclays Bank of the UK produced little of substance, bankers said. The two sides will not meet until after the Polish presidential election on November 21.

Banks appear unwilling to advance significant Polish debt proposals without a proposal from the Paris Club of creditor governments, to which nearly three-quarters of its more than \$40bn foreign debt is owed. The Paris Club has agreed a moratorium of interest and principal payments falling due, until March next year, but has not yet formulated a proposal on how to treat Poland's debt beyond that.

● Polish coal miners stopped

work for two hours yesterday, in the first strike called by the Solidarity trade union against the government it helped to form last year. Reuter reports from Warsaw. Solidarity said miners in over 60 of Poland's 70 pits held rallies demanding more pay and the freeing of coal prices.

● The number of Polish jobless topped 1m in October after 10 months' austerity and free-market economics, but lay-offs slowed, the Labour Ministry said. Jobless totalled 1,008,416 - 7.5 per cent of the workforce - on October 31, after a monthly rise of 82,000, the lowest since January. Poland had 9,700 unemployed before austerity measures came in on January 1.

## South Europe urged to go high-tech

By David Buchan in Brussels

SOUTHERN Europe should modernise itself by moving higher up the technological ladder, rather than trying to reinforce its comparative edge in traditional, labour-intensive sectors that are under increasing competitive threat from the Third World.

This is one of the conclusions of a 340-page study released yesterday by the European Commission on the effect of the "1992" programme on European industry. Its analysis of some 40 sectors accounting for around half of Community industrial output highlights the different challenges facing northern and southern Europe.

The capital goods industry, far more important in the north, faces greater competi-

tion through the opening of public procurement to cross-border bidding. In response, companies are cutting capacity and linking up.

The southern European problem is less related to the single market programme and more to import competition from developing countries.

As a result, southern Europe's traditional exports of clothing, shoes, and textiles are declining, while higher-technology exports such as domestic electric gadgets are improving. The Commission notes that traditional shoe and textile makers can survive, if like Italian fashion houses they go right up market. But its general prescription to Spain, Portugal and Greece is switch

into higher technology industries. The first two countries are succeeding in this, but the last is not, it implies.

The overall message which the Commissioners draws from its own densely factual study is that there will be no predetermined industrial winners or losers from 1992.

Its separate studies on each of the member states records a mix of benefits and drawbacks. However, Mr Michael Emerson, the senior Commission economist presenting the report, conceded that if current predictions of recession proved accurate, the poorer regions would suffer most.

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## EUROPEAN NEWS

## French take education concerns on to streets

By Ian Davidson in Paris

FRANCE'S Socialist government is coming under pressure from a wave of demonstrations from secondary school students who are protesting at the violence and lack of security inside their school premises.

The protests coincide with the government's plans to introduce a new social security levy, and the prospect of facing a censure motion which is likely to be supported by the both the Communists and the conservative opposition.

The demonstrations, which first erupted at Seine-Saint-Denis and other northern suburbs of Paris last month, have since spread across France. Moreover, the demonstrators have broadened their complaints to the quality of the education system.

Yesterday more than 20,000 students marched to the national assembly which was debating the 1991 education budget.

But the paradox is that the students are protesting against a Socialist government giving a significantly higher priority to the expansion and reform of the education system than any of its recent predecessors.

It is aiming to bring 80 per cent of school-leavers up to the level of the baccalaureat by the end of the century compared with around 45 per cent today. And despite a general squeeze on public expenditure, the education budget has grown rapidly every year since the Socialists were returned to power in 1988.

Next year's education budget, slated at FF248bn, (£25bn) will be 9 per cent larger than this year's. It is 8.7 per cent larger than in 1988. The increase is higher than the rate of inflation; the education budget is larger than the national defence budget.

In line with the government's programme of expansion, the budget also provides for the creation of 12,880 jobs (7,500 of them teaching jobs).

Moreover, in what appears a pemic response to the student protests, the government has added another 1,100 non-teaching jobs, plus 3,000 places for young student teachers. Nevertheless, the students are denouncing the education budget for "sacrificing the training of France's youth".

Part of the problem is the speed of the expansion of the secondary school system: expectations are running ahead of what the physical infrastructure and the teaching profession are able to provide; many of the schools are old and dilapidated; most are increasingly over-crowded.

It is significant that the current wave of protests started in relatively poor working class districts, where the schools are also worse off than those in more prosperous areas.

Moreover, there are shortages of teachers for key subjects like maths and in socially difficult districts. One of the students' main complaints is that too many classes are being taken by emergency or stand-in teachers.

However, a more fundamental charge is now being levied by some politicians and educationists: there is a fundamental tension between the authoritarian, centralised and elitist culture of the traditional school system, and the high-quality programme of mass secondary education for which the government is aiming.

The Socialists introduced a partial decentralisation of the system in the early 1980s, and the government is looking at ways of expanding the freedom of manoeuvre of individual schools to allocate their own resources. But education policy remains essentially national, in budget, in organisation and above all in spirit.

The government is wrestling with the problem of reforming the syllabus and the teaching methods, and in particular with the relationship between the traditional literary or scientific baccalaureat for the intellectual elite, and the needs of the less intellectual.

## Bonn persuades Rohwedder to stay on at Treuhand

By David Marsh in Bonn

THE German government has pulled off an economic policy coup by persuading Mr Detlev Rohwedder, the chairman of the Hoesch steel group, to stay on as chief executive of the Treuhand agency privatising east German companies.

The agreement, reached after the personal intervention of Mr Theo Waigel, the finance minister, came less than a week after Mr Rohwedder said he would stand down at the end of the year.

The Berlin-based Treuhand is in charge of the world's largest programme of selling off state assets. By clearing up doubts about the future management and direction of the agency, the Government has laid down an important precondition for successful restructuring of the east German economy.

Mr Rohwedder was appointed chairman of the Treuhand supervisory board in June and took over as chief executive on an interim basis in August after the resignation from this job of Mr Reiner Gohlke, the former Bundesbahn chief.

A Finance Ministry spokesman said yesterday that Mr Rohwedder had agreed to stay on after Mr Waigel spelled out to him Bonn's interest in assuring "continuity" at the



Rohwedder: assurances from the government

top of the Treuhand.

Mr Rohwedder, a Social Democrat, was state secretary in the Economics Ministry during the government of Chancellor Helmut Schmidt. He is thought to have been given assurances about his future salary as one of the conditions for maintaining the job.

Although the Finance Ministry would not confirm this yesterday, the Government is likely to have guaranteed Mr Rohwedder a salary similar to the DM1m a year he is reputed to be earning as chairman of Hoesch.

Mr Jens Odewald, the new head of the Treuhand's supervisory board, who is also the chairman of the Kaufhof department store concern, said yesterday that the last few weeks' persistent public debate about top management at the Treuhand would soon be "stilled". He predicted an "investment boom" next year in east Germany.

Mr Rohwedder has earned a reputation as a tough-minded manager in his 11 years as head of Hoesch. The Treuhand chief, however, in recent weeks has come under criticism from parts of Chancellor Helmut Kohl's Christian Democrat party for alleged hesitancy in selling off the 6,000 largely moribund companies in the Treuhand's portfolio.

Mr Rohwedder so far has sold 200 companies and expects to complete the sales of 500 by the end of the year.

Last week he hit out bitterly at critics of the Treuhand's operations. Castigating those who thought that the Treuhand's self-off programme would soon be accomplished, he said that privatisation was being held up by administrative and legal hurdles in the east, and that the Treuhand would still exist for many years to come.

## Malta embraces a market culture

Richard Evans and Godfrey Grima on efforts to attract investment

MALTA, with few natural advantages apart from its strategic position and plenty of sunshine, is embarking on a fresh bid to attract industry and investment.

The island's difficulties are readily apparent: it is tiny, with a population of under 350,000, and it is trying to compete with the expanding, low-cost economies of south-east Asia and north Africa on the one hand, and with the developed world on the other.

Furthermore, it has not always done its own cause much good in the past. Memories of the bruising conflicts between the British and the autocratic, confrontational premier Dom Mintoff in the 1970s remain vivid, and the controversial defence and commercial links with Colonel Gaddafi's Libya made Malta the subject of US suspicion and hostility.

All that has changed, first with the substitution in 1984 of Mr Mintoff as Labour leader by the more conciliatory Dr Carmelo Mifsud Bonnici, and then with the accession to power in 1987 of the Nationalist, or Christian Democratic, government of Dr Eddie Fenech-Adami.

Relations with Libya, although still close commercially, are at arms length politically, and the emphasis in external relations is now firmly away from the former communist bloc and towards the west. Malta has applied to join the European Community and negotiations are expected to start by 1993.

But leading Maltese politicians and businessmen concede that the image of a polarised, sometimes violent, country with unsavoury allies has not been easy to overcome.

The planned transformation by Dr Fenech-Adami of an over-protected, state

dominated economy into one that can compete on the world market has made painfully slow progress.

The first priority was to improve the creaking infrastructure. A big capital programme was launched to overhaul the telecommunications network and to build a new power station, desalination plants and a second airport terminal.

This programme is largely completed and the emphasis is now turning towards attracting higher skill industries like electronics, auto components, medical instruments, pharmaceuticals and information technology to take the place of more traditional employers like textiles, the viability of which is being threatened by low-cost competition from north Africa.

There is already a competitive package of incentives in place involving a 10-year tax holiday for incoming export-orientated companies, ready-built factories at subsidised rents, and training grants.

The task of marketing the island is the responsibility of the Malta Development Corporation. Mr John Dalli, the Minister for Economic Affairs, has appointed Professor Joe Bannister as chairman of the MDC, based partly in Malta and partly in London.

The key element in the new strategy is the development of a network of contacts, particularly in the US and Europe. These intermediaries will spotlight companies and help vet them at an early stage, so that scarce resources can be concentrated.

In London, the main international office of MDC, the adviser is Mr Arno Nash, who has wide knowledge of electronics manufacturing and who set up factories in Malta for General Instruments and for Toko, a Japanese manufacturer.

There is a special arrangement in the

US, where Mr David Diebold, formerly a senior adviser to the Reagan administration, and the Washington legal firm of Dechert Price Rhoads have been contracted to seek out business from US companies. The firm will get paid by results, with a 2 per cent commission on net investments up to a maximum of \$100,000 per contract.

Similar arrangements are being worked out for western and central Europe, with an agent based in Germany, which has traditionally been Malta's most active investor. "This concentration of effort will gain great credibility if we can achieve the first results quickly. It looks very promising," says Prof Bannister.

The next stage of the plan will be to develop a science park next to Malta's 400 year old university outside Valletta. There is finance available for the building over the next 18 months of 60 to 70 manufacturing units to enable high technology companies to develop their own research and development facilities on the island.

Tourism will continue to be Malta's biggest revenue earner for the foreseeable future, but it too is subject to fashion and adverse economic pressures as well as being seasonal. The government's intention is to generate permanent high-skill jobs that will guarantee employment and bring the economy up to western European standards.

To the visitor to Malta, the optimism and confidence have a familiar ring, but over the last few years the high hopes of successive governments have only intermittently been fulfilled. This time the Libyan ghost appears to have been exorcised and there is a more coherent strategy in place.

## Sharp fall in German trade surplus

By Andrew Fisher in Frankfurt

GERMANY'S trade surplus has fallen sharply this year as import demand has accelerated after the opening up of east Germany.

In the first nine months, the surplus was down by 20 per cent to DM24bn (£25.5bn) in the area formerly known as West Germany. In the whole D-Mark area — the currency was introduced into east Germany in July — it fell by 15 per cent to DM23bn.

The difference reflects the shifting sales efforts by west German companies from export markets, mainly in western Europe, to markets in east Germany. The movement of goods from west to east Germany has more than doubled this year.

The strength of the D-Mark, buttressed by the Bundesbank which wants a firm currency to resist inflation and help attract investment funds into the east, has also hampered exports.

Several prominent west German companies, notably the big chemical concerns and the Volkswagen car manufacturer, have said that the high D-Mark has eroded profits.

In the same week during which the Berlin Wall and the former East German border were opened a year ago on November 9, the Federal Statistics Office said imports into west Germany rose by 6.6 per cent in the January-September period, while exports edged up by less than 1 per cent.

Much of the import flow into east Germany has come through the west, as leading store and distribution groups have geared up to satisfy the long-frustrated desires of east German consumers.

In September alone, exports dropped by 8.5 per cent from west Germany, with imports gaining 6.6 per cent. The Bundesbank has called the decline in Germany's surpluses "a desirable acceleration of the external adjustment process."

## Skoda denies it has opted for VW partnership

CZECHOSLOVAKIA'S state-owned car-maker Skoda denied yesterday that it had already decided between Volkswagen or Renault as its partner in a multi-billion dollar deal, Renter reports from Prague.

A joint statement from Skoda and the Engineering Ministry said discussions were still continuing and the final decision would be taken next month.

Recent reports, coinciding with a visit to Czechoslovakia by Volkswagen's president, Mr Carl Hahn, have suggested that Skoda has already opted for the German company in a deal worth up to DM8bn (£2.7bn).

Renault's deputy managing director, Mr Louis Schweitzer, said in Prague last month that a proposal by his company would help the modernisation and development of Skoda cars for the rest of the century. An improved Renault offer, made in conjunction with Volvo, is worth FF13bn (£1.3bn).

Skoda is looking for a foreign partner for investment, to modernise its main plant at Mlada Boleslav near Prague, and to supply engines for Skoda cars.

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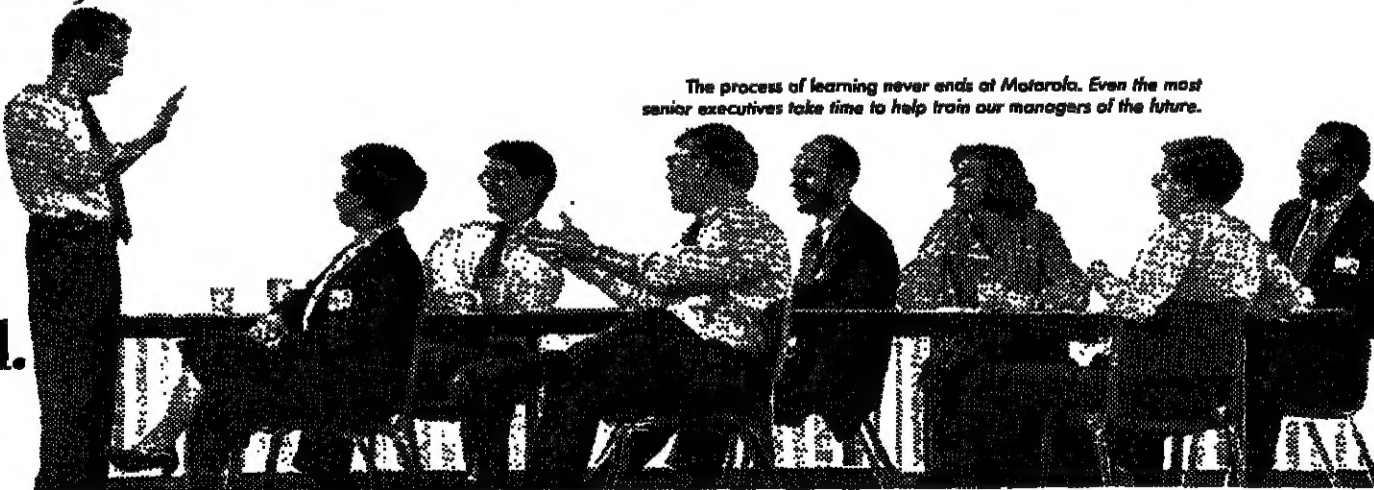
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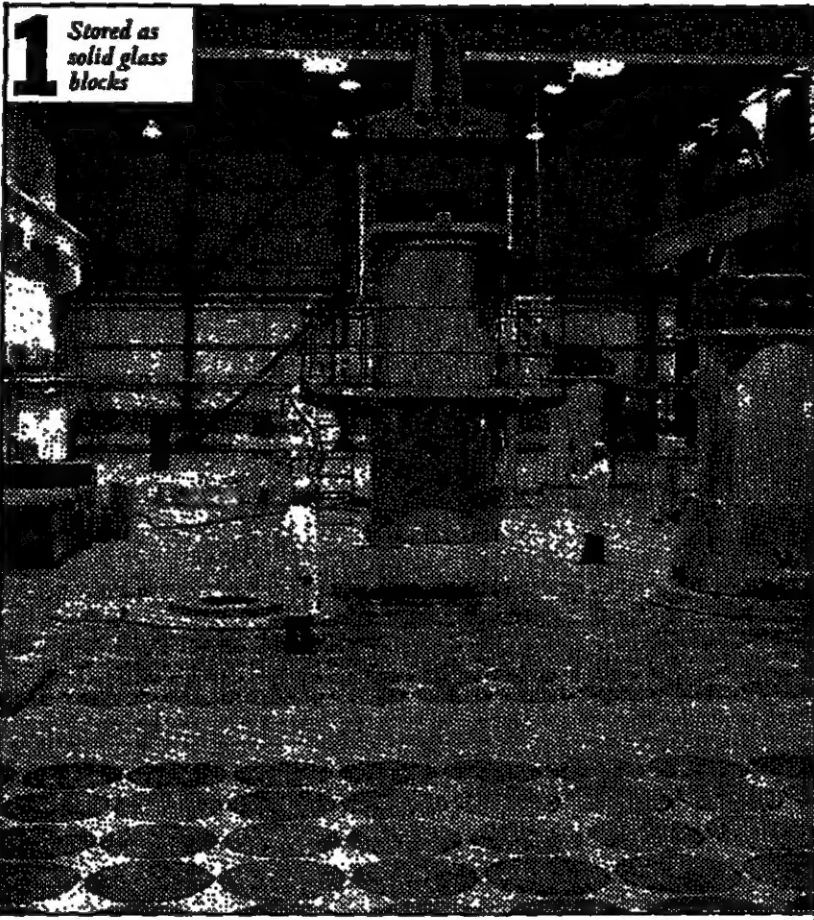
We can recycle 97% of spent fuel into new fuel. It is the remaining 3% waste that must be carefully dealt with.

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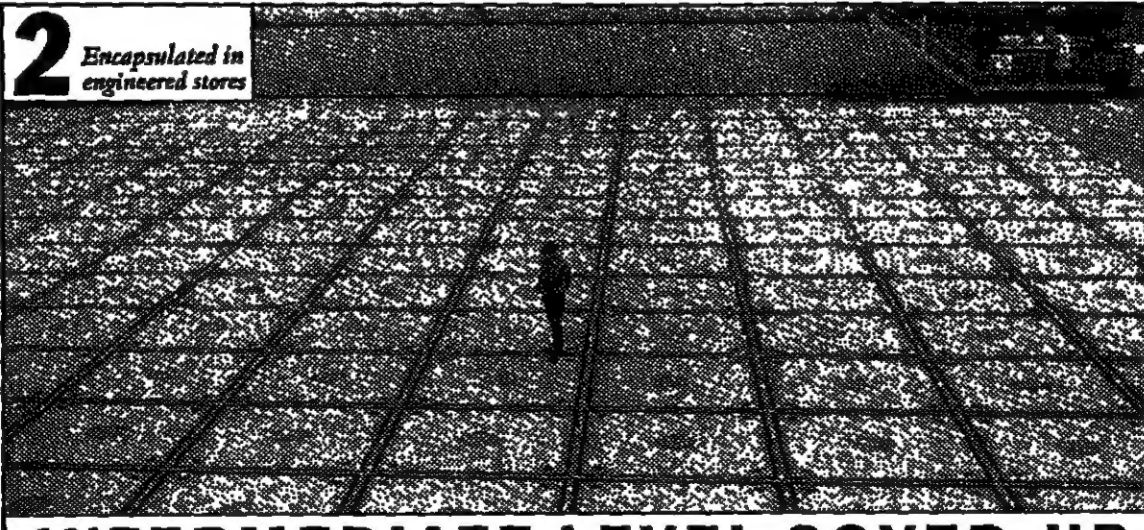
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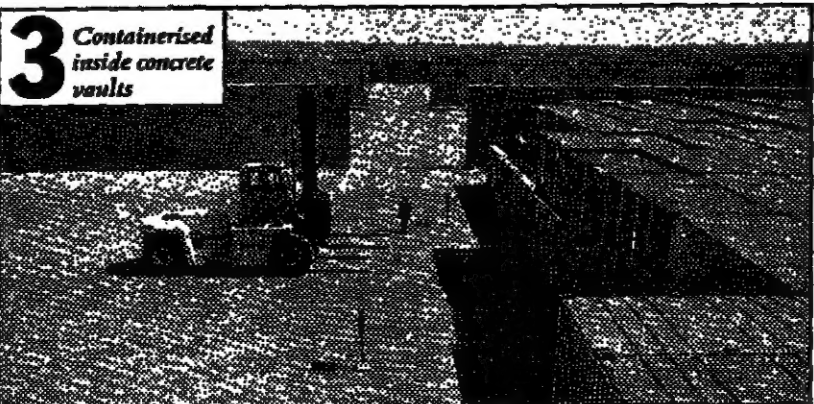
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## AMERICAN NEWS

# Florida governor's race centres on style, not substance

THE grey-haired candidate stands on the make-shift platform in an open-necked blue and red plaid shirt looking like one of the many local retirees out for a walk. He preaches a populist message. "If we win, politics won't be the same in this country. We've got to stand up to the wealthy special interests."

In an election season of big money and negative campaigning, Democrat Lawton Chiles stands out. He is fighting an anti-campaign campaign. He has limited contributions to \$100 or less and has so far

**Peter Riddell looks at how Lawton Chiles' 'anti-campaign campaign' might succeed against a more traditional opponent**

off again. And you're going to find the other candidate out here walking, talking to his friends."

Americans go to the polls today to elect a third of the Senate, the whole House of Representatives, and 36 state governors, including those for all the largest states.

Mr Chiles is, narrowly, the

favourite to win the governorship of Florida - the fourth largest state - from Mr Bob Martinez, the Republican incumbent in what would be one of tonight's biggest victories for the Democrats.

Yet all is not quite what it seems. Mr Chiles, for all his charm, is no Jimmy Stewart innocent from the backwoods,

naively talking of the people's rights. He retired two years ago after 18 years in the US Senate, ending as chairman of its budget committee. He left saying he was burned out and describing Washington as like "being in prison".

But this spring Mr Chiles heard the call of politics again and won, by a two-to-one mar-

gin, a bruising race for the Democratic nomination. His campaign has skillfully combined his enormous name recognition and his populist "time for a change" appeal. Who better to exploit this theme than a well known politician not at present in office?

Mr Chiles has in part re-created his original campaign of

1970 when he walked the 1,100 mile length of Florida and limited contributions to \$100 - rather than the current \$100 - such is the inflation of the past 20 years. He subsequently won re-election comfortably.

In conversation Mr Chiles admits that he would have found it hard to campaign and limit contributions as he has without already being well-known.

Moreover, it has been a risky strategy. He started off with a 20 percentage point lead and several advantages. Governor Martinez had made himself

very unpopular by at first breaking a campaign pledge and introducing a tax on services and then reversing himself - he now opposes higher taxes.

Mr Martinez was then rebuffed by the state legislature over his proposals to restrict abortion, a key issue with many women voters. Yet Mr Martinez has a proven administrative record.

The governor has campaigned in what is now the traditional way - raising more than \$10m, outspending Mr Chiles by a two-to-one margin and offering smoothly packaged films about his record and family values. They have featured the state's electric chair, a not-so-subtle reminder of his decision last year to allow multiple murders: Ted Bundy to be executed.

Mr Martinez has now narrowed the gap to a few percentage points. Yet Mr Chiles remains the favourite in a state which has been going increasingly Republican over the past decade. He is generally judged to have won the only televised debate of the race on points.

Evidence of Mr Chiles' popularity came on Saturday afternoon in Little Havana, the largely Spanish speaking Cuban emigrant area. The Cuban exile community has been strongly Republican in national elections, yet the 50 per cent Hispanic district of Miami and Miami Beach returned liberal Democrat icon Claude Pepper for years to Congress, either unopposed or by large majorities.

The Cuban community is now split over the race. Several Cubans to whom I spoke said they were registered Republicans but would be voting for Mr Chiles, admiring what he had done for them as a senator. At a rally Mr Chiles, and former governor and current US Senator Bob Graham, spoke of their support for a free Cuba and opposition to President Castro, as all candidates naturally do these days.

Mr Chiles' campaign is all about political style. He is vague on the substance of policies. It is an appeal to personal decency.

To listen to Mr Chiles or Mr Martinez you would not think that there had been a national budgetary or Gulf crisis.

The Florida result matters not least because the governor will have a say in the changes of Congressional district boundaries as Florida is due to gain three to four House seats.

If Mr Chiles wins, it will be a blow to the Republicans establishing themselves as the majority party in the state. But it will be essentially a personal victory.

## US MID-TERM ELECTIONS: THE KEY RACES

**OREGON**  
Democrat Harry Lonsdale in a close race with Republican Mark Hatfield.

**IOWA**  
No Democratic senator has ever been re-elected to a second term and incumbent Tom Harkin is in a close race with Republican Representative Tom Tauke.

**MINNESOTA**  
Races have recently become closer after withdrawal of Republican candidate for governor Jon Gromseth because of sexual allegations, though incumbent Democrat Rudy Perpich still in close fight against write-in Republican. Incumbent Republican Senator Rudy Boschwitz, affected by backlash and under threat from Democrat Paul Wellstone.

**NEW YORK**  
Incumbent Democrat, and possible presidential candidate, Mario Cuomo certain of re-election, only question is how large a margin in face of disintegrating Republican campaign which could affect control of state senate.

**MASSACHUSETTS**  
Problems of New England economy and unpopularity of retiring governor Michael Dukakis are overshadowing race to succeed him between populist, university president John Silber and Republican William Weld. Democratic Senator John Kerry now looks more comfortable against Republican challenger Jim Rappaport.

**RHODE ISLAND**  
Democratic Senator Claiborne Pell now has a clear lead against Republican Representative Claude Schneider, once thought to be frontrunner. Incumbent US Senator Bob Graham, spoke of their support for a free Cuba and opposition to President Castro, as all candidates naturally do these days.

**CONNECTICUT**  
Former Republican Senator Lowell Weicker is seeking governorship as an independent.

**FLORIDA**  
Fierce fight between incumbent Republican Governor Bob Martinez and former Democratic Senator Lawton Chiles.

**NORTH CAROLINA**  
Incumbent Republican Senator Jesse Helms now trailing in a bitter race just behind Democrat Harvey Gantt, who is seeking to become first black Senator elected from the South since the 1860s.

**TEXAS**  
Bitter and dirty fight for the open governorship between Republican businessman Clayton Williams and Democrat State Treasurer Ann Richards. Williams has slipped recently after a series of clumsy gaffs, though Richards is affected by history of alcoholism and drug allegations.

**ILLINOIS**  
Close fights for both governorship and Senate seat. Incumbent Democratic Senator Paul Simon currently leads against retiring Republican Representative Lynn Martin.

**CALIFORNIA**  
Republican US Senator Pete Wilson now favoured to defeat former San Francisco Mayor Dianne Feinstein. Result will affect decisions on changes to Congressional boundaries in which fast-growing state gains seven House seats.

**MAINE**  
Republicans' main hope of a gain. Following death of Democratic Senator Spark Matsunaga, his appointed replacement, Representative Daniel Akaka, is fighting against the other House Representative from the state, Republican Patricia Sakik.

## Milken to know fate next week

By Nikki Tait in New York

MR Michael Milken, former head of the junk bond department of Drexel Burnham Lambert, the now-defunct investment house, will be sentenced in Manhattan next week. No precise date has been fixed.

Mr Milken has pleaded guilty to six charges related to securities law violations and agreed to pay \$600m in fines and restitution. However, sentencing was delayed while Judge Kimba Wood heard testimony on other alleged misconduct by Mr Milken.

The government has argued that, because one of the charges is a broad conspiracy charge, this should be taken into account in sentencing.

## Talks on Brazil debt set to resume

By Stephen Fidler in London and Christina Lamb in Rio de Janeiro

BRAZIL'S leading creditor banks, set to resume talks in New York today with the country's debt negotiators, are expected to present a proposal which would erase the country's interest arrears to banks.

The banks rejected a broad proposal delivered by the Brazilians at meetings in New York last month, saying it did not represent a basis for negotiation. Banks calculated that the options being presented by Brazil had a value of between 2 and 10 cents on the dollar on their current loans.

Brazilian officials reiterated yesterday their desire for an agreement. However, Ms Zella Cardoso, economy minister, reiterated the country could not afford to pay more than

\$15m a year for debt service. The Brazilian government's preliminary estimates, based on zero economic growth next year, suggest there will be at most \$1.1m available to service foreign debt next year.

Since the first round of talks on October 13 the Brazilian government has won support for its proposal from the Senate and sought backing from business.

Before leaving for the second round of negotiations Mr Dauter told the Brazilian financial Journal Gazeta Mercantil: "The negotiation is complex and has to be viewed with calmness and professionalism. It will not be resolved in the second or third meeting."

## Tourists injured in Chile blast

By Leslie Crawford in Santiago

THREE British tourists, two US marines and two Chileans were injured when a home-made bomb exploded inside a restaurant in the Chilean seaside resort of Viña del Mar.

No one claimed responsibility for the weekend attack, but police said extremists could have planted the bomb to protest against the presence of the US aircraft carrier Abraham Lincoln, which is believed to carry nuclear weapons, in the neighbouring port of Valparaiso.

It is the first time foreigners have been the victims of a terrorist attack in Chile.

## US considers more Soviet consulates

THE US would like to open diplomatic posts in republics of the Soviet Union although plans are being blocked by lack of funds, State Department officials say, Reuters reports from Washington.

One official said the rapid disintegration of central authority in the Soviet Union meant that power was rapidly moving to the republics. "We mean to increase our ties and contacts with the republics directly, openly and publicly. Eventually we hope and expect to have several more diplomatic outposts in the Soviet Union," the official said.

He added there were difficulties, notably a lack of money because of the US budgetary crisis. The drop in the

value of the dollar against European currencies had also made the plan more difficult. At the moment the US has diplomatic representation only in Moscow and Leningrad.

It hopes to open a consulate in Kiev within the next few months, after years of delays caused first by political disagreements with the Soviet authorities, then by health fears after the 1986 Chernobyl nuclear disaster.

The official said Washington would like to have smaller diplomatic offices staffed by three to five people in several other regions.

"We would like to have people in the Soviet far east, in Siberia, along the Pacific coast, also possibly in Georgia

or Armenia. We are also looking at central Asia and Belorussia."

"The thought of doing this just occurred recently and it would need to be negotiated. The Soviets presumably would want reciprocity," the official said.

US policy-makers have had their attention fixed firmly on the Gulf and have had little time to devote to Soviet developments in the past three months.

But analysts and officials say the republics are seizing increasing amounts of power at the expense of a largely unresisting central government.

"The Soviet Union is simply spinning apart," said one official.

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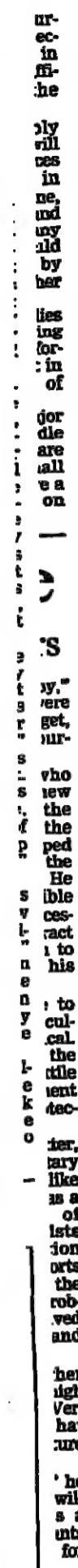
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## WORLD TRADE NEWS

## Suzuki pact to make small cars in China

SUZUKI MOTOR of Japan yesterday announced an agreement to produce small cars in Changchun, China, through a consortium of three state-owned companies, Robert Thomson reports from Tokyo.

Under a technical exchange agreement, assembly of the 800cc vehicles begins this month.

Suzuki said about 400 vehicles will be completed this year, with a target of 1,000 next year, and 10,000 a year later on.

Production levels will depend on the hard currency provided by the Chinese companies, the China National Aeronautic Technology Import and Export Corporation, the Jilin First Automobile Factory, and China North Industries Corporation (Norinco).

Suzuki signed its first technical co-operation pact in China in 1984, and, apart from light commercial vehicles, has agreements to assemble motorcycles in three cities.

Suzuki said the small cars will be sold under a Chinese brand name, Changan.

A Japanese trading house, Wako Keiki, which exports drilling equipment to China, will act as financial intermediary in the deal, paying the Japanese company yen after swapping currencies on local markets.

## Canada fights to protect its dairy farmers

Bernard Simon on how Ottawa keeps a powerful lobby from becoming a dying breed

A TV commercial showing the gradual decay of a prosperous and picturesque dairy farm has brought the Uruguay Round of trade negotiations into the sitting rooms of millions of Canadians in the past few weeks.

The ad, which notes that "every time a dairy farm dies, part of Canada dies too", is part of an intense lobbying effort by Canada's 36,500 milk producers to ensure that whatever concessions Ottawa makes in the Uruguay Round do not undermine the supply-management system which has sheltered them from market forces for the past 30 years.

The dairy farmers, together with poultry and egg producers who operate under similar arrangements, have already succeeded in getting a special deal for themselves in the concessions offered by Ottawa. While Canada has proposed cutting in half export subsidies and domestic supports on grain, red meat and oil seeds, its offer on dairy and poultry products would lift import access to only 5 per cent of total domestic consumption.

The special treatment for supply-managed sectors has opened a rift between Canada and the other members of the Cairns group of farm-exporting countries. Although Canada is a founder of the group, it has offended other governments by

trying to reconcile Cairns' support for bringing down barriers on farm trade with its own insistence that supply-management systems must be retained, if not strengthened.

The dairy farmers justify their position by pointing to opinion polls which show that Canadian consumers want the country to be self-sufficient in milk products and are willing to pay a premium to achieve that goal.

They also argue that by keeping the business profitable, the supply-management system has drawn more youngsters to dairy farming than any other sector of agriculture.

But there is more to the dairy lobby than that. As Prof Sandy Warley, head of agricultural economics at the University of Guelph near Toronto puts it, no Canadian government would dare tamper with dairy policy "without some trepidation". Dairy farmers owe much of their clout to their strong presence in Quebec, and to the francophone province's disproportionate political influence in Ottawa.

Almost half of Canada's dairy farmers live in Quebec. Within the province, 48 per cent of all farms have some dairy activity and milk products contribute about a third of total farm income.

The conventional wisdom in Canadian politics is that no

party can win a general election without carrying Quebec. Not only does the province elect 75 of Canada's 285 members of parliament, but about two-thirds of the Quebec constituencies are in predominantly rural areas.

Supply-management has served farmers well, especially those who were allocated production quotas when the system started in the early 1970s.

The aim is to balance the supply of milk against demand for dairy products. This is achieved, firstly by keeping out imports of almost all items, except some cheeses and other special products; and secondly by a complicated system of production targets, support prices, quotas and government subsidies.

In recent years, the government has forked out about C\$280m (\$123m) a year in direct payments to industrial milk and cream producers to maintain target prices.

Supply-management has succeeded in keeping retail prices stable, but at far higher levels than across the border in the US. Milk bought at a corner store in Toronto is between 25 per cent and 60 per cent more expensive than 80 miles away in Buffalo, New York.

Besides the advantage of a steady income which covers costs, the main benefit of supply-management to producers

GATT



is in the value of the quotas they hold and trade.

An official of the Quebec milk producers' federation estimates the average quota held by a Quebec dairy farmer at the equivalent of 5,000 kg of butterfat, putting an average value on a farm's quota of about C\$125,000. The federation estimates that the quota currently represents about 40 per cent of the total value of the typical Quebec dairy farm.

There are unmistakable signs, however, of some erosion in the supply-management system, and thus in the value of the quotas.

A panel of the General Agreement on Tariffs and Trade (GATT) panel last year upheld a US complaint against

Canadian curbs on imports of ice cream and yogurt. It may be only a matter of time before curbs on cheese face a similar challenge.

The US-Canada free trade pact and the Uruguay Round have also raised the spectre of liberalised trade in dairy products. Dairy Farmers of Canada, the industry's main lobby group, estimates that the difference between Ottawa's Uruguay Round offer of a 5 per cent market-share for imported dairy products and its own proposal of a 3 per cent ceiling would cost farmers C\$80m-C\$70m a year in lost revenues.

These factors have kept quota values below the peaks reached in mid-1987, when the fluid milk quota in Quebec was trading for C\$400 a litre.

Researchers at the University of British Columbia suggest that Canadian farmers have kept their costs sufficiently low to compete successfully in a liberalised trade environment. They might also be in a position to become sizeable exporters.

But the farmers are concerned that any advantage gained from higher output may be offset by lower prices. Prof Warley predicts that they "will fight to the death to preserve the value of these assets." If he is right, Canada is likely to continue pressing its trading partners for special treatment.

## Cairns Group gives EC 10 days to start serious farm talks

By William Duffin in Geneva

THE CAIRNS Group of 14 farm exporting nations, led by Australia, yesterday gave the EC 10 days in which to start serious world farm trade reform talks.

Without real progress by mid-November, the group would have to reconsider the nature and purpose of the Brussels meeting in the first week of December, at which trade ministers are due to complete the four-year Uruguay Round trade talks, Mr Neill Blewett, Australia's Trade Negotiations Minister, said.

Further EC procrastination on farming would put the Round and the multilateral trading system at serious risk, the Cairns Group ministers said after meeting here. The group comprises Argentina, Australia, Brazil, Canada, Chile, Colombia, Fiji, Hungary, Indonesia, Malaysia, New Zealand, the Philippines, Thailand and Uruguay.

The threat to the talks and especially to farm reform was underlined by the arrival here yesterday of Mrs Carla Hills, US Trade Representative to assess the situation. She is expected to meet Mr Frans Andriessen, EC Trade Commissioner, today. But Mr Andriessen was embroiled yesterday in the EC farm and trade ministers' seventh attempt in three weeks to agree on farm support cuts. By late afternoon, it was still not certain he would come to Geneva today.

Urgency was added to Mrs Hills' efforts by reports that President Bush had asked his advisers to examine new US trade policy options, and a US farmers' warning that they might not give political backing to the results of the Uruguay Round, unless it produced a more substantial farm package than now seemed possible.

In a letter to Mrs Hills and Mr Clayton Yeutter, US Agriculture Secretary, 30 US farm organisations, including the 3.5m-strong American Farm Bureau Federation, said no agreement on farm reform would be better than what

The President of the National Young Farmers and Fishermen's Federation of South Korea tried to commit suicide at the headquarters of the General Agreement on Tariffs and Trade, apparently to protest at attempts to open his country's market to imports, trade officials said yesterday. AP reports from Geneva.

seemed the best the EC could offer. Meeting Mr Arthur Dunsen, GATT director-general yesterday, Mrs Hills voiced US concern that the overall results of the Round would prove inadequate. The Trade Negotiations Committee, the Round's governing body, is due to decide how to handle the situation this afternoon.

The Cairns Group statement represented dilution of threats by Argentina that the group would walk away from the trade talks, unless it received satisfaction over farm subsidy cuts. Mr Blewett would not elaborate the options the group might consider at mid-November, but said it would be "just a pipe-dream" for countries to go to Brussels thinking that without a satisfactory farm deal, they could settle other outstanding issues there.

Urging the EC to table its farm offer without further delay, the Cairns Group stressed the offer could not have a "take it or leave it" character. The Commission would need flexibility and a mandate to negotiate cuts in the three areas of internal support, border protection and export subsidies. If the Round failed, the EC would have to take the blame, the statement said. But Mr John Grosse, Canada's Trade Minister, said he did not think Chancellor Kohl of Germany and President Mitterrand of France would let the Summit and Hawley in the 1990s. These were the two legislators who sponsored the US Tariff Act generally regarded as having triggered the Great Depression. Farming in the US, Page 32

## British Telecom announces fewer faulty lines than ever.

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## Splits remain on end to investment flow curbs

By William Duffin

WITH four weeks to go to completion of the Uruguay Round trade talks, negotiators remain deeply split on a central aim - removal of restrictions on investment flows.

A draft text of an agreement on trade-related investment measures (Trims) circulated last week by Mr Tomohiko Kobayashi, who has been chairing the negotiations, contained 15 brackets, indicating points on which no understanding had been reached.

On Wednesday, a group of delegates from some 25 countries plans to hold intensive talks in the hope of erasing the brackets. But officials believe the crucial divergences can only be resolved, if at all, by trade ministers, when they hold the Round's concluding meeting in December.

Trims is one of the Round's "new" areas alongside trade in services and intellectual property rights for which the US, the EC, Japan and other industrial nations want new rules to be included in the General Agreement on Tariffs and Trade. The US set the pace by proposing that 13 measures which governments apply to investors and investments should be prohibited or subjected to disciplines because they restricted

or distorted trade.

These measures included local content rules, under which an investor has to buy a given proportion of local materials for his operations; export performance requirements obliging an investor to export a given amount of his output; product mandating under which he has to export to designated countries; and trade balancing, requiring him to use export earnings to pay for imported materials.

Many developing countries regard Trims as essential components of their development policies, and contest the need for special provisions against them in GATT. They also insist that any new discipline on Trims must be accompanied by tighter rules against multinational companies' restrictive business practices - a demand firmly rejected by the industrialised nations.

India, Egypt and the Philippines have been active in mobilising resistance to a wide-ranging Trims agreement, while Australia has voiced reservations. A breakthrough depends in part on progress made in linked subjects such as world farm trade reform, tighter disciplines on industrial subsidies, and liberalisation of tropical products.

## Battle lines are re-drawn in trade finance market

BATTLE LINES are being re-drawn in the a fortiori specialist trade finance market, following Mr Ian Guild's resignation as chief executive of Midland Bank Aval, the Midland Bank subsidiary which is one of the "big three" companies providing this service in London, Niamh Kenny reports.

Mr Guild has taken 10 former MidAval staff to found a company under Banque Indosuez that will also provide factoring services. Forfeiting is a specialist finance activity involving discounting and secondary-market trading of medium-term trade paper. It is a common means of financing east-west trade.

The new company, Banque

Indosuez Sogem Aval, will be a joint venture of Banque Indosuez and Sogem, the metals and minerals trading arm of Belgium's Société Générale. Indosuez will control 75 per cent of the equity, Sogem taking the rest. It aims to cover similar business to that offered by MidAval, but could extend its services to other financing techniques, such as debt-equity swaps and project finance.

The team's departure was believed spurred by proposed operational reforms at Midland, in MidAval's integration into the bank's trade division, Midland Montagu Trade and Project Finance (MMTPF). MidAval's remaining staff move to MMTPF.

## Brussels starts potash probe

THE European Commission has opened an anti-dumping inquiry into imports of potash chloride fertiliser, or potash, from the Soviet Union, David Buchanan reports from Brussels.

European potash producers claim that, by undercutting

them on price, the Soviet Union has nearly doubled its share of the market over three years, to 13.5 per cent in 1989, while depressing their output by 7 per cent over the same period and causing them financial loss.

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## UK NEWS

## Dish sales rise sharply before news of link

BRITISH Satellite Broadcasting came close to splitting satellite television receiver installations equally with Sky Television last month, according to the latest FT Satellite Monitor.

The research, carried out before news of the merger between the two rivals, showed the total number of Astra and BSB dish homes rose from 1,017,000 in September to 1,121,000 in October.

The increase followed a flat month in September when the overall base of satellite installations appeared to rise hardly at all.

The latest figures take the number of Astra dishes, broadcasting channels such as Sky Television, MTV and the Life Style channel up to 946,000 - an increase of 54,000.

The number of BSB squarals, according to the research carried out by Continental Research, increased from 126,000 to 175,000.

The monthly monitor, based on interviews with more than 5,000 adults, found a total of 205 dishes, 177 Sky/Astra homes and 28 BSB homes. The sample is then scaled up for the UK population as a whole, with a margin of error of plus or minus 50,000.

Before merger, Mr John Clements, chairman of Continental said there had been an increase in the number of homes with satellite television. Also, more families with children said they intended to get satellite television.

## Office of Fair Trading begins preliminary investigation

## Watchdog may oppose merger of Sky and BSB

By Raymond Snoddy

THE SHADOW Independent Television Commission yesterday served notice that it might not go along with the merger of British Satellite Broadcasting and Sky Television.

Mr David Glenross, chief executive designate of the new authority, emphasised it was one thing for the shareholders of BSB to say they could no longer support the losses being incurred.

"It is quite another for them to imagine they can transfer or alter the contract with who ever they choose," Mr Glenross said in unusually direct language for the regulatory body.

"The DBS contract is not theirs to dispose of. It is the IBA's decision," Mr Glenross added.

The aim of the new company, British Sky Television, is to transmit a new five-channel service on both the BSB and Astra satellites for at least an interim period before it becomes a wholly Astra service.

Mr Glenross warned that the IBA and the ITC, which will replace it, would be bound by existing broadcasting legislation. The rules include a prohibition on non-EC control and after 1992 rules preventing a non-domestic satellite system, such as Sky, owning more than

20 per cent of domestic satellite, such as BSB.

Mr Rupert Murdoch's News Corporation, an Australian company, will own between 48 and 50 per cent of the new venture depending on whether minority shareholders keep their shares. The other four main shareholders will be Granada, Pearson (publishers of the Financial Times) Reed International and Chargeurs.

The shadow ITC cannot stop the new consortium from moving to Astra, a Luxembourg satellite system, but it could refuse permission to broadcast on the frequencies now used by BSB.

The Authority could then advise the frequencies to see if there is another user or put them "into storage" to see whether a rival to the new BSB company emerges in future.

Meanwhile, the Office of Fair Trading began a preliminary investigation to see whether the deal should be referred to the Monopolies and Mergers Commission. Any deal involving assets of more than £20m is looked at.

The European Commission's anti-trust team said yesterday it was also monitoring the situation, although it had not yet decided whether to investigate formally.

At least two of BSB's receiver manufacturers, Thomson Consumer Electronics and Nokia, stopped production of BSB squaral equipment until the full implications of the merger are clear.

Mr Oliver Sutton, director of Brema, the electronic equipment manufacturers trade body, said he was extremely disappointed about what the merger might mean for MAC, the television standard seen as a step towards European high-definition television.

"We have always been very enthusiastic about MAC since the early '90s. We hoped to see it as the standard for all of Europe," Mr Sutton said.

Mr Anthony Simmonds-Gooding, chief executive of BSB who was told about the merger at 6.15pm on Friday, was not at his desk yesterday and it was not clear if he will return.

Mr Sam Chisholm, managing director of the new company, held a board meeting at BSB's headquarters in Battersea and afterwards staff were told not to speak to the press.

As a result of the deal, Mr Ian Irvine, chairman of the new company, resigned as chairman of TV-AM. He will be replaced as chairman of the breakfast television company by Mr Bruce Gyngell, who will combine the role with his present job of managing director.

## Securities link-up boosts stockmarket

By Richard Waters

SIX LARGE securities houses in London have joined together to ensure that at least a semblance of a stockmarket exists for smaller companies, it emerged yesterday.

At the same time, the London stock exchange announced what it called a "comprehensive package" aimed principally at improving the market in smaller company shares - although market professionals played down the likely impact of the changes.

The lack of active trading in many smaller company shares, and the fact that some securities houses have stopped quoting buy and sell prices for smaller companies, has undermined the market in such stocks in recent months.

This has provoked considerable criticism of the exchange and its market-making system, and brought calls for a new order-driven system in which buyers and sellers would be matched without the intervention of a market maker.

In response to such criticisms, six securities houses - Smith New Court, Barclays de Zoete Wedd, Warburg Securities, Kleinwort Benson, UBS Phillips & Drew and Hoare Govett - have told the exchange that they will ensure between them that every company will always have at least two market makers.

Mr Tony Abrahams, head of market making at Smith New Court, said: "This is certainly more than a PR gesture. We all

want a market making system - we have to prove that it works."

The 150 stocks which currently have only one market maker will be divided equally between the six, he said.

Mr Peter Rawlin, chief executive of the exchange, which approached the securities houses with the proposal, said this did not affect the development of an order-driven system for trading shares in London, which is still under active consideration.

The exchange's council yesterday approved a number of changes designed to improve the market for smaller companies. These are:

• Trades in about 1,200 small companies will not need to be

published to the stockmarket immediately, to allow market makers time to reduce their exposure before competitors discover their position.

• Any matching business - where a broker matches buyers and sellers, without the business passing through a market maker - will have to be "exposed" to a market maker.

• The price is at or outside the normal market spread between buying and selling.

• For new issues of shares of less than £15m, at least 5 per cent must be placed with an independent market maker, rather than all being offered to the sponsoring broker's own clients. In larger issues two independent market makers should be allocated 5 per cent.

## Watchdogs should develop with business

By Richard Waters

THE CITY OF London's regulators have further to go in devising methods of supervising financial conglomerates, Mr Brian Quinn, executive director of the Bank of England, said yesterday.

Speaking at a conference in London organised by the Financial Times, in association with the Investment Management Regulatory Organisation, Mr Quinn said: "It is very evident that, even now, companies themselves are still experimenting and changing structure. Why should the regulators be expected to find the correct approach in one move?"

In spite of this, Mr Quinn said that the UK's system of a "college of regulators" set up to supervise conglomerates was "working well and continuing to improve."

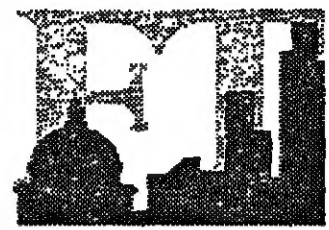
He also held out the prospect of a greater degree of institutional rather than functional supervision in the City - that is, where regulatory bodies are set up to cover all the activities of a financial institution, rather than only covering specific functions, as under the current UK system.

However, any switch towards an institutional approach - which would bring the UK more into line with continental European regulations - will not happen quickly, since organisations like the Bank of England simply do not have the skills to regulate some areas of business, such as investment management. "We're still in the process of evolving," he said.

Taking up the issue, Mr John Young, chief executive of The Securities Association, warned that it was important for specialists to regulate investment markets, and that broad-based institutional supervisors frequently lacked the necessary range of skills.

Only when the need for a specialised approach is fully understood and accepted, and the would-be single regulator is capable of administering the appropriate specialised rules and regulatory techniques with confidence and accurate market judgment, is it feasible to contemplate such an institutional approach," he said.

Mr Charles Nunnally, conference chairman and chairman of the Institutional Fund Managers' Association, laid out what he said were the requirements for an efficient regulatory system: it should allow



FT/Imro conference: CITY REGULATION REAPPRAISED

investment businesses to operate as freely as possible; minimise the costs of regulation; not interfere with professional investors who do not need the same level of protection as private ones; provide level playing fields on which no firms are given an unfair advantage over others; and not change too frequently.

Also, he said, rulebooks should "let us know where we are", making clear what the law is. "Most of us... do not at all mind if the new rulebooks, which are emerging, prove to be just as fat as their predecessors, provided that their contents are clear and more sensible."

Mr George Nissen, chairman of Imro, diverged from this last stipulation when he told the conference that the organisation's new rulebook, a draft of which is due out at the end of this month, should be above all simple.

"We have... taken a conscious decision that in the last resort that we will go for simplicity rather than strict legal certitude," he said.

Other speakers echoed the view that the rules should be kept simple, and not drive business from the UK.

"Great Britain provides us with the perfect example of how an originally liberal and strongly deregulated market can change, over a relatively short period, of time, to a situation of over-regulation," said Mr Piet-Jochen Etzel,

a member of the board of managing directors of Dresdner Bank.

Mr David Walker, chairman of the Securities and Investments Board and architect of a recent initiative to reduce regulatory burden in the City, said that much of the criticism was unwarranted, and challenged critics to come forward with specific aspects of the current regime that is hindering their business unnecessarily.

Mr Walker also attacked suggestions that the UK should have a stronger, centralised regulatory body, modelled on the US Securities and Exchange Commission, which he called "naïve".

Mr Crispin Henderson, a partner of Coopers & Lybrand Deloitte, said that the EC's directives on regulatory matters will not create a "homogeneous regulatory system". Instead, they will create an umbrella under which different national systems will be able to co-exist.

"Fundamental adjustments will be limited," he said. The only significant changes in the UK, based on current proposals, are that the 100,000 appointed representatives (independent agents who sell the investment products of only one company) would need to be authorised, and small investment firms would have to have more capital to operate.

## US telecoms link to undersea cable project

By Alan Cane

BRITISH Telecom and MCI Communications, the second largest US long-distance telecommunications network after AT&T, are planning to build the largest undersea communications cable ever laid at a cost of up to £250m.

The two companies have signed an agreement to plan to build a fibre optic cable - called TAT-X - which will be capable of handling 150,000 telephone calls simultaneously. It will operate at a transmission rate of 2.5 billion bits of information transmitted every second.

TAT-X, BT's existing largest undersea cable, is capable of handling only 50,000 simultaneous calls.

The new cable, if built as planned, would go into service in 1993.

The partners are seeking support for the venture from other international telecommunications carriers which they are inviting to join in the planning, construction and operation of the new cable. They also expect co-operation and participation from other telecommunications administrations in Europe.

## Call to stem IRA tax fraud gains in Ulster

By Ralph Atkins

TOUGH action to cut the flow of funds for the Provisional Irish Republican Army from tax fraud has been urged by a Conservative MP as the government prepares to unveil replacement legislation for controlling terrorism in Northern Ireland.

The IRA is running an operation costing approximately £5m a year, according to Mr David Davis MP. A large share is raised from protection rackets, smuggling, tax frauds, state benefit fraud and other crime, he says.

His report comes as the

Northern Ireland Office prepares to replace the 1978 and 1987 Emergency Provisions Acts that expire in two years. Mr Peter Brooke, the Northern Ireland secretary, is widely expected to use the bill to introduce further measures to curb racketeering in Ulster.

Last month, the Royal Ulster Constabulary anti-racketeering squad raided more than 40 homes and offices of people connected with Sinn Féin, the political wing of the IRA. Mr Davis says the IRA is "extremely skilful" at defrauding the Inland Revenue.



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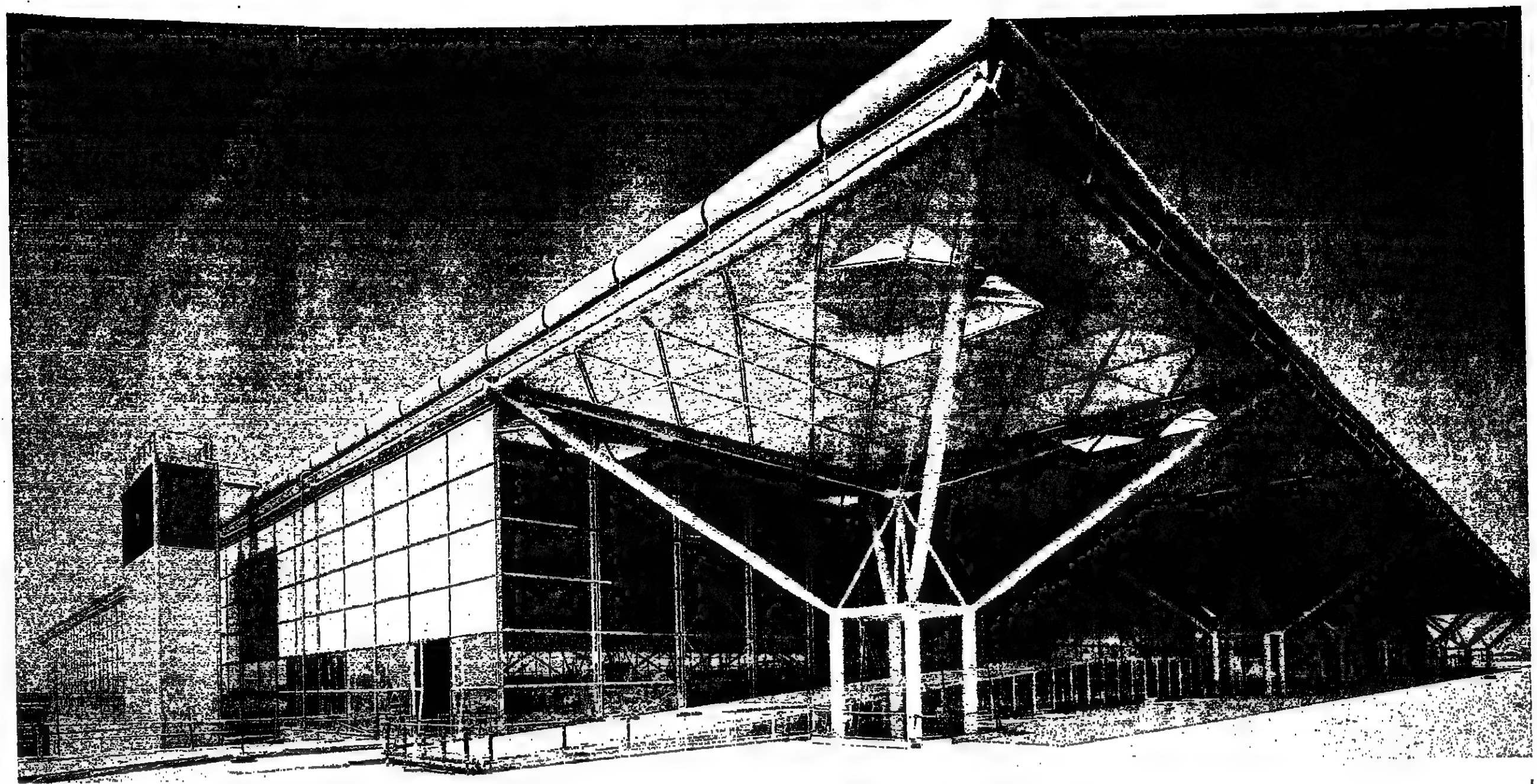
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## UK NEWS

Foreign Secretary's speech on Europe to UK employers' annual meeting

## Hurd urges need for open markets

By Michael Cassell, Business Correspondent

THE GOVERNMENT wanted to see further economic integration within the European Community on the basis of free and open markets, Mr Douglas Hurd, the foreign secretary, told a meeting of the Confederation of British Industry, the employers' association, yesterday.

Mr Hurd, addressing the CBI annual conference in Glasgow, emphasised the government's pro-European credentials, saying that it would continue to argue for a liberal, open Europe and "to block a slide backwards into protectionism or a slide forward into centralised and over-powerful community institutions."

He said Britain should not be afraid if the argument occasionally boiled over into controversy, provided it was not deflected from its principal objectives.

Mr Hurd said that no-one was seriously suggesting that Britain should withdraw from the community the sovereignty it had already pooled on issues such as foreign trade, or that it should abandon the treaty commitments into which successive governments had entered.

"On the other hand, no one is seriously expecting Britain to submerge our parliament and our other institutions into a federal state on the American or German model," he said, adding that Britain had to continue fighting for its own interests.

On the issue of economic and monetary union, Mr Hurd suggested that there was more common ground among EC member nations than many people imagined.

The European partners agreed that further economic integration within the community was desirable and should be on the basis of free and open markets, and they were also united in believing that the overriding objective of monetary policy was price stability.

Mr Hurd also emphasised that there was a consensus on the need to avoid excessive budget deficits and monetary financing, as well as general agreement that there should be moves beyond stage one of the Delors plan to create a new monetary institution.

He said the British government believed it was common sense to take decisions on the

substance of further moves towards economic convergence before deciding on the timing.

"Our approach is straightforward; on matters monetary we go with the grain of the market, on matters political with the grain of national tradition."

Mr Hurd said that at the second of the two forthcoming inter-governmental conferences - on political union - Britain would seek to maintain the institutional balance within the EC and strengthen foreign policy co-ordination.

The government wanted the European Community to be more efficient and to give better value for money. It intended to ensure that the community was more democratically accountable and accessible to ordinary citizens, while making sure it was not made more difficult for other countries to join.

The CBI conference overwhelmingly supported a resolution calling for the completion of the single market to remain the priority on the European agenda, but emphasising that progress should not be hampered by "unnecessary community legislation, for example in

the social affairs fields."

Sir Michael Angus, the chairman of Unilever, said that aspects of the community's social action programme which sought to impose uniform methods of information, consultation, negotiation and participation, and which did not reflect European cultural diversity, were "misguided."

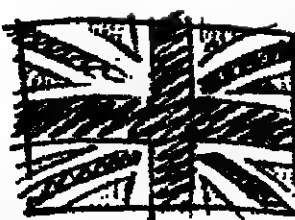
He said: "There is a danger that some propositions in the social action programme put bureaucracy before efficiency, conformity before human understanding, and uniformity before common sense."

Sir Brian Corby, CBI president, said the organisation was wholly supportive of employee involvement, but took issue with any "absolute prescription" on how it should be achieved.

Some delegates, however, objected to the CBI's approach to aspects of the EC social programme.

Mr Roland Long, a management consultant, said the organisation was displaying "a narrow attitude" to the issue. He said the idea that the EC social programme was at odds with the operation of the single market was "judicious."

## BRITAIN IN BRIEF



## Iraq appeal over 'super gun' fails

An Iraqi bid to challenge the seizure of eight steel tubes allegedly destined to be made into a "super gun" has been dismissed by a High Court judge.

Mr Justice Nolan refused the Iraqi Ministry of Industries leave to apply for a declaration that last April's seizure by Customs and Excise officers was unlawful.

Dismissing the application, Mr Justice Nolan said the "appropriate way" for the ministry to try to have the seizure set aside was by contesting proceedings to validate the seizure. Customs and Excise intend to start such proceedings within the next few weeks.

## Price of package holidays cut

Discounts of an average £50 per holiday are being offered by leading travel agents in a bid to stimulate package holiday bookings for next summer.

The three largest multiple chains of agents - Lunn Poly, Thomas Cook, and Pickfords Travel - confirmed at the Association of British Travel Agents conference in Budapest that they were still offering discounts, even though the Gulf crisis may push up costs by up to 10 per cent.

## Racal wins deal with Canada

Racal, the electronics group, is to design and initiate the manufacture of a £450m radio communications system. This will be used by the Canadian armed forces to replace its current system, which is based on 1950s technology.

The project, which is the largest won by Racal's radio subsidiary, is expected to be worth between £50m and £60m.

Racal Radio is part of an international consortium led by Computing Devices Company of Canada, which was selected for the project. Details of the contract will be negotiated next year.

## Official body to test food quality

The Quality Control Council set up by Food From Britain, an export promotion body, will become the UK's official quality testing body under



John Gummer: food quality is major marketing tool

European Community regulations. Mr John Gummer, the agriculture minister, has announced.

Government funding of \$4.5m will enable the voluntary scheme to expand. It already covers lamb, beef, bacon, salmon, eggs and chicken and is to be extended to include home-made cheese, pork and free-range chickens and turkeys.

Mr Gummer told a Food From Britain conference on bridging the country's £5m deficit in food trade that "food quality is now a major marketing tool."

## Consumers fall deeper into debt

The British consumer is falling further into debt, especially on credit-card payments, while spending less on retail goods, official statistics indicate.

The figures from the Central Statistical Office are broadly consistent with recent evidence that the UK economy is slowing down, bolstering

the government's fight against inflation.

## New methods of paying for water

Three main methods of paying water bills in future have been outlined by the Office of Water Services, the industry's economic regulator.

The present method of charging for domestic water and sewerage services in England and Wales, based on a standing charge and a property's rateable value, will cease to be legal by the end of the decade. This is because of the replacement of rates, which pay for local services, by the community charge, or poll tax.

The three main options identified are a flat rate licence fee per household, a household, or a charge that would depend on a property's size and characteristics, and metering.

## Distillery unit for Greenwich

A £10m distillery complex, producing neutral spirit used in making gin and vodka, is to be built at Greenwich, on the River Thames, in London. The development will be carried out by Greenwich Distillers, a joint venture set up by Invergordon Distillers and Tunnal Refineries, an associate of T&L's and Compagnie Industrielle et Financière pour les produits agricoles. The new distillery is expected to start production in 1992.

Invergordon Distillers, which produces several brands of Scotch whisky and Glayva liqueur, recently returned to the stockmarket after a management buy-out two years ago.

## Nuclear Electric to 'repower' sites

Nuclear Electric, the state-owned nuclear power producer in England and Wales, will be able to enter joint ventures to build gas-fired power stations on derelict nuclear sites after the privatisation of the electricity industry.

The conditions under it can enter joint ventures with private sector power producers are set out in the 600-page prospectus for the sale of the

12 regional electricity companies. The company is studying the option of using turbines from a closed nuclear station as the heart of a new gas-fired station, a technique known as "repowering."

"We would certainly want to look at keeping open some of our stations as gas fired," Nuclear Electric said.

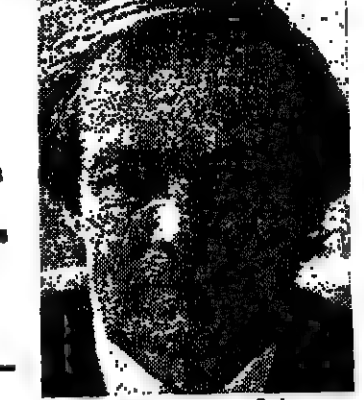
## Merchant bank sheds subsidiary

Morgan Grenfell, the merchant bank, is disposing of its property consulting subsidiary, Morgan Grenfell Laurie, in a management buy-out.

The subsidiary has announced a reduction in its workforce by 55 to 78. This is the latest in a series of redundancies of chartered surveyors, which have been badly hit by the recession in the property market.

## Warning over textile industry

The opposition Labour party has called for urgent government action to support Britain's clothing and textile industry whose future is said to be "hanging in the balance."



Peter Lilley: urged to support textile industry

Labour's trade and industry spokesman, Mr Douglas Henderson, warned that half the jobs in the industry could disappear in five years if cheap imports were allowed to flood the market.

He said that Mr Peter Lilley, the trade and industry secretary, must give an assurance in his forthcoming speech to the British Clothing Industry Association that the government would support the industry.

Robin Leigh-Pemberton, governor of the Bank of England, outlines a European banking scenario

## Governor urges evolutionary approach

THE FOLLOWING are extracts from yesterday's speech by Mr Robin Leigh-Pemberton, governor of the Bank of England, on bank supervision and Europe's monetary arrangements.

"I think that, in principle, the job of the monetary authorities is to maintain financial stability in a very fundamental sense."

First and foremost, this entails maintaining stability in the value of the currency, both internally and externally. But it also involves maintaining the stability of the system, not least because the job of monetary policy would be made infinitely more difficult if there were lack of confidence in the banking system brought about by periodic crises or threatened crises.

I do not therefore rule out a broad supervisory role for a Community monetary institution if one were ever estab-

lished. But perhaps the more important question is whether we should commit ourselves now to giving a supervisory role to any such institution. Here my approach is very similar to the stance I take on monetary union generally.

I think we must adopt an evolutionary approach and retain flexibility to respond to developments - and unpredictable developments. The appropriate structure for supervising individual banks and the system generally must depend on the way the market develops.

I am therefore sure that, for the time being, we should maintain a very clear concentration of supervisory responsibilities at national level. However, we should leave the way open for developments. And I think that this means that, if at the forthcoming IGC the Treaty is amended, we need to consider seriously whether to

provide for any new institution to be given competence to act in the supervisory area.

In suggesting this, I am not seeking to diminish the principles underlying the Second Banking Co-ordination Directive. Until there is more evidence of a European character to banks and banking markets, it is inconceivable to think that any other approach would be practical. However, a European character to banking may develop more quickly than we now imagine, and in unexpected forms.

One can envisage a number of possibilities, which may over time merge one into another. One would be to give any new central monetary authority the right to voice its opinion about regulatory proposals, and about the operation of supervision, in relation to its primary responsibility for monetary policy and price stability.

This could, over time and only if it became necessary, develop into a co-ordinating role to cope with pan-European supervisory issues that could not be satisfactorily handled at national level. The institutional arrangements for this have already been suggested in the Delors report, which recommended that the mandate and function of the European System of Central Banks should allow it to participate in the co-ordination of bank supervision policies.

A conceivable final step would be the centralisation of some supervisory responsibilities. It would be quite wrong to do this, however, unless the European banking scene evolved over a period of decades to the point where it had a distinct character separate from that of national systems. This is clearly a very long way off."



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## ARTS

# The Moscow Festival Ballet

ROYAL ALBERT HALL

Moscow Festival Ballet is a recent product of the new dispensations within the Soviet Union. Recruiting its dancers from a variety of state troupes, it is now on tour here, playing short engagements in the regions. If Saturday night's showing at the Royal Albert Hall is anything to go by, presentation is rudimentary to a point nearer do-it-yourself than professional staging. Perfunctory black drapes masked two exits into which the artists retreated when not required on stage. The second act of *Giselle* acquired the only design - a midge grave that looked as if it had been borrowed from a pet's cemetery. Details of casting were cursory, amounting to no more than a list of alternative names for certain roles, from which the audience might guess whomsoever they chose.

For this is, I surmise, entertainment for people who need only to believe in that magic conjunction of the words "Moscow" and "Festival" and "Ballet". The audience is offered guns from the classics, decently danced and with a decent orchestra, and no further questions need be asked. But a few queries spring to mind. The first concerns the domination of the evening by performances from Galina Mezentseva. We know her idiosyncratic style and brittle physique from past Kirov seasons. On Saturday she appeared in the second act of *Giselle* - chief item of the evening - and then in the second act of *Swan Lake*, and as the Dying Swan, and looked morosely mannered in each.

This emphasis upon Mezentseva was all the more

regrettable since the group includes a noteworthy talent, new to us, in Iolanta Valeikaite, a Lithuanian ballerina. With a pure, clear dance identity - movement looks elegant at all times, line is aristocratic - she made a dramatically touching Esmeralda in the *pas d'action* in which the gypsy girl dances at the betrothal party of her beloved. (The programme gave no indication of the story, and misspelled a character's name: the management is too dismissive of an audience's right to information.) Miss Valeikaite was very impressive - an edifying *pas de bourras* was as evenly matched as a string of pearls; emotion was no less lovely in its control - and I want to see her in more extended roles, both classic and lyric. (She would be ravishing as Balanchine's *Sonambula*.)

For the rest, there was, of course, the *Don Quixote* pas de deux, and the Flower Waltz and pas de deux from Vainonen's *Nutcracker* (minus those airy lifts in which Kolpakova was once so magical). The male contingent is headed by Viktor Barikkin, lately with the Bolshoi. Even in the rampages of the *Don Quixote* duet there was an authority and response to each during moment that told of a serious and gifted artist on whom I have reported with pleasure in the past. Like Miss Valeikaite, Barikkin transcended the unlikely circumstances of the performance: both dancers spoke to us about the power of ballet to enchant, which is what Saturday night's audience wanted to see.

Clement Crisp

## The Cholmondeleys

REVERSON STUDIOS

It is the idea of the Cholmondeleys, that one realises most that there is a choreographer Lee Anderson's latest work, *Cold Sweet*. The look is heavy, modish, cool. No refinement, superiority, virtuosity. Sharp and/or fluent moves are all strung on to the same controlling phrase like a series of instructions. Machine rhythm, conceived for the group. When one solo does follow another, there is no change in basic tone.

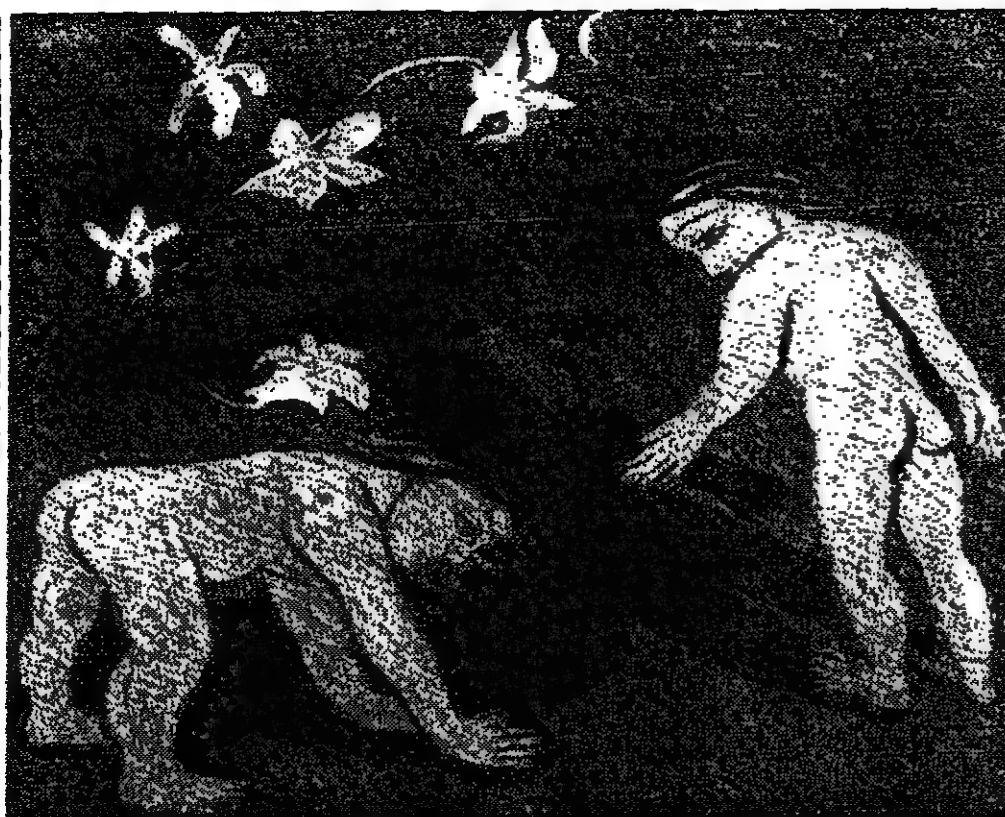
Cholmondeleyism is the most celebrated subject of some memorabilia, inventively clever photographs by Chris Nash (recently exhibited at the Portfolio Gallery). The most exact and striking feature of the Cholmondeleys is their use of face and hands, and Nash's series of individual portraits turns them into glove puppets, their heads placed on top of huge body-sized hands whose fingers act as legs and arms. But this Bosch-like conception, though cute, doesn't get to the core of Cholmondeleyism. Stretched on those fingertips, his Cholmondeleys look poised to fly. What is missing is the weight that gives the stage Cholmondeleys their weary working-girl wit.

Whether you see them in photos or in action, however, the experience of the Cholmondeleys is less impressive right now than the idea. Anderson used to make short, entertaining vignettes for them - as she

still does for her male group, the Featherstonebaughs - but she did not have the rhythmic variety to make it rewarding to watch more than three or four items at a time. Now, in several longer pieces, she has been learning how to plan the architecture of a whole evening. But what *Cold Sweet* lacks is the motor to keep each short episode lively. It's a collage of ideas in which behaviour is connected or contrasted to the weather. Each idea, initially good, gets stuck in a groove. The mind wanders, until Anderson lifts the needle - and puts her dance down into the next groove.

The liveliest part of this two-hour show is the accompaniment. Drorstan Madden's taped collage in Part One is deft, and Steve Blake's live music for the overture and Part Two is much more. Combining jazz, motors, minimalism and rock, Blake's score is something unusual these days - music that makes you want to dance. But *Cold Sweet*'s dances look as if they were pre-choreographed.

Alastair Macaulay



'Woman examining her shadow' by Eileen Cooper at Benjamin Rhodes

## With figures in mind

William Packer reviews the work of Eileen Cooper and Robert Organ

The coincidence of certain exhibitions will sometimes make a useful critical point, or at least raise an issue. With Eileen Cooper showing her recent work at Benjamin Rhodes (4 New Burlington Place W1: until November 17) and Robert Organ at Browne & Darby (19 Cork Street W1: until November 17), it is the nature of much current painting that bears some thought.

So often do we hear of the supposed revival of figurative art over the past dozen years that it might be useful for a moment to consider something of its character. Certainly in our art schools, where in the middle 1970s representational imagery of any kind was much more the exception than the rule, the reverse is now true. But even that generalisation requires some qualification, for neither position was, nor is, ever so extreme as some would suppose. Accepting, if only for the sake of the argument, that such a revival has indeed taken place, it is rather the nature of the work that should concern us.

What is undoubtedly true is that throughout the 1980s, of the younger painters who emerged to claim critical acceptance and institutional patronage - the Campbells and Wisniewskis, Milroys and Coopers - almost all were obviously figurative in their imagery and preoccupations, where ten years before they would have been abstract and conceptual. And their work, in its imagery as in its handling, was all too likely to conform to the general pattern, loose and generalised on the surface, symbolic, sentimental and narrative in its content. In short, rather than look to the external and physical world for objective reference and information, they would make it up.

Eileen Cooper is still only 37, and yet has been showing with a conspicuous regularity since her late twenties. Her work is lively and attractive in its immediate impact, her simple, mannered figures and markings quite unmistakably her own. The paint is fat and juicy, the colour hot and bright, the

line positive and thick, the imagery engaging and even amusing. Naked figures move together, embrace and even couple in a manner that is more innocent and touching than erotic, though the sexual inference of the lilies they pick and the tigers that watch over them is clear enough. The setting and mood are unrefined yet redolent of Eden before the Fall, which primitive ideal is matched by the clear reference to primitive art and its sophisticated reinterpretation at modern hands - shades of Gauguin, Chagall, Picasso and Matisse.

But it is that very simplicity, with all its charm, that gives us pause. For what, in a single image, may be taken as an honourable and reasonable directness, in the unlimited series that is her work to date begins to smack of an easy formula. And any close inspection of the paintings themselves as paintings, rather than as the mere vehicle of effectively graphic imagery, must confirm these uneasy suspicions. Form is unmodulated, space undefined: paint merely fills in between the lines; the marks sit on the surface undifferentiated and perfunctory. These are not works concerned with the realisation of an image in its physical presence as a work of art, at one with its surface and its substance, but simply with the first statement of an idea. The image is all, and a graphic image at that.

But all is not lost. Miss Cooper is clearly talented enough, and by no means the first artist to coast innocently along, mistaking popular production for development and achievement. The large, indeed huge charcoal drawing by the entrance, and its pair downstairs in the back room, together give the lie to any absolute complacency. The medium of charcoal, no less seductive than paint but somewhat trickier, and the size and implicit audacity of the undertaking have combined to put her on the spot. What she achieves, therefore, subtle and delicate as it is in so many ways, is fought for and often unexpected in the result. The

surface is worked and modulated, and the imagery of mother, child and tree is the natural resolution of how it was done. And there is to it all a naturalism that, in its detail of observation, begins at last to modify the old, habitual and easy mannerism. If this is Miss Cooper's way forward, it has much to offer her, and us.

Robert Organ, by contrast, is her senior by some 20 years, and that gap of a generation is eloquent of the difference between them, both in their work and circumstance. Such success as Organ has had has come late, again confined to the 1980s, though without any such critical and public support as Miss Cooper has enjoyed from the outset. He has had, however, a long career as a teacher, and in the old and honourable tradition in our art schools, consciously abjuring the use of the word of objective observation and academic study.

His paintings are concerned with what he has seen, with his experience of it and response to it. While he too displays much conscious mannerism in the working of his material, there is never any question of an abstract, subjective invention. He may invent a composition such as his "Démolisseurs de la Croisette", flaunting their virtues on the promenade above the darkening bay, but that landscape is known to him, the play of light observed and understood, and the attitudes of the three women established with an assurance that can only come of long study of the model in the life room.

He shows a wide variety of work, from small studies of the French countryside and of his cats in the garden, to larger and more ambitious landscapes of the Dorset cliffs, conversational pieces of old people in a nursing home, the "Démolisseurs" of course, and best of all, perhaps, a large and extremely fine painting, as impressive in its handling as in the quality of its observation, of a monkey clinging to the wire of its cage at the Zoo.

## Mahagonny

FRANKFURT CITY OPERA

Until the opera house reopens next April, Frankfurt has to make do with just one new production this season - *The Rise and Fall of the City of Mahagonny*. In January the company finally leaves the Schauspielhaus (where it has been housed since the opera house fire three years ago), and will lead a nomad's life for two months. *Mahagonny* illustrates how the Frankfurt ensemble has made a virtue of necessity, tailoring its repertoire to the flat acoustics and limited staging possibilities of its temporary home.

In Germany *Mahagonny* has always been so intimately associated with the theatre of Brecht that it is disconcerting to come across an anti-Brecht production of the work. The Israeli director Arie Zinger, who is no stranger to the German spoken theatre, strips away all trace of Brechtian exaggeration and *Verfremdung*, on the assumption that *Mahagonny* is provocative enough on its own terms. The acting is refreshing natural, with a series of original character sketches and strong ensemble work. But the text is deprived of its satirical bite, and is further compromised by the loud orchestral playing under Steven Sloane.

Zinger clearly appreciates the irony of performing *Mahagonny* in Germany's business capital and treats it as a light-hearted parable of Frankfurt's post-war development. The opening sequence takes place on a landscape flattened by wartime destruction, peopled by a generation of homeless girls hoping to make good. The setting then hops to the main floor of the Frankfurt stock exchange, looking out on a skyline of high-rise banks. Begbick is no Mother Courage figure, but a glamorous manager, a trouble-shooter and hard-nosed madam; the girls double as beautiful careerists and high-class whores, the chorus (vocally undernourished) are a mixture of business-suited speculators and consumers. In an environment where buying power is the only qualification, sexual relationships become another form of futures trading, with just as many pitfalls.

The design team of Peter Fink and Yoshio Yabara have had fun decorating the stage with computer

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The design team of Peter Fink and Yoshio Yabara have had fun decorating the stage with computer

screens, cordless telephones and a giant electronic information board, which illustrates the passage of the storm. These and other gimmicks look good, but their impact quickly fades. The production is too dependent on its visual surroundings, and is increasingly forced to fall back on the endless variety of Weill's catchy tunes.

Glenns Linos dominated the proceedings with a smart, pungent Begbick. Michael Shamir's easy-going Jenny, slender in tone and figure, made the Alabama song finger in the memory long after the performance. She has just the right cool smoky allure for the part. William Pell's Jimmy, a Jack Nicholson figure run amok in a German bank, sang and acted powerfully, and was unexpectedly moving in his farewell scene. Yaron Windmiller, a twitzy slightly round-the-bend Trinity Moses, and Brian Juhlman, a muscular Finnish-American bass in the part of Alaska Wolf and Joe, suggested that for all its recent difficulties, the Frankfurt Opera continues to attract highly talented young singer-actors.

Andrew Clark

## Sinfonietta Voices

QUEEN ELIZABETH HALL

This was a mild little concert on Sunday - and shrinking, too, in the manner of Haydn's "Farewell" Symphony. As the programme went on the forces dwindled from sixteen London Sinfonietta Voices to eight, and finally to one soprano with flute, and one flute with soprano, self-effacing piano and quiet tam-tams, in retrospect, the opening a cappella piece seemed to have been on an epic scale.

That was Mark Anthony Turpin's *One Hand in Brooklyn Heights*, on a characteristically rough text by Steven Berkoff. In this performance, well sustained but well-mannered to a fault, the ingenuity of the vocal writing - dense, toothsome cluster-chords, bursts of speech over singing, contrived solos and duets Jack-knifed neatly in - was more impressive than any dramatic violence. There is plenty of that in Berkoff's furious urban vision, but it barely surfaced here in the music as conducted by Terry Edwards. As usual the Sinfonietta Voices were superbly matched, and their

tuning phenomenally secure. Do they all have perfect pitch?

Jonathan Lloyd's new *Revolution* demanded no less, and indeed still more from the individual singers, since it employed only eight of them. It is not wholly "new", for it derives from his Third Symphony of three years ago; and it trails its symphonic coat quite plainly, in its interlocked melodic writing and its clear symphonic sequence - a broad first movement, then a slow meditation overtaken by a scherzo, and a swift Allegro finale. A single verse from St. John supplies the words, endlessly deconstructed and re-tinted. The vocal octet often has to carry a considerable contrapuntal burden, which a more resonant acoustic would have enhanced. What heard was an interesting fine-line sketch, with only hints of the expansive impact that Lloyd must intend.

The minimalist László Báry's unlikely *Magnificat* proved to be a small triumph of simplicity. While the flute (Sebastian Bell, tireless) spins out chains

of bright, glassy formulas in quick even-notes, regularly and subtly altered, the soprano (Judith Rees, charming), matches him with the Latin *Magnificat* text - often in mirror-image, but with extra pauses for welcome breath. The piece fulfils its plan and its length with perfect precision.

Henryk Górecki's *Good Night* is yet another in *memoria* for Michael Vyner, the Sinfonietta's late artistic director. It is pure meditation, three very slow movements without argumentative pretensions. The *vox humana* of an alto flute measures stepwise patterns within a narrow range, discreetly reinforced by the piano, until a soprano (Nicholas) takes up the melody, then dream over a fragment of Horacio's farewell to Hamlet - "Good night... flights of angels..." - and the tam-tams provide a stately, sonorous interlude. Lovely sounds that echo in the mind; nothing more to add.

David Murray

## The Mask of Time

ROYAL FESTIVAL HALL

Sir Michael Tippett has never lacked ambition. In his Third Symphony he threw down the gauntlet to Beethoven and his Ninth Symphony. Elsewhere he has taken on Eliot, Shakespeare, even Western culture itself, and usually come out smiling.

In *The Mask of Time*, his latest, grand-scale choral work, he takes his sights characteristically high, striving for what he calls "transcendental" in an all-embracing, eclectic exploration of human experience.

The range of cultural reference this involves is as astonishing as it is perplexing: Shelley, Josiah, with Rilke, Shire with the Ching and the score and text team with half-quotations from Handel, Haydn, Dowland and more besides. Whether or not the references are perceived, even

less understood, is perhaps not as important as the acknowledgment that they operate on a metaphorical level.

Any attempt to decipher the overt meaning in the text is a struggle. In the first place, it hovers on the borders of intelligibility. Second, the composer seems deliberately to enhance the obscurity by playing off one text against another, or by causing his vocalists to decant or ululate in a vaguely onomatopoeic way rather than declaim in the normal manner. Tippett's word setting is a celebration of feeling rather than of sense or reason.

Three of the four soloists in Saturday night's performance with the BBC Symphony Orchestra under Andrew Davis have been associated with the work since its European premiere in 1984: Faye Robinson, Felicity Palmer and John Cheek sound as much at home with their idiosyncratic

vocal parts as anyone has a right to expect. Ms Robinson (taking up the moving lament "Hiroshima, mon amour", the text taken from poetry by Anna Akhmatova, with particularly eloquent simplicity.

The fourth soloist, Robert Tear, tackles his role, the most taxing of all, with spirit and style, perhaps acknowledging that the struggle it entails is an apt metaphor of transcendence. All praise, too, to the BBC Singers and BBC Chorus, trained by Stephen Jackson, who despatched their parts in virtuoso, often thrillingly dramatic, manner.

Andrew Davis's sure handling of the score did full justice to the numerous moments, such as "Tears of Whiteness Light", when the potency of Tippett's imagination momentarily overcomes all resistance.

Barry Millington

## ARTS GUIDE

### OPERA AND BALLET

#### London

Royal Opera, Covent Garden. Revival of the 1985 production of *Il barbiere di Siviglia*, conducted by Gabriele Ferro, with the first of two interesting casts: Agnes Balza, David Gurney, Jeffrey Black, Gabriel Bacquier and Ruggero Raimondo. Last performance of the first-rate new production of Verdi's *Aida*, conducted by Edward Downes, with Barrow, Tumanian, Josephine Barrow, Giuliano Clannella and Giorgio Zancanaro: strongly recommended.

English National Opera, Coliseum. A new and unusual double bill, Delius's *Fennimore* and Gerde, Puccini's *Gianni Schicchi*, has its first showing, conducted by Charles Mackerras, with casts including Sally Burgess, Peter Coleman-Wright, Benjamin Luxon and David Maxwell-Anderson. Further performances of the award-winning 1988 production by David Fountaine of *Buson's Dr Faust*, conducted by Antony Beaumont, with Alan Ople, Graham Clark and Helen Field in leading roles; final one this season of *The Magic Flute* in Nicholas Hytner's fresh and uncluttered production.

Opera Theatre du Lince, Roberto Gervasio. Ends Nov 10.

Glasgow

Bellini's *La Sonnambula* in the production by Mattia Testi for the Fenice in Venice, with Luciano Serra, Pietro Ballo and Carlo Strulli, conducted by Eugene Kohn (582339). Teatro Margherita.

Milan

Radolf Narcey's production of *The Nutcracker*, for which he has reduced the choreography, with Anita Magyari and Oliver Mats alternating with Isabel Serra and Zoltan Solymos in the leading roles, conducted by Armando Gatto (582120). Teatro alla Scala.

Hamburg

Die Zauberflöte is sung by Amanda Hagerman, Dawn Upshaw, Kurt Moll and Robert Gambill. *Tannhäuser* has a first-rate cast led by Linda Pech, Livia Rudol, Kurt Moll, Guntar Neumann and Andreas Schmidt. *Roméo et Juliet* has John New-

Stephen Climer, conducted by Sylvain Cambreling and staged by Peter Mussachio. Théâtre Royal de la Monnaie.

Amsterdam

The National Ballet on tour with *Under my Feet* (Van Dantzig/Schat), *Pyrrhic Dances II* (Van Schik), and a new ballet by Jan Lokaen, (Tue, Thur, The Hague, AT&T Dancehester (58) 4800).

Barcelona

Gran Teatro del Liceu. Roberto Gervasio. Ends Nov 10.

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Bellini's *La Sonnambula* in the production by Mattia Testi for the Fenice in Venice, with Luciano Serra, Pietro Ballo and Carlo Strulli, conducted by Eugene Kohn (582339). Teatro Margherita.

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master choreography.

#### Cologne

Orfeo of *Barbiere di Siviglia* features Kathleen Kuhlmann, Jung Ae Lee, and Machiko Obata. *La finta giardiniera* brings Teresa Ringholz, John La Pierre, Jaiice Hall and Jane Bonell together.

#### Frankfurt

*La Bohème* in Volker Schlöndorff's impressive production has Eiane Coelho as Mimì, Riccardo Schicchi as Musetta, Alessandro Ramirez as Rodolfo and Alberto Rinaldi as Marcello. The new controversial *Ausflug ins Land der Sinne* by Kurt Weill will be conducted by Steven Sloane. *Le Nozze di Figaro* returns.

#### Bonn

Youri Vamov's ballet *Schumann* will have its premiere this week. *Swan Lake*, accompanied by Helmut Deutsch, perform Schubert's *Die Winterreise*.

#### Munich

Adriano Lecouwer is well conducted by Claudio Abbado. *Die Zauberflöte* is of respectable standard with Helen Kwon as Queen of the Night. Oseph was choreographed by John Cranko. *Die ägyptische Raïne* stars Gwyneth Jones, Frances Lucy, Wolfgang Neumann and Hans Guenter Neuberger.

#### New York

Metropolitan Opera. James Levine conducts Arvid Brown's production of *Porgy and Bess* with

Priscilla Baskerville, Marvin Martin and Terry Cook. James Levine also conducts Piero Foggioni's production of *Un Ballo in Maschera* with Aprile Millo, Lucien Favart and Juan Pons.

Boris Godunov, conducted by Yevgeny Svetlanov, features Stanislas Smolensky, Gary Lakes and John Shirley-Quirk in August Everding's production. (582 6000).

New York City Opera. John Lehman's production of *Martha*, conducted by Arthur Fagen, features Sheryl Woods as Lady Harriet Durham, Martin Thompson as Lionel and Dean Peterson as Plunkett. The week also includes Scott Ellis's production of Sondheimer's *A Little Night Music*. New York State Theater, Lincoln Center (870 5570).

#### Washington

Washington Opera. The company's 35th season opens with *Madama Butterfly*, in Peter Hall's production conducted by Gerald Schwarz. Opera House, Kennedy Center (418 7800).

#### Chicago

Lyric Opera. Frank Galati directs Argento's *The Voyage of Elgar Allan Poe*. Christopher Keene conducts Donald Kaesch as Poe, Winifred Brown as his wife and Richard Shilwell as Poe's nemesis Griswold. Harold Prince's production of *The Girl of the Golden West* continues, conducted by Bruno Bartoletti, with Marilyn Zehau as Minnie and Fláudio Domingo as Dick Johnson. Civic Opera House (532 2244).

#### Chicago

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## Inside Stories

COCKPIT THEATRE, NWS

One's first impulse, on arrival at the last renovated, 90 per cent deserted bunker that comprises the Cockpit, is to ask what a good actress like Fennella Fielding is doing in a place like this. The answer becomes clear the moment she gathers up her mouth, narrows her eyes and embarks on the monologue of Margaret in *Venetian Cold*, the second part of this double bill by James Hogan.

The term monologue is not strictly accurate, since Margaret is accompanied on stage by her husband Philip Lowe, who also directs whose job is to remain mute but for the odd truncated protest while presenting a back view of such opaque ordinariness as to detract nothing from the glare of his wife's eccentricity.

Sitting at a table, a carpet of make-up smudges beneath a black wig that nestles on her head like a crippled bat, Margaret waits for the ambulance to take her to hospital. As she waits she talks, with the mad coherence of a woman who has lingered on the edge of the abyss, looking down.

She is by turns pathetic, funny and infuriating, with insights about Venetian art and the nature of spirituality that jostle comically with her

insults to her husband. Hogan's writing has moments of extraordinary delicacy: one minute she is berating her spouse as "bawdy nose chews" and "piffy outer", the next, she betrays herself to an oblique, and exquisitely painful, admission that she loves him.

This is writing that lives through performance, and Fielding does not so much speak as play the lines with an orchestration of face, mannerism and voice that is entirely gripping.

Stephen Stanning, in the first piece, *Rough Diamond*, plays another sort of insider - a young thug, allowed out of jail for a day to visit his dying father, whose prejudices are fanned into compassion by the discovery of a black wig in his home. Stanning, razor thin and with a top lip drawn back from his teeth like the jaw of a murch, captures the trajectory from snarl to whinger but does not quite have Fielding's power, nor, to be fair, her material.

It will be interesting to see how they work together in Hogan's *Travesty* and *Our Ernie*, which opens here on November 19.

Claire Armitstead

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FINANCIAL TIMES  
EUROPE'S BUSINESS NEWSPAPER

42nd Street, the Broadway musical to Harry Warren's music has its production supervised by Mark Brown (4022840). Chatelet.

Brussels

Moscow Opera in Hans Zender's

1550 1000



A pond in South Yorkshire, as seen from the 07.52 York to Kings Cross.



**We'll bring eggs, bacon, sausage and tomato to the table and duck to the window. Our steward will serve you a great British breakfast, while England slips by your window; for a business trip doesn't it smack a little of pleasure?**

  
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## FINANCIAL TIMES

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Tuesday November 6 1990

A case of  
midterm blues

IT IS the exception, not the rule, that midterm congressional elections in the United States matter a lot. This last happened, incontrovertibly, in 1974, the year of the Watergate denouement, when a new generation of mostly Democratic politicians swept in, shortly to overturn the established order of seniority of the legislative branch. But, in retrospect, even that tidal wave was as a ripple compared with political and ideological import of the Reagan revolution.

Three short months ago, the rule, not the exception, seemed applicable to the elections taking place today. President George Bush's general popularity looked likely to minimise the losses usually incurred by the party of a first-term president. It was even conceivable that his Republican party might, if it got every break, regain control of the Senate. The real game, it was assumed, would not be played until 1992.

That judgment is less certain now. The budget fiasco in Congress, equivocal American support for the international effort in the Gulf and a looming recession have all combined to increase public disenchantment with the quality of government, from the president down to the elected representatives on Capitol Hill and in state houses around the nation. The question now is not so much who wins, but who loses.

## Increasingly remote

The conventional answer is Mr Bush himself and, to a degree, the Republican party, from which, to judge by the number of candidates who do not want to be associated with him, he is increasingly remote. At worst, he might lose his veto power over Congress. This was not a khaki campaign but he is unlikely to be given a mandate to do what he wants in the Gulf, even if he knows what that is, and it is probably the case that a frustrated, disappointed president may be tempted to overcompensate. It is likely that the next Congress will be still more protectionist, which will matter if ever a Gatt agreement is presented for ratification.

Not that the Democratic party will necessarily be rubbing its hands with anything

other than relief on Wednesday morning. While there would be justifiable congratulations everywhere except in the covens of the far right if Mr Harvey Gantt, who is black, removes Senator Jesse Helms from office in North Carolina, those other Democrats making waves this year are not exactly doing so by pulling the party line, whatever that might be.

## Real losers

The most visible of these is Mr John Silber, favoured to be next governor of Massachusetts. He is either a sophisticated anti-politician, for whom the Democratic party is merely a convenient home, or a pure populist, and, if he wins, he will be one of the most talked-about men in the country. The same cannot be said of those whom the party would like to see in the vanguard against Mr Bush in 1992. Messrs Cuomo, Bradley, Gore and Nunn have become invisible in the campaign and a sense of what the Democrats stand for, and even against, remains obscure.

The real losers in this are the American public, additionally so this year because too many campaigns have been nasty, brutish and long. Mr Silber recently acknowledged: "The danger is that the breakdown of the old Stalinist system will outstrip the development of a new system - one built on universal democratic values and the rule of law. The hope is that devolution of political authority and decentralisation of economic power will prevent over deterioration and decay."

The west has already begun considering whether and how it can assist Soviet reform. The Group of Seven leading industrial countries have set up a special study into the Soviet economy. But basic statistical information is lacking so it is hard to know what is needed. The danger is that the Soviet economy will splinter into several separate markets, even with customs barriers between individual republics with their own currencies. Mr Michel Camdessus, managing director of the International Monetary Fund, which leads the study, has stressed the need for proper management "with all the necessary instruments for monetary policy and macro-economic management".

The final report, due by the end of this year, is not expected to offer a blueprint of the kind being debated in Moscow. Instead, it is likely to present options as to how the west can help.

Index-linked to growth in average earnings. Other high profile groups, such as nurses and doctors, have their pay set by independent review bodies, which have combined rough comparability with some sensitivity to local recruiting needs. Meanwhile, those workers who bargain collectively have lost out.

## Low morale

The inevitable result has been low morale and high turnover in those areas that have fared relatively badly. The average turnover rate for NHS ancillary staff averaged 44.6 per cent in 1987-88. Since then wages of ancillary staff have fallen further. By 1989 an ancillary worker's wages were only 60 per cent of average male manual earnings.

A more coherent approach to public sector pay is needed, even if a perfect one can never be found. One approach might be to distinguish services where free collective bargaining is desirable from those where it is not, and services where free collective bargaining is desirable from those where it is not, and, at the limit, privatisation is possible from those where it is not.

Where the government is the sole employer, collective bargaining is unbalanced. Often it will be undesirable. A strong case can then be made for reliance on independent review bodies, normally in return for limitations on the right to strike. These bodies would be required to maintain rough earnings comparability with private sector workers with similar skills, whilst responding fully to the needs of local recruitment and retention. Comparability would be an inescapable element in pay, because a deterioration is often a lead indicator of future recruiting problems, as is evidenced by the difficulties faced in attracting and retaining academics in British universities.

It would be wrong for the government to focus public sector pay negotiation over the coming year on the need to speed disinflation. What is needed, instead, is a better structured system for dealing with public sector pay, one that neither allows the public to exploit its servants nor gives its servants an incentive to inconvenience the public.

A difficult year  
for public pay

WHERE PAY is concerned, the Confederation of British Industry would rather focus attention on the state of the government's eye than on the beam in its own. Thus, under the general rubric of "inflationary pressure" it complains, inter alia, about increases in public expenditure that reflect higher pay.

The main problem with public pay is quite different: the arbitrary and inefficient treatment of different groups. Meanwhile, the average earnings growth of public sector employees has lagged behind that of the private sector in 8 of the last 10 years. To try to curb inflation by restraining public sector pay increases would, therefore, further widen the gap between private and public sector earnings.

It would be wrong for those public sector employees whose pay is not linked to average earnings, officially or otherwise, to pay the price of the government's policy errors. This is particularly true when recruiting, retaining and motivating employees in the public sector have become more difficult in many areas of public sector employment.

Finding a rational way of setting pay in the public sector is difficult, for three unavoidable reasons: first, the government does not face the same sort of budget constraint as do other employers, especially private employers, which means that its pay decisions tend to look arbitrary; second, the government has both the temptation and the means to meet its obligations by driving down the pay of those who work for it; third, the government is also held responsible for the workings of the economy as a whole. In short, the government has multiple, and often conflicting responsibilities, to its employees, taxpayers, users of public services and national economic management.

## Conflicting aims

The present government has attempted both to cut spending and maintain services, at the expense of a consistent policy towards public sector pay. Some public sector groups have fared well over the past decade. The essential services - the police and the armed forces - have seen their pay

The Bush administration is increasingly worried about internal developments in the Soviet Union. In contrast with the public praise for Moscow's co-operation in the Gulf crisis and talk of a new world order, senior US officials are privately concerned about its growing economic and political problems - echoing the worries now expressed by President Mikhail Gorbachev's advisers.

This is what Mr James Baker, the US Secretary of State, who arrives in Moscow tomorrow, calls the "other, darker side of the Soviet revolution". There is no sense of panic in Washington yet, but US policymakers are worried about possible disruption this winter. Preparations are even being made to supply emergency food and medical aid, on humanitarian grounds.

Instability in the Soviet Union does not affect just US-Soviet relations. It could spread to the new democracies of eastern Europe, which could threaten what Washington sees as the west's strategic gain of the past 15 months with the disintegration of communism across the former Soviet bloc.

The US view of President Gorbachev has changed radically since the initial hesitation when President George Bush took office in January 1989. Mr Gorbachev "is real", the administration agrees, while doubting whether the goals of perestroika are achievable - and Mr Gorbachev is no longer lionised in Washington as once he was.

President Bush has not been deflected by these doubts. Instead, the US has sought to exploit Mr Gorbachev's desire, and need, to co-operate. Led by Mr Baker, a deal-maker by nature, the administration shifted to seeking "points of mutual advantage". These have ranged from arms control via increasingly frequent contacts at all levels, to economic co-operation.

The internal upheavals in the Soviet Union signal a new stage in relations. As Mr Baker recently acknowledged: "The danger is that the breakdown of the old Stalinist system will outstrip the development of a new system - one built on universal democratic values and the rule of law. The hope is that devolution of political authority and decentralisation of economic power will prevent over deterioration and decay."

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Peter Riddell and Lionel  
Barber on US worries  
about Soviet break-up  
Vital signs  
just stable

James Baker, left, with Eduard Shevardnadze, warns that a breakdown in the Stalinist system may outstrip democracy

Each industrial country will go its own way with a varying blend of direct aid and advice, though there may be a sweetener of western support for a Soviet application to join the IMF and World Bank. US policy until now has been publicly to encourage reform, but not to offer direct material aid. Congress - particularly conservative Republicans - remains opposed to bailing out the old enemy. Legal constraints about the effects of any sudden exodus of poor Soviet citizens.

Instead, the administration likes to talk about providing technical advice in problem areas such as transportation, food processing and energy - and it is worried about the Soviet's inability to produce sufficient oil.

Several senior US officials have visited Moscow this year to offer advice. The flow westwards has been even greater. Delegations from Moscow and from provincial republics have arrived in search of the secrets of how the world's largest capitalist democracy functions.

There is genuine enthusiasm in Washington about the current Soviet debate over private property and market pri-

cing because this amounts to what Mr Baker calls the "normalisation of Soviet society". But this is tempered by doubts about whether the idealism of Soviet reformers is matched by a realistic understanding of what is involved.

More immediate are threats to stability. One senior US official wondered, "how chaotic will the Soviet economy be over the next six months?"

Another senior policymaker raised the danger of strikes this winter in key industries such as mining and railways. Parallel fears exist about what may happen in January when the Soviet Union switches to selling energy at market prices to its former Comecon partners in eastern Europe. Washington has urged Moscow to exercise restraint in the transition for fear of disrupting the process of reform.

Mr Bush recently urged the IMF to provide up to \$50n extra for eastern Europe to soften the impact of higher oil prices. German leaders have already talked about providing "disaster relief" for the Soviet Union and similar plans are being drawn up in Washington. US officials are examining whether there are legal barriers to supplying humanitarian aid. One commented: "The big unknown is: how much will the Soviet people endure?"

This gloom does not mean that Washington is any less

keen on doing deals with the current Moscow leadership. Mr Baker and Mr Eduard Shevardnadze, the Soviet foreign minister, recently wrapped up a conventional weapons treaty which will lead to substantial reductions in tanks, artillery, aircraft and similar military equipment in Europe, especially on the Soviet side. This is the foundation for the future security system for a Europe no longer militarily dominated by the two superpowers.

Perhaps the most important signs of greater collaboration and trust are joint efforts to resolve previously explosive regional conflicts in central America, Angola, Afghanistan and Cambodia.

Iraq's invasion of Kuwait has taken this co-operation a stage further, first in the United Nations Security Council. The support of the Soviet Union, with its veto power, has been crucial to the success of stepping up sanctions against Baghdad. President Bush has consulted Mr Gorbachev on each step.

In practice, the US has sought to co-opt the Soviet Union to its strategy, recognising, however, that the Soviet Union has been a long-standing ally and military supplier to the Iraqi regime. Yet there are differences about when, and whether, military force should be used. When Mr Yevgeny Primakov, Soviet foreign minister, talked about "political solutions" during his recent shuttle diplomacy, he was received politely in Washington, but was told that the US was not interested in anything short of complete Iraqi withdrawal from Kuwait.

The thrust of US/Soviet relations remains cordial and positive - developing towards what Mr Baker has called "continuous, even lasting co-operation (virtually on a day-to-day basis), not just intermittent or episodic."

The Bush administration is deliberately treating the Soviet leaders as if they were still running a superpower. Negotiations continue to be conducted on a bloc to bloc basis. After all, the Soviet Union still has a vast nuclear arsenal aimed at the US. This approach makes sound psychological and political sense given the sensibilities of Soviet leaders, and especially generals, about their loss of empire.

US officials recognise that the Soviet government is no longer monolithic. In the past few months the Bush administration has begun to expand contacts with leaders of individual republics and cities. A year ago Mr Boris Yeltsin was privately invited to Washington as a communist maverick. Now, in his new incarnation as non-communist president of the Russian republic, US officials take him more seriously.

So, the US is treating the Soviet Union like any other country where there are many views and several power centres. But, officials ask, when does decentralisation turn into disintegration?

Many American conservatives argue that Washington should sit back and watch the Soviet Union fall apart. Mr Bush disagrees. He believes it is better to support the Soviet leadership in its reform efforts because the greatest enemy for both countries is instability. Mr Bush is still staking a lot on the survival of Mr Gorbachev.

Punishment to  
fit the crimeAlan Pike on a bill to ease the  
UK's growing prison population

A cartoon in the current Police Federation journal shows a Home Office notice on a courtroom wall: "The passing of prison sentences in these premises is strictly prohibited."

This is one somewhat cynical comment on government proposals, which will appear in a new Criminal Justice bill to be announced in tomorrow's Queen's Speech, to reduce the number of people sent to prison.

It is far from the only viewpoint, even from the police who are often presumed to take a hard line on punishment. A leading article in the same journal accepts that Britain's prison population is too high and that "many offenders are kept there because there is no other way, at present, of dealing with them."

The debate about crime and punishment promises to be one of the star attractions of the forthcoming parliamentary session. Mr David Waddington, the most hard-line of Mrs Margaret Thatcher's home secretaries, finds himself vulnerable for promoting an incoherent package of proposals which is liberal in conception.

He might have wished for a better moment at which to argue with some of his own supporters for a more sparing use of prison. The latest crime figures are the worst on record, with reported offences in the second quarter of this year 17 per cent higher than for the same period last year.

By international standards, there is plenty of scope for reducing the prison population. Britain is high on the west European league for the proportion of offenders sent to jail. Many prisoners, particularly those confined in Victorian prisons, serve their time in conditions far worse than when these institutions were built.

A chance sequence of events has ensured that the state of Britain's prisons - as well as the question of who needs to be held in them - will be a live issue at the same time as the debate on the Criminal Justice bill.

An inquiry set up by the government under Lord Justice Woolf after the riots at Strangeways Prison, Manchester, and elsewhere in the spring has developed into a wide-ranging examination of the prison system. The Woolf inquiry's report is expected early in the new year, when the bill will be before parliament. It may recommend the introduction of a minimum code of standards for prisoners, covering issues such as privacy, hygiene, training and recreation.

A bill of rights for prisoners would be a significant step forward and welcomed by prison staff as much as by inmates. Its implementation within any reasonable timescale would, however, require a reduction

in the numbers held in jails.

The prison population, around 50,000 in 1988, has declined by about 9 per cent during the past 15 months. But Home Office projections of an increase of 14,000 in the number of prisoners by 1997 are used to justify the continuation of a £1bn prison building programme. Prison reform organisations reject these projections and say the government should switch resources from building new prisons to modernising old ones.

The twin principles of the forthcoming bill - strict sentences for those who really must be in prison, alternative, non-custodial punishments in the community for those who do not - might appear to support this argument. There is a risk, however, that the government's proposals for community service and attendance at day centres for less serious, non-violent criminals, British judges and magistrates, however, may use the new community penalties, mainly as an alternative to fines or probation for people who would not have gone to prison anyway. Some of those sentenced to community-based punishments will breach the terms of their orders and finish up behind bars. New parole arrangements mean that prisoners will in future have to serve at least half their sentences before release, rather than one-third. And the government is combining its plans for keeping lesser offenders out of jail with longer sentences for those who commit really serious crimes.

Adding all these factors together, it is probable that the proposals in the bill will cut the prison population by hundreds rather than thousands - the most perverse possibility is that prison numbers could even increase.

The desire to avoid jailing people unnecessarily is supported by organisations involved with the prison service. One of the strongest arguments against flooding by an earlier generation of penal reformers was the lack of evidence that it deterred future criminal behaviour. The same can be said about the effect of overcrowded prison life on young, often socially-deprived, petty offenders.

There is a clear link between offending and social deprivation." Mr John Roberts, chairman of the National Association of Probation Officers, said last week. "To believe that all those who commit crime are bad people who will reform if punished is a belief so far removed from reality as to belong to the world of fantasy."

Howe's worth  
in the City

These are lean times for City head hunters.

Which must explain why Jonathan Wren, the City recruitment consultancy, was so quick to put out an assessment yesterday that Sir Geoffrey Howe could expect to be paid now that he has suddenly and unexpectedly become available.

The consultancy says that Sir Geoffrey "has become the prime candidate for a top job in the City. His management experience in the two largest departments of state makes him the best qualified politician to leave government in the last decade."

Since June this year average salaries being dangled before prospective candidates by City companies for new recruits have increased by only 1.3 per cent. That works out at less than 4 per cent a year. Meanwhile, increasing numbers of more expensive employees have entered the City job market - many because of redundancy or the threat of it. The Square Mile is not exactly a job-seeker's market at the moment.

However, Sir Geoffrey Howe is a special case. When describes him as "an irresistible catch for any vacant chair", and says he can expect to command £250,000 a year basic, with total earnings approaching £3m in a good year.

With inducements like that being dangled before future recruits, Margaret Thatcher will have to engender remarkable qualities of loyalty to retain any members of her Cabinet at all.

## Seasonal bird

Have you ever thought of giving a wild swan, a goose, or a flamingo, as a Christmas present?

The idea of offering such fowl live - rather than stuffed, frozen, and roasted, in the

## OBSERVER

traditional seasonal way - is being promoted by the Wildlife and Wetlands Trust at Slimbridge, Gloucestershire.

For £20 a year a sponsor can now adopt a migrating Bewick swan, which arrives every winter from the Siberian breeding grounds 3,000 miles away. You will also get a portrait and a personal history of the bird, along with vouchers for free visits to the trust's centres.

For those with more modest budgets, there is a sliding scale of adoptable fowls: £15 for a resident Nene or a flamingo, £12 for a migrating goose, and £8 for a travelling duck.

## Entrance fee

Among the less well known travel tips of our time must be the fact that if you are British and visiting Turkey it is as well to make sure that you have got a five pound note on you when you arrive.

For the past year, Britons, unlike nationals of all other Western countries, have had to pay a five for an on-the-spot visa when they enter Turkey. The visa was introduced as a riposte to Britain's decision to require visas from Turks entering Britain, in a bid to halt the swelling number of illegal immigrants.

What exasperated Turkish officialdom was that Britain, unlike France and Germany, was not willing to allow holders of Turkish official passports to enter without visas, hence the sanctions.

The way they work however may be even more irksome than the Turkish authorities intended. Passengers arriving on BA's flight from London the other day found the visa desk abandoned.

After dutifully forming a queue they had to pressgang Turkish airport officials to sell them visas.

Nor was the sale particularly easy. An embarrassed clerk



explained that he could only take £5 notes and could not offer any change, though he would issue two visas for £10.

## Science sell

Sir John Fairclough is seeking new members for Cest, the exclusive club of 15 science-based British companies which set up this think-tank - the Centre for Exploitation of Science and Technology - two years ago. Members include BP, ICI, and Rolls-Royce.

Unlike many London clubs, its worry is not money but a belief that its thinking needs to penetrate faster and deeper into British industry. He believes it is "more important for companies to build an intellectual relationship with science than to donate money."

Fairclough, the government's former chief scientific adviser, has served on Cest's council since its inception. Now that he has handed the chief scientist role over to Professor Bill Stewart, he has been elected Cest's new chairman. Cest started with two big objectives, Fairclough says - to

set national priorities for exploitable science, and to identify what its 18 founder companies wanted to do.

In the second objective "I have it has succeeded beyond my expectations, by an order of magnitude". But it has never really addressed the first objective.

Fairclough is particularly eager for industry to look upon the new interest of government in environmental issues as a technical opportunity. Although it involves investment, he says, "the irony is, it often leads to greater efficiency."

## Shirt fronts

Bloomingdale's, the New York department store, has caught the retailer's version of patriotic fever.

It has begun advertising a Christmas gift package for the American men and women in the Persian Gulf. Friends, relatives, and well-wishers, can order the packages to send to specific soldiers, or to those chosen by the services.

The package contains a set of games, popcorn, pretzels, fruit cake, and assorted other edible American gewgaws. While they are cozy reminders of home, two other items are clearly intended to boost troop morale. The package includes a bright coloured cap emblazoned with "Home of the Brave", and a sweatshirt sprinkled with phrases from the World War Two hero General George Patton.

All that for just \$60.

## Foresight

It is not in the same league as the sign on the New York subway which counsels: "Are you illiterate? Call this number."

But the National Health Service prescription from the optician had me squinting for a moment or two when it asked: "Please read the back of the form before you buy your glasses."

TODAY  
14 YEARS AGO.  
KNOCKANDO YOU  
REMEMBER?

Girl bites dog. Ila Erkens is attacked by two dogs and escapes by biting one of them on the nose. Her condition today in hospital is described by Alaska police as "fair".

Virginia Wade beats Chris Evert 6-2 6-2. The Telegraph reports that 'Miss Wade, 31, played the sort of dream game she has often threatened but all too often failed to achieve'.

The BBC screens 'Rosemary's Baby' and Mrs Mary Whitehouse complains that 'through the early hours of the morning I received calls from men who were too sick and angry to sleep'.

At the Knockando distillery, another 'Season of Distillation' begins. The pure, natural spirit is poured into oak casks where it slumbers undisturbed until the day it is deemed fit to be bottled, twelve or more years from hence.

Both dates are recorded on the label. The difference between the two is the age of Speyside's most singular, single malt whisky.



THE VINTAGE MALT



## LETTERS

## Information technology: a challenge for the European Commission

From Mr A.B. Cleaver

Sir, The analysis in your editorial comment ("Power failure in high-tech," October 25) is an excellent summary of the shortcomings of past European Community policies for the information technology industry and a valid prescription for the way forward.

It is undoubtedly true that programmes aimed at subsidising "European champions" have done little to enhance the competitiveness of those producers or substantially contrib-

ute to European capabilities in the development of key technologies. The recent takeover of ICL by Fujitsu was significant in this context because it highlighted the reality of the industry today - that it is globally based and should be treated as such.

Your suggestion that future policies should focus on the development of a vigorous and sophisticated market therefore makes good sense. It is only by ensuring open and fair competition and a low regulatory pro-

file that users can be guaranteed the best internationally available products and services while the market operates at its optimum efficiency.

I am sure that the European Commission has a significant role to play in achieving this and I would hope that it is prepared to accept the challenge.

A.B. Cleaver,  
Chairman and chief executive,  
IBM United Kingdom,  
PO Box 41,  
North Harbour,  
Portsmouth, Hampshire

## Independent schools and the Oxbridge connection

From Mr S.W. Hocking

Sir, Peggy Hollinger's statistics ("The Oxbridge Connection," October 26) are misleading. There are indeed "only about 7 per cent of British children in private education" but this figure represents the percentage taken across the whole of the school age range. No fewer than 20 per cent of the total GCE A-level candidates attend independent schools and the implication that there are some seven times the number of ex-independent school children that there should be at Oxford and Cambridge is a distortion.

That the proportion of A-level candidates in independent schools is 20 per cent of the whole cohort arising from a much higher staying on rate at 16 per cent. It is interesting to reflect whether this much better staying on rate is more a function of the expectations of school and parents than of the subject matter studied.

There is much contemporary controversy about making A-levels, or AS-levels, more attractive to increase the staying on rate in our sixth form and it has to be observed that the staying on rate in independent schools runs at a very high figure already well above of the government's medium-term targets and three times that in the maintained sector.

But even the greater staying on rate is not the conclusive statistic. To gain admission to Cambridge, for example, usually means attaining A-level grades of the order of AAA. Cambridge admissions tutors are surely making their offers on a strictly neutral basis and with independent school A-level candidates attaining the highest grades at A-level in great numbers, and more consistently than their maintained sector counterparts, the 43 per cent "success" rate is fully explained by better performance.

S.W. Hocking,  
Headmaster,  
Christ College,  
Brecon, Powys

## N Carolina voters and the race issue

From Mr Scott Pegg

Sir, As an American expatriate from Richmond, Virginia (who voted for Doug Wilder in 1989 and 1990) I read with great interest Peter Riddell's article on the North Carolina senatorial election. ("Black candidate offers liberalism its greatest prize," October 30). Several points require comment.

Mr Riddell states: "As so often in the south, it comes back to a question of race." It is true that race does play a large role in elections in the south. However, it is unfair to isolate the south in this way. A more accurate statement would be that race plays a role in the whole of the US, possibly even in the entire world.

It is important to remember that Virginia is the only state

to have elected a black governor. On a state legislative level it is often felt that no state can compare to Mississippi in terms of both the quantity and quality of the black delegation.

Mr Riddell also makes reference to the possibility of white voters lying to pollsters. This issue receives undue attention. In the Virginia gubernatorial election, rather than emphasising the truly monumental historic aspects of Mr Wilder's victory, commentators criticised his margin of victory did not live up to the expectations of the pollsters.

But perhaps the polls are not as reliable and accurate as we are led to believe. If white voters do indeed lie to pollsters, so what? There is no law which

says you must tell the truth to intrusive poll takers.

Moreover, this lying can work the other way. There may be voters who quietly support candidates like Mr Wilder or Mr Harvey Gantt but do not openly express this support because they do not want to offend some of their more conservative neighbours.

Whether Mr Gantt wins or loses in North Carolina it is important to remember that there are many issues involved. Race is far from the only issue and, indeed, it may not even be the most important. There are many reasons to vote for or against Mr Jesse Helms that have nothing to do with Mr Gantt's race.

Scott Pegg,  
Flat 33a, 5 Hall Road, NW5

## When Offa copied Pepin and pennies were silver

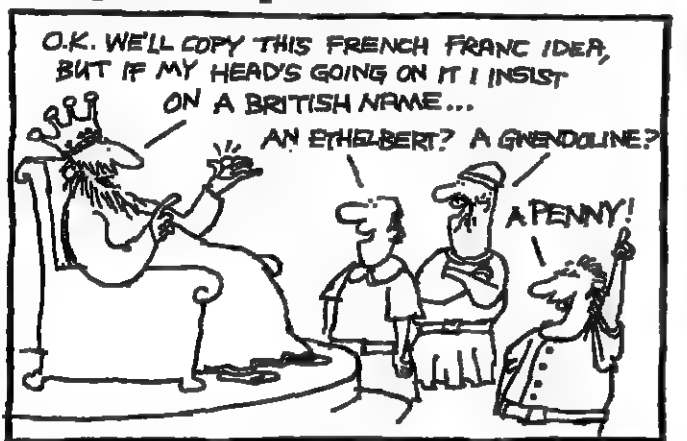
From Mr M.R. Weale

Sir, Mrs Thatcher treats the issue of the pound sterling as one of sovereignty. She may be unaware of its origins.

Sir Albert Pease, the historian of our currency, records that the silver penny, of which 240 were minted from one pound of silver, was probably introduced by King Offa of Mercia around 775. Within 100 years the English Monetary Union had spread this currency throughout the Saxon kingdoms.

At today's price of silver, one pennyweight would be worth just over 10p, suggesting that the pound today is worth just over 4 per cent of its value of over a millennium ago.

But the pound sterling in fact arrived through a sort of eighth-century Delors plan. King Offa copied the idea from Pepin in France, and probably gave England the



same currency. Surely it would be a good idea for the pound to depart in the same way as it came, through harmonisation with the rest of Europe.

At least that may mean that the value of our currency holds

up better in the next millennium.

M.R. Weale,  
Faculty of Economics  
and Politics,  
Austin Robinson Building,  
University of Cambridge

## Time for UK to give a lead on trade marks

From Messrs M.K. Padmore

W.E. Caro and D.H. Tatham,  
Sir, Our organisations have been greatly encouraged by the recent publication of the white paper on reform of trade mark law. This clearly illustrates the government's continuing commitment to improving the legal protection of intellectual property rights in the UK.

What is now required is the early enactment of these proposals and it is disappointing that nothing was said to this effect at the Conservative party's Bournemouth conference, nor has any editorial comment referred to the possible inclusion of a trade mark bill in the Queen's Speech.

Whilst we appreciate the pressure on parliamentary time, our organisations, and others on the government's standing advisory committee, were consulted in advance and our views are, for the most

part, reflected in the white paper. So neither legislators nor the parliamentary time-table should be unduly taxed by a trade mark bill.

Early legislation is in any case an obligation under the European Community's harmonisation directive of December 21 1988. If the opportunity is taken to update British trade mark law at an early date, the pattern which is set could influence the actions of other member states with consequent benefits for British industry and commerce.

The white paper concedes that current British trade mark law is incompatible with the proposed Community trade mark system, so if the EC trade mark regulation comes into effect before British trade mark law has been updated, British industry and commerce will be placed at a serious disadvantage vis-à-vis its competitors.

More in other parts of the EC. The white paper forecasts ratification by the UK of the Madrid protocol permitting, for the first time, trade mark owners in a common law country to avail themselves of a system for the international registration of trade marks. This has been hailed as one of the most significant developments since the UK enacted the first Trade Marks Registration Act in 1876 and other countries are looking to the UK to give a lead.

M.K. Padmore,  
president,  
Institute of Trade Mark Agents,  
W.E. Caro,  
president,  
Chartered Institute of Patent Agents,  
D.H. Tatham,  
president,  
Trade Marks, Patents and Designs Federation,  
24 Niall Close,  
Edgbaston, Birmingham

## A lesson from the Polly Peck débâcle

From Mr Peter Thompson

Sir, The Polly Peck débâcle draws attention to one deficiency of published accounts which could easily be rectified. What is needed is the modern equivalent of the old-fashioned parent company accounts.

These might be called parent group accounts. The parent group profit and loss account would consolidate only those

profits which could be remitted to the parent without any restraint of law, currency regulations or outside shareholders. For other subsidiaries only the dividends paid to the parent company would be included.

The parent group balance sheet would consolidate only the assets of these subsidiaries, the other subsidiaries being treated as trade investments,

but would include all liabilities for which the parent or any of the parent group companies, was ultimately liable.

Publication of parent group accounts might have made apparent much earlier the fragile situation of Polly Peck and British & Commonwealth.

Peter Thompson,  
The Pond House,  
13a Pond Road, SE3

## All asset values are elusive, not just the intangible variety

From Mr Terry Connor

Sir, Lex's commentary on intangible asset values ("Publishing assets," October 29) failed to tackle the real issues surrounding balance sheet valuations, and introduced at least one red herring often levied at stocks like MCC, Reed and News Corporation.

If there is a message in recent corporate disasters (incidentally, all non-publishing companies) it is surely that all asset values are elusive and not just the intangible variety.

The FT appears to acknowledge this point in its comment on Brent Walker in the same issue: "when it comes to the crunch assets are worth only what someone else is prepared to pay for them" ("Flying high over the debt mountains").

The fact that many companies own the same kind of machine tool, to take your example, certainly allows balance sheet valuation comparisons to be drawn but says nothing about their actual

market value in a forced sale. Your assertion that the value of machine tools is governed by others like them, whereas that of the Sun or Helman is subject to market conditions, is illogical. Surely the actual value of the machine tools is a function of the machine tool market, not the stated value in the balance sheet.

Lex moved on to discuss a well known red herring: that plant and machinery have the "conservative merit of being depreciated". This assumes that depreciation policies are both realistic and consistent, which they are frequently not. Moreover, it leaves open the question of how to value assets that are "homegrown" (not purchased) and which are major contributors to a company's profits, as in the case of Pergamon Journals at Maxwell Communications or various titles at Reed International.

To exclude these from balance sheet valuations renders

the stated worth of the company even more meaningless. To depreciate them over any reasonable period - say 20 years - ignores the fact that these assets frequently continue to produce profits well beyond that period and therefore merely defers the balance sheet valuation issue until they are "written off", or is it proposed that, having written them off once, companies should go back to square one and start writing them off all over again?

In the US, of course, purchased goodwill is written off through the profit and loss account. The net effect is that most analysts promptly add it back to calculate underlying growth.

These arguments are hugely entertaining for the analytical and journalistic community but are hardly helpful to shareholders. What surely matters is cash flow, a point only peripherally touched on by Lex. Cash flow is the ultimate determi-

nant of debt servicing ability and the quality of the future dividend stream. It is, therefore, a much better guide to the "worth" of a company than a necessarily subjective tangible or intangible asset figure. It also has the advantage of being rather less easily manipulated than asset values.

Lex rightly points out that the market has chosen to value publishing companies on that basis, that is using interest cover rather than meaningless gearing ratios. The lesson of recent corporate disasters is surely that until the accounting profession produces balance sheet standards that are meaningful for both intangible and tangible assets, if that is not impossible, then the publishing sector is leading where the rest of the market might be well advised to follow.

Terry Connor,  
publishing analyst,  
Smith New Court,  
Chetwynd House,  
24 St Swinburn's Lane, EC4

"Any serious foreign policy must be consistent about ultimate objectives, equally it must be realistic about achieving them."

These words were used by Mr Douglas Hurd, the British foreign secretary, only a few days ago when addressing the Royal Institute of International Affairs on the occasion of its seventieth anniversary. The least that can be said is that they show once again how unsuccessful governments and their leaders are in living up to the precepts they so liberally dispense.

The resignation of Sir Geoffrey Howe as the result of disagreements over Britain's European policy and the whole domestic debate about the desirability or otherwise of a European economic and monetary union, has underlined the lamentable failure of successive British governments to meet at least the first, and most essential of Mr Hurd's above-mentioned criteria.

In the circumstances, one should not be surprised that the foreign secretary's review of British foreign policy at Chatham House did not touch on Britain's role in the European Community at all. "There will be other occasions for that," he said, perhaps aware of Sir Geoffrey's imminent resignation and not wanting to pre-empt a subsequent speech to industrial leaders. But the remark, however unintentionally, was sheerly symptomatic of Britain's policy on Europe ever since it failed to sign the Treaties of Paris and Rome in the 1950s, setting up the European Coal and Steel Community and the European Economic Community.

Those were the days when Britain's trade outside Europe - with the Commonwealth, above all - was still much greater than with the continental European nations and when the cold war and the Soviet military threat gave some credence to arguments that the Atlantic relationship was more important to Britain than closer links with Europe. Not wanting to be completely cut off from Europe, however, Britain tried to have it both ways through its sponsorship of the then seven-nation European Free Trade Association, which offered comparable trade advantages to its members without the political, institutional or agricultural constraints of the EEC.

Yet even when the late Lord Stockton blew away some of the post-imperial cobwebs which still clouded perceptions of where the country's real interests lay by making Britain's first, if abortive, attempt to join the Community in 1962, or when Britain finally

## FOREIGN AFFAIRS

## Navigation without a compass

Britain's policy on Europe lacks direction, says Robert Mauthner

became a member in 1973, was "the ultimate objective" of British policy clear. There was no doubt about the immediate aim: to take full advantage of the economic benefits of membership, while seeking to modify from the inside the unpleasant aspects of the Community, such as the common agricultural policy, and putting a brake on any developments which smacked of supranationalism or could undermine the transatlantic relationship. But in spite of lip-service to the broader political aims of European unification, any attempt to spell out the precise route the Community should be taking in the future was studiously avoided in London.

From the very beginning, Britain's policy towards European unification has been

presumably because it has never been physically occupied by foreign forces. It is the enormous devastation and loss of life caused by successive European wars which originally led France and Germany, in particular, to attempt to forge common institutions in which sovereignty would be progressively pooled or shared and which would make it difficult, if not impossible for either of them again to wage war on each other.

Britain's pragmatic and evolutionary approach to the problems of European unification has prevented it from endorsing any consistent long-term objectives for the Community's development, other than the completion of the single market. As a result, British policy inside the Community has

etary union, is that this is the only way to ensure that progress is made. On members that all sorts of obstacles will be met, as they will undoubtedly in working out the powers and functions of the proposed new European central bank and the introduction of a single currency, if it should ever come to that. But the adoption of clear objectives and deadlines, even if these are not met in the first instance and have to be extended, allows the necessary momentum to be maintained.

Though they have become more accustomed to British modes of thought and Mrs Thatcher's abrasive personal style over the past decade, it is still a matter of great puzzlement to many in the Community that Britain should continue to navigate in Europe without a compass. There is, after all, no credible alternative for a small-to-medium-sized nation with an ailing economy to full participation in the process of European unification, as there might have been at one time.

The argument that support for greater European integration is tantamount to "bucking the trend" at a time when ancient national minorities are emerging from the long night of communist domination and are striving to become fully independent, is rightly dismissed by most western European governments. Certainly, a very good case can be made in favour of widening the membership of the Community by extending it to newly democratic eastern European countries such as Poland, Hungary and Czechoslovakia, with their traditional ties with western Europe. But not at the expense of watering down the content and aims of the EC which, in spite of the propaganda of the anti-European lobby in Britain, do not, inevitably, include a fully federalist structure.

Instead of worrying about the loss of an often theoretical national sovereignty, British foreign policy should be more concerned about the chaos that could overtake Europe if the Soviet Union is effectively dismantled and all the central and eastern European minorities become "sovereign" states. An integrated western Europe, to which Germany is firmly anchored, will provide a pole of political and economic stability sorely needed in a continent in serious danger of Balkanisation. It will also have a weight in world affairs to which no single member of the Community could possibly aspire.

These are hardly new verdicts. One can only be amazed that, up to now, they have had so little influence on Britain's European policymakers.

## Overriding importance is given to the technical aspects of problems rather than their contribution to an agreed grand design

essentially conservative, in the broadest sense of the term, unimaginative and short-sighted. With the one admittedly important exception of the creation of the single market, it has treated the Community as a static organism which can continue to exist almost for ever in its present form without any further mutations other than the eventual entry of more members. It has tended to ignore, at the cost of being progressively isolated, the deep political, historical and psychological motives which have spurred on the other member states to set ambitious targets for the further development of the joint enterprise.

There is nothing "airy-fairy" about Euro-idealism, whatever Mrs Margaret Thatcher may think. It is based on a common historical experience, shared to a large extent by the British people, but which has had a smaller impact on this country, about with economic and mon-

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**EUROPEAN AEROSPACE**

## Germany is likely to take industry lead

By Paul Betts, Aerospace Correspondent, in London

THE GERMAN aerospace industry is expected to become the largest in Europe by the end of 1993, overtaking Britain and France in the next three years.

The German industry is expanding at a rate of about 14 per cent a year, according to a report on the European aerospace industry published by the London-based Industry Research Group. This is almost three times the growth rate of France and nearly four times the growth rate of the British industry.

The report warns that the British aerospace industry, currently the largest in Europe, will slip to third place by the end of 1993.

Mr Philip Abbott, head of the research group, says the trend is disappointing for British companies but is not surprising considering the economic situation.

"British companies are struggling to finance new plant and equipment that will enable them to compete on the European aerospace market, and to some extent German industry is better placed technically and commercially to take an increasingly larger share of the supplier and subcontract market," he says.

Germany signalled its intention of becoming a significant force in world aerospace with the consolidation of its aerospace industry around the German Daimler-Benz car company last year. Daimler-Benz has since grouped together its aerospace assets in a large subsidiary called Deutsche Aerospace.

This subsidiary is expected to complete soon a series of important agreements including an equity swap between its Motoren-und Turbinen-Union (MTU) aero-engine company with Pratt & Whitney of the US

and a joint helicopter venture with Aerospatiale of France.

The German company also successfully campaigned for final assembly responsibility at Hamburg for the new Airbus A321 aircraft, the stretched version of the fast-selling Airbus A320 twin-engine 150 seat airliner.

Mr Jürgen Schrenpp, Deutsche Aerospace chairman, outlined his group's expansionary strategy at the recent Farnborough Air Show in England, saying the German company's ambition was to bring the German aerospace industry on the level of an equal partner rather than a junior partner as had been the case in the recent past.

Deutsche Aerospace is also expected to take a decision before the end of the year on the possible development of a 100-seat regional jet airliner.

The Industry Research Group's report forecasts a substantial growth in regional air transport brought about in part by capacity limitations at large European airports. It also says regional jets will become increasingly popular.

Sharp fall in trade surplus, Page 3

## Thatcher ready to defend her leadership

By Ralph Atkins in London

MRS Margaret Thatcher, the British prime minister, yesterday signalled her determination to fight off any challenge to her leadership of the Conservative party following Sir Geoffrey Howe's resignation as deputy prime minister last week.

As speculation continued unabated about a challenge for the leadership from Mr Michael Heseltine, the former defence secretary, officials said the prime minister's mood was to "stand and fight". One said: "She isn't going."

Mrs Thatcher is preparing to give a robust defence of government policies when she speaks in the House of Commons after the state opening of parliament tomorrow. A substantial section is expected to be devoted to the debate on economic and monetary union.

Mrs Thatcher's determination not to alter her stand on Europe or to be cowed by disarray in the Conservative party over her combative style emerged after meetings with senior party figures at Downing Street (the prime minister's official residence) in London yesterday.

She was joined at lunch by Mr Kenneth Baker, party chairman, and Lord Whiteley, the former deputy prime minister, who has been credited with providing a calming influence at previous times of turmoil in the Conservative party. Mrs Thatcher left afterwards for



Margaret Thatcher leaves Downing Street last night

the world climate conference in Geneva where she is to speak today.

Conservative party nerves are likely to be stretched further on Thursday by a by-election in Bradford, in the north of England. Conservative central office is bracing itself for a poor result in which the

candidate could be pushed into third place after a clumsy campaign.

On the same day, Mr John Major, the chancellor, is expected to travel in the House of Commons public expenditure plans for the next financial year. Labour yesterday accused him of seeking to

divert attention from its impending election defeat.

Mr Heseltine's criticism at the weekend of the prime minister's negotiating style continues to fester Tories, although he has not so far signalled any intention to mount a full-blown challenge to her leadership.

Senior Tories, including Mr Douglas Hurd, foreign secretary, continue in their efforts to appear positive towards the EC and to play down the chances of Mrs Thatcher facing a challenge.

Party managers do not expect a "talking house" candidate this month to pave the way for other contenders to enter a subsequent contest, but are not yet convinced that Mr Heseltine has decided against standing. They said he should "put up or shut up" - a line echoed in public by his candidate in Bradford.

The series of meetings Mrs Thatcher's held at Downing Street were described as "routine" by officials but contributed to the atmosphere of a prime minister under pressure and anxious to take soundings from colleagues.

Mr Heseltine was yesterday accused by the Bruges Group of Conservative MPs, which supports the prime minister's line on Europe, of misleading people when he said British involvement in Europe would guarantee Britain had a strong voice in future EC deliberations on its development.

## Janata split may shape coalition with Gandhi

By David Housego in New Delhi

MR RAJIV GANDHI, the Congress party leader and former prime minister, will today explore the possibility of forming a government with a breakaway faction of the Janata Dal party under Mr Chandra Shekhar.

The split in the Janata Dal, the party of Mr Vishwanath Pratap Singh, the prime minister, came at yesterday's party meeting to determine the leadership issue before tomorrow's vote of confidence.

A group of rebels did not turn up and insisted on a separate meeting at the house of Mr Devi Lal, who was dismissed in July as deputy prime minister. A faction of 68 members of the 140-strong parliamentary group announced that it was setting up a new party. The rebels expelled Mr Singh from the Janata Dal and in turn the official party expelled 25 of the rebels, including Mr Shekhar. Mr Shekhar, 68, is a prominent party figure who has long had ambitions to be prime minister.

Mr Singh's followers claimed that 88 members of the Janata Dal parliamentary party attended the official meeting to endorse the prime minister's leadership.

The Congress party immediately welcomed the creation of the new Janata Dal and announced that Mr Gandhi would meet Mr Shekhar today.

Mr Gandhi and Mr Shekhar are separated by personality and policy differences, and today's meeting is hardly imaginable but for the depth of the political crisis.

Mr Shekhar's hope is to form a minority administration that would be supported from outside by the Congress party.

President Ramaswamy Varadarajan, however, has privately indicated that he is unwilling to name a prime minister from a faction which can only claim 88 members in a parliament of 543.

The president would prefer Mr Gandhi - who has the backing of about 266 members - to form a coalition government with Mr Shekhar.

However, Congress has no wish to be part of a coalition government during such a difficult civil and economic time. While curfews were relaxed in towns across India, at least 13 more people were killed in continuing Hindu-Muslim violence. The only reason for Congress to may examine seriously such a possibility is that if it thought rule by coalition would help postpone elections.

## UK Bank chief sees European supervisory role

Continued from Page 1

As part of that plan, a committee of central banking officials has been considering the supervisory angle.

Its chairman is Mr Brian Quinn, the Bank of England's executive director in charge of banking supervision.

Mr Leigh-Pemberton described his remarks yesterday as "very speculative", and bankers doubted that individual EC central banks would be enthusiastic about the idea of ceding supervisory power to a new institution.

But the governor's speech was taken as an indication of the distance that officials have thought through the implications of monetary union.

## Hurd stresses Conservative unity on Europe

By Charles Leadbeater and Michael Cassell in London

MR DOUGLAS HURD, the British foreign secretary, yesterday stepped up ministerial efforts to portray the government as united and enthusiastic in its approach to Europe and attempted to head off the prospect of a challenge to Mrs Margaret Thatcher's leadership.

However, Mr Hurd, speaking at the annual conference of the Confederation of British Industry in Glasgow, was less strident than the prime minister in his reservations over the current pace towards economic and monetary union.

He said the government could continue to defend Britain's interests "without frightening ourselves with ogres", which appeared to encourage Mrs Thatcher to moderate her approach to European issues.

There was, he stressed, no "dread conspiracy" against Britain but an argument in which it had no reason to be scared or defeatist. He added: "Some of us have spent too long on this cause to let it founder."

The foreign secretary, who afterwards claimed there was a "very strong desire" within the Conservative party to avoid a leadership struggle, also laid particular emphasis on the role that he and Mr John Major, the chancellor, would play in the forthcoming EC inter-governmental conferences to discuss economic, monetary and political union. He said that he and Mr Major would be attending "with a quiver full of good ideas" and would work to reach agreements enabling the community partners to co-operate more closely.

He reiterated the government's support for a common currency but again used the point designed to cover differences within the party over a single currency by saying its eventual introduction would be "the result of choice and not imposition".

In a clear reference to Mrs Thatcher's repeatedly stated determination to protect British sovereignty, Mr Hurd pointed out that community action on foreign trade had already involved the pooling of sovereign powers.

The extent to which powers were pooled in future would be occasionally reviewed but the EC would not extinguish the identity of nation states, he said.

Mr Hurd said no-one was suggesting that Britain should withdraw the sovereignty

which had already been pooled in the community or abandon long-standing treaty commitments. However, neither was Britain expected to submerge its parliament and other institutions into a federal state.

CBI members have been expressing fears that the latest political row with Britain's European partners could undermine longer-term business prospects within Europe.

Mr Hurd's speech was generally well received, and several leading business figures suggested that the foreign secretary had made an impressive effort to reiterate the government's commitment to Europe and to help reassure the business community that ministers remained intent upon closer economic co-operation within the Community.

Details, Page 13

## Baghdad softens stance on hostages

Continued from Page 1

were meeting in Rome last night in an apparent attempt to repair the embarrassment caused by Mr Brandt's arrival in Iraq yesterday.

The political co-operation meeting was called by the Italian presidency of the EC at the original request of Belgium and the Netherlands supported by West Germany.

Although at least half of the twelve governments were represented by junior ministers, sensitivity in Bonn to

the widespread anger among EC governments at the Brandt mission was underlined by the presence last night of Mr Hans-Dietrich Genscher, the West German foreign minister, who has unsuccessfully been trying to muster international support for Mr Brandt.

The former Social Democratic chancellor, and by extension the West German government, have been widely criticised within the Community for making his visit to Baghdad little more

than a week after the EC heads of government summit in Rome agreed to discourage all single initiatives aimed at securing the release of hostages.

Bonn has not been seen to make any effort to dissuade Mr Brandt, who has travelled alone to the Iraqi capital despite earlier indications that he would be accompanied by Mr Willy De Clercq, the former Belgian EC commissioner, and Mr Emilio Colombo, a former Italian prime minister.

Mr Brandt has denied that he will be negotiating for the release of western hostages, saying that he wishes to secure a new settlement of the Gulf crisis.

The feeling in Rome ahead of last night's meeting was that Mr Genscher may be seeking the Twelve's endorsement of the Brandt initiative and a declaration which puts more flesh on the summit call for an intervention by the UN secretary-general to secure the hostages' release.

## US elections pay no attention to Gulf issue

Continued from Page 1

the richest agricultural land in the US. The word Gulf did not cross her lips once.

The small crowds who greeted her also had other things on their mind: medical insurance, faltering regional economy, abortion, costly environmental initiatives and above all, crime.

In Texas, Mr Clayton Wil-

iams, the conservative Republican running for governor, makes no mention of the Gulf or President Saddam Hussein in his campaign appearances. Only when asked about ways to resolve the crisis does he say: "I would send the boys in."

President Bush has only just brought the Gulf to US thinking in the past week: one day in Virginia he warned Mr Sad-

dam that he had "just about had it" with Iraq's treatment of US embassy staff in Kuwait; the next day, in Florida, he told a news conference "I'm not trying to sound the tocsin of war." The budget crisis has clearly hurt Mr Bush's standing. In California, he was treated as good old George, a figure of fun.

The apparent public indifference towards the Gulf crisis

may, however, be misleading. Talking to voters, the striking impression is of how many feel the country is heading in the wrong direction. The prospect of war heightens this mood of uncertainty.

If a desert war were to break out, the return of Congress coupled with wall-to-wall TV coverage would inevitably turn the crisis, and US involvement, into a political issue.

**WORLDWIDE WEATHER**

Location	Temp	Wind	Cloud	Temp	Wind	Cloud	Temp	Wind	Cloud
Alaska	10	10	10	10	10	10	10	10	10
Algeria	10	10	10	10	10	10	10	10	10
Argentina	10	10	10	10	10	10	10	10	10
Australia	10	10	10	10	10	10	10	10	10
Bahamas	10	10	10	10	10	10	10	10	10
Bangladesh	10	10	10	10	10	10	10	10	10
Barbados	10	10	10	10	10	10	10	10	10
Belize	10	10	10	10	10	10	10	10	10
Bermuda	10	10	10	10	10	10	10	10	10
Bhutan	10	10	10	10	10	10	10	10	10
Bolivia	10	10	10	10	10	10	10	10	10

Temperatures at midday yesterday. C-Celsius. W-Wind. F-Fahrenheit. P-Precip. H-High. L-Low. S-Sunny. B-Cloud. T-Thunder.

**THE LEX COLUMN**

## Banking on life in the Low Countries

The sight of a big, expansionist insurance company climbing into bed with an almost equally large, equally ambitious bank is starting to be a very familiar one in continental Europe. It is also becoming increasingly hard for the managements of the companies concerned to sound convincing about the long-term benefits. A case in point is yesterday's tie-up between Nationale Nederlanden and NMB PostBank, which will create an institution with a market value about the same size as Prudential's.

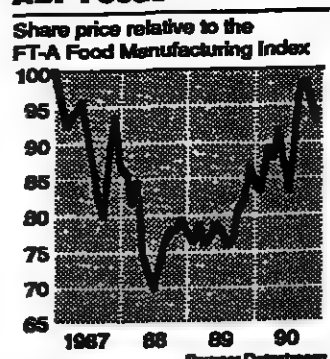
Some such arrangements, like Lloyds Bank's partial merger with Abbey Life in the UK, have obvious advantages, in terms of allowing the insurer's sales force to go to the bank's customers. Some, like the cross-shareholdings in France between UAP and BNP, are clever tricks for boosting the bank's capital ratios. But NatNet is already financially very strong, and as for its merger partner, the 1989 union of NMB and PostBank had already created an amply-capitalised bank.

So if the merger makes sense as anything more than a just mechanism to protect the two institutions from takeover, the two companies have got to show that it produces real opportunities for new business growth. This is where it gets tricky. NatNet will presumably secure PostBank's branches as a distribution channel, but at the price of diluting high-quality life assurance earnings with lower quality, volatile credit business. As for NMB PostBank's shareholders, they find themselves exposed to minefields like NatNet's US and UK non-life insurance operations.

**Small companies**

It has never been fair to blame the Stock Exchange for the fact that small company shares are hard to trade. In large part, the drying up of liquidity is a simple cyclical matter. Big Bang, and the boom in new issues in 1989, produced an over-supply of small quoted companies: far too many for the investing public to cope with, especially in a full-blown bear market. So it would have been asking rather too much of the Exchange to expect yesterday's package of changes in trading rules to represent an all-embracing solution.

As far as they go, the changes make sense, particularly the requirement for issuing houses to offer at least 5 per cent of any new issue to

**ABF Foods**


two independent market-makers. It is obviously welcome that six leading market-makers are committing themselves to taking a more active role. One wonders, though, whether another solution lies with fund managers. If they want a more liquid market in small company shares, maybe they should try negotiating fixed rebates to encourage agency brokers to stay in the game.

**Buy-outs**

When is a management buy-out not a leveraged buy-out? When the management has voting control of the equity, and is not simply hired by the banks. This is the criterion used by 3i, the bank-owned venture capital group. It has just funded a big study to debunk the popular myth that MBOs are simply a vehicle to make a few lucky managers incredibly rich. This view is still hard to swallow, but its findings go some way towards supporting the belief that breaking up big businesses into smaller pieces has been good for the UK economy. According to independent research undertaken for 3i, MBOs have generally led to higher profits, investment and employment. And whilst high interest rates are hurting several well publicised LBOs, 3i believes that in the remains of Pollycote, British & Commonwealth et al are the makings of several future MBOs.

**AB Foods**

Mr Garry Weston continues to hide his time; perhaps he should throw caution to the wind. With more than £1bn in cash, he needs a favourable outcome to the British Sugar saga before lower UK interest rates start undermining investment income. ABF thinks it can win the sugar auction, but it would be foolish to underestimate the European ambitions of Ferruzzi and others.

Berisford is scarcely viable without British Sugar, so its bankers will be pushing hard for a high sale price in order to cut their losses. ABF might be tempted to speed up the process by slapping a pre-emptive offer, say \$550m, on the table; that would be risky, but yesterday's interim results show how badly it needs the earnings impetus such a large acquisition would bring.

The UK side, where operating profits fell 7 per cent, is still suffering from serious erosion in baking and milling; a resumption of the long-term decline in bread consumption has tightened competition and severely squeezed margins. ABF improved against the competition in biscuits, but it took an outstanding performance from its operations in Ireland to buoy up trading profits. Australia will suffer from currency depreciation in the second half, while there will probably be no final dividend from Berisford. Assuming full-year profits of \$312m, the shares are on a prospective yield of 8% and yield around 4 per cent. Barring an early sugar solution, they look fully valued.

**US prime rate**

Over the last year the US dollar's trade weighted index has fallen by a seventh, and now that it has dipped below DM150 and FRF5 it is moving into uncharted territory. The US authorities have little choice but to let the currency slide further, even if they are worried by the inflationary implications of its steady decline. Fears about the health of the banking system and the growing evidence of a US recession suggests that last week's easing by the Federal Reserve will not be the last, even if it means undermining the currency further by widening the 75 basis point gap between US and German short-term rates.

Against this background, the stability of the US banks' prime lending rate is somewhat surprising. It has stood at 10 per cent for 10 months, despite two successive Fed pay cuts, and one has to go back to the 1980s to find a similar period of continuity. Obviously the banks are keen to rebuild their profit margins, and concern about the safety of some institutions is pinching their cost of funds. Nevertheless, if the banks do not respond soon by posting a single figure prime rate, then worries about the exacerbation of self-feeding US deflation are bound to intensify.

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## INTERNATIONAL COMPANIES AND FINANCE

Continental  
Pirelli  
merger  
possibility

By Andrew Fisher in Frankfurt

CONTINENTAL, the German tyre manufacturer, yesterday held out the possibility of talks on a merger with Pirelli, but only if the Italian company agreed to a moratorium on the use of any information obtained in the negotiations if these collapsed.

It made clear that proper talks on a combination of the two companies' tyre activities would only begin if Pirelli agreed to these conditions.

So far, it said, Pirelli had declined to submit to a moratorium on the use of any information obtained in the negotiations if these collapsed.

It is believed, however, that the German company wants Pirelli to agree not to buy or sell any Continental shares during the standstill and not to call a shareholders' meeting to try to use its voting support to gain control.

The German company has already rejected the terms of an initial takeover offer from Pirelli, which has said it is backed by holders of more than 50 per cent of Continental's shares. This includes a stake of 5 per cent held by Pirelli itself.

Continental said a special committee of its supervisory board had decided a moratorium was necessary because talks over synergies and a possible merger would mean that Pirelli, a competitor and shareholder, would obtain confidential information.

This would prevent Pirelli from using information to effect a takeover against Continental's interests or to induce insider trading to the disadvantage of other shareholders.

Pirelli said last night that it was studying Continental's proposals.

Savage Group investors  
seek to oust chairman

By Andrew Hill in London

INSTITUTIONAL shareholders in Savage Group, a USM-quoted hardware supplier, are backing an attempt to oust the group's chairman and two executive directors.

Mr Brian Cox, who is heading the attempted management coup, claims to have the support of 48 per cent of Savage's shareholders, including most of the main institutional investors.

Mr Cox - chairman of the motor components group Camford Engineering until it fell to a hostile bid earlier this year - has achieved a special shareholder meeting at which a new slate of six directors, including three former Savage employees, will be put forward for election.

Savage, which grew rapidly through acquisitions in the UK

and the Continent between 1986 and 1988, has been hit by the decline in the do-it-yourself market. But Mr Cox claims that the market has now stabilised.

"What we have done is to go to institutions which are discontented with their investment and persuaded them that we would put the value back in the company fastest," he explained yesterday.

Savage's profile rose only marginally to 57.3m in 1988-89, and a month ago the group announced that interest charges and redundancy costs had helped cut pre-tax profits to just 55,000 last year. The share price has slid from a peak of more than 230p before the October 1987 stock market crash to around yesterday's closing price of 32p, up 2p.

Mr Nick Savage, chairman, owns just under 13 per cent of the shares and other directors account for a further 7 per cent.

Mr Cox, who would be chairman of the reconstituted Savage board, claims his team's proposals are backed by Norwich Union - Savage's largest institutional investor with a 9.6 per cent stake - Aetna Unit Trusts, Scottish Mutual, Equitable Life, Abbey Life and Scottish Amicable.

The special meeting will vote on resolutions to remove Mr Savage, Mr David Brown, chief executive, and Mr David Stephens, finance director.

Mr Stephens said last night: "We are surprised [by the move] because shareholders have not contacted the company with their concerns."

Henkel sales  
rise 7% to  
DM3.7bn in  
nine months

By Bernard Simon in Toronto

HENKEL, the German chemicals group best known for its range of washing powders, said sales for the first nine months of 1990 rose 7 per cent to DM3.71bn (US\$2.47bn) compared with the same period last year, Reuter reports from Dusseldorf.

The company gave no profit figures. In the first three quarters exports dropped 2 per cent to DM1.34bn from year-ago levels. Chemical product sales eased 1 per cent to DM1.07bn.

Sales of personal care products jumped 23 per cent to DM408m. Sales of hygiene products rose 17 per cent to DM372m and sales of glues and technical products climbed 12 per cent to DM561m. Detergent sales rose 3 per cent to DM1.01bn.

In August Henkel said it expected profits to continue to grow in the second half of this year, after six months pre-tax profit expanded slightly to DM263m. Group profit for 1989 as a whole totalled DM404m.

Auditors settle with failed  
Alberta banks' liquidators

By Bernard Simon in Toronto

TWO OF Canada's leading auditing firms have made substantial contributions towards a C\$125m (US\$107.3m) settlement with the liquidators of two Alberta banks which collapsed in 1985.

In agreeing to the settlement, the two firms, Ernst & Young International and Peat Marwick Thorne, admitted no liability or fault for their role in the failure of Canadian Commercial Bank of Edmonton and Calgary-based Northland Bank.

The firms and a group of former CCB senior officers and directors said they were settling legal claims brought by the liquidators "given the uncertainty of the final result, the prospect of substantial delay and the enormous costs and other burdens of litigation."

Even before the financial settlement was announced, the Alberta banks' affairs had spawned a good deal of soul-searching in the Canadian auditing profession.

Questions have been raised about the profession's system of self-discipline and, in partic-

ular, about the negotiations which are standard practice between banks and their auditors in the compilation of financial statements.

Ernst & Young and Peat Marwick have agreed to pay C\$43.5m (US\$37.3m) between them in settlement of claims relating to Northland Bank. In the case of CCB, the settlement is C\$82.5m (US\$70.8m), split between the auditors, officers and directors. A Peat Marwick official yesterday declined to provide a further breakdown of the payments. Both firms are understood to carry liability insurance.

The liquidators, who claimed a total of C\$644m (US\$565.9m), alleged the auditing firms, officers and directors of the two banks had failed in their duties. Similar claims were brought by the Canadian government and the Canadian Deposit Insurance Corp.

At the beginning of 1989, eight individuals of the two firms agreed not to act as senior partners on the audit of deposit-taking institutions until December 1989.

The auditors were strongly criticised by a 1986 judicial report into the collapse of the two banks. The report said the auditors failed to determine whether the banks' financial statements fairly reflected the true condition of the two institutions, which were heavily exposed to the then-depressed western energy and real-estate markets.

The report singled out the auditors' willingness to accept the banks' definition of "workout" loans, on which they continued to accrue interest although none was being paid.

Regulatory supervision of Canadian bank auditors has been significantly tightened since the report. The Canadian Institute of Chartered Accountants is working on new accounting standards for banks.

The CICA said in a statement that the Alberta bank settlements "remind us how important it is that auditing and accounting practices serve the needs of the Canadian and international business environment."

## New twist in Skoda stake battle

By William Dawkins in Paris

RENAULT and Volvo yesterday were back in the running in the competition against Volkswagen for a large minority stake in Skoda, the Czechoslovak carmaker.

The odds in favour of the Renault-Volvo alliance were improved by a statement last week from senior Czechoslovak Ministry yesterday, which said that the government and Skoda were still open-minded on which bid to accept.

This is contrary to discouraging comments about the Franco-Swedish approach last week from senior Czechoslovak figures, including Mr Marian Cella, the prime minister.

It adds a fresh twist to a battle which is crucial to both camps' attempts to get a foothold in eastern Europe's most dynamic car industry at a time when their sales in the west are starting to flag.

"Renault still has a chance. Our chances have never been so good as they are now," maintained Mr Jean-Marc Lapeu, international affairs director for the state-owned

group, who revealed fresh details of the proposal. The Renault-Volvo offer envisages an investment of FF181bn-FF141bn (\$2.77bn) between 1991 and 1998. Of the total, they would contribute FF141bn in cash in exchange for which the pair would get 40 per cent of Skoda's equity. The rest would come from borrowings and Skoda's own cash flow and include "several hundred millions francs" for training, Mr Lapeu said.

Volkswagen is offering DM77bn (FF23bn) over five or six years.

Mr Lapeu declined to speculate on why the Prague authorities had made such conflicting signals. He expected a decision in December, two months later than Skoda had planned originally.

Mr Lapeu said the aim would be to lift Skoda's annual output from the present 190,000 cars to 250,000 by 1993 and 400,000 by the end of the decade.

During this time, he expected Skoda to lose a large part of the Czechoslovak market to western competition, as a result of which it would need to boost exports, so that a third of sales would go to other central European countries and another third to the west. Skoda's domestic market share would decline from the present 80 per cent to around 55 per cent.

Initially, Skoda would continue with its current Favorit range, to be joined in 1993 by the Renault 19, which would be joined by a bottom range Renault car still on the drawing board.

By 1995, the plan is to launch a new car for the Skoda, probably based on a Renault-Volvo joint platform, Mr Lapeu said.

Citroën, the privately-owned French carmaker, is nearing the final stage of an accord with China to make 150,000 vehicles a year in Wuhan.

The proposal is to make a 1.5 litre Citroën, a new model to be launched in Europe next March. Financing of the FF141bn investment required in China is the final point to be settled, Citroën officials said.

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Scott Paper pays  
\$130m for 51%  
of joint venture

By Niki Tait in New York

SCOTT Paper, the world's largest producer of sanitary tissue, has paid \$130m for a 51 per cent stake in a joint venture with Feldmühle, the West German paper group, Reuter reports. The new company, which has still to be named, will take over Feldmühle's tissue paper division.

Scott said it would pay another \$130m plus interest after three years, when it has the option to take over the remaining 49 per cent of the new company.

Feldmühle, a unit of Feldmühle Nobel, first announced the planned venture in June. Feldmühle's tissue paper division had turnover of \$300m in 1989. Scott has annual European sales of around \$1.2bn.

Winterthur sees  
lower growth

By Niki Tait in New York

WINTERTHUR, the Swiss insurance group, expects lower premium growth in 1990 in all areas except for domestic life insurance business, Reuter reports.

Mr Peter Späth, chairman, says: "Given the Swiss franc's present strength, above all against the dollar, the premium growth should reach almost 6 per cent in franc terms."

## SocGen shake-up

By Niki Tait in New York

SOCIÉTÉ GÉNÉRALE, the French bank, is to concentrate its UK corporate finance and M&A within its London-based Société Générale Merchant Bank. This will entail the transfer of activities from its securities arm, Société Générale Strauss Turnbull Securities.

The company reported net income of \$25.6m, or 75 cents a share, against \$18.5m (48 cents) in the corresponding period last year. Sales were up 11 per cent at \$1.01bn. The figures were in line with market expectations.

Grumman, in common with other defence contractors, faces a much more difficult climate as Pentagon budgets are cut, and the company has indicated that sales next year are likely to be lower.

General Cinema  
cancels \$240m offer

By Niki Tait in New York

GENERAL Cinema, whose interests range from specialty retailing to theatre circuits, has withdrawn its \$240m tender offer for the outstanding shares in Neiman-Marcus, the US department store group, less than one week after the deal was announced.

General Cinema, which recently sold a sizeable share stake in the UK's Cadbury-Schweppes and is sitting on cash balances of over \$1.5bn, said its decision followed a withdrawal recommendation by the independent directors of Neiman-Marcus.

The cinema group has three board seats but is outnumbered by four "independent directors" who formed the "special review committee".

It already owns 16.8m of the 32.5m Neiman-Marcus shares outstanding and has an additional tranche of convertible preferred stock. If conversion took place, General Cinema's stake in the retailer would rise to around 60 per cent.

Shares in Neiman-Marcus, which rose by around 80% to just above the \$14.40 offer price

when the deal was announced, tumbled by 52% to \$12 1/2 in early New York trading yesterday.

Since the tender was announced, objections had been raised by some minority shareholders, who regarded it as ungenerous and believed there was scope for bargaining up the price, although not all analysts agreed.

General Cinema already faced the usual shareholder class action suits, while the Mario Gabelli group, the second largest external holder of Neiman-Marcus stock, had suggested that the auction process was just starting.

Consummation of the offer also depended on at least 50 per cent of the shares not owned by General Cinema being tendered.

Yesterday, Wall Gotschal & Manges, lawyers for the independent directors, refused to comment on the reasons for reversing the decision. It declined to discuss whether there had been shareholder pressure and whether any new information had come to light.

## Grumman net income up

By Martin Dickson in New York

GRUMMAN, the US defence aerospace contractor, yesterday reported a 51 per cent third-quarter rise in net income, helped by higher sales and profits from the F-14D naval fighter aircraft.

The company reported net income of \$25.6m, or 75 cents a share, against \$18.5m (48 cents) in the corresponding period last year. Sales were up 11 per cent at \$1.01bn. The figures were in line with market expectations.

Grumman, in common with other defence contractors, faces a much more difficult climate as Pentagon budgets are cut, and the company has indicated that sales next year are likely to be lower.

Mr Renzo Caporali, chairman, said Grumman's cost-cutting programme was working, with the quarterly profit margin rising from 5.3 per cent to 6.1 per cent. The company has also reduced its heavy debt burden by more than \$60m this year.

Long-term debt stood at \$820.2m at the end of September, compared with \$865.7m a year earlier, while interest costs were down \$600,000 to \$24.3m.

For the first nine months of the year net income was \$68.9m, or \$2 a share, on sales of \$2.52bn. In the same period of last year net income was \$52.5m (\$1.50) on sales of \$2.59bn.

## Citicorp debt ratings lower

By Joseph Mann in Caracas

STANDARD & Poor's, the US credit rating agency, said it had lowered its ratings on the senior debt of Citicorp, and units Citicorp Overseas Finance, Citicorp Overseas Finance and Citicorp Finance Plc to single-A-plus from double-A-minus, AP-ND reports.

Also lowered are the subordinated debt issues of Citicorp, Citicorp Overseas Finance Corp, Citicorp Person-to-Person and Citicorp Banking Corp, to single-A from single-A-plus, and preferred stock ratings of Citicorp to single-A-minus

from single-A, S&P said. The ratings on certificates of deposit, deposit note programs and letters of credit backed issues of Citibank, Citibank (South Dakota), Citibank (New York State), Citibank (Arizona) and Citibank (Nevada) are lowered to Double-A-Minus/A1-Plus from Double-A/A1-Plus.

Finally, the commercial paper ratings of Citicorp and BLC Corp are lowered to A1 from A1-Plus, S&P said.

About \$22bn of debt and preferred stock is affected.

CP earnings  
tumble by  
two-thirds

By Robert Gibbons in Montreal

THE DEEPENING North American recession took a severe toll on Canadian Pacific in the third quarter and first nine months. The Canadian group warned that fourth-quarter results would also be weak despite a rebound at its energy subsidiary.

CP's third-quarter earnings were C\$74.3m (US\$64m), or 23 cents a share, down two-thirds from C\$213.4m (97 cents) a year earlier. Revenues which were unchanged at C\$2.6bn.

The main problem was a collapse in profits from wholly-owned CP Forest Products because of sluggish markets for pulp and newsprint and a strike. CP Rail declined because of the recession's heavy impact on commodity movements and sluggish grain exports.

Shipping suffered from the erosion of rates, while trucks, hotels, telecommunications, manufacturing, property and coal operations had mixed results.

The contribution from Laidlaw, the big Fort St. Vrain waste management affiliate, was stable.

CP's nine-month earnings were C\$252.1m, or 79 cents a share, down from C\$554.9m (C\$1.75). The year-to-date period included 25 cents-a-share in special gains, mainly from the sale of the bulk shipping business. Revenues were C\$7.5bn against C\$7.6bn.

CP Rail's performance benefited from a strong first half, but most other subsidiaries, except PanCanadian Petroleum, showed poor results.

CP said forest products markets would not turn around in the near term, and the North American recession would continue to reduce profit margins throughout the company's operations. The one bright spot: PanCanadian with higher oil prices.

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Viava reports  
loss of \$25m

By Joseph Mann in Caracas

VIASA, the Venezuelan government's international airline, said it had lost \$25m during the first six months of this year.

Mr Eduardo Quintero, the company's president, said that while gross income grew by 44 per cent during the period, there had been an 82 per cent rise in operating costs. Also, Viasa this year had not received the large government export incentives that previously bolstered its income.

The airline, which flies to the US, Europe, Latin America and the Caribbean, has had a chequered history in terms of profits and quality of service.

Mr Quintero, a respected manager from the private sector, took over earlier this year. The government hopes he will be able to sell a minority share to a large international airline.

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U.S. \$100,000,000

Floating Rate Depositary Receipts due 1992  
issued by Bankers Trust Company Limited  
evidencing entitlement to payments of  
principal and interest on deposits with

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(Established in the Republic of Italy as a Public Credit Institution)  
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Payment of the Depositary Receipts will be made on and after the Redemption Date upon presentation and surrender of the Depositary Receipts, with all unremitted coupons attached, at the office of any of the Paying Agents listed below.

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Upon the due date for repayment of any Depositary Receipts, unremitted Coupons relating to such Depositary Receipts (whether or not attached) shall become void and no payment shall be made in respect thereof. Where any Depositary Receipts are presented for redemption without all unremitted Coupons relating thereto, the redemption of such Depositary Receipts shall be made only against the provision of such indemnity and security as the Depositary Trustee shall require.

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6th November, 1990

Agent Bank



## INTERNATIONAL COMPANIES AND FINANCE

## Domestic sales prop Nissan Motor

By Robert Thomson in Tokyo

NISSAN Motor yesterday reported a 5.4 per cent increase to ¥81.1bn (\$722m) in pre-tax profit for the first half to end-September, as strong domestic demand compensated for sluggish foreign sales.

Total sales for Japan's second largest automaker rose 7 per cent to ¥2,050bn, but exports were down from ¥14,459 units in the corresponding period last year to 462,979 units, while foreign production of vehicles fell 3.8 per cent to 308,713 units.

The company reported an 8.4 per cent increase in domestic sales to 717,915 units, the seventh consecutive period of increase, while domestic vehicle production was up 1.1 per cent to 1.19m units.

Mr Atsushi Muramatsu, Nissan's executive vice-president and chief financial officer, said the improved result in the first half "directly reflects" the robust domestic market, though he expressed concern about the economic climate in the second half.

"Looking ahead, we expect that the situation in the Persian Gulf, unfavourable exchange rates and rising interest rates will contribute to a more difficult operating environment in the second half," Mr Muramatsu said.

For the full year to end March, the company forecasts sales to increase by 5.4 per cent to ¥4,100bn, and pre-tax profit to total ¥180bn, down from last year's ¥184bn and down from the previously expected ¥190bn.

## Good first half at Hino Motors

By Robert Thomson

HINO Motors, the Japanese truck maker, reported a 25.7 increase in pre-tax profit to ¥130m (\$10m) in the first half to the end of September, as exports to south-east Asia rose sharply during the period.

Sales increased by 11.3 per cent to ¥331.5bn, with marginal growth in a crowded domestic market, but with a 49.3 per cent increase in exports, mainly to south-east Asian countries.

For the full year to end March, the company expects an 8.3 per cent increase in sales to ¥650bn and a pre-tax profit of ¥220bn, an 11.7 per cent increase.

Higher depreciation charges, an increase in research and development spending, and higher expenses generally are blamed for the predicted slower profit growth in the second half.

## Toray profit rises to mid-term record

By Emiko Terazono

TORAY, the top Japanese maker of synthetic fibres, yesterday posted a 4.1 per cent increase in pre-tax profit to a record ¥24.4bn (\$200m) for the first half of the business year.

Reporting unconsolidated results for the six months to the end of September, Toray said sales rose 6.5 per cent to ¥250.4bn. A steady 6.3 per cent growth in sales of fibres and textiles supported by increased sales of new types of polyester and synthetic suede contributed to the rise.

Net profits were 4.7 per cent higher from the corresponding period last year at ¥14bn.

The company estimates sales will grow 6.5 per cent to ¥585bn for the year as a whole, but forecasts a decline in pre-tax profit because of increased costs, especially labour and petrochemical material costs, in the coming months.

## State pumps NZ\$620m into BNZ

By Terry Hall in Wellington

SWEEPING measures to restore Bank of New Zealand (BNZ) to economic health were unveiled yesterday after it revealed NZ\$2.83bn (US\$1.72bn) of doubtful or underperforming loans.

The New Zealand government will contribute NZ\$620m to a capital restructuring which includes the formation of a separate company to hold the bank's NZ\$2.83bn underperforming loans, Mr Lindsay Pyne, managing director, said.

"This initiative, which involves the formation of a new company, will deal with the legacy of the poor lending practices of the past," he told a news conference.

BNZ, which before the deal was 51 per cent owned by the New Zealand government, 30.6 per cent by Fy, Richwhite, the New Zealand merchant bank, and the rest by the public, greeted the rescue package with relief.

The plan aims to improve BNZ's trading position and lead to an early resumption of profits after the current year's predicted losses of up to NZ\$85m after extraordinary items, and a missed interim dividend.

Yesterday, BNZ posted half-

year trading profits of NZ\$55m up from NZ\$1m a year ago and forecast full-year trading profits of between NZ\$115m and NZ\$130m.

The doubtful and underperforming loans were swollen by huge potential losses on lending in Australia - resulting from the deteriorating economy and high interest rates there - which have only recently come to light.

BNZ feels that with some leading Australian banks facing serious difficulties due to lax lending up to last year, and with BNZ's balance sheet problems brought into the open and addressed, it will now be able to battle vigorously for increased market share.

Mr Pyne said BNZ's doubtful loans include some which are currently earning interest but could become non-performing if the Australian economy were to deteriorate further. The list consists of underperforming loans of NZ\$2.28bn plus performing loans and other exposures of NZ\$50m.

The bank expects specific debt provisions of NZ\$1.75bn, of which NZ\$850m was recognised by the bank at March 31.

The company set up to hold the NZ\$2.83bn doubtful debts -

as yet unnamed - will be 81 per cent controlled by the government and 19 per cent by Fy, Richwhite. Small shareholders will not be asked to contribute because of the weak state of the market.

It will be funded by the government buying NZ\$420m in preference shares and Fy, Richwhite contributing NZ\$50m in ordinary shares.

It stands to be a good commercial deal for the government, which will receive 15 per cent per annum on its investment. This will come from BNZ surrendering its accumulated tax losses. In effect, the government will gain tax from the bank at a high rate, which it would not have received for years. Fy, Richwhite is to be paid a floating interest rate of around 14 per cent.

Fy, Richwhite's shareholding in BNZ will drop from the deal to 25.8 per cent, while that of the government will rise to 62.9 per cent of the ordinary shares, or 58.2 per cent of the voting shares.

It is believed funding pressures limited Fy, Richwhite's involvement to NZ\$100m under a complicated subsidiary deal whereby it will sell 85.7m of its ordinary shares to the govern-

ment at 70 cents each. Mr Pyne said the deal will facilitate BNZ's sale, as it can now be sold without the new company carrying the doubtful debts.

Prime Minister Jim Bolger said yesterday that BNZ's problems made him more disposed to its sale, but this was not an appropriate time for a sell-off.

Mr Ruth Richardson, finance minister, said the government's emergency action in injecting more capital meant that New Zealand's forecast NZ\$89m budget surplus had been revised to a NZ\$1bn deficit.

Mr Pyne said last night that developments in Australia were "really damaging" the bank's capital base, as 80 per cent of the bad loans were stemming from there.

"This deal will make the bank more profitable by the effect of cancelling our non performing debt," he said it put pressure on BNZ to get the utmost revenue out of its poor quality loans.

"We couldn't have gone on without this restructuring. The BNZ is finally in a position to go forward and play its part in the New Zealand economy," he said.

## Clarke replaces Elliott as Elders chairman

By Kevin Brown in Canberra

ELDER'S DCL, the Australian brewing conglomerate, yesterday announced the resignation of Mr John Elliott as non-executive chairman and his replacement by Mr Nobby Clarke, the former chief executive of National Australia Bank.

Mr Elliott, who was replaced as Elders' chief executive earlier this year by Mr Peter Bartels, was appointed deputy chairman and consultant to Mr Clarke.

Mr Clarke said Mr Elliott had done "a great job" for Elders, but "we have come to a watershed in the company's history, and another team, of which John is a very committed member, will take over and move it forward."

Mr Clarke said he hoped his

appointment would help restore confidence that everything possible was being done "to stabilise Elders and its share price and to do the things that are necessary."

Analysts said the demotion of Mr Elliott to deputy chairman was unlikely to make much difference to the management of the company, which has been firmly in Mr Bartels' hands since he took over as chief executive.

However, the appointment of a former senior banker to head the Elders board would help to consolidate the renewal of confidence in the group which followed the announcement of plans for Asahi Breweries of Japan to take a 20 per cent stake.

The Asahi deal stabilised

Elders' share price by providing for a cash injection of A\$50m (US\$69m) for Harlin Holdings, Mr Elliott's private company, which will be left with a 39 per cent stake in Elders.

The cash injection will enable Harlin to reduce its A\$1.85bn debt to a banking syndicate led by National Australia Bank, but will leave the company around A\$1.8bn in debt including other loans and preference share capital.

Harlin could face financing problems next year because its dividend income from Elders - its only source of income - is insufficient to service the interest payments on its loans.

However, the increasing confidence of the market in

Elders' management will help Harlin by increasing the value of its shareholding, raising the prospect that its remaining 29 per cent stake could be sold to reduce its debt burden.

Elders has also benefited recently from the provisions approved announced by the UK Monopolies and Mergers Commission for a pub-for-breweries swap between Grand Metropolitan and Courage, Elders' UK brewing subsidiary.

Elders has abandoned Mr Elliott's original plan for a capital return of A\$20m to shareholders, but is pursuing revised proposals to refocus itself as a global brewer based on its Foster's brand in Australia, Courage in the UK, and its interest in Molson in Canada.

## Yorkshire Bank shows growth

By David Lascelles, Banking Editor

YORKSHIRE Bank, the newly-acquired UK retail banking subsidiary of the National Bank of Australia, made a pre-tax profit of £92.1m (\$150m) in the first nine months of this year.

Because the Yorkshire Bank is in the process of adjusting its accounts to NAB's, no precise comparison with the previous year are available. The bank said yesterday, however, that this was equivalent to an annualised profit growth of about 9 per cent. Last year, Yorkshire Bank earned £18.1m.

The bank earned higher interest commissions and fees, but this was offset by a sharply

higher charge for bad and doubtful debts of £27.4m in the first nine months compared with £18.2m for the whole of last year.

Mr Graham Sunderland, general manager, said that operating conditions were much tougher. "We're doing a lot more turning among our customers," he said. The result represents a return of about 12.7 per cent before tax on the nearly £1bn which NAB paid for Yorkshire at the end of last year. But the bank's own internal rate of return on capital was an effective 37 per cent, which means Yorkshire should retain its title as the UK's most profitable bank.

Mr Sunderland said the NAB was a "more proactive" owner than Yorkshire's previous proprietors, four of the large clearing banks.

Yorkshire had set itself the target of expanding its branch network by 5 per cent a year, which was ambitious and would require much long-range planning.

He said Yorkshire's executive management had formed an excellent relationship with NAB, and shared the same aims of maintaining the bank's essential character, ensuring that customers' needs were paramount, and improving the quality of service.

## Volkskas 12.6% ahead at the halfway stage

By Philip Gwilt in Johannesburg

VOLSKAS, one of South Africa's five leading banking groups, has achieved a modest improvement in profits in the six months to end-September amidst a slowing economy.

Operating profit at R158.8m (\$61.4m) was only 12.6 per cent up on 1989's R139.2m. Attributable income rose by 12.4 per cent to R55.2m from R50m.

Dr Dennis Cronje, managing director, said the increase in group net income was limited by a sustained high level of interest rates which kept interest margins under pressure.

"High interest rates, together with the effect of an economic downturn, further exacerbated credit risks and the provision for doubtful advances was increased by 38.4 per cent to R76.5m," Dr Cronje said.

A slowdown in economic activities, he added, was

reflected in group advances and acceptances showing only a moderate increase of 5.3 per cent during the last six months.

Dr Cronje said the factors inhibiting profitability were expected to continue during the second half of the year, but successful containment of costs and an anticipated improvement in interest income should allow profits for the year to increase.

Volkskas is currently involved in talks with other financial institutions - Allied, United and Sage - with a view to merging their interests into a major new financial services group.

Earnings per share rose by 11 per cent, from 117.7 cents to 130.7 cents, and the dividend has been increased from 25 cents to 27½ cents a share.

## Mitsubishi Metal lifted by site sale profit

By Emiko Terazono in Tokyo

PRE-TAX profit of Mitsubishi Metal rose a modest 4 per cent to ¥15bn in the six months to September 30, despite a 15.5 per cent jump in sales to ¥365.7bn (\$2,780m).

The company said high interest rates caused a ¥1.2bn deterioration in its net financial charges.

After-tax profit soared 415.3 per cent to ¥34bn due to a ¥45bn profit from the sales of the company's Osaka plant site.

The company is forecasting a strong result for the whole year, thanks in part to the planned merger with Mitsubishi Mining and Cement in December.

It expects pre-tax profits to rise 15.3 per cent to ¥30bn.

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Friday December 14, 1990.

Requests for conversion into ordinary shares filed on or before November 23, 1990 shall be submitted to the above mentioned General Meeting for the creation of the shares needed to satisfy the conversion requests.

## BUSINESS TRAVEL

The Financial Times proposes to publish this survey on:

12 NOVEMBER 1990

For a full editorial synopsis and advertisement details, please contact:

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FINANCIAL TIMES

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In accordance with the provisions of the Notes, notice is hereby given that the Rate of Interest for the three month period ending 4th February, 1991 has been fixed at 13.9125% per annum. The interest accruing for such three month period will be £179.15 per £5,000 Bearer Note, and £3,582.95 per £100,000 Bearer Note, on 4th February, 1991 against presentation of Coupon No. 5.

London Branch  
Agent Bank

2nd November, 1990

## SWITZERLAND FINANCIAL &amp; INVESTMENT CENTRE

The FT proposes to publish this survey on December 12, 1990. It will be of particular interest to the 90% of all Professional Investors in Europe who are FT readers. If you want to reach this important audience, call Patricia Surridge on 071 873 3425 or fax on 071 873 3079, or Financial Times (Switzerland) Ltd, 15 Rue Cendrillon, CH-1201 Geneva, Switzerland. Tel: (022) 7311604

FINANCIAL TIMES







## INTERNATIONAL CAPITAL MARKETS

## Two World Bank deals attract strong demand

By Tracy Corrigan

THE WORLD Bank pulled off a successful double yesterday, launching sell-out five-year deals in sterling and Canadian dollars. A dearth of supply in both sectors over the last month or so helped fuel demand, while the quality of the World Bank's credit commanded widespread distribution, encompassing central banks, institutional and retail investors.

The World Bank's £100m issue of 12 per cent five-year

## INTERNATIONAL BONDS

bonds via Samuel Montagu was the first issue of unsubordinated debt in the sector since sterling joined the exchange rate mechanism of the European Monetary System last month. The resulting reduction in foreign exchange risk for continental European investors helped boost their level of participation in this deal, underwriters said.

The short end of the sterling

bond market is technically strong according to analysts. Most dealers still expect a further cut in the base rate before the end of the year, and the short end of the yield curve stands to benefit most.

The World Bank offering was launched at a spread of 30 basis points above the five-year UK gilt yield, at a fixed roof price of 100.45. Late in the day, the bonds were bid at 100.55.

A lack of swap opportunities is forestalling efforts to bring further sterling deals to the market, and most UK corporates are not keen to raise funds, at least until rates have fallen further.

Meanwhile, the World Bank's \$150m issue of 11 1/2 per cent five-year bonds also met keen demand, supported by more than \$650m in redemptions of outstanding issues due this month.

The deal, IBJ International's fourth consecutive World Bank mandate in Canadian dollars, was quoted comfortably within 1 1/2 point fees at last 1 1/2 points. The yield spread tightened

by two basis points to 50.

Both deals were initially swapped into floating-rate D-Marks, and will ultimately be swapped into fixed-rate D-Marks, according to Mr John Herlihy, principal financial officer at the World Bank.

Mr Herlihy said that the D-Mark has been the bank's preferred end-currency this year, generating the best cost savings in swapped transactions. He added that the bank has already completed close to half of its \$3bn swaps programme scheduled for this fiscal year.

In the French franc sector, a FF1bn two-year deal for the Banque Française de Commerce Extérieur also elicited a positive response, as investors continue to favour short-dated bonds.

The deal was considered attractively priced at a spread of around 30 basis points above the two-year French government BTAN. The spread tightened by 10 basis points, according to lead manager Credit Lyonnais.

## Globex 'on target for launch early next year'

By Barbara Durr in Chicago

GLOBEX, the long-awaited financial futures electronic trading system being developed by Reuters and Chicago's two main futures exchanges, will not be affected by last week's postponement of its foreign exchange trading system, Dealing 2000, Reuters reports.

Although Globex's own launch date has frequently been put back, the Chicago Mercantile Exchange, where the initial idea of an after-hours electronic trading system took shape, says it expects the system to be ready by the end of the first quarter of 1991.

While the two systems - which automatically match trades - are virtually identical technologically, the issue of broken trades in Dealing 2000 has no bearing on Globex, according to Mr John Hull, head of Reuters' transaction products group and executive vice-president of Reuters America.

In the event of failed telephone lines or computer breakdown in the Dealing 2000 network, cash market foreign currency traders whose deals are broken will have their bids and offers cancelled automatically. The two dealers would then speak directly to one another to straighten out the trade.

This is a change of procedure from the previous plan in which Reuters would intervene to correct the broken transaction.

Key differences in Globex avoid such issues. Foremost, trading is not directly between identifiable parties, but through a clearing house. In the event of a telephone, system or terminal failure, broken trades are to be handled through Globex Control, a manual communications centre. Since Globex will not be automatically removed from the system.

Liability for broken trades in Globex was a contentious issue earlier this year, but the CME says that it worked out a settlement to the satisfaction of the futures commission merchants that were concerned.

## Securities houses in Japan setback

Robert Thomson in Tokyo

FOREIGN securities companies in Japan apparently suffered an overall 47 per cent fall in pre-tax profits in the six months ended September, prompting brokers to warn that several houses may be forced to restructure their operations.

The 46 foreign companies earned a pre-tax total of ¥3.3bn in the period, but ¥5bn of that was earned by Salomon Brothers, the US company, which notched up gains of 38 per cent, according to figures published yesterday in the Nihon Keizai Shimbun, Japan's leading economic daily.

Companies refused to confirm or deny the figures, which are apparently accounts submitted to the Ministry of

Finance, but the published results reflect the severe impact of the Tokyo market slump on most securities houses, foreign and Japanese.

A British broker said that the most successful companies, such as Salomon Brothers, are those with multi-division activities and a strong presence in derivatives such as futures, warrants and convertible bonds.

Japanese officials say Salomon has also profited from its high profile arbitrage activities, which have drawn criticism from Japanese houses for allegedly destabilising the market.

The British broker said: "Trading volumes are down and I think that it's going to be

pretty tough for some firms. The key for survival here is strength in derivatives and research. Some people are going to have to review their operations."

The combined revenue of the companies was reportedly ¥135.8bn, up 5.8 per cent from the same period a year ago, and another broker yesterday questioned whether some houses are generating enough revenue to justify continuing their present operations in Tokyo.

Profit figures submitted to the Finance Ministry could paint an unduly gloomy picture of the foreign brokers' performance, as they tend to be compiled with Japanese tax authorities in mind. But there

is also a desire to present favourable figures to attract clients and to prevent being labelled as a tax avoider by the ministry.

Still, it is clear that companies have been hard hit by the turbulence in Tokyo prices, and by the unusually low transaction volumes, which have continued into the second half, despite increased stability in stock prices.

Figures for individual houses, other than Salomon Brothers, have not been published, but it is understood that multi-divisional houses such as Goldman Sachs and Morgan Stanley have reported favourable figures, as has Barings Securities, which is strong in derivatives.

## NZ report defends existing rules

THE NEW ZEALAND Securities Commission said

in 1989, including the circumstances in which Jordan Sandman Futures was expelled from the Futures and Options Exchange last December.

The commission's report reviewed bond futures trading in 1989, including the circumstances in which Jordan Sandman Futures was expelled from the Futures and Options Exchange last December.

Mr Sandman last November defaulted on a NZ\$7.7m margin payment, forcing the exchange to invoice back all Jordan Sandman government bond futures and options contracts at prices fixed by the exchange.

The commission recommended that the exchange establish procedures for obtaining additional information

about the covered and uncovered contract positions of its members.

"Both the exchange and clearing house should have access to this information," the commission said.

The commission recommended the exchange should consider imposing limits on the number of contracts that any member could enter in a futures market.

It recommended that the exchange consider strengthening its fidelity fund and broadening the circumstances under which a claim might be possible, especially by non-professional investors.

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## ERM boosts Liffe volume for October

By Deborah Hargreaves

TRADING volume at the London International Financial Futures Exchange received a boost in October from the UK's decision to enter the exchange rate mechanism of the European Monetary System. Liffe traded just over 3m contracts in October which represented a rise of 28 per cent from the previous month.

Average daily volume for the exchange increased to 132,789 contracts which amounts to a value of \$34bn changing hands each day.

Mr David Burton, chairman of Liffe, pointed to the strong boost in activity in the exchange's sterling-based contracts which was prompted by the ERM announcement. The exchange's after-hours trading system, APT, registered a record volume of 31,689 lots on October 5 which showed a large increase from its previous record of 13,378.

The exchange's short sterling interest rate futures contract showed a 47 per cent leap in volume in October over its level in September, but volume was not as high as in the same period last year.

Liffe's options complex registered a record volume in October with 547,184 contracts traded. The short sterling and Eurodollar contracts came out ahead, both setting records.

## EC urged to reconsider directive

By Tim Dickinson in Brussels

MR REGIS ROUSSELLE, chairman of the Council of French Stock Exchanges, yesterday called on Brussels to reconsider its approach to liberalising the European market for non-banking securities firms.

In a briefing between meetings with European Commission officials, Mr Rousselle said the proposed investment services directive will not, as it stands, lay the groundwork for a truly European stock exchange.

He was particularly concerned about what he

called "the minimum architecture" in the proposed legislation, adding that he would like to see greater harmonisation in areas like disclosure and good conduct rules.

The directive on investment services - put forward by Brussels at the beginning of 1989 - seeks by the end of 1992 to enable any European investment firm to open branches and to provide a complete range of financial services throughout the EC in the same way that it can in its own home state.

Brussels hopes to reach provisional agreement at a meeting of EC finance ministers next month but Mr Rousselle's complaints, which he says are supported by other continental stock exchanges - are a sign that tough negotiations lie ahead.

Mr Rousselle is planning to put forward his alternative ideas in more detail over the next few days but he made clear yesterday that he was particularly unhappy about the development of "unorganised exchanges", or unregulated "off-bourse" trading.

## NEW INTERNATIONAL BOND ISSUES

Issuer	Amount	Coupon	Price	Maturity	Fee	Book number
CANADIAN DOLLARS						
World Bank (a)	150	11 1/2	101 1/2	1995	1 1/2/1 1/2	Samuel Montagu & Co
STERLING						
World Bank (a)	100	12	102 0/8	1995	1 1/2/1 1/2	Samuel Montagu & Co
FRENCH FRANC						
IFC (a)	1bn	10 1/4	100.80	1992	1 1/2/1 1/2	Credit Lyonnais
YEN						
The CITI Group Hedges (b)	10bn	8 1/4	101 1/4	1994	1 1/2/1 1/2	DKS Int. Ltd.
Montreal Trustco Canada (a)	50m	8 1/4	101 1/4	1992	1 1/2/1 1/2	DKS Int. Ltd.

\*Private placement. \*Convertible. \*With equity warrants. \*Floating rate note. \*Final terms. \*Non-callable. \*Collateral and puttable after 3 years at par.

## BZW to launch FT-SE 100 warrants

By Deborah Hargreaves

BARCLAYS de Zeeuw has announced the launch of 120m put and call warrants on the FT-SE 100 index today. The issue is part of a bid by Barclays to create a liquid secondary market in over-the-counter index warrants by launching a range of instruments and committing the firm to make a market in them.

"We are planning to create a long-term options market with

liquidity equal to or greater than that of the London Traded Options Market," said Mr Guy Austin, director at BZW.

BZW will issue warrants every six months and if demand is great, every quarter. The brokerage house also plans to launch warrants on overseas stock indices.

The warrants will extend over two or three years and will offer a series of exercise

prices; today's issue will expire in September 1992.

One of the problems for investors in over-the-counter index warrants is the illiquidity of the market for some issues and the lack of commitment on the part of issuing houses to make firm prices in the secondary market. BZW is stressing that its issue carries the Barclays triple-A credit risk as well as having an extensive trading system.

Barclays de Zeeuw has announced the launch of 120m put and call warrants on the FT-SE 100 index today. The issue is part of a bid by Barclays to create a liquid secondary market in over-the-counter index warrants by launching a range of instruments and committing the firm to make a market in them.

## LONDON MARKET STATISTICS

## FT-ACTUARIES SHARE INDICES

The Financial Times Ltd 1990. Compiled by the Financial Times Ltd in conjunction with the Institute of Actuaries and the Faculty of Actuaries

EQUITY GROUPS & SUB-SECTIONS	Monday November 5 1990					Fri Nov 2	Thu Nov 1	Wed Oct 31	Year ago (approx)
	Index	Day's Change	Day's %	Yield % (est)	Dividend Yield % (est)				
1 CAPITAL GOODS (199)	684.91	+0.4	16.07	6.95	7.40	35.01	382.13	681.95	673.08
2 Building Materials (229)	925.83	+0.6	15.55	6.48	7.71	40.76	920.20	916.99	933.07
3 Contracting, Construction (24)	1120.08	+0.6	16.02	7.15	7.72	58.72	1113.02	1112.60	1130.87
4 Electricals (10)	1770.15	+0.6	15.88	7.60	7.70	99.22	1762.48	1765.48	1795.40
5 Electronics (26)	1356.82	+0.9	16.78	5.51	12.71	58.75	1342.62	1342.26	1355.86
6 Engineering-Aerospace (8)	403.45	+0.8	16.56	6.07	7.13	17.27	404.77	404.70	407.57
7 Engineering-General (47)	948.06	+0.5	17.06	7.41	7.04	17.49	947.17	946.53	952.56
8 Metals and Metal Forming (8)	597.26	+0.9	16.69	6.41	4.24	17.97	590.82	593.24	599.31
9 Motors (13)	265.29	+0.9	19.10	9.07	6.10	17.45	262.64	264.91	269.63
10 Other Industrial Materials (23)	1114.75	+0.5	15.10	7.31	7.63	60.96	1109.54	1105.89	1115.47
11 CONSUMER GROUP (178)	1180.63	+0.7	10.35	4.35	11.98	33.03	1172.71	1173.93	1188.76
22 Brewers and Distillers (22)	1476.95	+0.3	10.59	4.00	11.44	33.62	1473.09	1463.81	1480.29
23 Food Manufacturing (19)	986.92	+0.2	11.77	4.95	10.49	28.13	984.95	990.91	1007.63
26 Food Retailing (16)	2279.77	+1.3	11.17	3.21	14.22	52.68	2269.49	2253.96	2302.37
27 Health and Household (17)	2407.64	+0.9	7.35	3.09	16.09	30.32	2387.65	2385.09	2454.89
28 Leisure (32)	1189.19	+0.7	12.60	5.45	6.14	44.50	1180.89	1175.32	1198.36
32 Publishing & Printing (14)	475.05	+0.3	13.53	7.33	9.06	23.79	473.64	479.65	531.62
33 Retailing (14)	2940.56	+1.7	12.51	6.64	10.02	137.99	2935.10	2884.11	3072.66
34 Stores (34)	793.38	+0.4	11.23	4.67	11.58	27.68	788.27	790.30	770.15
35 Textiles (12)	409.45	+1.0	14.58	6.67	6.70	25.55	413.57	412.41	417.17
36 OTHER GROUPS (168)	948.33	+0.6	13.09	4.20	9.33	32.20	940.38	940.74	951.28
41 Agencies (15)	252.77	+3.5	11.19	3.50	16.82	22.70	250.99	249.40	249.31
42 Chemicals (24)	998.82	+0.8	13.24	6.66	8.93	46.81	991.27	996.99	997.27
43 Conglomerates (4)	2243.59	+4.4	13.63	8.04	8.84	28.33	2226.49	2220.99	2245.76
44 Transport (14)	1039.12	+1.2	12.59	5.26	10.34	26.09	1039.34	1040.17	1050.50
47 Water (10)	1923.19	+0.3	15.08	7.04	7.51	68.12	1928.50	1943.08	1975.11
48 Miscellaneous (26)	1518.03	+0.3	12.35	5.94	9.43	62.06	1513.01	1509.58	1508.99
49 INDUSTRIAL GROUP (479)	985.94	+0.6	12.40	5.47	9.89	33.79	981.03	981.56	992.58
50 OIL & GAS (21)	2927.70	+2.3	9.71	2.42	13.44	85.44	2923.14	2926.62	2935.73
51 SHARE INDEX (500)	1094.93	+0.7	11.98	5.46	10.32	37.98	1088.19	1087.42	1098.25
61 FINANCIAL GROUP (103)	665.68	+1.0	7.16	2.50	10.32	31.16	658.98	655.47	664.39
62 Banks (9)	129.90	+1.3	23.51	8.28	5.57	42.00	128.24	128.28	129.11
65 Insurance (Life) (7)	1255.72	+1.0	6.11	—	—	55.82	1239.28	1232.99	1254.78
66 Insurance (Composite) (6)	569.02	+0.7	7.52	—	—	32.08	564.99	568.88	564.44
67 Insurance (Brokers) (8)	881.52	+0.1	8.53	7.29	13.36	41.94	882.07	882.48	894.69
68 Merchant Banks (7)	909.73	+2.1	8.05	5.37	16.39	27.11	899.87	906.75	908.12
69 Property (45)	242.38	+1.1	11.72	7.41	10.36	22.21	242.37	244.41	243.48
70 Other Financial (21)	1001.43	+0.6	—	—	—	—	995.87	994.10	1005.35
71 Investment Trusts (70)	1045.59	+0.8	13.68	8.84	8.71	69.36	1035.38	1035.16	1075.16
72 Overseas Traders (5)	989.77	+0.7	—	5.67	—	36.43	982.44	982.49	992.87
99 ALL-SHARE INDEX (678)	2050.1	+19.4	2050.21	2050.01	2050.1	2050.01	2050.31	2053.91	2062.1
FT-SE 100 SHARE INDEX	2050.1	+19.4	2050.21	2050.01	2050.1	2050.01	2050.31	2053.91	2062.1

PRICE INDICES	AVERAGE GROSS REDEMPTION YIELDS					Fri Nov 2	Year ago (approx)
	Mon Nov 5	Day's change	Fri Nov 2	xd adj. today	xd adj. 1990 to date		
1 British Government							
2 Up to 5 years	118.41	+0.23	118.36	0.22	10.71	10.45	10.55
3 5-15 years	123.43	+0.41	122.93	—	11.95	10.78	10.87
4 Over 15 years	123.73	+0.54	124.00	0.94	10.78	10.79	10.87
5 Irredeemables	139.15	-0.04	139.21	—	13.46	11.23	11.28
6 All stocks	123.61	+0.35	123.33	0.15	11.55	11.12	11.16
7 Index-Linked							
8 Up to 5 years	156.02	+0.07	155.91	—	3.04	4.31	4.33
9 Over 5 years	140.20	+0.23	139.68	—	3.45	2.69	2.70
10 All stocks	141.28	+0.21	140.98	—	3.42	4.13	4.15
11 Bonds & Loans	101.67	+0.23	101.83	0.90	9.69	13.36	13.34
12 Preference	72.36	-0.58	73.16	0.37	5.84	12.67	12.50
13 Preference						13.08	12.98

Opening index 2038.0; 9 am



UK COMPANY NEWS

# Prowting almost halved to £5m as recession bites

By Andrew Taylor, Construction Correspondent

PRE-TAX PROFITS of Prowting, the Ruislip-based housebuilder, were almost halved from £9.7m to £5.03m during the six months to August 31 as the recession in the UK housing market has continued to bite.

Mr Terry Boyd, chief executive, said that in many cases developers were selling houses well below their replacement costs. As a result the average selling price of a Prowting home had fallen by about 10 per cent.

"Many of our competitors have decided it is essential for them to achieve higher volume sales and have therefore been making significant price cuts," said Mr Boyd.

"We are continuing to resist over-enthusiastic discounting as far as possible. The operating margin of 29 per cent still compares reasonably with the 37 per cent earned in the first half of last year," he said.

Earnings per share fell from 9.5p to 4.7p as sales tumbled from £30m to £23.2m. Despite

# Cutting through the ties of blood and marriage

Richard Donkin on the problems the Polly Peck administrators face with the Turkish Cypriot operations

THE PRACTICALITIES of taking control of the most powerful corporate operation in northern Cyprus will confront the Polly Peck administrators as soon as they step off the aircraft at Ercan airport, if they enter the island this week.

If they need any reminder of the influence enjoyed by Mr Asil Nadir in this fragile state, recognised only by Turkey, they should visit his family plot in the cemetery just outside Nicosia. While most Muslims accept simple grave plots, there are two large exceptions adjoining each other - enclosed family plots each covering about an acre. One belongs to the family of President Raif Denktaş, the other to the Nadir family.

This Pharaoh-like symbol of family power is easily understood by a Turkish Cypriot community where the bonds formed by blood and marriage transcend those of political or corporate loyalty.

Though Mr Denktaş enjoyed powerful support from Mr Nadir's newspapers in the presidential and governmental elections last spring - Mr Nadir owns four titles through his publishing company, AN Graphics - Mr Nadir's most firm political ties would appear to be with Mr Derviş Eroglu, the prime minister and leader of the National Unity Party.

One of the strongest family ties with the Denktaş line has been developed by Mr Salih Boyacı, chairman of Cyprus Credit Bank, and a business rival to Mr Nadir. Mr Boyacı's daughter is married to Mr Serdar Denktaş, the president's surviving son who was catapulted into national politics when he stood in the last general election and afterwards was appointed minister of the interior.

Mr Serdar Denktaş was the only minister to oppose the government's decision to buy Salamis Bay Hotel, near Famagusta, from Mr Nadir when he was trying to raise cash last month to save the bank. Mr Boyacı had originally com-

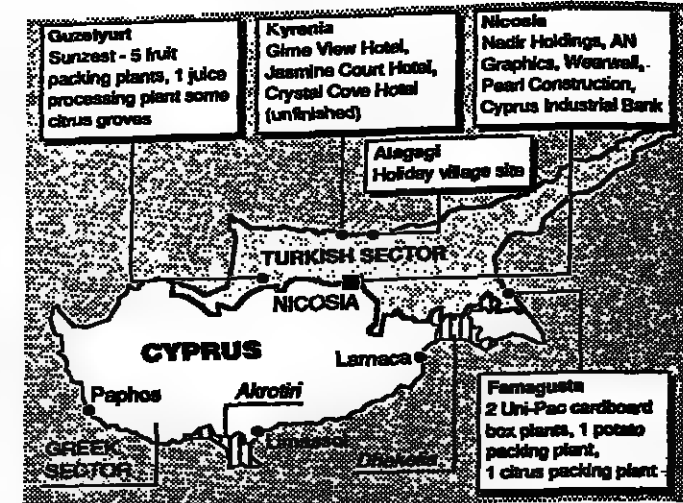
peted with Mr Nadir to buy the hotel.

It is too early to say whether the family alliance between Mr Serdar Denktaş and Mr Boyacı will work against Mr Nadir's interests but Mr Boyacı is recognised by many as the most powerful businessman of the island who will not take kindly to Mr Nadir's reputation as a returning prodigal son.

He has also felt the sting of

cial aid supplied by Turkey, have maintained a surprisingly healthy economic veneer.

Cyprus has a growing source of income from the Turkish mainland in its four universities whose low academic demands provide a way for rich young Turks incapable of passing the mainland university entrance exams to avoid conscription by enrolling at one of the Cyprus insti-



## Nadir claims political interference

MR ASIL NADIR, chairman of Polly Peck International, last night compared his company's creditors to "sharks attacking a wounded whale", but he told Turkish television viewers he was still optimistic about the future of the group, writes David Barchard in Istanbul.

Extracts from an interview with Mr Nadir recorded last week in his Berkeley Square offices by Turkish State Radio and Television, and published yesterday in the Istanbul daily newspaper Milliyet, show Mr Nadir in a somewhat different light from an interview on BBC TV at the weekend.

Mr Nadir said his recent problems had been caused by international political pressures linked to the Cyprus dispute. He said that if he had not been of Turkish origin and invested heavily in Turkey and Cyprus, he would not have faced his present troubles.

He said he would be willing to give in to the pressures to shut down his investments in Cyprus only if the government in the Turkish-controlled sector was internationally recognised.

He admitted to having made two mistakes: one was to rely too heavily on short-term borrowing and the other was to underestimate the role played by politics in business.

Mr Nadir avoided criticising Turkish President Turgut Ozal for not coming to his rescue, but conveyed the impression he was unhappy about the way that he had been treated.

Nonetheless, Mr Nadir said he believed that by working with the administrators and he and his five or six months, it should be possible to save Polly Peck. "You will see," Mr Nadir said. "Very soon you will be confronted with a much sounder and stronger Polly Peck."

Other rental deals covered the Voyager Hotels, Girne View, Jasmine Court, Palm Beach and the still unfinished Crystal Cove. The new flabby forms around the pool of the Palm Beach hotel in Famagusta last week gave some idea of the fall-off in tourism, partly seasonal and partly because of the Gulf crisis - another pointer to the economic realities facing the administrators.

Just beyond the hotel the bay curves into the no-go area of Varosha and the Beirut-like complex of waterfront hotels and apartments. Empty and silent, the buildings stand like a Cecil B de Mille set to some celluloid drama about the end of the world.

This surviving backdrop to the war and the 11 years of Greek oppression of the Turkish minority before the Turkish invasion of the island is a daily reminder that Turkish Cypriot unity overrides personal differences within the business community. The mere suggestion of Greek Cypriot skulduggery behind the downfall of Polly Peck is enough to close ranks in protection of the Nadirs.

President Denktaş has indicated he will nationalise Polly Peck businesses on the island if they are in danger of being shut down. The north-

ern Cypriot government, however, is unlikely to challenge the rule of law which should give some protection to the administrators.

According to northern Cyprus law, the administrators have the same status as directors which gives them access to company accounts in spite of the injunction obtained by 11 farmers preventing access to Polly Peck accounts on the island by all outsiders but the board and the company accountants.

Mr Denktaş knows, also, that his government is hardly in a position to nationalise anything if the move involves heavy investment. Suggestions that Cypruvex, the state-owned fruit exporter, could take on Polly Peck's Sunwest operations in the citrus groves around Guzelyurt have been dismissed by some of the farmers there.

Mr Kemal Bektaş, a Guzelyurt farmer with five acres of citrus grove, said: "My contract is with Sunwest. If Sunwest cannot honour it, I shall go elsewhere, but I shall not go to Cypruvex. It never gave me a good price in the past."

The farmers flocked to Sunwest when the company gave them advance payments, sometimes equal to the full price of their crop and six

months ahead of the picking season. With inflation running in the region of 65 per cent it made a large difference to farmers' profits. This year, however, the farmers said they received no more than a fifth in advance of the price they would expect to achieve.

Whether the administrators will view the Sunwest packing and squeezing plants around the town to be a viable concern is something that worries the farmers who are hoping for an alternative buyer for their crop which, say some estimates, has a total value of not much more than £10m.

Sunwest has five fruit packing plants and one juice processing plant on sites around the town. It also has a potato packing plant and a citrus packing plant in Famagusta where Uni-Pac, the Polly Peck subsidiary, also runs two cardboard box manufacturing factories. Most, if not all, of the land is rented as are some of the buildings, leaving little scope for asset stripping.

In the meantime the farmers are awaiting a buyer for their crops - the orange picking season starts in January. One of them told me: "We thought you were a fruit buyer at first. Surely somebody will come along and buy our crop, won't they?"

## Amber Day up 47% with help from discount shops

By Andrew Jack

A STRONG performance from What Everyone Wants, the northern and Scottish discount shopping chain, helped raise pre-tax profits by 47 per cent in Amber Day Holdings, the fashion retail group, in the 52 weeks to July 28.

Amber Day, which owns the Review and Woodhouse menswear chains, yesterday reported pre-tax profits of £3.02m, compared with £2.06m in the previous year. Turnover rose to £31.24m (£15.69m).

What Everyone Wants (WEW), acquired in June for £46.7m, contributed operating profits of £1.54m during the period. Review was down slightly to £900,000 (£1m), while Woodhouse reported operating profits of £400,000, compared with a loss of £700,000 last year. Dennis Day, the company's import division, was stable at £400,000.

The company now operates some 66 stores in secondary sites across the UK, including five added to the WEW chain since it was purchased. Mr Philip Green, chairman and chief executive, said he planned to expand organically, adding a further dozen or more

stores over the year.

Amber Day also owns five shops in Japan and Hong Kong, and hopes to open further sites.

"My philosophy is to squeeze overheads and margins," he said. "I'm not a chaser of turnover." He added that he would not be issuing any new paper during the year.

He also announced that famous brand-name perfumes will be available from this weekend in his stores at a substantial discount.

There is an extraordinary debt of £250,000, of which £230,000 covers the costs of several abortive acquisitions, including an attempt to take over Moss Bros in September 1989. The remainder is a write-down of the company's freehold headquarters in London.

Earnings per share rose to 4.04p (3.46p), when fully diluted to allow for the five-for-eight rights issue to help pay for WEW. The directors recommend a final dividend of 1.3p (1p) making a total of 2p (1.5p) for the year.

The company's shares closed up 1p at 56p on the day.

## Thos French warns of setback

ANNOUNCING the sale of its surface heating business

Thomas French, the curtain tapes and home improvements manufacturer, warned shareholders yesterday that group results for the second half of the year ended September 30 1990 show a "small loss", writes Andrew Jack.

The shares closed 3p lower at 46p.

The forecast loss compares

with a first half profit of £507,000 - against £1.02m in the 1989 period. The loss was caused by weak UK demand and high interest rates, combined with £600,000 in reorganisation and product development costs.

A "modest profit" is expected for the full year.

French is selling its surface heating business to Burnfield, the electrical surface-heating

group formerly known as Iso-pac for £2.55m.

This business made pre-tax profits of £485,000 (£221,000) in the year to September 30, but with "maintainable profits" of £380,000. Net assets are £610,000.

Mr Ian Staples, chief executive of Burnfield, said the business, which is currently based in Thomas French's premises in Manchester, would be moved to Weston-super-Mare and said there would be job losses from the workforce of 38. He said the sale would be achieved through the issue of 1.87m ordinary shares.

The sale will reduce gearing at Thomas French to less than 25 per cent, said Mr Jeremy French, chairman.

"Our intention for a long time has been to focus on consumer products. This completes the circle of peripheral disposals."

Burnfield reported a restructuring of its UK manufacturing operations over the past half year. Six separate locations have been consolidated on its Ipsod site in Weston-super-Mare, which has been upgraded and reorganised.

The company also announced a decline in pre-tax profits to £551,000 for the six months to July 31, compared with £702,000 in the corresponding half. Turnover rose to £8.6m (£6.4m), mainly as a result of the contribution from Heraeus Witten, the German electrical surface heater manufacturer acquired in October 1989.

Fully diluted earnings per share fell to 3.1p (3.3p). The dividend is maintained at 1.65p. Burnfield's shares rose 2p to close at 176p.

## Board changes at Hickson

HICKSON INTERNATIONAL, the chemical, timber protection and merchant distribution company based in Castleford, Yorkshire, yesterday announced extensive boardroom changes after the disappointing results and sharp fall in its share price, writes Andrew Bolger.

Mr John Marvin has resigned as non-executive chairman and will leave the company.

He had been chief executive for five years until 1989, when he became deputy chairman and then non-executive chairman.

Mr Tom Robson has been appointed executive chairman.

He has worked for the group for 27 years, becoming an executive director in 1983 and group chief executive last year.

The position of chief executive is taken by Mr Ken Schofield. He was the executive director of Hickson responsible for Manro Sarfaktans, the business which he founded and which was acquired by Hickson in 1988 for £18m.

Mr David Swallow has been appointed non-executive deputy chairman. He has been formerly chief executive of RTZ Chemicals and joined the Hickson board in June.

The new chairman said: "These mutually agreed board changes are part of the group's

long-term operational development. They reflect our intention to concentrate further executive management time on Hickson's day-to-day operations."

Hickson shares yesterday closed 2p higher at 123p - less than half the level of 246p they touched in January.

The shares fell 17p in April after Mr "Black Jack" Deifel sold his 12.9 per cent stake in Hickson, ending his near two-year involvement and accompanying bid speculation.

In August the group reported a 10 per cent decline in pre-tax profits to £18.3m, in spite of a 6 per cent increase in turnover to £211m.

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For a copy of the 1990 Report and Accounts, write to: The Business Manager, Yorkshire Bank PLC, FREEPOST, 20 Merion Way, Leeds LS2 1YY.

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## Wm Cook advances by 55% to £5.8m

**By Andrew Bolson**

**Jake Ballak:** there are a lot of things still need done

**Citibank N.A. is a member of TSA and IMRO**



# Associated British Foods

## Half Year Progress Report

	Six months to 29 September 1990	Six months to 30 September 1989	Year to 31 March 1990
Turnover	1,367.0	1,271.0	2,774.7
Trading surplus	66.9	64.1	159.3
Interest payable	2.1	3.1	7.0
Investment income	67.5	50.3	131.5
Profit on ordinary activities before tax	132.3	111.3	283.8
United Kingdom tax	24.3	21.0	54.1
Overseas tax	18.9	15.4	36.6
Profit on ordinary activities after tax	89.1	74.9	193.1
Minority interests	2.8	2.4	5.5
Profit on ordinary activities attributable to the company	86.3	72.5	187.6
Extraordinary items	—	0.5	79.6
	86.3	73.0	267.2
Ordinary dividends			
1st Interim	16.5	14.7	14.7
2nd Interim	—	—	34.6
Earnings per share before extraordinary items	19.2p	16.2p	41.9p

\*Half year figures unaudited.

### The Chairman, Mr. GARRY WESTON, reports:

The profit before tax for the group has increased by £21.0 million or 19 per cent to £132.3 million. After providing for taxation and minority interests, the profit attributable to the company shows a similar increase to £86.3 million.

Worldwide sales increased by 8 per cent to £1,367 million whilst the trading surplus was 4 per cent higher at £66.9 million.

In the United Kingdom, although sales increased by 8 per cent to £893 million, trading profits at £36.1 million were £2.8 million lower than in the first half of last year. After a reasonable start to the year by our manufacturing companies the profitability of our bakery division suffered erosion through heavy competition and a general fall in bread consumption in part due to prolonged periods of warm weather, a factor which also contributed to relatively poor sales performance from the company's retail bakery and light catering outlets. Whilst the warmer conditions adversely affected our confectionery operations they were a major factor in the sales and profit growth of our ice cream division. Our retail grocery companies in Northern Ireland, following the adoption of a more aggressive trading profile announced last year, made significant progress and sales and profit growth are in line with forecasts.

Overseas sales at £474 million and trading profits of £30.8 million increased by 7 per cent and 22 per cent respectively with currency realignments having minimal effect on these results. George Weston Foods in Australia showed satisfactory results. Sales and operating profits, including some property sales, increased by 6 per cent and 17 per cent respectively, although the continuing rationalisation of the New South Wales bread operations again affected results. Australian results have been converted at 2.26 dollars to the £.

Group investment income has increased by £17.2 million to £67.5 million. A significant element of this increase is that the year ago figure included only three months' income on the amount realised from the sale of our investment in the Gateway Corporation in June 1989. The income arising as a result of the increase in the general level of interest rates was offset to some extent by the absence of an interim ordinary dividend from Berisford International.

Whilst we expect a satisfactory performance from our operating divisions for the remainder of the year, the results for the full year will be affected by the trend of interest rates in the United Kingdom and the adverse movement in the Australian exchange rate since the end of the half year. The 19 per cent growth in profits at the half year will not be maintained in the second half, as allowance must be made for the special factor of the income from the Gateway proceeds and the fact that the second half results last year included the larger Berisford final dividend.

As indicated at the time of the 1990 Annual General Meeting we shall be reviewing the value of the investment in Berisford International at the time of the presentation of the full year's results. The adjustment will be dealt with as an Extraordinary Item.

At a Board Meeting today the directors declared a first interim dividend of 3.7p per share (1989 - 3.3p) which, together with the associated tax credit, is equivalent to 4.9p per share (1989 - 4.4p). This interim dividend will be paid on 5 March 1991 to shareholders on the register at the close of business on 1 February 1991.

Associated British Foods plc  
Weston Centre, 68 Knightsbridge, London SW1X 7LR

## UK COMPANY NEWS

### A touch of Southern comfort

Clare Pearson on the prospects for a prosperous and large supplier

THERE CANNOT be many state-owned utility companies with headquarters in a country mansion, but for more than 40 years Southern Electric has rejoiced in being housed at Woolley Hall, an 18th century house at Littlewick Green in Berkshire.

The Hall, recently restored to its original splendour, is only one of the many blessings Southern should be counting ahead of its flotation on the stock market in a few weeks' time.

Size alone makes it important in the flotation prospectus, published last Friday, the company forecast historic cost pre forma pre-tax profits of £88.6m for the current financial year.

The new price control regime will allow it to recover a maximum further amount of £28m, for the same level of sales.

Geographically, it is the second largest regional company after Eastern. Its area, stretching from the west of London to Somerset and taking in towns such as Reading, Basingstoke and Swindon, is also one of the most prosperous in the country.

Economic indicators are for continued higher-than-average growth especially within the commercial sector. This should be boosted by developments such as the extension of the M40 motorway which should bring a further influx of investment into the north and east of the region.

That means also that sales to the domestic sector should increase even though, as Southern notes in the prospectus, they are currently suffering from the slump in the

#### Southern Electric



Duncan Ross: largest shareholder of industrial companies

#### Customer breakdown of sales

	Southern Electric (%)	Industry (%)
Domestic	41.1	34.4
Commercial	33.3	25.9
Industrial	23.1	35.7
Other	2.5	3.0

Source: UBS Phillips & Drew

housing market which has seen the number of new houses built fall from 44,300 in 1988/9 to 35,800 in 1989/90.

But what really counts about Southern's domestic sales in the new, competitive electricity market is that, at 41 per cent of the total last year, they represent a solid block that is not going to fade away due to economic conditions or transfer its custom elsewhere.

Sales to industrial customers, by contrast, add up to little more than half that percentage.

Of the larger customers, some such as Slough Estates are already generating their own electricity.

Nevertheless, Southern's

industrial customer base has one particular advantage, which is that it is highly diverse. As Mr Duncan Ross, chairman, says: "We have one of the smallest industrial loads as a proportion - but we have the largest number of industrial companies."

All these blessings have, of course, been factored into the structure imposed on Southern as it enters the private sector. This is why its X factor, part of a formula which governs the extent to which it can raise prices, has been set at 0.65 per cent, the third lowest for all the companies.

Once they are put into the pricing of the shares, which will take place just prior to flo-

tation, it is likely to be that Southern will be heavily penalised.

This is because the aim of the pricing is to arrive at a level playing field for all the companies, so that those with the most attractions to investors bear less generous yields, and vice versa.

However, the experience of last year's water flotation suggests that in early stock market dealings at least investors tend to chase the smallest companies offering the highest yields, eclipsing companies like Southern.

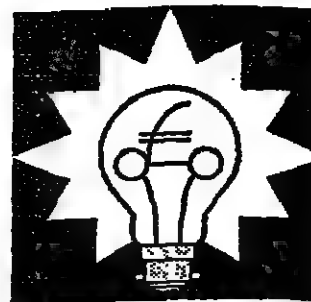
That is likely to put a special pressure on the company to impress the City, and it would be wrong to assume that that will be the only challenge it will face after flotation.

First, it is facing a fairly steep increase in capital expenditure. In the prospectus, Southern says it expects to spend £146.4m this year, up from £121m last year, and the figure will be materially higher in the following three years.

Another challenge it will be facing will be control of costs. Southern's record on this is by most measures already impressive - which clearly limits its scope for further improvements.

However, Mr John Wilson at UBS Phillips & Drew says that in terms of cost control relative to assets, Southern's record is below average for the industry. Clearly, this creates an opportunity to do better in future; but Mr Wilson says it "may be quite onerous given the cost pressures" faced by Southern in its area.

Analysts agree that there is scope for improvement in the smaller businesses of contracting and retelling; the planned



#### PRIVATISATION

introduction of central warehousing should, for instance, help the latter.

In other areas, Southern is cautiously keen to move into generation and together with South Wales and London Electricity it disclosed during the summer it was considering taking an equity stake in a £450m power station in west Wales being planned by Tezaco, the US oil group.

On supply, Southern seems likely to tread a middle road: it is obviously keen to retain and even to gain customers but claims it will do so only on economic grounds. When competitive tendering was closed in June, it had lost 74 customers to competitors, most notably Heathrow Airport to Seaboard, but gained 30 outside its own area.

The way Southern has hedged its electricity purchasing for this year has left it exposed to price changes at peak periods. It is impossible to tell at the moment whether that position, which will not in any case have arisen entirely out of Southern's choice, will have turned out to be a wise one.

However, analysts note that Mr Ross and other directors from Southern were heavily involved in the negotiations concerning how purchases and sales in the new electricity pool were to be conducted; this may have given it an edge that will prove useful in the future.

### Blystad tumbles to £0.7m

OPERATING PROFITS of Blystad Group, formerly known as RCA Drilling, fell from £2.58m to £0.7m on turnover down from £12.63m to £10.9m in the six months to June 90.

Mr Wilhelm Blystad, executive chairman, pointed out that the group had undergone a costly reorganisation of the management structure and realignment of activities and that it was now in a position to restore its asset base and profitability.

As a first step the group completed the proposed acquisition of three offshore drilling rigs in September and has now entered into conditional contracts for the disposal of two of these, the Songa Sun and Songa Sky, on terms which would give a net profit of £1.1m. The aggregate consideration for the disposal is \$22.9m (£11.7m).

After exceptional debits of £262,000 (nil), there was a pre-tax loss of £130,000 against a previous profit of £157m.

The loss per share was 0.16p (earnings 1.58p). Extraordinary items of £3.5m (nil) included £3.5m for termination of a management contract and expenses of £150,000.

#### Betterware shows 52% profit rise

Betterware Consumer Products, the catalogue direct seller of domestic household ware and care items, expanded its pre-tax profit by 52 per cent,

from £1.13m to £1.71m, in the 26 weeks ended September 8 1990.

The result again demonstrated the potential of the direct-selling formula, especially in the context of a downturn in the UK economy, said Mr Andrew Cohen, the chief executive.

"Direct selling has moved on a great deal since the days of the door-to-door brush salesman," he added.

The sales catalogue now contained more than 90 products including, for the first time, a range of toys. Orders received in the first eight weeks since the interim stage were 56 per cent ahead of the corresponding period last year.

Mr Cohen said the future was excellent, and it was now time to export. Plans for expansion into Europe, starting with France, were at an advanced stage and trading should begin during next year.

Sales in the interim period rose 36 per cent to £13.95m (£10.28m). Earnings were 5.5p (3.66p) and the dividend is lifted to 1.35p (1.075p).

#### Lower sales hold back Smith Estates

Reduced sales of investment properties led to a decline from £541,000 to £525,000 in pre-tax profit of USM-quoted James Smith Estates in the half year ended September 24 1990.

Gross rental income improved to £797,000 (£685,000). However, sales of residential leaseholds in St John's Wood were affected by the downturn in the property market, and profit on sales fell to £111,000 (£211,000).

Net interest payable was cut to £182,000 (£207,000). Earnings slipped to 2.21p (2.46p) and the

interim dividend is lifted to 1.1p (1p).

Mr Stephen Mulliner, chairman, stated confidently that rental income would continue to grow significantly.

#### Colorgen moves into the black

Colorgen, the maker of computerised colour-matching systems, made a small profit in the year ended June 30 1990, and is looking for further improvement in the current year.

The company is based in Massachusetts and quoted on the USM. In the year the profit came to \$18,000 (£9,180), after interest charges of \$73,000, compared with a loss of \$220,000 after interest of \$61,000. Earnings per share were 0.1 cents (losses 1.5 cents).

Mr John O'Brien, chairman, said the profit more than compensated for losses in the first half, and was made despite a reduction in gross margins. Turnover rose to \$5.06m (£3.9m).

He went on: "We are experiencing a good level of inquiries in the current year and we have received a substantial commitment from a US paint company for delivery during 1991."

#### UniChem buys into German company

UniChem, the pharmaceutical wholesaler, is making its first move into Europe, in partnership with business colleagues, at a cost of £4.2m.

It has taken an option to acquire a 17 per cent stake in PAG Pharma-Holding, a German quoted company whose

sole asset is a 30 per cent stake in Anzag, Germany's largest pharmaceutical wholesaler. With stakes held by UniChem's partners, ORG of Holland and Egwa-Witvada of Germany, the consortium will have control of PAG.

Consideration will be DM12.38m and be met by an issue of shares, not exceeding 4m.

Mr Peter Dodd, chief executive of UniChem, said the move would enable his company to take advantage of any opportunities that might arise after 1992.

#### Safeland profits fall more than £1.6m

Safeland, the USM quoted property investment, refurbishment and estate agency, reported a sharp fall in pre-tax profits from £1.58m to £309,000 in the six months to September 30.

Mr Raymond Lipman, the chairman, told shareholders that he believed the group had performed well in a sector which had been severely affected by the economic downturn. He said the decline in turnover and activity levels was also partly a result of adopting a cautious approach to all property transactions and a commitment to reducing the group's gearing level, which stood at 94 per cent at March 31 1990, to 63 per cent at September 30 1990.

Turnover for the period fell from £19.51m to £8.64m; earnings per share were 1.11p (7.99p) after tax of £108,000 (£712,000). The interim dividend is cut from 1.5p to 0.7p. Mr Lipman said he believed that the recent fall in base rates to 14 per cent might be the impetus needed to help

restore the group's profits, growth rates and dividends to previous levels.

#### BNP makes offer for Capital Leasing

In an agreed deal, Banque Nationale de Paris is offering to acquire the capital of Capital Leasing Group at Irish 44p per share.

Development Capital Corporation and its subsidiary have irrevocably undertaken to accept in respect of beneficial holdings of 19.08m shares (67.35 per cent). Capital Leasing has appointed Davy Corporate Finance as independent adviser to consider the offer.

CLG believes the deal will give it sufficient resources to substantially expand its current 2.53 per cent share of the Irish leasing market. BNP will channel its Irish leasing activities through CLG.

#### Sock Shop creditors accept rescue plans

Creditors of Sock Shop International, which has an estimated total deficiency of £17m, have accepted the proposals made by administrators appointed to rescue the company.

Mr FWG Du Boussion and Mr PR Sykes of the London accountancy firm BDO Hamblyn are to be allowed to continue to manage the company's affairs to achieve a more advantageous realisation of assets than would have been effected in a liquidation.

They have also been given permission to complete and finalise the sale of Sock Shop assets and property to Sock Shop Holdings (formerly Fulchance) and to realise other miscellaneous assets.

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#### COMPANY NEWS IN BRIEF

A R C A D I A N INTERNATIONAL's recommended offer to acquire Smithfield Developments has been declared unconditional. ASHLEY GROUP has acquired 60.3 per cent of Vertika International, a leading brand name in the UK for 1.57m cash; and has options to buy the remainder early next year giving a total consideration of £2.61m.

RENT CHEMICALS Int'l has paid DM3m cash for Pangolin Lack-und Farbenfabrik, maker of liquid resists, hot air levelling fluxes and screen inks used mainly in the manufacture of printed circuit boards. CAMPBELL TOWN CREAMERY Holdings, the maker of Mull of Kintyre brand cheese, is to become a subsidiary of Scottish Pride Quality Dairy Foods, the commercial division of the Scottish Milk Marketing Board. Scottish Pride will own two thirds of a new joint venture, Kintyre Creameries, with 31, the venture capital group holding the balance.

CH INDUSTRIALS has sold the business and assets of two non-profitable subsidiaries, Beclaw Engineering and Cheri Foam, for more than £2m cash. Beclaw was purchased by Perry Lane, a wholly-owned subsidiary of Heywood Williams.

CITY AND Westminster Group's Archford Computers International subsidiary has sold hardware and software rights to Doctus for £1.3m plus

VAT. These rights will form the basis of Doctus Technology Services (DTS). Archford has acquired, for a nominal consideration, 5 per cent of DTS. This stake can be acquired by Doctus in three years under a profit-based formula. City and Westminster has also received net receipts of about £200,000 from the sale of Progress House to Doctus. CITYBOND STORAGE: Talks are taking place which may result in a possible offer for the company. CREAMPHORN has acquired Macfarlane Garden Centre, based at Sprowston, Norwich, for £1.2m cash plus a further sum equal to valuation of stock. ELDREDGE, POPE and Vaux Group have entered into a joint venture for the ownership of the Highcliff Hotel (Bournemouth). Vaux will acquire 50 per cent of Highcliff's equity for an estimated £1.3m cash. The agreement values the hotel at about £12m.

KEXPOLIS has purchased a 19.9 per cent interest in EGP Sports for £100,000 cash and the issue to the vendors of 403,000 shares. Expedier also announced arrangements by which it can acquire rest of EGP for £150,000 cash and £400,000 in shares. Option is exercisable by August 31 1991.

GREENWICH RESOURCES: George Weston Holdings has subscribed for 15.53m A shares following completion of the company's rights issue.

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## MANAGEMENT: The Growing Business

# Breaking through the 'not here' barrier

Pleasant locations are not always considered compatible with industry. Charles Batchelor on problems of rural businesses



The authorities stalled for three years before allowing Thermal Measurement Systems to take over a disused council depot in the Derbyshire Peak District National Park

When Horbury Winder applied for planning permission to turn a derelict council depot in Castleton, a pretty village in the Derbyshire Peak District National Park, into a base for his business "all hell broke loose". Residents objected to the depot being put to industrial use in a street lined with gift and craft shops and restaurants. Many people in Castleton, in the picturesque Hope Valley, made a good living from tourism.

"Petitions went round," Winder recalls. "The local history society protested it had been offered the depot for a museum while the Peak Park and the National Trust wanted it for a visitors' centre." While the authorities stalled for three years Winder rented half the depot which meant he had to make do with portable buildings parked in the back yard for offices and staff lavatory.

Finally, after Winder and his wife knocked on every door in the village to put their case, permission was granted and Thermal Measurement Systems, which makes thermocouples (industrial thermometers), took over the whole depot. The 11-year-old company now employs 21 people and has £1m of sales.

The problems faced by Thermal Measurement are not uncommon for businesses setting up in rural areas. Despite the decline of employment in farming, local residents and councillors can take a narrow view of the activities they are willing to accept to provide replacement jobs.

"We want to create a balance in rural areas to offset the concentration on tourism which often provides low-paid jobs with low added-value," says Gerry Gino, the Rural Development Commission's economic development officer for the region.

Thermal Measurement provides just the sort of mid-to-high-tech employment the commission is keen to encourage. It requires expertise in fields ranging from basic metalworking to electronics and computers and recently won a government SMART (Small Firms Merit Award for Research and Technology) award to develop a device to monitor when a thermometer is going out of calibration.

For all the obstacles encountered by companies such as Thermal Measurement, running a business in an area like the Peak Park has many advantages. The peace and

quiet of a rural location is a big attraction and travelling to work through country lanes is preferable to big-city commuting, says Trevor Bell, founder of CDR Group, which designs software for use by civil engineers planning and repairing roads and drainage systems.

Bell, who commuted to work in London for several years, started CDR in 1983 in a stable attached to the farmhouse where he lives. Fifteen months ago he took over a house in the village of Hope and converted it into offices. He now drives two miles to work each day. Clients are only too happy to visit CDR because of its pleasant surroundings, he says.

Despite CDR's rural location, Hope is only 10 miles from Sheffield and 15 miles from the M1 motorway so the company has ready access to most parts of the country.

Companies in the Peak Park also benefit from their proximity to the research resources of the university and polytechnic in Sheffield. Jim Stangroom, managing director of ER Fluid Developments, says he makes use of specialists at Sheffield Polytechnic to help him out when problems arise.

ER, with four employees and turnover of about £100,000, is

developing industrial applications of electro-rheological fluids which solidify when exposed to an electric field. ER is housed in former Ministry of Defence buildings in Brough, another village in the Hope Valley. The company, which has also won a SMART award, could not afford premises on a science park, says Stangroom, formerly an academic at Sheffield University.

Finding employees in a rural area depends on the type of business involved. CDR has no problem recruiting people — many of them local housewives — to input data. The company is converting thousands of maps showing where sewers run into digitised form. Recruitment advertising consists of a card in the window of the village post office, says Bell, although more senior staff have also been found locally.

"There is an incredible reservoir of untapped energy," he explains. "Many of the women were frightened of high technology but they have taken to it well. The alternative would be to go and work at the local supermarket."

But many companies do have difficulty finding people, partly because the large num-

bers of commuters and retired people attracted to the Peak Park make local housing very expensive. Even starter homes are beyond the reach of many employees.

Two apprentices trained by Thermal Measurement left the company as soon as they married because they could not afford to buy houses locally, says Winder. The company can attract single people living with parents and older workers who are settled but has trouble finding people in their 20s and 30s who are setting out to buy their first home.

In areas of great natural beauty the attractiveness of the region brings extra pressures to bear on small businesses and their employees. Not all country areas have the postcard charms of the Peak Park.

Some 20 miles to the southeast of the Hope Valley, on the other side of the M1 motorway, the rural community is having to cope with the effects of a declining coal mining industry which has left many of the villages with high levels of unemployment.

Young high-tech entrepreneurs who might be tempted to start up in business in the Peak Park are less likely to be

attracted to Bolsover where the town looks down on the winding-wheels of the local pit and smoking chimneys of a coking plant. The pit villages of north east Derbyshire and Nottinghamshire lack the charms of Castleton and Hope.

The scale of the problem has prompted the Rural Development Commission to launch what it calls its rural coalfield initiative. It plans to spend £5m over the next three years to provide small workspace units, business advice and additional community facilities in coal closure areas in Derbyshire, Nottinghamshire and Leicestershire.

High unemployment means there is usually no problem recruiting workers. Monition, which provides contract engineers and equipment to monitor and predict machinery failure, recruited engineers made redundant by the pit closures, says Michael Batty, joint founder and sales director. Monition has grown rapidly from just three to 30 employees over the past three years and has turnover of nearly £1m.

Finding premises is more difficult. Monition, and 37 other small businesses, are based in a former coal board office in Bolsover which also houses the local enterprise agency, the Bolsover Enterprise Agency Partnership. Businesses on the site provide about 250 full-time jobs and a further 50 part-time jobs, says Peter Stafford, joint manager of the agency. Open for just 18 months, the centre rapidly filled up with tenants despite the fact that it did very little advertising.

Another common problem also unites the small businesses in the Peak Park and Bolsover. At the business centre they need larger premises but find that none is available locally. CDR Group in Hope and Monition in Bolsover will both need more space soon if they are to continue expanding. Unlike small businesses in urban areas, however, they may be forced to move a great distance to find suitable premises and may be unable to take their employees with them.

"The Peak Park planning board won't entertain expansion on this site," says CDR's Trevor Bell. "You get enormous argument when you are small but when you get to a certain size they tell you to go away." If much of the effort which goes into promoting small business in Britain's rural areas is not to be wasted then the planners must be prepared to find homes for the businesses which are growing in their areas.

## A chance to talk back

Charles Batchelor reports that small business wants more opportunity to communicate with the government

The British government has yet to develop an effective method of communicating with small businesses despite their growing importance in the overall economy, according to a newly-published study.

Small firms were more difficult to reach than large but the government should be able to establish communication channels similar to those which it had developed with large-scale manufacturing in the past, the authors suggested.

The task would not be easy because small business owners are naturally suspicious of government, the study noted. Communication was not helped by the fact that routine contact took the form of paying VAT or PAYE taxes which gave the business owner a negative view of the government.

Government initiatives such as the Small Firms Service and the Loan Guarantee Scheme might be expected to create a more favourable impression but while most business owners knew of such schemes, few had used them. This was because the small firm had to ferret out the government department concerned, forms had to be filled in, and it often took a long time for the civil servants to come to a decision.

Resistance to government might be overcome by using intermediaries such as bank

managers, trade associations or accountants but contacts with these sources were often patchy, the study said.

Despite their scepticism of government, small businesses were keen to achieve closer links in the belief that a more informed government would be better able to create a favourable economic climate.

The researchers suggested the creation of consultation or liaison points staffed by civil servants in local council offices or job centres where small business owners could go to put their views.

But the small business owners surveyed felt large numbers of people would have to go along for a fair representation of their views to emerge while the staff would inevitably be very junior. Small business owners were also unenthusiastic about a proposal for the creation of local panels of government representatives and small business people meeting two or four times a year. Discussions would be too general to be useful, many felt.

They were more enthusiastic about the idea of taking part in personal interviews to discuss topics relevant to their own business. However, these would be better carried out by intermediaries with business experience rather than by civil servants, they said.

The study suggested five fac-

tors essential to good communication between government and small business. The government approach had to be: ● Visible. It must be given a higher profile because small businesses felt that at present government did not give their views serious consideration. ● Pro-active. The government must take a lead because small businesses felt they could not put across their views effectively. ● Personal. Small business owners conducted their business on a highly personal basis and disliked the impersonality of government documents. Consultation must be "user-friendly" whether face-to-face or on paper. ● Relevant. Small business owners should only be contacted on issues relevant to them or when possible changes might affect them directly. ● Involve feedback. Small business owners needed to feel that their consultation had been worthwhile and any results should be fed back to those who had given time and thought to the exercise.

"Government Consultation with Small Business Owners" by R. Macmillan, J. Curran and S. Downing. Published in International Small Business Journal Vol 8, No 4, Woodcock Publications, PO Box 1, Macclesfield, Cheshire SK10 4YQ. Tel 0625 538516.

## In brief...

Management. Open University. *Welton Heat Million Kayses* MKY 6AA. Tel 0908 653821. £15 per copy or £45 a year.

Businesspeople seeking information on trade within the European Community will be able to turn to two new Euro Info Centres opening shortly at the Local Enterprise Development Unit in Belfast and the London Chamber of Commerce and Industry. The centres also provide advice on European Commission programmes.

National Westminster Bank is to merge its two venture capital operations, NatWest Growth Options and County NatWest Ventures, in January. NatWest Growth Options was established five years ago to provide small amounts of venture capital finance in addition to the larger deals

being carried out by County NatWest Ventures. Growth Options began by providing subordinated loans convertible into equity but has since also made direct equity investments in deals valued at up to £500,000.

The merger was prompted by the growing informal co-operation between the two venture capital arms. The two will combine their marketing and merge regional offices. At the same time Growth Options will return responsibility for straightforward loans provided with venture capital to local branch managers.

Growth Options has 66 investments involving £10m of equity. County NatWest Ventures has £180m worth of investments. Bob King, head of Growth Options, is to become a director of County NatWest Ventures.

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## BUSINESSES FOR SALE

# Davilliam Products Group

The Joint Administrative Receivers invite offers for the following businesses:

## Davilliam Products Plc

- Sales and distribution of building materials
- Operating from depots at Rickmansworth, Herts and Acton, West London
- Large customer base, 1800 active accounts
- Turnover year to 31 October 1990 £13.5m
- Assets comprise leaseholds, stocks etc

## Henderson Timber and Boards Plc

- Distributors of sheet materials to the building trade
- Leasehold warehouse and offices at Porters Bar, Herts
- Turnover year to 31 October 1990 £4.2m
- Assets comprise leasehold, stocks etc

## Scantec Joinery Limited

- Manufacturers of Windows and other timber products
- Freehold factory at Glastonbury, Somerset
- Leasehold factory at Bridgewater, Somerset
- Turnover year to 31 October 1990 £4.4m
- Assets comprise properties, operating plant and equipment stocks etc

Further information may be obtained from the Joint Administrative Receiver, P R Copp FCA, FCCA or E V L Blackwell, FIPA (ref das) at Stoy Hayward, 8 Baker Street, London W1M 1DA. Tel: 071-486 5888, Fax: 071-487 3686, Telex: 267716 HORWAT.

## STOY HAYWARD

Accountants and Business Advisers

A member of Horwath International

Authorised by the Institute of Chartered Accountants in England and Wales to carry on investment business

# Brislington House Nursing Home

The Receiver and Manager offers for sale as a going concern the business and assets of the above Home. The property is a Grade II listed building in some 11 acres of grounds situated near Bristol.

- Freehold title
- Registration for 129 beds at present
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Interested parties should contact the sole agents:

Messrs Grimley J R Eves, Kingsons House, Grove Avenue, Queen Square, Bristol BS1 4QY.

Ref Mark Brandon Tel: 0272-277778 or alternatively Geoff Kinton FIPA at Stoy Hayward, 8 Baker Street, London W1M 1DA. Tel: 071-486 5888, Fax: 071-487 3686, Telex: 267716 HORWAT.

## STOY HAYWARD

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# Rommarsh Transformers Limited

(In administrative receivership)

The company trades from Pore Marsh Industrial Estate, Caine, Wiltshire. Its business is the manufacture of:

- power transformers
- chokes
- inductors
- reactors

In the range 25VA to 500KVA in the UPS and Traction markets.

The principal features of the business are:

- leasehold premises in Caine, Wiltshire of approximately 29,000 square feet
- skilled workforce of 138 employees
- existing long term contracts
- Blue Chip customer list
- large range of plant and machinery
- budgeted turnover of approximately £5.2 million

All enquiries should be addressed urgently to Joint Administrative Receiver, C.J. Barlow F.C.A., Cork Gully, 86 Queen Square, Bristol, BS1 4JP. Telephone: 0272 292761 Fax: 0272 307006.

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# Dealtank Limited

(In Receivership)

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Either in part or as a going concern, the business and assets of this well established Company. The Company is a well established precision machining company. The business comprises:

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For further details, interested parties should contact the Joint Administrative Receiver, N J Voight and J M Iradale at: Cork Gully, 9 Greyfriars Road, Reading, RG1 1JG. Tel: 0734 500336, Fax: 0734 607703.

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# Harry Neal Limited

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Principal features include:-

- Freehold offices and workshop premises at Kingsbury NW9 and Northwood, Middlesex.
- Fully equipped joinery, metal working, plumbing, plant hire, electrical and plastering divisions.
- Turnover for 1989 estimated at £45M.

Parties requiring further details should contact the joint administrative receivers, Mr MA Jordan and Mr RM Addy, Cork Gully, Shofley House, 3 Noble Street, London EC2V 7DQ. Tel: 071 606 7700, Fax: 071 606 9887.

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- Ungeared, profitable and cash generative
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# SPACE-TEL COMMUNICATIONS LIMITED SPACE-TEL LIMITED (BOTH IN ADMINISTRATIVE RECEIVERSHIP)

The Joint Administrative Receivers offer for sale the business and assets of Space-Tel Communications Limited and Space-Tel Limited. The Space-Tel Group is a service provider in the cellular communications industry.

The principal features of the business include:

- Subscriber base of approximately 4,600 including a large number of notable blue chip companies.
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- Fully equipped leasehold premises.
- Stock consisting of telephone hardware and accessories.
- Estimated turnover in 1989/90 £6.1 million.
- Above average monthly subscriber income.

For further information please contact:

Greg MacLeod or Helen Ali-Haapala Arthur Andersen & Co. P.O. Box 55, 1 Surrey Street, London WC2R 2NT. Tel: 071-438 3773 Fax: 071-831 1133 Telex: 8812711

ARTHUR ANDERSEN

# FOR SALE

## MISTPRESTIGE MANAGEMENT SERVICES LIMITED (IN LIQUIDATION)

The Liquidator offers for sale the Business and Assets of Mistprestige Management Services Limited, a Company based in London. The business of Mistprestige has been established for 10 years and is engaged in the placement of permanent and temporary office personnel. The Company is presently trading under control of the Liquidator.

Principal features include:-

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- Comprehensive Client list for both permanent and temporary assignments.
- Dedicated and Experienced Workforce.

For further information, please contact either Colin Francis or Heath Sinclair of Buchler Phillips & Co, 84 Grosvenor Street, London W1X 9DF. Telephone 071-493 2550. Facsimile 071-629 9444.

BUCHLER PHILLIPS & CO.

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# BREWING LTD Home-Brew Kits by unique process

The Joint Administrative Receivers offer for sale the business and assets of this company based in Brackley, Northamptonshire. The company was established in 1988 to produce home-brew kits which work by a new and unique method.

Principal assets comprise:

- Valuable packaging/process patents.
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- Valuable customer list and order book.
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For further information, please contact Nigel Asplin or David Buchler, Buchler Phillips & Co, 84 Grosvenor Street, London W1X 9DF. Telephone 071-493 2550. Facsimile 071-629 9444.

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# PRINTING BUSINESS FOR SALE

These two profitable businesses are non-core activities of a larger group and are offered for sale - either separately or together.

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# INNOVARE LIMITED Hi-Technology Full Colour Display Screens

The Liquidator of Innovare Limited offers for sale the intellectual property rights and know-how to the latest 'state of the art' technology in Full Colour LCD Display Screens.

This technology has been developed over the past 10 years and is now ready for commercial exploitation. A fully operating production model is available for presentation and testing purposes.

For further detailed information please contact David Buchler or Phillip Lee, Buchler Phillips & Co, 84 Grosvenor Street, London W1X 9DF. Telephone 071-493 2550. Facsimile 071-629 9444.

BUCHLER PHILLIPS & CO.

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# MANUFACTURERS OF SPORTS AND LEISURE CLOTHING, SUTTON IN ASHFIELD, NOTTINGHAMSHIRE

The business and assets of Raptor Limited are offered for sale as a going concern by the Administrative Receiver.

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For further information please contact the Joint Administrative Receiver: Rodger Taylor

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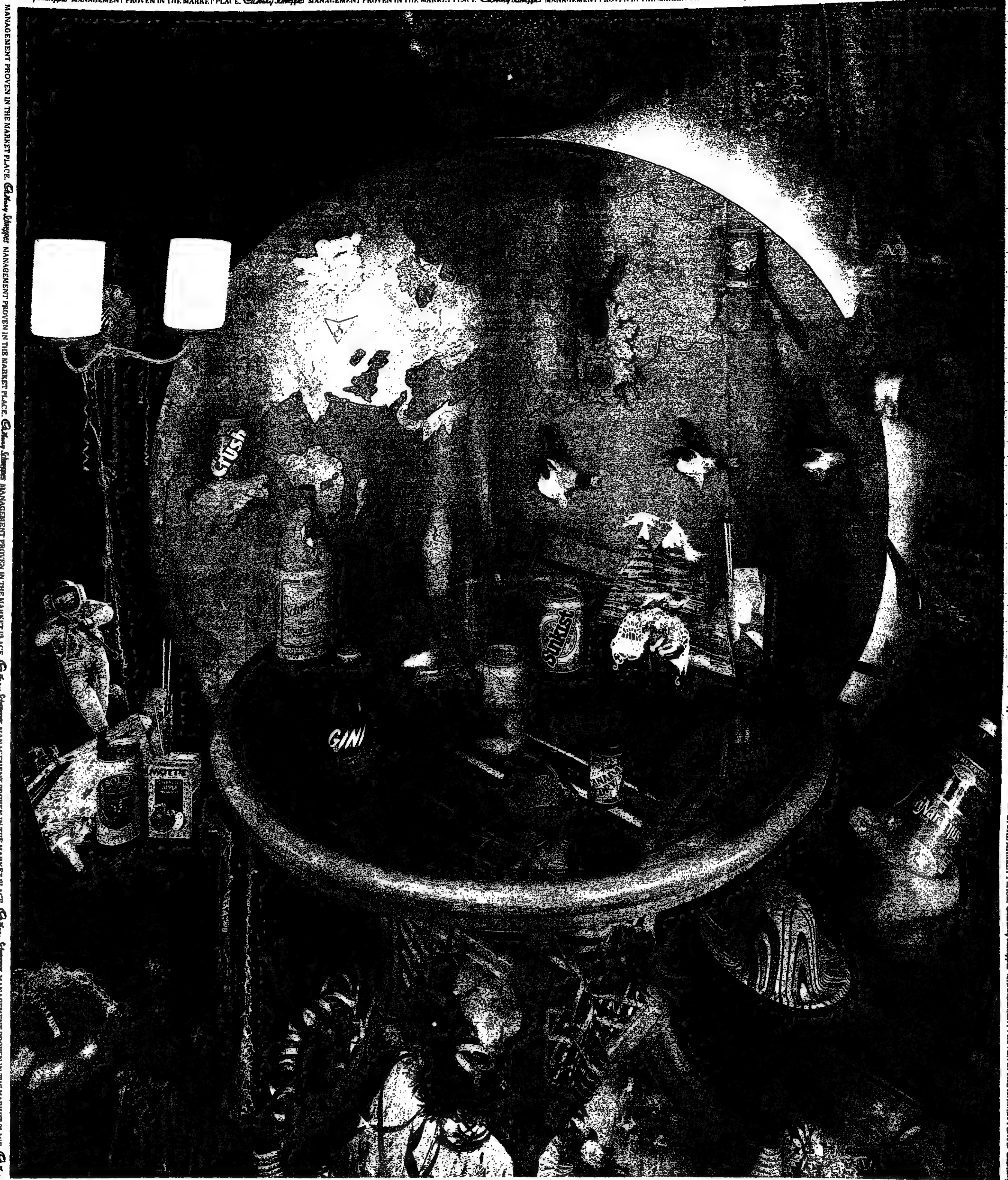
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Cadbury Schweppes MANAGEMENT PROVEN IN THE MARKET PLACE. Cadbury Schweppes MANAGEMENT PROVEN IN THE MARKET PLACE. Cadbury Schweppes MANAGEMENT PROVEN IN THE MARKET PLACE. Cadbury Schweppes MANAGEMENT PROVEN IN THE MARKET PLACE. Cadbury Schweppes MANAGEMENT PROVEN IN THE MARKET PLACE.



And the toast is, Cadbury Schweppes. Because we've grown to become one of the largest soft drinks manufacturers in the world. It's an achievement we think that's worth celebrating.

Realising the potential in this fast growing market, we began to concentrate our efforts on three main areas.

The first was to make the most of our existing brands. Using the Schweppes brand name to launch new drinks onto the market. And turning the growing demand for adult soft drinks into an opportunity to show that

## Soft drinks all round.

a Schweppes tonic is as good with just the ice and the slice, as with the gin.

The second was to lower the production costs. To achieve this, we've been investing in our bottling network.

And Coca-Cola & Schweppes Beverages Ltd. in Great Britain, by increasing capacity and thereby reducing the unit cost, has proved an excellent solution in this market.

The third was to build a portfolio of

soft drinks wide enough to cater for all tastes. We've achieved this in two ways. First, by acquiring new brands such as Crush, Canada Dry and Oasis. And second, by creating new brands by combining unexpected flavours. Ginger ale with raspberry or cherry for instance (well, we did say all tastes).

As a result of our efforts in these areas we've now become the world market leader in adult soft drinks, as well as the European

market leader in the still fruit drinks sector.

By turning soft drinks into hard currency, we've seen the trading profit of our beverages sector grow from £89.3 million in 1987 to £147.4 million in 1989.

All of which is evidence of the vision and success of Cadbury Schweppes' management, and cause to pop a few corks, or in our case, uncork a few pops.

**Cadbury Schweppes**

MANAGEMENT PROVEN IN THE MARKET PLACE

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## TECHNOLOGY

## Traffic lights on the River Thames

By Della Bradshaw

LAST year's collision between the Thames pleasure boat the Marchioness and the dredger Bowbelle, in which 51 people died, highlighted the need for control over the way vessels travel up and down London's River Thames.

As a result the Port of London Authority has ordered a radio-controlled traffic light system to help prevent further disasters. The traffic lights will be installed on 19 London bridges, from Putney Bridge to Tower Bridge.

The aim of the system is to give large commercial vessels - known as category A vessels - priority over the smaller leisure craft when they are both approaching the same bridge. Often the larger vessels can only travel through the centre arch of the bridge, while the smaller boats could use the side arches.

There are about 30 category A vessels which regularly use the Thames - dredgers, rubbish boats, the occasional oil tanker and the like.

At the heart of the traffic control and monitoring system are microwave sensors, one of which will be placed on each side of the bridge. The sensors detect any vessel which is within 50m of the bridge.

In addition the category A ships are identified by signals from a radio transmitter which they will be required to carry. This beeps every 20 seconds, sending out a radio message which identifies each individual ship and which is

"heard" by the equipment on the bridge.

Once the bridge equipment detects the approach of a large vessel a white light begins flashing over the arch of the bridge, informing the large vessel that it has right of way and telling the smaller boats that they must give way.

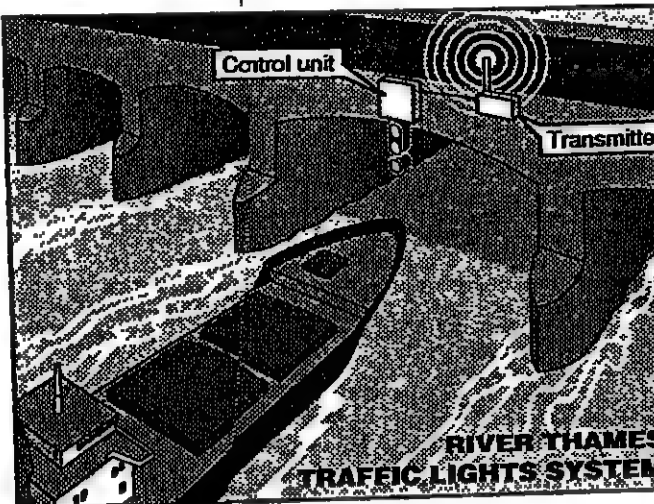
The information - on both the presence of all the vessels and the identity of the individual category A ones - is then sent over a radio network to the Port of London control centre on the Thames Barrage.

There it can be logged and, if necessary, controllers can overrule the traffic light system - preventing the white light from flashing and so forcing the larger vessel to wait.

Any explanation could be given over existing radio communications links.

The information is sent across the airwaves on the Paknet network, run by Racal Telecom and Cable and Wireless, which transmits bursts of data at the rate of 9.6Kbits per second.

The decision to use a commercially-run network, rather than a dedicated radio link for the Port of London, came about because of badly congested radio airwaves in the City of London, says Nigel Hudson, managing director of Stonefield Systems, which is installing the traffic light system. "We couldn't be sure we could get the same radio frequency for each bridge in the London area," he says.



The British do it with a humble pencil on paper, while the Turks use a rubber stamp on a coloured sheet. But in the US they vote by machine.

Americans citizens across the country are today selecting new governors, congressmen and a number of other officials. As in the UK and other parts of the world they will enter a variety of schools and community buildings requisitioned for the day, identify themselves to a clerk, enter a booth and pull a curtain shut behind them.

Most who those exercise their democratic right, however, will then turn to face something far more complex than a piece of paper. According to Election Data Services, a consultancy firm based in Washington DC, only one third of political districts in the US - and a humble 8 per cent of registered voters - still prefer to use a pen and paper.

More than 36 per cent of voters will be standing instead in front of a metal cabinet, seven feet tall and three feet wide, and weighing perhaps 1,500 pounds.

Some of these voting machines still in use date back to the beginning of the century and are lit by kerosene lamps. The average one is more than 20 years old. Beside each candidate's name is a small red lever. Once pulled, it tugs a long metal strap inside the cabinet, which increments a mechanical counter by one place. At the end of the day an election official unlocks the back of each machine, reads the separate counters - one for each candidate - and adds them by hand.

Modern technology is gradually making some headway. Since the 1960s punch cards have provided an alternative form of ballot paper. Nearly 40 per cent of voters now use some version of this system. They use a punch to press out a hole against their choice for each post and put the card into the ballot box. When polling finishes, all of the cards are tallied by machine.

In the 1970s a new form of computer peripheral - the optical character recognition device - began to find applications. They came only slowly to the polling place, but around 8 per cent of voters today fill in pencil blobs on special machine-readable paper. Centrally-located scanners then do the sums after the polls close.

Now "direct recording electronics" are beginning to encroach into the booth itself. "Many of the new sales are of the electronic systems," says

As US citizens head for the polls today, Andrew Jack reports on advances in voting machines

## Counting up the future

HOW I VOTED, YOUNG MAN, IS BETWEEN ME AND THE OPTICAL CHARACTER RECOGNITION DEVICE



Kimball Brace, president of Election Data Services. "And they will probably pick up after the election. They are the up-and-coming system." Since their introduction in the mid-1980s, however, electronic machines are still used by less than 5 per cent of the electorate.

Nor do these machines take advantage of miniaturisation: they are not much smaller than the voting machines they replace. A large frame displays all the candidates names, with a button next to each. A light goes on when the button is pressed. When all selections, and any corrections, have been made, voters press a final switch and their choices are recorded on a magnetic cartridge. After the booths shut, the cartridges are collected for reading.

The demands of voters are clearly not pushing forward the frontiers of technology. Even the most recent electronic machines designed by

Sequoia Pacific Systems "are really not terribly exotic," says Jim Hayssen, vice president for marketing and general manager of the voting systems division. "But the job is not cutting edge either," he points out.

Cliff Wilson, director of marketing for the rival Shoup corporation, agrees. "I don't think we have reached the point of selling the idea of using computer technology," he says. "They prefer something that looks and feels like the machines they have used in the past."

Part of the problem is a concern for accuracy. There has been growing concern over tampering in the last few years, as well as a fear of computer viruses and hackers. "Every system has some potential for fraud," says Jim Hayssen. The old mechanical machines frequently jam; the holes in punch cards are not properly punched and give

false readings; and there is great potential for error when completing the ballots required for optical character recognition.

In addition, some manufacturers have been scared off by the steady stream of litigation that follows any political contest. "The loser always thinks the election has been stolen," says Malin van Antwerp, who directed a project to evaluate voting systems two years ago.

More practically, points out Wilson, "officials would prefer to spend money on hospitals or the fire department," rather than election machines used only once or twice a year. Even a reconditioned mechanical one costs more than \$2,500, while the more recent electronic versions retail at nearer \$5,000.

New York city finally committed last month to a \$50m contract for new electronic machines, after criticism that its 30-year old machines were inaccurate, and disenfranchising voters in some communities. But others have questioned how wise this move is at a time of fiscal crisis.

Looking to the future, Hayssen predicts that "a sensor-based system is the next logical solution." A computer monitor might display the list of candidates, which would have the advantage of allowing names to be changed up until just before voting begins; whereas ballot papers have to be printed far in advance.

It might also involve a touch-screen selection system, in which a transparent coating or a series of infra-red beams would allow people to vote simply by pointing to their chosen name on the video display. Two years ago Nixdorf developed a prototype based on this principle. But the company questioned whether their costs would be recovered, and has since withdrawn from the market.

Penelope Bonnell, director of the National Clearing House for Elections Administration, suggests that greater emphasis over the next few years will be on voter registration rather than new voting machines. It will focus on computerising lists of those eligible to vote, and developing signature recognition devices.

That applies both domestically and internationally. Despite the relatively crude technologies for voting, the US remains well ahead of other countries. Apart from some attempts at optical recognition ballots in Canada and Scandinavia, no other nation seems to trust machines.

## Sorry plight of Mac the orphan

By Raymond Snoddy

In the human and commercial drama of the weekend merger, or shotgun wedding, of British Satellite Broadcasting and Rupert Murdoch's Sky Television two factors have been almost forgotten - the manufacturers and D-Mac, the television standard used by BSB.

Manufacturers such as Philips and Thomson, which signed production deals with BSB, will obviously be hurt. Although diplomatic noises are being made about a transitional period when the new five-channel system will be transmitted on both the BSB and the Astra satellite systems, consumers are adept at detecting the smell of gangrene.

Whatever anyone says it is likely that the sale of Squarrels and the D-Mac decoders offering a better picture will grind to an overnight halt. The common or garden Pal standard will have triumphed over technological superiority in the way that VHS once defeated Betamax in the video recorder industry.

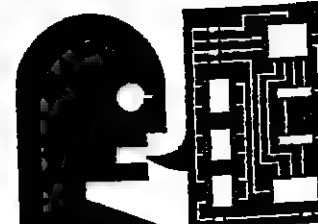
Enormous efforts and ingenuity will have been wasted - although the manufacturers will be protected from the worst immediate financial consequences of the decision by BSB underwriting deals running into many millions of pounds.

But the real loser is D-Mac, the television standard chosen not just by Britain's Independent Broadcasting Authority, but also the choice of the European Community and the subject of a directive.

Its plight is likely to be terminal and some believe with it will go at least one plausible evolutionary route towards a European high definition television industry which does not have to rely totally on Japanese technology.

John Forrest, executive chairman of National Transcommunications, the soon-to-be privatised transmitter and research operations of the Independent Broadcasting Authority, believes the likely outcome is disappointing.

"Mac was designed on a European basis as the new TV standard able to offer enhanced pictures and sound and as an evolutionary path to high definition television,"



says Forrest. He does not see that happening now. "The European industry was staking a lot on this route," Forrest adds.

With the French and German high power direct broadcasting all sorts of problems both technical and commercial, the UK was going to be the shop window for the Mac family.

Now the UK is faced with the near farcical situation where high power satellites costing around £400m and capable of broadcasting perfect pictures to 12-inch Squarrels in the worst of weather in the north of Scotland could be almost redundant or put to marginal use for business television or transmitting data.

But not everyone is as gloomy about the future as Forrest. Bernard Rogers, chairman of the technical committee of Breema, the British Radio and Electronic Equipment Manufacturers Association, believes there are other routes to better pictures including Pal Plus; and anyway HD-Mac could be produced without intervening evolutionary steps.

But when the IBA considers whether or not to put its reluctant acquiescence, if not its seal of approval, on the BSB-Sky deal it should at least remember D-Mac and the technology its engineers have helped to develop.

The commercial realpolitik of satellite television has now narrowed all options. But before the IBA finally runs up the white flag it should perhaps determine if anyone is interested in a frantically high-definition television sets are likely to come in boxes with Japanese characters on the side.

## BUSINESSES FOR SALE

Touche Ross

Carlisle House Group Limited  
(In Administrative Receivership)

The Joint Administrative Receivers, Roger A Powdrill and Nigel G Atkinson, offer for sale the business and assets of the above group including:

## Meadway Graphics Ltd

Specialists in photocopying for weekly, monthly and annual publications.

□ Located at Romford, Essex.

□ 38 skilled employees.

□ Turnover approximately £1.3m per annum.

## Mallard Studios Ltd

Specialists in photocopying for monthly and annual publications.

□ Located at Peterborough

□ 24 skilled employees.

□ Turnover approximately £570,000 per annum.

## Lynhurst Press Ltd

Lithographic printers specialising in stationery and brochures.

□ Located at Romford, Essex.

□ 11 skilled employees.

□ Turnover approximately £650,000 per annum.

## Property Assets

□ 2,600 sq ft leasehold property at Peterborough.

□ 12,600 sq ft freehold property at Romford, Essex comprising fully equipped photocopying, printing and administration offices.

For further information contact Chris Loughton or Nick Edwards at the address below or at Romford. Tel: 0708 752829 Fax: 0708 754923

Friary Court, 65 Crutched Friars, London EC3N 2NP  
Tel: 071 480 7766 Fax: 071 480 6881

Authorised by the Institute of Chartered Accountants in England and Wales to carry on Investment Business.

## Lucrative Niche Market Company

Chester area easily relocatable for sale due to owners ill health, company produces leather for desk tops, book marks, fashion trade, book binding etc. Sale includes all plant & machinery, order book and vendors assistance for agreed period, sales 120,000 p.a. GP 70,000 asking price 58,000.

Apply in writing: Robert Burns & Co. Accountants, 1st Floor, 17 Canal St, Chester CH1 2DS

## COMPANY NOTICES

GYDSA S.A.  
Floating Rate Notes due 1989/1991  
NOTICE IS HEREBY GIVEN that for the interest period commencing on 7th November 1990, the Notes will bear interest at the rate of 9 3/4% per annum. The interest payable on 7th February 1991 against Coupon No. 25 will be U.S. \$53.09 per U.S. \$2,500 Nominal.

ROYAL BANK OF CANADA EUROPE LIMITED

The Joint Administrative Receivers Offer for Sale as a Going Concern the Business and Assets of

SIMMONS AND ELDRIDGE LIMITED  
and  
LYNLEY COMPONENTS LIMITED  
(Manufacturers of furniture components)

The Assets offered for Sale include:

- 23,000 Square feet premises (120 year lease)
- Plant & Machinery
- Stock & Work in Progress
- Orderbook
- Goodwill
- Motor Vehicles

For further information please contact:  
D. H. Gilbert and M. Moses,  
Joint Administrative Receivers,  
Levy Gee and Partners,  
100 Chalk Farm Road, London NW1 8EH.  
Telephone: 071-267 4477 Fax: 071-267 1028.  
Ref: L3150/LME/DJW.

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Touche Ross

Summit Design and Build Limited  
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The Joint Administrative Receivers, Ken Chalk and Graham Watts, offer for sale the business and assets of the above company which specialises in shopfitting and the refurbishment of public houses and hotels.

- Turnover for the six months to 30 September 1990 - £620,000.
- Modern leasehold premises of 6,000 sq. ft. in Altrincham, South Manchester, including fully equipped joinery workshop of 3,500 sq. ft.
- Potential order book of up to £1 million.

For further information, contact Ken Chalk or Geoff Chure at the address below.

Derby House, 12 Booth Street, Manchester M60 2ED.  
Tel: 061 236 9721. Fax: 061 228 2681.

Authorised by the Institute of Chartered Accountants in England and Wales to carry on Investment Business.

## OFFICE EQUIPMENT

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A substantial amount of high quality furniture to be sold off.

18 Boardroom tables and chairs  
Executive Suites, desks etc.  
2000 office chairs.

Many other items.  
No machinery available.  
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on 071-873 4780  
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Sara Mason  
on 071-873 3308

FINANCIAL TIMES  
EUROPE'S BUSINESS NEWSPAPER



COMMODITIES AND AGRICULTURE

Rubber  
nears  
support  
level

By Lim Siong Hoon in  
Kuala Lumpur

THE RECENT slide in world rubber prices and the prospect of renewed intervention in the market will be the main issues facing delegates at the meeting of the International Natural Rubber Organisation that begins in Kuala Lumpur today.

Mr. Jiro's buffer stock manager, who last intervened in March, would have had to resume buying during the past few months had not the organisation reduced its intervention thresholds by 5 per cent in July.

Except for a brief period in August when the market received support from US stockpiles purchases, the average price for the markets of Kuala Lumpur, Singapore, London and New York have since been in decline. Last week's five-day moving average price fell to the "may buy" level of 176 Malaysia/Singapore cents a kilogram.

Mr. Jiro's rules allow for adjustments to its intervention levels every 15 months, so a fresh revision at this week's meeting would not be possible without a rule change. The organisation has \$131.3m (US\$55m) available for buffer stock buying. This was called up in July after an initial sum of \$157.7m was depleted during the first quarter by 34,000 tonnes of intervention purchases.

Despite low stocks and slow output in Malaysia, sagging demand has given Mr. Jiro little grounds to be optimistic about the short-term prospects for a price recovery.

Mr. Jiro's headquarters in Kuala Lumpur is authorised to stock up to 400,000 tonnes and, under a contingency clause, a further 150,000 tonnes.

Malaysian stocks of palm oil appear to be building up again but improved demand has boosted prices at the Kuala Lumpur Commodity Exchange.

The prompt November futures position has moved above M\$744 a tonne, well ahead of the \$630 level around which nearby prices have been trading for most of the year but still below the M\$822-a-tonne average for last year.

Traders have attributed the sharp gains in recent weeks to an initial Egyptian enquiry for 10,000 tonnes and, later, another 5,000 tonnes. The country is one of Malaysia's top five customers for palm oil.

To pump new life into the market, local palm oil producers have been urging the government to buy up to 200,000 tonnes for distribution as food aid. Aggressive government-sponsored sales promotion abroad, and the easing of export taxes early this year appear to have made little impact.

Preaching against the 'false god' of free trade

Farmers on the Texas Panhandle are facing hard times and many fear disaster if subsidies are cut further

CASTRO COUNTY - located within the drab, flat stretches of the Texas Panhandle, possesses little oil beneath. Still, deep-drilling wells pump a commodity sometimes more valuable than water.

When oil prices are low and drought sets grain prices soaring, then farmers in the region reap a harvest to be envied and returns greater than that of black gold.

Irrigation is expensive but it makes possible a diverse, intensive agriculture on farms, which typically extend to 3,000 acres or more. When farmers elsewhere are praying for rain, the producers of Castro County simply turn on their sprinklers.

Agriculture's health is one of Texas' vital signs. Almost 80 per cent of its vast land area is devoted to the production of food. Almost 30 per cent of the state's GNP is drawn from the sector, which employs 22.5 per cent of Texas' work force.

Mr. Harold Bob Bennett produces grain and cattle with his father and brothers in Castro county. A range, shrewd politician with a "good ol' boy" persona, he holds his "first real job paying real money" as a district director of the region for the Texas Department of Agriculture.

He sees it as his mission to testify, as he would in his church, that the "false god" of free trade and for the need of a supply management policy.

He would like output quotas, or enough land to be taken out of production to ensure higher prices for the farmers, a scheme that he says would also allow for better conservation policies. He preaches more crop rotation and diversification into alternative crops such as wine grapes, blueberries and

Enhancement Program, offering export subsidies.

Mr. Carl King, president of the American Corn Growers and himself another Panhandle producer, says the 1985 farm programme was a personal calamity for him. "Right now I'm at my lowest ebb in 30 years. I have nothing to look

forward to."

He says he is "broke". His net worth has plummeted from \$1.5m in the 1970s, when "I never thought I'd see a poor day again," to between \$200,000 and \$300,000.

Mr. King believes "a real disaster" is in store for local farmers next year, when the 1990 farm legislation goes into effect. The legislation continues the trend begun in the 1985 Farm Act but also cuts production subsidies by 15 per cent.

According to the Texas Department of Agriculture, the state's agriculture sector has embarked on a radical restructuring since 1985. Then almost three-fifths of the farm population were independent operators; now 52 per cent work for others.

Other Texas farmers, however, think the government already has more than enough influence over their operations. Mr. Randy Justice grows wheat and feed grains in Lancaster, one of 15 farms in a three to four mile radius south of Dallas.

In his office, surrounded by computers and records, he seems as much an accountant as a farmer. He also seems to symbolise the future of Texas farming if current trends continue.

He works 15 farms, owns a grain elevator but works thousands of acres belonging to others. The owners are investors, holding it for the rents or future real estate deals.

Mr. Justice did not even participate in the farm programme until the past few years, when finally prices fell so low that he accepted the paperwork burden and tight controls to qualify for deficiency payments.

Under the government programme, producers' subsidies are based on the past history of

crops and yields for the land being farmed. Thus, a 100-acre farm, planted half with wheat and half with a feed grain one year is "locked in" the next year - it must produce the same crops to qualify for payments.

One of Mr. Justice's farms has a 730 "acreage base" upon which he can receive subsidies for crops covered by the farm programme. The "history" allows him to plant 433 acres of wheat; 13 of maize; and 279 of grain sorghum. On his wheat base he must set aside 15 per cent of the land under the Acreage Reduction Program, designed to curb production.

The subsidy payments are based on a history of estimated bushel yields. Although most years wheat yields in the region now run about 40-50 bushels an acre, this farm's history, recorded years ago, assigns yields of 27 bushels an acre.

To allow farmers more flexibility in their planting decisions, the 1990 farm programme offers a new "triple base plan" in addition to land set aside under the Acreage Reduction Program. Mr. Justice must reserve another 15 per cent of his base.

He gets no deficiency payments for the crops planted on this land (part of the US budget deal to save \$13.5bn on farm spending over the next five years) but he can plant any "programme crop" of his choice - wheat, feed grains,

cotton, rice, oilseeds. Anticipating favourable prices next year, Mr. Justice says he will plant grain sorghum.

Mr. Justice is an eager supporter of the US proposal to phase out farm programmes worldwide. As a comparatively low cost producer, he is willing to give up government payments if everyone else does. He believes that without subsidies, inefficient farmers will go out of business and prices will rise above the cost of production. No farmers, anywhere in the world, can withstand the losses incurred by cheap grain unless they are resented by their governments.

"I could get \$5.51 for the price of my wheat (the estimated cost of producing it and transporting it to Europe), I would be on top of the world," he says.

It sounds good in theory, Mr. Bennett says. But "a free market is not going to happen - because of politics, because people have gone hungry in the past, because Europe wants to protect its farmers. And most of all, he believes, because the giant grain traders who control most of US exports will depress prices when it suits them to undersell the rest of the world.

"It's not right when we export our products below the cost of production," he says. "We're not going to put anything back into it."

Sugar  
'more or  
less in  
balance'

By David Blackwell

THE SUGAR market is more or less in balance, with a surplus of about 1m tonnes or less than 1 per cent of consumption, according to the latest market report from E.D. & F. Man, the London brokers.

But while the short-term outlook is constructive, "we cannot predict a return to some sort of price sensibility," says the report.

The recent collapse in prices began in May when the supply-demand balance shifted towards a small surplus. The subsequent bear market became almost self-fulfilling, says the report, which points out that total annual trading volumes in futures in New York, London, Tokyo and Paris amount to about 30 times the world free market trade.

Now an additional purchase by the Soviet Union, Mexican interest for the 1991 season or an increase in the US quota could tip the price cover equation from negative to positive and attract speculative involvement on the buying side; in this case the roller-coaster would be well off in the other direction and it is difficult to predict to what level.

Soviet troubles  
strain Chinese  
tea earnings

ECONOMIC TROUBLES in the Soviet Union and Eastern Europe combined with shifts in drinking habits worldwide, are hitting China's tea growers hard, reports Reuters from Peking.

China's tea production is forecast to slump to 510,000 tonnes this year from 550,000 in 1989 and some plantations have been abandoned. Exports are expected to fall slightly this year from last year's 208,000 tonnes, against 188,000 tonnes in 1988, a director of the China National Tea Import-Export Corporation said.

The country is the world's second largest tea exporter after India and sells mainly to the Soviet Union, Poland, Britain, Morocco, the US and Hong Kong.

Two major importers, the Soviet Union and Poland, have cut their tea imports heavily this year from 1989's 150,000 tonnes and 10,000 tonnes respectively, said the director, who gave his name only as Li. Both countries are suffering from a shortage of foreign exchange, he said. The Soviet Union imported 230,000 tonnes of tea last year.

The growing preference for tea bags has also hit China's sales as people consume less tea when they use bags.

Eastern European agriculture in double jeopardy

Nicholas Denton describes the complex problems to be overcome in rejoining the world economy

EASTERN EUROPEAN agriculture is in a double jeopardy. It is one of the former communist countries, farmers are struggling to escape from the absurdities of the command economy. But they cannot turn to the world market for salvation, as can those in other sectors, because the western agricultural system is riddled with its own distortions.

So, on the one hand, private ownership must be restored, monopolies broken up, quality emphasised over quantity and excess labour shed in the agriculture and food sectors as in all parts of the economy.

On the other hand, however, food producers face subsidised competitors in western Europe, which means that they cannot exploit fully their advantage of lower labour costs. Matching those subsidies is beyond the means of either government budgets, which are strapped, or consumers, who already spend high proportions of their low incomes on food.

Barriers to agricultural trade also undermine eastern European efforts to discipline

domestic distribution monopolies with import competition. Furthermore, they inhibit foreign investors for whom access to western European markets is an important incentive.

Eastern Europe's home-grown problems are bad enough. Demands by former owners for the restoration of property confiscated by the communists plague most eastern European attempts at privatisation, but few so much as land privatisation.

This problem is most acute in Hungary, where the independent Smallholders party won third place and the balance of power in the spring general elections on a platform of a return to the 1947 pattern of ownership. Their campaign has filled the co-operatives, which dominate Hungarian agriculture, with uncertainty and delayed privatisation. No-one will make significant long-term investments until they are confident of their property rights.

But even if former owners are satisfied by financial compensation it is unclear how many agricultural workers will embrace private ownership. Poland alone is immune, because the Soviet-style collectivisation of agriculture never took hold there and 76

per cent of arable land is already in the hands of private farmers.

In all countries, the move to a market economy will mean exposing hidden rural unemployment. Some estimates suggest that half of eastern Germany's 800,000 agricultural workers will lose their jobs. Poland is in a potentially worse position; a quarter of the labour force gains part or all of its income from agriculture, far above western and east German levels.

The privatisation of distribution is at least as important as that of land. In this field the aim is to break up the state monopolies and cartels that

drive a great wedge between producer and consumer prices. The gap between retail and producer prices can go as high as 7:1 in Poland, according to the Polish delegation to the recent conference in Budapest.

The initial hope was that east Europe would start with a clean slate and not make the mistakes of the west.

On East European agriculture organised by the International Policy Council (IPC).

Distributors have often become freed from central price controls without being subject to the discipline of competition.

Food-processing also needs a thorough overhaul. The industry was a casualty of the classic planned economy focus on raw production. Eastern European foods are often of low quality, poorly prepared and unsuitably packaged, making them vulnerable to sophisticated western European competition. East Germany provided a

dramatic illustration of this. The market for domestically produced food collapsed after economic and monetary union with West Germany as the notion that "west is best" took hold.

Shops selling expensive western products are proliferating in Hungary too and Warsaw has tiny stores-in-a-window with western fruit juice on offer.

Despite all of its present difficulties, eastern European agriculture ought to face the future with some confidence. After all, farming is a land- and relatively labour-intensive business, and the region has plentiful fertile land and cheap labour.

Market gardening, soft fruit production and plant-growing, for instance, should be internationally competitive. Eastern Europe could export in these areas to balance its imports of highly processed foods from the west.

Moreover, the large size of farming units provides economies of scale in those countries, all except for Poland, where state farms and co-op-

eratives are the norm. This advantage could be preserved if privatisation, as is likely, avoids breaking up these large units into unviable small plots.

But the realisation of this potential depends heavily on fair access to western European markets. That is impossible while the European Community's common agricultural policy remains in place and eastern European countries remain outside it.

In the meantime Eastern European countries have no option but to use some subsidies. Poland has instituted price support for sugar producers; Hungary is maintaining agricultural export subsidies while it dismantles those in other parts of the economy.

"The initial hope was that east Europe would start with a clean slate and not make the mistakes of the west," Mr. J. B. Penn, senior vice president of Standard Commodities, told the IPC conference.

That hope seems vain. Already, eastern European countries are doing as the west does, rather than as it says.

MARKET REPORT

Copper prices resumed their recent downward trend on the LME yesterday after news that a strike at smelting and engineering works in the Zambian copper belt had been called off, traders said. The news also pushed down prices on COMEX; by midday the December contract had traded as low as 112.50 cents a lb. Aluminium fell sharply in the morning as an unexpected easing in recent technical tightness of first half November supplies attracted a wave of speculative selling, liquidation and forward trade selling, dealers said. London robusta coffee futures closed easier as New York

London Markets

SPOT MARKETS	
Cash oil (per barrel FOB)	+ or -
Diesel	\$28.40-40.50 +1.75
Brent Blend (diesel)	\$33.70-3.80 -1.40
Brent Blend (December)	\$32.85-2.75 -1.35
WTI (11 pm est)	\$31.15-2.25 -1.25
Oil products	
DNV (prompt delivery per tonne CIF)	+ or -
Premium Gasoline	\$250-255 -4
Gas Oil	\$257-309 -10
Heavy Fuel Oil	\$128-128 -17
Heating Oil	\$259-304 -17
Petroleum Argus Estimates	
Other	
Gold (per troy oz)	\$277.00 +1.00
Silver (per troy oz)	4150 -4.00
Platinum (per troy oz)	\$418.00 -4.00
Palladium (per troy oz)	\$283.85 -0.40
Aluminium (free market)	\$1735 -170
Copper (US Producer)	1330 +1
Lead (US Producer)	510 -1
Nickel (free market)	4550 -4
Tin (Kuala Lumpur market)	\$1630 -10
Tin (New York)	2680
Zinc (US Prime Western)	\$1050
Cattle (live weight)	\$1.07-1.09
Sheep (head weight)	\$1.07-1.09
Pigs (live weight)	\$1.07-1.09
London daily sugar (raw)	\$28.00 +4.5
London daily sugar (white)	\$28.50 +4.5
Tate and Lyle export price	\$245.00 +1.5
Barley (English feed)	\$118.25
Maize (US No. 3 yellow)	\$158.00 +1.00
Wheat (US Dark Northern)	\$237.00
Rubber (Dec/91)	\$0.50 -0.50
Rubber (Jan/92)	\$0.50 -0.50
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Rubber (Dec/00)	\$0.50 -0.50
Rubber (Jan/01)	\$0.50 -0.50
Rubber (Feb/01)	\$0.50 -0.50
Rubber (Mar/01)	\$0.50 -0.50
Rubber (Apr/01)	\$0.50 -0.50
Rubber (May/01)	\$0.50 -0.50
Rubber (Jun/01)	\$0.50 -0.50
Rubber (Jul/01)	\$0.50 -0.50
Rubber (Aug/01)	\$0.50 -0.50
Rubber (Sep/01)	\$0.50 -0.50
Rubber (Oct/01)	\$0.50 -0.50
Rubber (Nov/01)	\$0.50 -0.50
Rubber (Dec/01)	\$0.50 -0.50
Rubber (Jan/02)	\$0.50 -0.50
Rubber (Feb/02)	\$0.50 -0.50
Rubber (Mar/02)	\$0.50 -0.50
Rubber (Apr/02)	\$0.50 -0.50
Rubber (May/02)	\$0.50 -0.50
Rubber (Jun/02)	\$0.50 -0.50
Rubber (Jul/02)	\$0.50 -0.50
Rubber (Aug/02)	\$0.50 -0.50
Rubber (Sep/02)	\$0.50 -0.50
Rubber (Oct/02)	\$0.50 -0.50
Rubber (Nov/02)	\$0.50 -0.50
Rubber (Dec/02)	\$0.50 -0.50
Rubber (Jan/03)	\$0.50 -0.50
Rubber (Feb/03)	\$0.50 -0.50
Rubber (Mar/03)	\$0.50 -0.50
Rubber (Apr/03)	\$0.50 -0.50
Rubber (May/03)	\$0.50 -0.50
Rubber (Jun/03)	\$0.50 -0.50
Rubber (Jul/03)	\$0.50 -0.50
Rubber (Aug/03)	\$0.50 -0.50
Rubber (Sep/03)	\$0.50 -0.50
Rubber (Oct/03)	\$0.50 -0.50
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Rubber (Jun/04)	\$0.50 -0.50
Rubber (Jul/04)	\$0.50 -0.50
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Rubber (Sep/04)	\$0.50 -0.50
Rubber (Oct/04)	\$0.50 -0.50
Rubber (Nov/04)	\$0.50 -0.50
Rubber (Dec/04)	\$0.50 -0.50
Rubber (Jan/05)	\$0.50 -0.50
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Rubber (Apr/05)	\$0.50 -0.50
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Rubber (Sep/05)	\$0.50 -0.50
Rubber (Oct/05)	\$0.50 -0.50
Rubber (Nov/05)	\$0.50 -0.50
Rubber (Dec/05)	\$0.50 -0.50
Rubber (Jan/06)	\$0.50 -0.50
Rubber (Feb/06)	\$0.50 -0.50
Rubber (Mar/06)	\$0.50 -0.50
Rubber (Apr/06)	\$0.50 -0.50
Rubber (May/06)	\$0.50 -0.50
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## LONDON STOCK EXCHANGE

## Shares move higher but trading thin

A PROMISING start was made yesterday to what could be a difficult week for the UK equity market. Helped by sterling which remained steady in spite of renewed falls in crude oil prices, UK equities responded readily to Friday's firm performance on Wall Street, which maintained its buoyancy in early dealings in the new session.

Trading volumes were thin, however, as the market braced itself for potentially significant developments later in the week in almost every area of its current concerns, beginning with voting today in the US mid-term congressional and state elections. Overhanging all other factors is the crisis in the Middle East, and the prospects of success for the visit there this week by Mr James Baker, the US Secretary of State, in

Account Dealing Dates		
First Dealing:	Nov 5	Nov 16
Second Dealing:	Nov 16	Nov 27
Third Dealing:	Nov 27	Dec 8
Fourth Dealing:	Dec 8	Dec 19
Fifth Dealing:	Dec 19	Dec 30
Sixth Dealing:	Dec 30	Jan 10
Seventh Dealing:	Jan 10	Jan 21
Eighth Dealing:	Jan 21	Feb 1
Ninth Dealing:	Feb 1	Feb 15
Tenth Dealing:	Feb 15	Feb 28

maintaining cohesion within the ranks opposed to Iraq. Domestically, political nerves steadied a little as senior ministers in Mrs Thatcher's government rallied to her defence against the political implications of last week's unexpected resignation of Sir Geoffrey Howe as deputy prime minister. Mr Douglas Hurd, the UK Foreign Secretary, yesterday made a strong defence of the European ideal before the Confederation of

British Industry conference. On Thursday, the conservative vote is expected to take another hammering at the polls, the first of two pending by-elections at which government candidates are likely to face electoral unpopularity.

Also due on Thursday is the UK government's key autumn statement, detailing spending plans for the coming financial year and its forecast for the domestic economy. With Wall Street firm in London trading hours, showing a gain of 3.47 Dow points, the best of the day, 19.4 up at 2,050.1. The first advance came in early trading, but was trimmed later when London rested on its own waiting for New York to open.

However, turnover in equities was dismal, with the day's

Seag trading total of 306.3m shares around 25 per cent down on Friday's figure, which was itself regarded as unimpressive. Daily retail, or customer-driven business, on the UK stock exchange continues to give cause for concern.

The Stock Exchange yesterday debated proposals for remedying the serious illiquidity in market trading in many small company shares. More than 100, out of the 1,200 to 1,500 small company stocks quoted, have only one marketmaker, price quotations by market-makers are the key to the London market system, and some in the market favour an order-driven system for small company stocks. Although the UK market remained very cautious yesterday, there were signs of returning confidence in the medium-

term outlook. Mr Roger Bootle, chief economist at Midland Montagu, told clients that UK interest rates will fall sharply, reinforcing his forecast that base rates will drop to 12 per cent by the end of January and to a low point of 11 per cent later next year.

S.G. Warburg, commenting that everything now depends on the currency and that sterling "need not fall much further," said that base rates at 13 per cent by the year end are still a plausible assumption. Nomura Research Institute, however, takes a slightly more cautious view. Chris Dillow of Nomura says that investors should not be disappointed if interest rates are not cut soon since the longer they remain at 14 per cent the greater the scope for "larger interest rate cuts later".

## FINANCIAL TIMES STOCK INDICES

FINANCIAL TIMES STOCK INDICES														
	Nov 5	Nov 6	Nov 7	Nov 8	Nov 9	Nov 10	Nov 11	Nov 12	Nov 13	Nov 14	Nov 15	Nov 16	Nov 17	Nov 18
	High	Low	High	Low	High	Low	High	Low	High	Low	High	Low	High	Low
Government Secs	80.25	59.09	80.25	80.24	80.11	84.02	84.20	74.13	127.4	49.16				
								(30/4)	(81/35)	(31/73)				
Fund Interest	82.45	82.13	82.87	82.85	82.82	83.31	82.91	83.80	105.4	50.53				
								(8/1)	(30/4)	(23/1147)				
Overseas Share	1591.1	1570.7	1572.1	1592.9	1575.3	1747.0	1688.3	1511.4	2059.6	49.4				
								(24/2)	(25/80)	(26/640)				
Gold Mines	168.6	160.7	172.5	171.5	182.9	234.2	246.5	163.2	734.7	48.3				
								(19/6)	(15/2/83)	(26/1071)				
FT-SE 100 Share	2029.1	2030.2	2070.0	2070.3	2083.9	2108.8	2181.7	1990.2	3463.7	696.9				
								(2/1)	(23/59)	(23/7/94)				
FT-SE Euroshare 100	977.14	972.39	973.08	980.84	954.93	-	-	-	-	-				
Ord. Gov. Div.	6.25	6.09	6.08	6.01	6.07	6.07	6.73							
Yield % (10/11)	12.81	12.86	12.86	12.87	12.85	11.36								
Note 100 Std. Nov 15/04. Price at 1025. Dividend 1/05/04. Dividend 2/05/04. Nov 10/00 FT 100 31/03/04														



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## INDUSTRIALS (Miscel.)—Contd.

1990	High	Low	Stock	Price	Change	High	Low	Stock	Price	Change	High	Low	Stock	Price	Change
149	10	10	10	10	-2	32	45	10	10	10	10	10	10	10	10
150	10	10	10	10	-2	32	45	10	10	10	10	10	10	10	10
151	10	10	10	10	-2	32	45	10	10	10	10	10	10	10	10
152	10	10	10	10	-2	32	45	10	10	10	10	10	10	10	10
153	10	10	10	10	-2	32	45	10	10	10	10	10	10	10	10
154	10	10	10	10	-2	32	45	10	10	10	10	10	10	10	10
155	10	10	10	10	-2	32	45	10	10	10	10	10	10	10	10
156	10	10	10	10	-2	32	45	10	10	10	10	10	10	10	10
157	10	10	10	10	-2	32	45	10	10	10	10	10	10	10	10
158	10	10	10	10	-2	32	45	10	10	10	10	10	10	10	10
159	10	10	10	10	-2	32	45	10	10	10	10	10	10	10	10
160	10	10	10	10	-2	32	45	10	10	10	10	10	10	10	10
161	10	10	10	10	-2	32	45	10	10	10	10	10	10	10	10
162	10	10	10	10	-2	32	45	10	10	10	10	10	10	10	10
163	10	10	10	10	-2	32	45	10	10	10	10	10	10	10	10
164	10	10	10	10	-2	32	45	10	10	10	10	10	10	10	10
165	10	10	10	10	-2	32	45	10	10	10	10	10	10	10	10
166	10	10	10	10	-2	32	45	10	10	10	10	10	10	10	10
167	10	10	10	10	-2	32	45	10	10	10	10	10	10	10	10
168	10	10	10	10	-2	32	45	10	10	10	10	10	10	10	10
169	10	10	10	10	-2	32	45	10	10	10	10	10	10	10	10
170	10	10	10	10	-2	32	45	10	10	10	10	10	10	10	10
171	10	10	10	10	-2	32	45	10	10	10	10	10	10	10	10
172	10	10	10	10	-2	32	45	10	10	10	10	10	10	10	10
173	10	10	10	10	-2	32	45	10	10	10	10	10	10	10	10
174	10	10	10	10	-2	32	45	10	10	10	10	10	10	10	10
175	10	10	10	10	-2	32	45	10	10	10	10	10	10	10	10
176	10	10	10	10	-2	32	45	10	10	10	10	10	10	10	10
177	10	10	10	10	-2	32	45	10	10	10	10	10	10	10	10
178	10	10	10	10	-2	32	45	10	10	10	10	10	10	10	10
179	10	10	10	10	-2	32	45	10	10	10	10	10	10	10	10
180	10	10	10	10	-2	32	45	10	10	10	10	10	10	10	10
181	10	10	10	10	-2	32	45	10	10	10	10	10	10	10	10
182	10	10	10	10	-2	32	45	10	10	10	10	10	10	10	10

339	232	Wolesey ....	297	14	12.1	12.4	3.6	7
157	113	Wood (Arthur) 5p..	117	—	4.2	2.3	4.7	12
158	90	Worcester 10p.....	183	—	13.62	3.4	4.9	7

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538	526 Lincoln Nat Cpu	517 1/2	+1 1/2	Q52.60	-	-	7.5	-
521	225 Lloyd Thompson Sp...	279	-	7.5	2.2	3.5	15	-
525	224 Lincoln Nat Cpu	273	-	13.0	-	-	-	-

197	293	294	295	296	297	298	299	300	301	302	303	304	305	306	307	308	309	310	311	312	313	314	315	316	317	318	319	320	321	322	323	324	325	326	327	328	329	330	331	332	333	334	335	336	337	338	339	340	341	342	343	344	345	346	347	348	349	350	351	352	353	354	355	356	357	358	359	360	361	362	363	364	365	366	367	368	369	370	371	372	373	374	375	376	377	378	379	380	381	382	383	384	385	386	387	388	389	390	391	392	393	394	395	396	397	398	399	400	401	402	403	404	405	406	407	408	409	410	411	412	413	414	415	416	417	418	419	420	421	422	423	424	425	426	427	428	429	430	431	432	433	434	435	436	437	438	439	440	441	442	443	444	445	446	447	448	449	450	451	452	453	454	455	456	457	458	459	460	461	462	463	464	465	466	467	468	469	470	471	472	473	474	475	476	477	478	479	480	481	482	483	484	485	486	487	488	489	490	491	492	493	494	495	496	497	498	499	500	501	502	503	504	505	506	507	508	509	510	511	512	513	514	515	516	517	518	519	520	521	522	523	524	525	526	527	528	529	530	531	532	533	534	535	536	537	538	539	540	541	542	543	544	545	546	547	548	549	550	551	552	553	554	555	556	557	558	559	560	561	562	563	564	565	566	567	568	569	570	571	572	573	574	575	576	577	578	579	580	581	582	583	584	585	586	587	588	589	590	591	592	593	594	595	596	597	598	599	600	601	602	603	604	605	606	607	608	609	610	611	612	613	614	615	616	617	618	619	620	621	622	623	624	625	626	627	628	629	630	631	632	633	634	635	636	637	638	639	640	641	642	643	644	645	646	647	648	649	650	651	652	653	654	655	656	657	658	659	660	661	662	663	664	665	666	667	668	669	670	671	672	673	674	675	676	677	678	679	680	681	682	683	684	685	686	687	688	689	690	691	692	693	694	695	696	697	698	699	700	701	702	703	704	705	706	707	708	709	710	711	712	713	714	715	716	717	718	719	720	721	722	723	724	725	726	727	728	729	730	731	732	733	734	735	736	737	738	739	740	741	742	743	744	745	746	747	748	749	750	751	752	753	754	755	756	757	758	759	760	761	762	763	764	765	766	767	768	769	770	771	772	773	774	775	776	777	778	779	780	781	782	783	784	785	786	787	788	789	790	791	792	793	794	795	796	797	798	799	800	801	802
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102	26 Noble Raradon Sp...	26	.....	20.07	-	0.4	-
67	43 Owners Abroad 3p...	43	.....	12.5	3.7	7.8	4.7
108	76 Do. 9.75m Cx Rd Pf	76	.....	8.75	-	16.3	-

21	Apollon Letters Ltd.	12	12	14.5	2.6	7.0	0.8
22	24 Swick	13	13	196.5	1.3	7.5	8.0
23	Apollon Letters Ltd.	14	14	12	1.1	7.5	8.0
24	24 Swick	15	15	3.2	2.5	7.5	8.0
25	25 Prop Co of London	16	16	13.6	2.6	7.5	8.0
26	26 Radio City A. N. V.	17	17	56.5	1.1	7.5	8.0
27	27 Radio City A. N. V.	18	18	110.0	3.5	7.5	8.0
28	28 Radio City A. N. V.	19	19	17.5	2.5	7.5	8.0
29	29 Radio City A. N. V.	20	20	128.0	3.5	7.5	8.0
30	30 Radio City A. N. V.	21	21	13.8	1.1	7.5	8.0
31	31 Radio City A. N. V.	22	22	13.8	1.1	7.5	8.0
32	32 Radio City A. N. V.	23	23	13.8	1.1	7.5	8.0
33	33 Radio City A. N. V.	24	24	13.8	1.1	7.5	8.0
34	34 Radio City A. N. V.	25	25	13.8	1.1	7.5	8.0
35	35 Radio City A. N. V.	26	26	13.8	1.1	7.5	8.0
36	36 Radio City A. N. V.	27	27	13.8	1.1	7.5	8.0
37	37 Radio City A. N. V.	28	28	13.8	1.1	7.5	8.0
38	38 Radio City A. N. V.	29	29	13.8	1.1	7.5	8.0
39	39 Radio City A. N. V.	30	30	13.8	1.1	7.5	8.0
40	40 Radio City A. N. V.	31	31	13.8	1.1	7.5	8.0
41	41 Radio City A. N. V.	32	32	13.8	1.1	7.5	8.0
42	42 Radio City A. N. V.	33	33	13.8	1.1	7.5	8.0
43	43 Radio City A. N. V.	34	34	13.8	1.1	7.5	8.0
44	44 Radio City A. N. V.	35	35	13.8	1.1	7.5	8.0
45	45 Radio City A. N. V.	36	36	13.8	1.1	7.5	8.0
46	46 Radio City A. N. V.	37	37	13.8	1.1	7.5	8.0
47	47 Radio City A. N. V.	38	38	13.8	1.1	7.5	8.0
48	48 Radio City A. N. V.	39	39	13.8	1.1	7.5	8.0
49	49 Radio City A. N. V.	40	40	13.8	1.1	7.5	8.0
50	50 Radio City A. N. V.	41	41	13.8	1.1	7.5	8.0
51	51 Radio City A. N. V.	42	42	13.8	1.1	7.5	8.0
52	52 Radio City A. N. V.	43	43	13.8	1.1	7.5	8.0
53	53 Radio City A. N. V.	44	44	13.8	1.1	7.5	8.0
54	54 Radio City A. N. V.	45	45	13.8	1.1	7.5	8.0
55	55 Radio City A. N. V.	46	46	13.8	1.1	7.5	8.0
56	56 Radio City A. N. V.	47	47	13.8	1.1	7.5	8.0
57	57 Radio City A. N. V.	48	48	13.8	1.1	7.5	8.0
58	58 Radio City A. N. V.	49	49	13.8	1.1	7.5	8.0
59	59 Radio City A. N. V.	50	50	13.8	1.1	7.5	8.0
60	60 Radio City A. N. V.	51	51	13.8	1.1	7.5	8.0
61	61 Radio City A. N. V.	52	52	13.8	1.1	7.5	8.0
62	62 Radio City A. N. V.	53	53	13.8	1.1	7.5	8.0
63	63 Radio City A. N. V.	54	54	13.8	1.1	7.5	8.0
64	64 Radio City A. N. V.	55	55	13.8	1.1	7.5	8.0
65	65 Radio City A. N. V.	56	56	13.8	1.1	7.5	8.0
66	66 Radio City A. N. V.	57	57	13.8	1.1	7.5	8.0
67	67 Radio City A. N. V.	58	58	13.8	1.1	7.5	8.0
68	68 Radio City A. N. V.	59	59	13.8	1.1	7.5	8.0
69	69 Radio City A. N. V.	60	60	13.8	1.1	7.5	8.0
70	70 Radio City A. N. V.	61	61				

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## MINES—Contd.

[illegible]

...abilities of Dpt. 5p	19	+2		
...urban Higgs 1p	11	+6		
...ocure 1p...	41	....		

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Video Magic Lds. Lpw	16	-2			
Vista Exts 5p	2 1/2				
Willow Green 1p	1 1/2				

[illegible]

not listed on Stock Exchange and company  
not in same degree of regulation as listed secur

[illegible]

x. x Dividends cover in excess of 100 times. y Dividends based on merger terms. z Dividend and yield include payment. Cover does not apply to special payment. A dividend. B Performance dividend named or defined.

[illegible]

de Cl.. y	700	.....
Sp... y	38	.....

IRISH		Carroll (P.J.) Inc.		Hildebrand	
1991	596.4				
1990	6.9%				
1997/02	51.14				157.4
	1.78				139.6

ADDITIONAL OPTIONS		3-month call rates	
<b>Distrials</b>	<b>#</b>	<b>RHM</b>	
40		Ram Ory ord	
41		Real Insh.	
42		STC	
43		Setl. Bookm A	
44		TL	
45		Tele. Serv. Int'l	
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Property

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Bert Peterson

Barnard Church

George Peim

Samuel Peim

Prentiss

Shell

Tucker Res

Ultramar

Wines

Loano

KIT

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Full Fact Code Booklet ring the FT Cityline help desk on 071-929-2122

**AUTHORISED  
UNIT TRUSTS**[illegible]

## Guide to pricing of Authorised Unit Trusts

Compiled with the assistance of Lauton AS

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● Current Unit Trust Prices are available on FT Cityline. To obtain your free Unit Trust Code Booklet ring the FT Cityline help desk on 071-825-2121.



● Current Unit Trust Prices are available on FT Cityline. To obtain your free Unit Trust Code Booklet ring the FT Cityline help desk on 071-925-2128

*[The page contains extremely faint, illegible text, likely bleed-through from the reverse side.]*



CURRENCIES, MONEY AND CAPITAL MARKETS

MONEY MARKET FUNDS

Money Market Trust Funds

Fund Name	Assets	NAV	Yield
CAF Money Management Co Ltd	£1,200,000,000	1.00	7.50%
CAF Money Management Co Ltd	£1,200,000,000	1.00	7.50%
CAF Money Management Co Ltd	£1,200,000,000	1.00	7.50%

Money Market Bank Accounts

Bank Name	Interest Rate	Minimum Deposit
ABN Bank High Interest Cheque Account	7.50%	£1,000
ABN Bank High Interest Cheque Account	7.50%	£1,000
ABN Bank High Interest Cheque Account	7.50%	£1,000

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ABN Bank High Interest Cheque Account	7.50%	£1,000

FINANCIAL FUTURES AND OPTIONS

FT LONDON INTERBANK FIXING

Instrument	Rate
3 months US dollar	5.50%
6 months US dollar	5.75%
12 months US dollar	6.00%

FT LONDON INTERBANK FIXING

Instrument	Rate
3 months US dollar	5.50%
6 months US dollar	5.75%
12 months US dollar	6.00%

FT LONDON INTERBANK FIXING

Instrument	Rate
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12 months US dollar	6.00%

FOREIGN EXCHANGES

Dollar hits record D-Mark low

A record closing low of DM1.4960 from DM1.5030. It also declined to 126.75 from 127.00. The dollar's weakness was reflected in the US economy. It also touched the lowest level against the Japanese yen since February 1989 and fell below FF5.00 in terms of the French franc for the first time since April 1981.

Eurodollar interest rates are already below corresponding rates for D-Marks and yen after the US Federal Reserve appeared to cut its target rate for Federal funds by 1/4 point to 7 1/2 per cent at the end of last month. Last week the German Bundesbank increased its Lombard rate - the facility used by commercial banks to borrow from the authorities - by 1/4 point to 8 1/2 per cent at the end of August. The Bank of Japan raised its discount rate by 1/4 point to 6 per cent.

Yesterday the New York banking system, when Federal funds were trading at 7 1/2 per cent. This tended to confirm the lower target rate, but some dealers believe that the weakness of the economy will encourage the Federal Open Market Committee to cut the Fed funds target rate again when it meets on November 13.

At the finish of trading in London the dollar had fallen to a record closing low of DM1.4960 from DM1.5030. It also declined to 126.75 from 127.00. The dollar's weakness was reflected in the US economy. It also touched the lowest level against the Japanese yen since February 1989 and fell below FF5.00 in terms of the French franc for the first time since April 1981.

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Sales Stock					High Low Close Chng					Sales Stock					High Low Close Chng												
Price	Volume	Open	High	Low	Close	Change	Volume	Open	High	Low	Close	Change	Volume	Open	High	Low	Close	Change	Volume	Open	High	Low	Close	Change			
<b>TORONTO</b>																											
<i>closing prices November 5</i>																											
<i>quotations in cents unless marked C</i>																											
3520 Alcan A	514	51	54	54	54	+	1700 MDQ B	\$114	13	13	13	+	5530 Stleo A	\$12	114	12	+	10000 TSC	\$22	22	22	+	10000 TSC	\$22	22	22	+
3520 Alcan B	514	51	54	54	54	+	1700 MDQ C	\$114	13	13	13	+	5530 Stleo B	\$12	114	12	+	10000 TSC	\$22	22	22	+	10000 TSC	\$22	22	22	+
3520 Alcan C	514	51	54	54	54	+	1700 MDQ D	\$114	13	13	13	+	5530 Stleo C	\$12	114	12	+	10000 TSC	\$22	22	22	+	10000 TSC	\$22	22	22	+
3520 Alcan D	514	51	54	54	54	+	1700 MDQ E	\$114	13	13	13	+	5530 Stleo D	\$12	114	12	+	10000 TSC	\$22	22	22	+	10000 TSC	\$22	22	22	+
3520 Alcan E	514	51	54	54	54	+	1700 MDQ F	\$114	13	13	13	+	5530 Stleo E	\$12	114	12	+	10000 TSC	\$22	22	22	+	10000 TSC	\$22	22	22	+
3520 Alcan F	514	51	54	54	54	+	1700 MDQ G	\$114	13	13	13	+	5530 Stleo F	\$12	114	12	+	10000 TSC	\$22	22	22	+	10000 TSC	\$22	22	22	+
3520 Alcan G	514	51	54	54	54	+	1700 MDQ H	\$114	13	13	13	+	5530 Stleo G	\$12	114	12	+	10000 TSC	\$22	22	22	+	10000 TSC	\$22	22	22	+
3520 Alcan H	514	51	54	54	54	+	1700 MDQ I	\$114	13	13	13	+	5530 Stleo H	\$12	114	12	+	10000 TSC	\$22	22	22	+	10000 TSC	\$22	22	22	+
3520 Alcan I	514	51	54	54	54	+	1700 MDQ J	\$114	13	13	13	+	5530 Stleo I	\$12	114	12	+	10000 TSC	\$22	22	22	+	10000 TSC	\$22	22	22	+
3520 Alcan J	514	51	54	54	54	+	1700 MDQ K	\$114	13	13	13	+	5530 Stleo J	\$12	114	12	+	10000 TSC	\$22	22	22	+	10000 TSC	\$22	22	22	+
3520 Alcan K	514	51	54	54	54	+	1700 MDQ L	\$114	13	13	13	+	5530 Stleo K	\$12	114	12	+	10000 TSC	\$22	22	22	+	10000 TSC	\$22	22	22	+
3520 Alcan L	514	51	54	54	54	+	1700 MDQ M	\$114	13	13	13	+	5530 Stleo L	\$12	114	12	+	10000 TSC	\$22	22	22	+	10000 TSC	\$22	22	22	+
3520 Alcan M	514	51	54	54	54	+	1700 MDQ N	\$114	13	13	13	+	5530 Stleo M	\$12	114	12	+	10000 TSC	\$22	22	22	+	10000 TSC	\$22	22	22	+
3520 Alcan N	514	51	54	54	54	+	1700 MDQ O	\$114	13	13	13	+	5530 Stleo N	\$12	114	12	+	10000 TSC	\$22	22	22	+	10000 TSC	\$22	22	22	+
3520 Alcan O	514	51	54	54	54	+	1700 MDQ P	\$114	13	13	13	+	5530 Stleo O	\$12	114	12	+	10000 TSC	\$22	22	22	+	10000 TSC	\$22	22	22	+
3520 Alcan P	514	51	54	54	54	+	1700 MDQ Q	\$114	13	13	13	+	5530 Stleo P	\$12	114	12	+	10000 TSC	\$22	22	22	+	10000 TSC	\$22	22	22	+
3520 Alcan Q	514	51	54	54	54	+	1700 MDQ R	\$114	13	13	13	+	5530 Stleo Q	\$12	114	12	+	10000 TSC	\$22	22	22	+	10000 TSC	\$22	22	22	+
3520 Alcan R	514	51	54	54	54	+	1700 MDQ S	\$114	13	13	13	+	5530 Stleo R	\$12	114	12	+	10000 TSC	\$22	22	22	+	10000 TSC	\$22	22	22	+
3520 Alcan S	514	51	54	54	54	+	1700 MDQ T	\$114	13	13	13	+	5530 Stleo S	\$12	114	12	+	10000 TSC	\$22	22	22	+	10000 TSC	\$22	22	22	+
3520 Alcan T	514	51	54	54	54	+	1700 MDQ U	\$114	13	13	13	+	5530 Stleo T	\$12	114	12	+	10000 TSC	\$22	22	22	+	10000 TSC	\$22	22	22	+
3520 Alcan U	514	51	54	54	54	+	1700 MDQ V	\$114	13	13	13	+	5530 Stleo U	\$12	114	12	+	10000 TSC	\$22	22	22	+	10000 TSC	\$22	22	22	+
3520 Alcan V	514	51	54	54	54	+	1700 MDQ W	\$114	13	13	13	+	5530 Stleo V	\$12	114	12	+	10000 TSC	\$22	22	22	+	10000 TSC	\$22	22	22	+
3520 Alcan W	514	51	54	54	54	+	1700 MDQ X	\$114	13	13	13	+	5530 Stleo W	\$12	114	12	+	10000 TSC	\$22	22	22	+	10000 TSC	\$22	22	22	+
3520 Alcan X	514	51	54	54	54	+	1700 MDQ Y	\$114	13	13	13	+	5530 Stleo X	\$12	114	12	+	10000 TSC	\$22	22	22	+	10000 TSC	\$22	22	22	+
3520 Alcan Y	514	51	54	54	54	+	1700 MDQ Z	\$114	13	13	13	+	5530 Stleo Y	\$12	114	12	+	10000 TSC	\$22	22	22	+	10000 TSC	\$22	22	22	+
3520 Alcan Z	514	51	54	54	54	+	1700 MDQ A	\$114	13	13	13	+	5530 Stleo Z	\$12	114	12	+	10000 TSC	\$22	22	22	+	10000 TSC	\$22	22	22	+
3520 Alcan AA	514	51	54	54	54	+	1700 MDQ B	\$114	13	13	13	+	5530 Stleo AA	\$12	114	12	+	10000 TSC	\$22	22	22	+	10000 TSC	\$22	22	22	+
3520 Alcan AB	514	51	54	54	54	+	1700 MDQ C	\$114	13	13	13	+	5530 Stleo AB	\$12	114	12	+	10000 TSC	\$22	22	22	+	10000 TSC	\$22	22	22	+
3520 Alcan AC	514	51	54	54	54	+	1700 MDQ D	\$114	13	13	13	+	5530 Stleo AC	\$12	114	12	+	10000 TSC	\$22	22	22	+	10000 TSC	\$22	22	22	+
3520 Alcan AD	514	51	54	54	54	+	1700 MDQ E	\$114	13	13	13	+	5530 Stleo AD	\$12	114	12	+	10000 TSC	\$22	22	22	+	10000 TSC	\$22	22	22	+
3520 Alcan AE	514	51	54	54	54	+	1700 MDQ F	\$114	13	13	13	+	5530 Stleo AE	\$12	114	12	+	10000 TSC	\$22	22	22	+	10000 TSC	\$22	22	22	+
3520 Alcan AF	514	51	54	54	54	+	1700 MDQ G	\$114	13	13	13	+	5530 Stleo AF	\$12	114	12	+	10000 TSC	\$22	22	22	+	10000 TSC	\$22	22	22	+
3520 Alcan AG	514	51	54	54	54	+	1700 MDQ H	\$114	13	13	13	+	5530 Stleo AG	\$12	114	12	+	10000 TSC	\$22	22	22	+	10000 TSC	\$22	22	22	+
3520 Alcan AH	514	51	54	54	54	+	1700 MDQ I	\$114	13	13	13	+	5530 Stleo AH	\$12	114	12	+	10000 TSC	\$22	22	22	+	10000 TSC	\$22	22	22	+
3520 Alcan AI	514	51	54	54	54	+	1700 MDQ J	\$114	13	13	13	+	5530 Stleo AI	\$12	114	12	+	10000 TSC	\$22	22	22	+	10000 TSC	\$22	22	22	+
3520 Alcan AJ	514	51	54	54	54	+	1700 MDQ K	\$114	13	13	13	+	5530 Stleo AJ	\$12	114	12	+	10000 TSC	\$22	22	22	+	10000 TSC	\$22	22	22	+
3520 Alcan AK	514	51	54	54	54	+	1700 MDQ L	\$114	13	13	13	+	5530 Stleo AK	\$12	114	12	+	10000 TSC	\$22	22	22	+	10000 TSC	\$22	22	22	+
3520 Alcan AL	514	51	54	54	54	+	1700 MDQ M	\$114	13	13	13	+	5530 Stleo AL	\$12	114	12	+	10000 TSC	\$22	22	22	+	10000 TSC	\$22	22	22	+
3520 Alcan AM	514	51	54	54	54	+	1700 MDQ N	\$114	13	13	13	+	5530 Stleo AM	\$12	114	12	+	10000 TSC	\$22	22	22	+	10000 TSC	\$22	22	22	+
3520 Alcan AN	514	51	54	54	54	+	1700 MDQ O	\$114	13	13	13	+	5530 Stleo AN	\$12	114	12	+	10000 TSC	\$22	22	22	+	10000 TSC	\$22	22	22	+
3520 Alcan AO	514	51	54	54	54	+	1700 MDQ P	\$114	13	13	13	+	5530 Stleo AO	\$12	114	12	+	10000 TSC	\$22	22	22	+	10000 TSC	\$22	22	22	+
3520 Alcan AP	514	51	54	54	54	+	1700 MDQ Q	\$114	13	13	13	+	5530 Stleo AP	\$12	114	12	+	10000 TSC	\$22	22	22	+	10000 TSC	\$22	22	22	+
3520 Alcan AQ	514	51	54	54	54	+	1700 MDQ R	\$114	13	13	13	+	5530 Stleo AQ	\$12	114	12	+	10000 TSC	\$22	22	22	+	10000 TSC	\$22	22	22	+
3520 Alcan AR	514	51	54	54	54	+	1700 MDQ S	\$114	13	13	13	+	5530 Stleo AR	\$12	114	12	+	10000 TSC	\$22	22	22	+	10000 TSC	\$22	22	22	+
3520 Alcan AS	514	51	54	54	54	+	1700 MDQ T	\$114	13	13	13	+	5530 Stleo AS	\$12	114	12	+	10000 TSC	\$22	22	22	+	10000 TSC	\$22	22	22	+
3520 Alcan AT	514	51	54	54	54	+	1700 MDQ U	\$114	13	13	13	+	5530 Stleo AT	\$12	114	12	+	10000 TSC	\$22	22	22	+	10000 TSC	\$22	22	22	+
3520 Alcan AU	514	51	54	54	54	+	1700 MDQ V	\$114	13	13	13	+	5530 Stleo AU	\$12	114	12	+	10000 TSC	\$22	22	22	+	10000 TSC	\$22	22	22	+
3520 Alcan AV	514	51	54	54	54	+	1700 MDQ W	\$114	13	13	13	+	5530 Stleo AV	\$12	114	12	+	10000 TSC	\$22	22	22	+	10000 TSC	\$22	22	22	+
3520 Alcan AW	514	51	54	54	54	+	1700 MDQ X	\$114	13	13	13	+	5530 Stleo AW	\$12	114	12	+	10000 TSC	\$22	22	22	+	10000 TSC	\$22	22	22	+
3520 Alcan AX	514	51	54	54	54	+	1700 MDQ Y	\$114	13	13	13	+	5530 Stleo AX	\$12	114	12	+	10000 TSC	\$22	22	22	+	10000 TSC	\$22	22	22	+
3520 Alcan AY	514	51	54	54	54	+	1700 MDQ Z	\$114	13	13	13	+	5530 Stleo AY	\$12	114	12	+	10000 TSC	\$22	22	22	+	10000 TSC	\$22	22	22	+
3520 Alcan AZ	514	51	54	54	54	+	1700 MDQ A	\$114	13	13	13	+	5530 Stleo AZ	\$12	114	12	+	10000 TSC	\$22	22	22	+	10000 TSC	\$22	22	22	+
3520 Alcan BA	514	51	54	54	54	+	1700 MDQ B	\$114	13	13	13	+	5530 Stleo BA	\$12	114	12	+	10000 TSC	\$22	22	22	+	10000 TSC	\$22	22	22	+
3520 Alcan BB	514	51	54	54	54	+	1700 MDQ C	\$114	13	13	13	+	5530 Stleo BB	\$12	114	12	+	10000 TSC	\$22	22	22	+	10000 TSC	\$22	22	22	+
3520 Alcan BC	514	51	54	54	54	+	1700 MDQ D	\$114	13	13	13	+	5530 Stleo BC	\$12	114	12	+	10000 TSC	\$22	22							

# INDICES

## NEW YORK

### DOW JONES

	Nov. 5	Nov. 1	Nov. 31	1980	Since completion		Nov. 5	Nov. 1	Nov. 31	1980	
	5	2	1	31	HIGH	LOW	HIGH	LOW	31	HIGH	LOW
40 Industrials	2502.25	2470.04	2584.95	2492.33	2999.75	2545.16	2999.75	2545.16	2472.12	2713.7	2512.1
					124.7	117.0	124.7	117.0	124.7	127.2	121.0
Auto Bonds	89.25	85.05	88.84	88.25	93.94	88.44	93.94	88.44	85.05	90.00	88.00
					3.00	2.00	3.00	2.00	3.00	3.00	2.00
Transport	850.59	842.46	851.96	822.30	1212.77	821.93	1212.77	821.93	842.46	851.96	822.30
					6.50	0.70	6.50	0.70	6.50	6.50	0.70
Utilities	214.66	215.92	215.61	213.28	224.39	213.28	224.39	213.28	215.92	215.61	213.28
					2.71	0.00	2.71	0.00	2.71	2.71	0.00

40th S. Div. (Nov. 5) 2501.79 Low 2472.77 (Nov. 31) 2584.38

## STANDARD AND POOR'S

Composite c	304.59	311.85	307.82	304.08	348.92	305.66	348.92	305.66	311.85	307.82	304.08
					47.37	41.00	47.37	41.00	47.37	47.37	41.00
Industrials	304.64	314.54	309.80	304.82	357.29	304.82	357.29	304.82	314.54	309.80	304.82
					52.47	41.00	52.47	41.00	52.47	52.47	41.00
Financial	302.80	304.43	304.30	299.99	319.39	299.99	319.39	299.99	304.43	304.30	299.99
					20.11	0.00	20.11	0.00	20.11	20.11	0.00
NYSE Composite	271.49	270.07	267.99	265.17	311.20	265.17	311.20	265.17	270.07	267.99	265.17
					39.71	34.00	39.71	34.00	39.71	39.71	34.00
Amex Mkts. Value	291.58	289.96	288.00	287.29	322.48	287.29	322.48	287.29	289.96	288.00	287.29
					30.90	21.00	30.90	21.00	30.90	30.90	21.00
NASDAQ Composite	340.76	326.45	330.61	328.94	464.60	328.94	464.60	328.94	330.61	328.94	328.94
					0.47	0.00	0.47	0.00	0.47	0.47	0.00

	Nov. 5	Nov. 1	Nov. 31	Oct. 31
New Industrial Div. Yield	4.08	4.17	4.03	3.93
	Oct. 31	Oct. 26	Oct. 21	Nov. 1999 (approx.)
	3.54	3.42	3.59	3.49
	3.49	3.48	3.43	3.25

## S & P Industrial div. yield

### S & P Ind. Div. Yield

## NEW YORK ACTIVE STOCKS

### Monday

	Stocks	Gaining	Loss	Change
E & S S&P	2,725,335	38	+	+
Finance	1,759,100	30%	+	+
Philip Morris	2,645,508	49	+	+
Citigroup	2,119,100	49	+	+
BankAmerica	1,679,640	51%	+	+
Ford Motor	2,141,508	27%	+	+
General	1,588,500	18%	+	+
PepsiCo	1,470,700	36%	+	+
Sears Roeb.	1,416,628	38%	+	+

## TRADING ACTIVITY

### ↑ Volume

	Nov. 5	Nov. 1	Nov. 31	Nov. 5
New York	347,510	348,700	359,120	359,120
Amex	8,676	9,200	11,912	11,912
NASDAQ	1,629,154	1,629,154	1,629,154	1,629,154
Intl. Traded	1,494	1,982	1,982	1,982
Russ	1,027	1,028	899	899
India	603	603	603	603
Pakistan	449	443	443	443
New Highs	38	21	21	21
New Lows	11	89	89	89

	Nov. 5	Nov. 1	Nov. 31	Oct. 31	1980	
	5	2	1	31	HIGH	LOW
AUSTRIA	133.3	129.3	138.0	137.2	171.7 (221)	129.2 (212)
Al. Defense (Al. 688)	133.2	127.2	138.0	137.2	169.0 (68)	127.2 (212)
AUSTRIA	464.79	446.82	464.79	446.82	464.79	446.82
Bank Austria (Bank 688)	464.79	446.82	464.79	446.82	464.79	446.82
BELGIUM	1387.85	1387.85	1387.85	1387.85	1387.85	1387.85
Bel. Ind. (Bel. 688)	1387.85	1387.85	1387.85	1387.85	1387.85	1387.85
DENMARK	342.03	342.03	342.03	342.03	342.03	342.03
Den. Ind. (Den. 688)	342.03	342.03	342.03	342.03	342.03	342.03
FRANCE	407.1	412.4	409.5	412.4	407.1	412.4
Fr. Ind. (Fr. 688)	407.1	412.4	409.5	412.4	407.1	412.4
FRANCE	621.44	620.48	621.44	620.48	621.44	620.48
Fr. Ind. (Fr. 688)	621.44	620.48	621.44	620.48	621.44	620.48
GERMANY	617.56	615.98	617.56	615.98	617.56	615.98
Gr. Ind. (Gr. 688)	617.56	615.98	617.56	615.98	617.56	615.98
ITALY	1414.96	1414.96	1414.96	1414.96	1414.96	1414.96
It. Ind. (It. 688)	1414.96	1414.96	1414.96	1414.96	1414.96	1414.96
NETS	2976.29	2976.29	2976.29	2976.29	2976.29	2976.29
Net. Ind. (Net. 688)	2976.29	2976.29	2976.29	2976.29	2976.29	2976.29
NETS	1386.33	1386.33	1386.33	1386.33	1386.33	1386.33
Net. Ind. (Net. 688)	1386.33	1386.33	1386.33	1386.33	1386.33	1386.33
NETS	551.75	551.75	551.75	551.75	551.75	551.75
Net. Ind. (Net. 688)	551.75	551.75	551.75	551.75	551.75	551.75
NETS	1386.33	1386.33	1386.33	1386.33	1386.33	1386.33
Net. Ind. (Net. 688)	1386.33	1386.33	1386.33	1386.33	1386.33	1386.33
NETS	551.75	551.75	551.75	551.75	551.75	551.75
Net. Ind. (Net. 688)	551.75	551.75	551.75	551.75	551.75	551.75
NETS	1386.33	1386.33	1386.33	1386.33	1386.33	1386.33
Net. Ind. (Net. 688)	1386.33	1386.33	1386.33	1386.33	1386.33	1386.33
NETS	551.75	551.75	551.75	551.75	551.75	551.75
Net. Ind. (Net. 688)	551.75	551.75	551.75	551.75	551.75	551.75
NETS	1386.33	1386.33	1386.33	1386.33	1386.33	1386.33
Net. Ind. (Net. 688)	1386.33	1386.33	1386.33	1386.33	1386.33	1386.33
NETS	551.75	551.75	551.75	551.75	551.75	551.75
Net. Ind. (Net. 688)	551.75	551.75	551.75	551.75	551.75	551.75
NETS	1386.33	1386.33	1386.33	1386.33	1386.33	1386.33
Net. Ind. (Net. 688)	1386.33	1386.33	1386.33	1386.33	1386.33	1386.33
NETS	551.75	551.75	551.75	551.75	551.75	551.75
Net. Ind. (Net. 688)	551.75	551.75	551.75	551.75	551.75	551.75
NETS	1386.33	1386.33	1386.33	1386.33	1386.33	1386.33
Net. Ind. (Net. 688)	1386.33	1386.33	1386.33	1386.33	1386.33	1386.33
NETS	551.75	551.75	551.75	551.75	551.75	551.75
Net. Ind. (Net. 688)	551.75	551.75	551.75	551.75	551.75	551.75
NETS	1386.33	1386.33	1386.33	1386.33	1386.33	1386.33
Net. Ind. (Net. 688)	1386.33	1386.33	1386.33	1386.33	1386.33	1386.33
NETS	551.75	551.75	551.75	551.75	551.75	551.75
Net. Ind. (Net. 688)	551.75	551.75	551.75	551.75	551.75	551.75
NETS	1386.33	1386.33	1386.33	1386.33	1386.33	1386.33
Net. Ind. (Net. 688)	1386.33	1386.33	1386.33	1386.33	1386.33	1386.33
NETS	551.75	551.75	551.75	551.75	551.75	551.75
Net. Ind. (Net. 688)	551.75	551.75	551.75	551.75	551.75	551.75
NETS	1386.33	1386.33	1386.33	1386.33	1386.33	1386.33
Net. Ind. (Net. 688)	1386.33	1386.33	1386.33	1386.33	1386.33	1386.33
NETS	551.75	551.75	551.75	551.75	551.75	551.75
Net. Ind. (Net. 688)	551.75	551.75	551.75	551.75	551.75	551.75
NETS	1386.33	1386.33	1386.33	1386.33	1386.33	1386.33
Net. Ind. (Net. 688)	1386.33	1386.33	1386.33	1386.33	1386.33	1386.33
NETS	551.75	551.75	551.75	551.75	551.75	551.75
Net. Ind. (Net. 688)	551.75	551.75	551.75	551.75	551.75	551.75
NETS	1386.33	1386.33	1386.33	1386.33	1386.33	1386.33
Net. Ind. (Net. 688)	1386.33	1386.33	1386.33	1386.33	1386.33	1386.33
NETS	551.75	551.75	551.75	551.75	551.75	551.75
Net. Ind. (Net. 688)	551.75	551.75	551.75	551.75	551.75	551.75
NETS	1386.33	1386.33	1386.33	1386.33	1386.33	1386.33
Net. Ind. (Net. 688)	1386.33	1386.33	1386.33	1386.33	1386.33	1386.33
NETS	551.75	551.75	551.75	551.75	551.75	551.75
Net. Ind. (Net. 688)	551.75	551.75	551.75	551.75	551.75	551.75
NETS	1386.33	1386.33	1386.33	1386.33	1386.33	1386.33
Net. Ind. (Net. 688)	1386.33	1386.33	1386.33	1386.33	1386.33	1386.33
NETS	551.75	551.75	551.75	551.75	551.75	551.75
Net. Ind. (Net. 688)	551.75	551.75	551.75	551.75	551.75	551.75
NETS	1386.33	1386.33	1386.33	1386.33	1386.33	1386.33
Net. Ind. (Net. 688)	1386.33	1386.33	1386.33	1386.33	1386.33	1386.33
NETS	551.75	551.75	551.75	551.75	551.75	551.75
Net. Ind. (Net. 688)	551.75	551.75	551.75	551.75	551.75	551.75
NETS	1386.33	1386.33	1386.33	1386.33	1386.33	1386.33
Net. Ind. (Net. 688)	1386.33	1386.33	1386.33	1386.33	1386.33	1386.33
NETS	551.75	551.75	551.75	551.75	551.75	551.75
Net. Ind. (Net. 688)	551.75	551.75	551.75	551.75	551.75	551.75
NETS	1386.33	1386.33	1386.33	1386.33	1386.33	1386.33
Net. Ind. (Net. 688)	1386.33	1386.33	1386.33	1386.33	1386.33	1386.33
NETS	551.75	551.75	551.75	551.75	551.75	551.75
Net. Ind. (Net. 688)	551.75	551.75	551.75	551.75	551.75	551.75
NETS	1386.33	1386.33	1386.33	1386.33	1386.33	1386.33
Net. Ind. (Net. 688)	1386.33	1386.33	1386.33	1386.33	1386.33	1386.33
NETS	551.75	551.75	551.75	551.75	551.75	551.75
Net. Ind. (Net. 688)	551.75	551.75	551.75	551.75	551.75	551.75
NETS	1386.33	1386.33	1386.33	1386.33	1386.33	1386.33
Net. Ind. (Net. 688)	1386.33	1386.33	1386.33	1386.33	1386.33	1386.33
NETS	551.75	551.75	551.75	551.75	551.75	551.75
Net. Ind. (Net. 688)	551.75	551.75	551.75	551.75	551.75	551.75
NETS	1386.33	1386.33	1386.33	1386.33	1386.33	1386.33
Net. Ind. (Net. 688)	1386.33	1386.33	1386.			

[illegible]

<p><b>PROPERTY FINANCE &amp; INVESTMENT</b></p> <p>The Financial Times proposes to publish this survey on:</p> <p><b>23 NOVEMBER 1990</b></p> <p>For a full editorial synopsis and advertisement details, please contact:</p> <p><b>EDWARD BATT</b> on 071-873 4196</p> <p>or write to him at:</p> <p>Number One Southwark Bridge London SE1 9HL</p> <p><b>FINANCIAL TIMES</b> EUROPE'S BUSINESS NEWSPAPER</p>	<p><b>DISTRIBUTION SERVICES</b></p> <p>The FT proposes to publish this survey on November 6th 1990. It will be of special interest to the thousands of FT readers who are directors and managers with decision making responsibility for U.K. and international freight and insurance. If you want to reach this important audience, call Neville Woodcock on 071 873 3365 or fax on 071 873 3062.</p> <p><b>FT SURVEYS</b></p>
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NEW YORK STOCK EXCHANGE COMPOSITE PRICES

[illegible]

Continued on Page 42



هكذا من الامثلة



## 30m prices November 8

W	Last Chg	Stock	Div.	Sales				
				100s	High	Low	Last Chg	
14 1/2		Sanford	20	16	112	23 1/2	23 1/2	23 1/2 + 1/2
			18	12	181	22	21 1/2	22

[illegible]

32	15	1087	19	18 $\frac{1}{2}$	19	+	4
34	25	633	22	21 $\frac{1}{2}$	22	+	4
	10	213	8 $\frac{1}{2}$	8	8 $\frac{1}{2}$		
	15	22	13 $\frac{1}{2}$	12 $\frac{1}{2}$	12 $\frac{1}{2}$	-	4

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## AMERICA

## Oil price drop helps to raise Dow above 2,500

## Wall Street

PLUNGING oil prices and speculation that US interest rates will move lower helped Wall Street to gain further ground yesterday, writes Karen Zagar in New York.

The Dow Jones Industrial Average managed to break through the 2,500 barrier to end 11.39 higher at 2,502.33 amid New York SE volume of 147.5m shares. A round of selling started at mid-day and dragged the Dow back from an early rise above 2,500, but it regained the upward momentum in the afternoon. On Friday the Dow advanced 35 points, following a sharp recovery from a low of 2,467.50 on Thursday.

The stock market followed bonds higher yesterday afternoon. The Treasury's 30-year bond moved sharply down, gaining 3/8. Traders were bullish about the prospect of further easing in monetary policy, following last week's economic data which underscored the weakness in the US economy.

Bank and thrift issues set

the pace of trading in the morning as traders continued to concentrate on sectors that would benefit from lower interest rates. BankAmerica gained 1 1/4% to \$21 1/4, in heavy trading and MNC Financial added 3/4% at \$4 1/4.

Manufacturers Hanover advanced 1/8% to \$18 1/4, Chase Manhattan rose 1/4% to \$40 1/4. Citicorp shed 1/4% to \$21 1/4. The company's debt rating was downgraded yesterday morning by Standard & Poor's.

A number of California thrifths were particularly strong. HomeFed added 3/4% to \$6 1/4 and Great Western Financial rose 1/4% to \$10 1/4.

Among the day's most active stocks, Federal National Mortgage Association (Fannie Mae) was up 1/4% at \$30 1/4, Southern Company slipped 1/4% to \$26 1/4 and Philip Morris rose 1/4% to \$49 1/4.

Worlworth climbed 1/4% to \$27 1/4. The company is expected to release its third quarter results on November 14. Analysts expect earnings of between 58 and 61 cents a share, compared with 54 cents in 1989.

Neiman Marcus weakened 1/4% to \$13 1/4 after General Cinema withdrew its \$14 a share bid for Neiman Marcus's outstanding shares. General Cinema hardened 3/4% to \$18 1/4.

Gains were pronounced in the secondary market, with the

Nasdaq composite moving 4.81 higher to 340.78 in the late afternoon.

Intel was quoted 1 1/4% up at \$36 1/4 after the company introduced new computer chips which are expected to cut the cost of building video technology into personal computers. The new technology will also allow personal computers to store and edit moving images in a similar manner to the way it does with text.

MCI Communications added 1/4% at \$21 1/4 after stating that it planned to build a transatlantic cable with British Telecom. The programme is expected to cost about \$400m.

A SHARP fall in crude oil prices on news that Saudi Arabian oil production reached a 10-year high provided only limited support for the Toronto market, which saw thin trading.

The composite index improved 9.8 to 2,055.2 but overall declines held a slight edge over rises by 250 to 246. Volume amounted to 15.6m shares, down from Friday's 19.8m.

Gold issues gained 1.37 per cent as the bullion price in New York rose \$3 to \$379.25 an ounce. The oil and gas sector showed a small gain but Metals and Minerals shed 25.1 to \$270.1.

weekend's news that the BSB satellite network is to be merged with that of Sky Television.

MILAN slipped to a low for the year in sluggish trading as yet another speculative story evaporated. The Comit index fell 3.34 to 561.75.

Over the weekend, Fiat said that it had ended its talks with Chrysler of the US on possible co-operation. Fiat fell 1.27 to 1,614. Mr Stephen Rietman of UBS Phillips and Drew said that, if the deal had gone ahead it would have meant a diversion of management away from pressing problems in the domestic market, where Fiat is losing market share. "This would have been operationally negative," he said.

ZURICH closed narrowly mixed on low volume, the Credit Suisse index falling 2.9 to 477.6. However, insurers closed slightly firmer, as Winterthur said that 1990 profits should top the 1989 level and its bearers rose SF70 to SF73.50. Swiss Re, due to hold its annual general meeting today, added SF50 to SF71.70.

OSLO and STOCKHOLM both closed at 1990 lows in quiet trading. In Oslo, the all-share index lost 4.73 to 463.32 in turnover of NK120m, but banks made small gains after the new Labour government said it had not ruled out state support for banks to help them meet stricter capital adequacy requirements from the end of 1992.

Sweden's Allshare index fell 6.2 to 882.7, the fifth year's low in succession, in trading worth SKR129m. Riksbank also declined, with the all-share index moving 5.3 to 1.3 per cent lower to 407.1 in turnover of FM28m.

ATHENS bounced 5 per cent higher, with the banking sector leading gains, as the general index rose 41.35 to 949.64.

## MARKETS IN PERSPECTIVE

	% change to last currency ↑				% change starting 1	% change starting 1	% change starting 1
	1 Week	4 Weeks	1 Year	Start of 1980	Start of 1980	Start of 1980	
Austria	-7.79	+3.72	+8.19	-2.86	-0.66	+0.43	
Belgium	-0.25	+2.41	-18.73	-1.34	-1.34	+10.00	
Denmark	-1.82	+2.00	-2.65	-7.50	-12.74	+9.40	
Finland	+3.26	+0.90	-28.71	-29.78	-34.59	-20.81	
France	+0.06	+3.47	-14.70	-21.79	-25.80	-10.20	
Germany	-2.56	+2.47	-2.31	-18.08	-23.75	-7.77	
Ireland	-1.80	+4.11	-17.44	-22.58	-28.73	-13.34	
Italy	-2.93	-3.02	-19.86	-29.49	-29.96	-14.00	
Netherlands	-2.18	+0.34	-13.33	-17.92	-23.48	-7.24	
Norway	-5.34	-5.40	+14.18	+2.62	-4.72	+15.38	
Spain	-4.60	+3.12	-28.28	-29.29	-35.82	-11.10	
Sweden	-5.23	-4.45	-15.27	-30.02	-28.81	-19.52	
Switzerland	-2.25	-0.59	-17.00	-20.90	-20.93	-33.21	
UK	-1.54	-4.42	-7.82	-17.35	-17.35	-0.14	
EUROPE	-1.86	-1.77	-18.89	-8.39	-21.61	-5.15	
Australia	-4.58	-3.99	-19.97	-20.07	-35.03	-21.41	
Hong Kong	-3.14	+4.36	+5.29	+3.08	-14.74	+31.40	
Japan	-4.03	+6.31	-1.18	-16.72	-34.72	-33.21	
Malaysia	-4.03	+6.31	+1.92	-13.46	-44.79	-33.21	
New Zealand	-6.86	-12.53	-30.26	-34.57	-44.79	-33.21	
Singapore	-4.28	+2.53	-12.04	-19.81	-26.42	-10.60	
Canada	+0.19	-1.68	-17.47	-18.23	-32.79	-18.69	
USA	+2.94	+0.08	-8.65	-12.16	-27.42	-22.42	
Mexico	+0.16	+15.24	+102.17	+84.34	+40.12	+99.59	
SOUTH AFRICA	-1.54	-2.65	-3.14	-12.67	-81.56	-17.31	
WORLD INDEX	-1.39	+1.43	-20.01	-25.18	-25.43	-19.43	

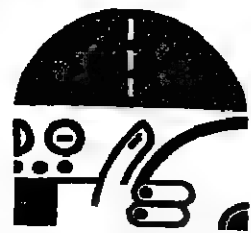
1 Based on December 31st of previous year.   
Source: The Financial Times, London, October, 1980.   
Data and copy by West Securities Ltd.



## WORLD COMMERCIAL VEHICLES

SECTION IV

Tuesday November 6 1990



With some important markets already in recession and several producers falling into loss, commercial vehicle makers face harsh challenges. As Kevin Done reports, renewed pressures on margins have sparked a wave of restructuring, notably in Europe

## Realignment of forces

COMMERCIAL vehicle makers, and in particular the truck producers, face harsh challenges.

Demand in Europe is slipping from the record levels of the previous two years; some important markets are already in recession. Several North American and western European manufacturers have fallen into loss, and renewed pressures on margins and mounting investment needs are leading to another wave of restructuring in Europe.

In Japan, although manufacturers such as Hino and Nissan Diesel continue to benefit from high domestic and export demand for heavy trucks, the slump in domestic sales of mid-range commercial vehicles has deepened. Total output of goods vehicles fell by around one-fifth in the first half of the year, hitting specialist small van makers such as Daihatsu and Suzuki particularly hard.

In western Europe, truck makers face the de-regulation of the road haulage industry with the creation of the single European market from the end of 1992.

Cross border trade is expected to grow significantly, but this opportunity could be nullified by operators' ability to use

existing fleet capacity more efficiently in a de-regulated market.

European producers are also having to come to terms with the opening up of eastern European markets, with the cost of expanding distribution and sales networks and, possibly, setting up local assembly operations. Daimler-Benz has already announced plans to build a truck assembly plant in eastern Germany.

The concentration of Europe's commercial vehicle industry is gathering pace, partly under pressure of falling sales, but more importantly in the face of spiralling development costs and the expenditure needed to meet tougher environmental regulations.

In the most significant realignment of forces in the European truck industry, Volvo of Sweden and Renault of France have embarked on a far-reaching alliance, which will make the new combination the world's biggest heavy truck maker, overtaking Germany's Daimler-Benz.

Together, Volvo and Renault account for more than a quarter of western Europe's heavy truck market (above 15 tonnes gross vehicle weight) with a



Slower sales but higher horsepower in European and US markets: examples of powerful trucks on offer - top, Renault's AE 500 Magnum and, below, a heavy-duty truck from Kenworth, part of the Paccar group of the US

combined share of 26.3 per cent (1989 figures), compared with Daimler-Benz's 19.4 per cent.

Iveco of Italy took 18.2 per cent of the market, following its acquisition of a majority stake in Spain's Enasa, the state-owned maker of Pegaso trucks.

With Iveco's takeover of Enasa (which includes Seddon Atkinson, the small, specialist UK heavy truck maker) and MAN's acquisition of Steyr's truck operations in Austria, the future contours of Europe's truck industry are being drawn. The industry is dominated by three groupings, Daimler-Benz, Iveco (including Enasa) and Renault/Volvo, with shares respectively in the overall truck market (5 tonnes and above gross vehicle weight) of 23.8 per cent, 22.5 per cent and 21.7 per cent.

In the shadow of these big three come three medium-sized truck makers: DAF of the Netherlands, which took over the UK's Leyland in 1987; MAN (including Steyr) and Scania, the heavy truck making subsidiary of Saab-Scania of Sweden. These three have shares respectively (five tonnes and above) of 9.2 per cent, 8.1 per cent and 7.1 per cent (MAN is already linked with Daimler-

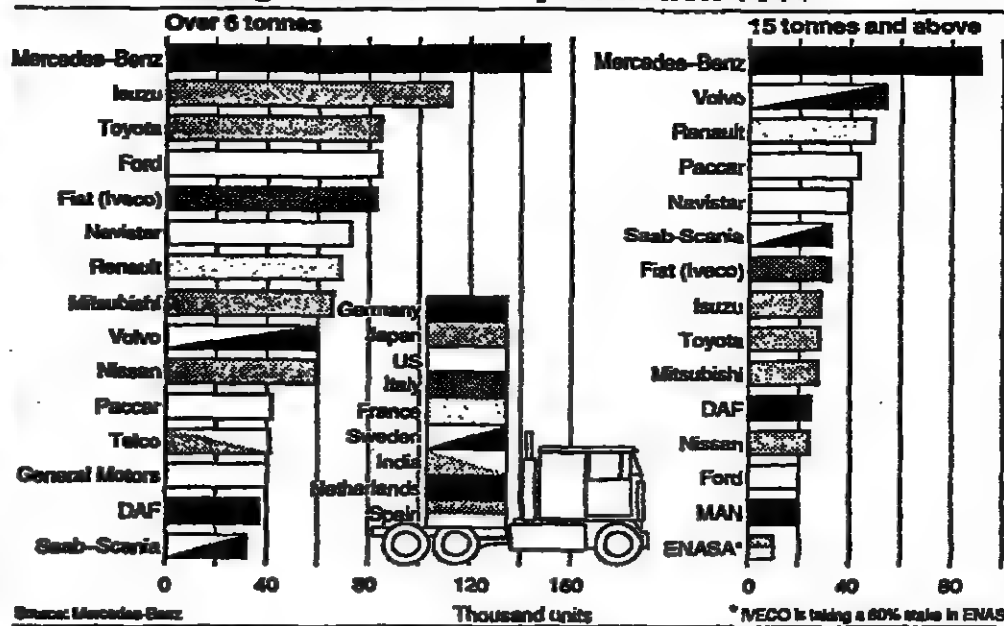
Benz through the exchange of engine and axle components.)

Within Europe, only the UK truck industry remains fragmented, with a group of smaller truck producers maintaining a presence against all odds. These include ERF, the UK's only remaining independent, publicly-quoted truck maker; Foden (a subsidiary of Paccar of the US), the specialist heavy truck-maker; and privately-owned AWD, formed from the remains of Bedford after its disposal by General Motors of the US. GM pulled out of the European truck industry in 1987.

According to Mr Helmut Werner, deputy chairman of Mercedes-Benz, the automotive subsidiary of Daimler-Benz, "by the end of the 1990s we will have three supranational strategic alliances in Europe, each with one major company at its core".

Little more than a year ago there was a fierce competition involving Iveco, a German consortium of MAN and Daimler-Benz, Volvo and DAF to take over Enasa. The German team appeared to have won, but the deal was blocked by the German cartel authorities, anxious to avoid further collaboration

### World's leading truckmakers - production 1989



### IN THIS SURVEY

■ The European market: with the exception of Germany, buoyed by unification and the opening of the east, demand is falling. Page 2

■ Profile: Mercedes-Benz, the world's largest commercial vehicle manufacturer, rethinks its approach. Page 2

■ Profile: Iveco of Italy has taken over Enasa, Spain's troubled state-owned manufacturer of Pegaso trucks. Page 2

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■ A new juggernaut: Volvo of Sweden and Renault of France are forming a combination that will become the world's biggest heavy truck manufacturer. Page 4

■ Environment: exhaust emission standards are getting tighter, forcing manufacturers to face the 'clean truck' challenge. Page 4

■ Technology: the realisation that electronics can improve efficiency has eroded the traditional conservatism of truck buyers. Page 4

■ United States: recession has hit demand; sales of Class 8 trucks, an important market indicator, were down heavily over the first nine months of the year. Page 5

■ Japan: the big four face a period of cut-throat competition. Page 5

■ Business manufacturers are consolidating in their home markets and some are expanding internationally. Page 6

■ Components: companies such as Rockwell and Eaton have established a secure customer base among truck makers. Page 6

Editorial Production: Andrew Shide

## The Ford Transit. Sentenced to twenty-one years hard labour down a salt mine.

This isn't  
Siberia, it's Cheshire.

The ICI Rock Salt Works at Winsford is Britain's only working salt mine.

Here, deep beneath the Cheshire countryside, is one of the most unusual commercial vehicle fleets in the world. Twenty Ford Transits ferry men and their materials around the mine, around the clock.

Before a Transit starts its life of penal servitude, it's sawn in half. This enables it to fit into the lift shaft. At the bottom it's simply welded back together again.

So sturdy is a Transit that even after this unconventional treatment they go on running for decades.

ICI's oldest has been underground for twenty-one years. The last time it saw daylight, man hadn't yet set foot on the moon.

Surprisingly, the salt hasn't rusted the veteran's bodywork as there's very little humidity underground. (Our anti-corrosion paint treatment probably helps a bit too.)

The roads are the real problem. Over a hundred miles of tunnel have been blasted out of the Triassic rock. Imagine driving over an endless succession of sleeping policemen and you begin to get the idea.

So punishing are the conditions that all ICI's Transits have to undergo a rigorous

mechanical inspection, as laid down by the Mines and Quarries Act 1954. It's similar to an MOT test, but instead of being once a year, it's once a week.

As legendary as a Transit's toughness is its versatility. In addition to the short wheel-base 120 Standard Chassis Cab chosen by ICI there are over 36 other panel vans, chassis cabs and buses in the range.

And if that wasn't enough, Ford's Special Vehicle Operations department has also developed a number of modification packages. They help specialist bodybuilders turn Transits into tipper trucks, armoured security vehicles, cavernous Luton box vans, mini-skip wagons, the list goes on and on.

All are powered by a choice of 1.6, 2.0 or 2.9 litre petrol engines, or Ford's world beating 2.5 litre direct injection diesel.

It's little wonder that people who rely on vans rely on Transits. The Police, AA and RAC, Mountain Rescue and Ambulance Services all use them. As do thousands of fleets and small businesses everywhere.

For details of your nearest dealer and a copy of our commercial vehicles brochure contact the Ford Information Service free on 0800 01 01 12. Anytime.

You can always trust a Transit.





## WORLD COMMERCIAL VEHICLES 2

AFTER HALF a decade of rising sales, demand for trucks in western Europe has begun to fall. The development is uneven, however, with the steep recession in some markets (such as the UK and Spain) balanced by continued strong growth in Germany.

The sharply differing fortunes of key markets is leading to a stark divergence in the financial performances of Europe's truck producers. German truck makers Daimler-Benz and MAN continue to enjoy high levels of activity, with MAN reporting new orders at a record level and lengthening delivery times.

By contrast, some of the truck makers that have been exposed to the steep downturn in the UK and Spanish markets in particular have almost plunged into loss. Most UK producers have been forced on to short-time working for long periods of the year and have had to reduce workforces.

According to UK-based automotive analysts, Automotive Industry Data (AID), overall truck sales (above 3.5 tonnes gross vehicle weight) in 14 western European markets rose to a record 324,500 last year, beating the previous peak of 1979 by 2.7 per cent. Sales had been on an unbroken upward trend since 1985 as the industry climbed out of the deep recession of 1981-84.

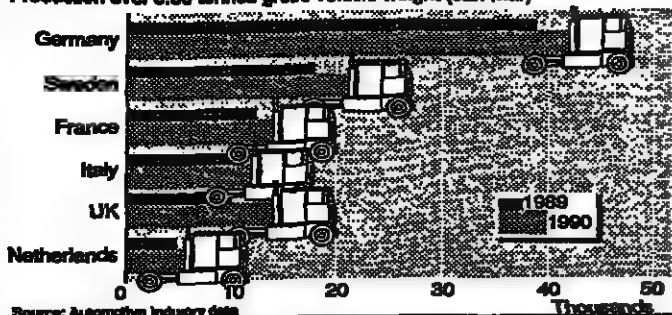
The AID report says, however, that "in this highly cyclical industry the good times seldom last for long, and already there are distinct signs of a slow-down." It forecast a fall in European truck sales of around 6 per cent for 1990.

Forecaster DRI Europe is more pessimistic. Its latest study suggests that new truck registrations (above 3.5 tonnes) will decline by 7.3 per cent in 1990 in 15 markets to 309,000, from 334,000 in 1989, with further small falls in 1991 (1.7 per cent) and 1992 (0.5 per cent).

Truck production (above 3.5 tonnes) in western Europe is expected to fall by 11.7 per cent to 372,000, from 421,000 in 1989. Demand this year has weak-

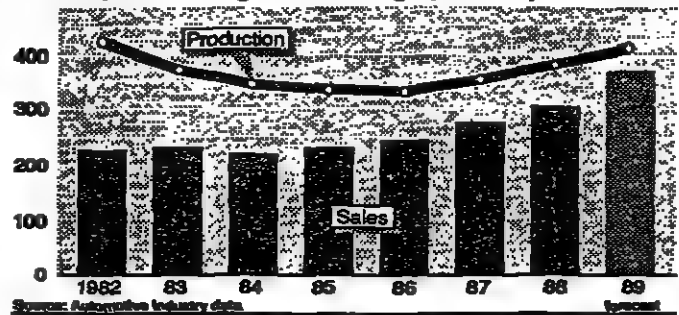
## Western Europe: Truck production

Production over 3.50 tonnes gross vehicle weight (Jan-Mar)



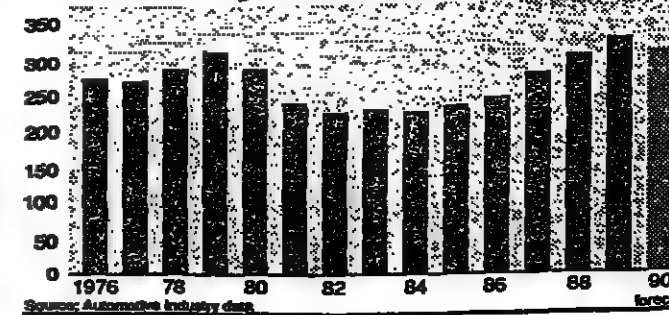
## Western Europe: Truck sales v production

Trucks over 3.50 tonnes gross vehicle weight (thousands)



## Western Europe: Truck registrations

Sales over 3.50 tonnes gross vehicle weight in 14 markets (thousands)



Demand in western Europe is falling, but the east offers opportunities, writes Kevin Done

## Strong German market bucks the trend

ed most seriously in the UK, Spain, Sweden and the Netherlands. By contrast, German truck sales appear set to rise for the sixth successive year, the longest period of unbroken growth.

New truck sales (above 3.5 tonnes) in western Germany jumped by 16.7 per cent to 40,470 in the first six months of the year - boosted by strong economic growth, a construction boom and the rapid increase in road transport to eastern Germany - whereas new truck registrations in the UK plunged by 29.9 per cent in the first nine months to 39,579, with heavy truck sales (above 15 tonnes) suffering most with a fall of 35.3 per cent, to 20,229.

European truck makers agree that demand overall is set firmly on a downward trend, but differ over the extent of the expected fall.

Mr Georg Karnsund, president of Saab-Scania, the Swedish heavy truck maker, says that heavy vehicle sales in western Europe are expected to fall by around 14 per cent this year, from 180,000 to 155,000. Earlier this year Mr Karnsund forecast that the downturn in

demand which began in the second half of 1989 would be limited to a fall of about 10 per cent, but he maintains that the Gulf crisis has led to a further fall in demand. At the same time, "higher inflation and interest levels, accompanied by a lower rate of economic growth, have contributed to a

## Most UK producers have had to reduce workforces

fall-off in the rate of investment."

Scania's profits were still at a high level, he said, but had fallen as a result of lower truck and bus deliveries and tougher price competition.

Mr Jean-Pierre Capron, chief executive of Renault Vehicules Industriels, the truck and bus subsidiary of Renault of France, says that "from all indications the commercial vehicle industry faces an extremely difficult period ahead." In the first six months of the year RVI suffered a 5 per cent fall in European sales and

a 15 per cent drop in European production. Pre-tax profits of its European operations fell by less than 6 per cent to FF770m, but it was burdened by rising losses at Mack Trucks, its troubled US subsidiary, which helped to depress RVI's overall profits by 34.6 per cent to FF617m.

Hardest hit of the leading European truck makers is DAF of the Netherlands, which collapsed into a loss of FF32.1m (\$18.2m) in the first six months from a record net profit of FF74.5m in the corresponding period a year ago.

DAF, which took over UK truck maker Leyland in 1987, derives around 40 per cent of turnover from the UK. It has suffered from the steep recession in the UK commercial vehicles market, the weakness of sterling and tough price competition. Truck deliveries volume in the first half of the year fell by 17 per cent to 13,470 from 16,231 a year earlier. It has been forced to cut back capital expenditure and has reduced its UK workforce. Despite the first half losses, DAF was still hopeful in its latest forecast that it would

achieve a "small positive result" for the year.

The sharp decline in the UK market has hit the small British truck producers hard, as they have few sales in continental Europe to compensate for the weak domestic market. ERF, the last remaining independent publicly-quoted UK truck maker, plunged into loss in the second half of its financial year to the end of March and was forced to cut its dividend by one-third.

It has warned that the current year would be "very difficult", but even ERF, which came to the brink of financial collapse in the last recession in the early 1980s, must have been surprised by the speed of the downturn in the UK, which resulted in a loss of \$474,000 in the second half of its financial year to the end of March 1990 from a record pre-tax profit of \$5.3 million in the corresponding period a year earlier. In the middle of the year it was producing 9 trucks per day compared with 21 per day little more than a year before.

In contrast, MAN of Germany is benefitting from surging demand in the German

market and recently reported a jump of 45 per cent in net profits in the year to the end of June. MAN forecast another satisfactory financial performance in 1990-91 helped by record order books which would ensure that the group operated at full capacity.

In the three months from

## MAN forecasts a 13% rise in vehicle sales volume

July to September, turnover was 42 per cent higher than a year ago, while the value of new orders rose by 67 per cent (including an 82 per cent jump in the value of domestic orders). MAN forecasts a 13 per cent rise in vehicle sales vol-

ume in 1990-91 and a 26 per cent increase in group turnover.

According to Mr Wilfried Lochs, chairman of the management board of MAN Nutzfahrzeuge, the group had more than compensated for falling sales in some western European markets by increased deliveries in Germany. MAN's domestic order book had almost quadrupled in value in three years. Following the acquisition of the Steyr Austrian truck operations, MAN is transferring some truck assembly to Austria and is planning for an 18.5 per cent increase in its total medium and heavy truck production capacity to 33,000 a year by the end of 1992 (up from 27,000 at present and a predicted 28,000 at the end of the year).

Daimler-Benz, Europe's lead-

ing truck maker, is the main beneficiary of the surge in sales in Germany, where it controls close to 53 per cent of the market. Rising demand in Germany is due largely to the opening up of eastern Germany and Daimler-Benz has moved quickly to ensure that it gains the first permanent foothold in truck production in what was East Germany.

The speed of German reunification has led the company to abandon original plans to modernise part of the range of the former East German truck maker, IFA Ludwigsfelde. Instead, it is moving straight to the assembly of the Mercedes-Benz LN2 range of light and medium trucks (7-15 tonnes gross vehicle weight) at the existing works at Ludwigsfelde, near Berlin. In a second, more ambitious stage it plans to build a modern assembly plant by 1994 as an integrated part of its European production network, with an eventual capacity to build 40,000 light and medium trucks a year.

In the interim, Daimler-Benz plans to take a 25 per cent stake in a newly-formed Ludwigsfelde-based truck assembly company, which will assemble Mercedes-Benz trucks under contract.

Output is due to begin in spring next year and will rise from 6,000 in 1991 to 12,000 in 1993 and 18,000 in 1995-94. It is planned that the level of local assembly operations will increase as the local workforce is trained.

Around 2,000 will be employed in the interim stage rising to 3,500-4,000 for the full truck production plant.

Daimler-Benz said it would be investing around DM10m in the new plant in capital expenditure and working capital.

## PROFILE: Mercedes-Benz

## Policy re-think

MERCEDES-BENZ, the world's largest commercial vehicle producer, has been rethinking its approach to worldwide manufacturing. Its truck division, whose sales last year were valued at DM33bn (\$28bn), has abandoned its plan for a "world truck", a concept launched by General Motors a decade ago and still topical in the mid-1990s. Instead, it has assumed a much more pragmatic and flexible view of the global market.

It now sees a need to develop several different families of trucks, suitable for the part of the world where they will be sold. Insiders say that a new divisional structure at Mercedes-Benz, which two years ago split cars and commercials into two separate divisions, has given new impetus to the truck side of the company and its analysis of worldwide possibilities.

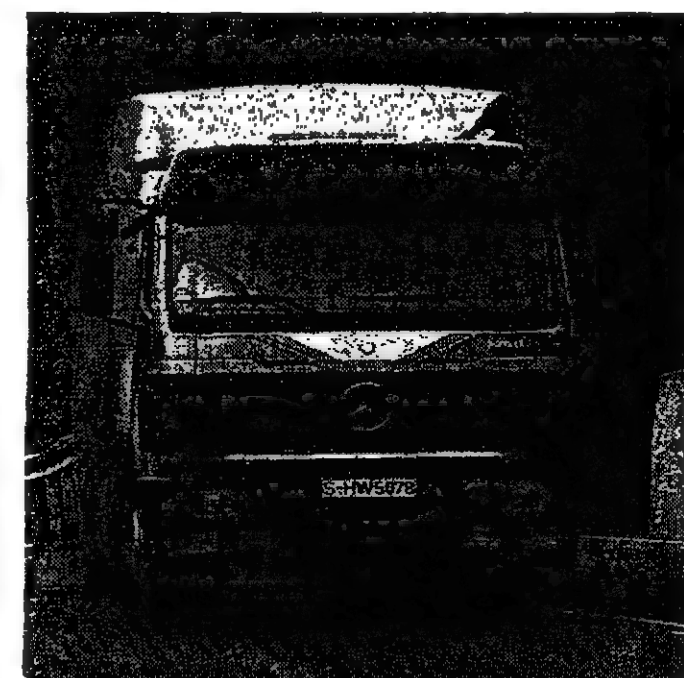
The heart of Mercedes-Benz truck manufacturing is its huge, showpiece factory at Wuppertal, on the Rhine near Karlsruhe. Built on a greenfield site in the mid-1960s, it is one of Europe's newest truck plants as well as the biggest and most highly automated. Output peaked at 110,000 units a decade ago, when the Middle East was booming and European trucks were less complicated than they are now. The output capacity of vehicles above six tonnes is now between 80,000 and 90,000 a year.

Three years of heavy investment at Wuppertal has produced unprecedented automation, although it is still less than is found in the car assembly works. Full order books for high value products are therefore essential to maintain profitability. In theory, that could put some other European, medium-sized assembly lines out of business.

Wuppertal has failed to meet demand over the past couple of years, however, and now Mercedes-Benz is taking over IFA, an east German producer based near Berlin which produces 5,000 units a year. Output at IFA is to be doubled initially to only 12,000 units. But the advent of Mercedes is set to transform the area just as dramatically as its Wuppertal works revitalised a depressed, agrarian region 25 years ago.

The IFA works will be replaced by a new truck factory at Ludwigsfelde, just south of Berlin, due to open in 1994 at a cost of DM 1bn (\$230m). Mercedes-Benz promises that it will be as modern as any truck plant with a similar level of automation to Wuppertal and that by the mid-1990s it will be producing 40,000 light and medium trucks, from seven to 15 tonnes gross weight, with further expansion to follow.

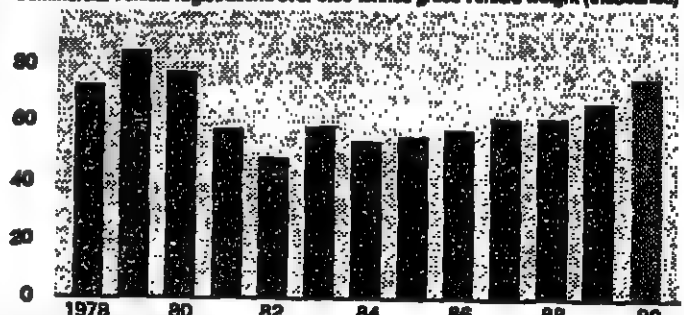
This extra capacity will allow Mercedes-Benz to increase production of heavy vehicles at Wuppertal. It continues to produce most components for its own European production. Cabs, engines, gearboxes and axles are all built in-house, and in Germany. In its high degree of vertical integration it resembles Scania, the heavy truck specialist, and Renault. The price of this integration can be high - tooling up for the G4 range of heavy truck gearboxes, cost an initial DM400m (£130m) and even at



Mercedes-Benz on the road to new plant in east Germany

## Germany's growing market

Commercial vehicle registrations over 3.50 tonnes gross vehicle weight (thousands)



that level, the Gaggan works could not meet supply. Despite the planned development of global manufacturing and assembly operations, German unification and the potential rapid growth of markets in eastern Europe emphasise the importance of Mercedes-Benz's operations at home. Mercedes-Benz still enjoys 67 per cent of its home market in spite of a decade of efforts by half a dozen rival manufacturers to establish a toe-hold in Germany.

Its concentration of European manufacturing in Germany also contrasts with the international spread of all its major European rivals. Mercedes-Benz's failure in September to secure ENASA, the Spanish truck company which also owns Seddon Atkinson in Britain, raised doubts about its commitment to truck assembly. However, Mercedes-Benz has reaffirmed its intention to "Europeanise our manufacturing base with the aim of securing our leading market position". Local assembly need not be a disadvantage because of the group's overseas buyers.

Europe remains a discrete market. Most strikingly, attempts to sell European-built Mercedes-Benz engines in the US through Freightliner have had little success because of the strength of the independent engine makers. Freightliner produced 26,500 heavy trucks last year, but hopes to gain sales with a new generation of class 6 and 7 trucks this year. Mercedes-Benz has a strong presence in Brazil, the fourth largest producer of

trucks above six tonnes after Japan (with 32.5 per cent of the output of the top nine countries), the US (24.2 per cent), and West Germany (13.2 per cent). Brazil (6.1 per cent) produced 61,000 trucks last year, of which Mercedes-Benz built 28,000. Mercedes-Benz do Brasil, which last year produced 38,200 trucks and buses, has emerged over the past 18 months as an increasingly autonomous operation which takes a leading role in the group's overseas efforts. It exported 10,000 vehicles last year to the US, Indonesia, South Africa and Latin American States.

It also launched its first own range last year. It presses and makes its own cabs and makes engines, gearboxes and axles. But the labour and investment costs are low, and the trucks are considerably less sophisticated than in Europe.

The group also has a truck and bus drivetrain assembly plant at Buenos Aires, hanging on with just 3,100 units built last year, although the group took almost half the Argentine market. In Mexico, Mercedes-Benz has raised its share in FAM SA from 49 per cent to 80 per cent; production went up by 50 per cent to 3,400.

Mercedes-Benz also has local assembly in South Africa, Indonesia and Nigeria. It is weak, however, in Asia - a Japanese stronghold - and is negotiating to establish an Asian manufacturing presence, probably in India.

Jack Sample

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## Eastern Europe

## Seeking links with the west

PRE-GLASNOST, the manufacture of heavy trucks in eastern Europe was centred in the Soviet Union, with medium trucks concentrated in East Germany. Hungary was responsible for bus production, while output of light delivery vans was spread across the region, linked to passenger car operations. The only exception was Romania, where the Brasov truck factory was set up to secure self-sufficiency.

The operations, production and export targets of these plants were controlled centrally. Trucks were allocated or produced for specific industrial enterprises according to their needs. There was little in the way of distribution networks. Some eastern Bloc exports could compete on the open market - IFA of East Germany and VAZ of the USSR even made a profit - but earnings were absorbed by the state instead of being reinvested in plant or product development. Diesel engines were slow to replace inefficient petrol units. Automation was largely unknown, there was substantial overmanning and a chronic shortage of components.

Even after recent political changes, eastern Bloc producers remain highly integrated. Individual plants handle everything from R&D to final assembly. Up to 90 per cent of the value-added components are sourced in-house. Bought-in components can account for over 80 per cent of production costs, compared with less than 1 per cent for labour costs. Recent links with western producers have involved supply deals such as that between MAN and Belavtomaz in the

## The market is set to climb to 1.3m vehicles by 1995

USSR. This provides for annual joint production of 5,000 heavy trucks with the Soviets supplying running gear and chassis and MAN providing engines, transmission and other parts. MAN also co-operated with RABA of Hungary in the production of heavy trucks and diesel engines and engines. The manufacture of diesel trucks at Romania's Brasov factory.

The AVIA trucks factory in Czechoslovakia was established in 1968 on the basis of a licence from Saviem of France. In Yugoslavia, the TAM factory has a history of co-operation with Iveco and FAP-FA-MOS has operating links with Mercedes-Benz. Iveco and Zastava (ZIC) have had a co-operation agreement since 1973 for license production of Italian trucks in Yugoslavia. This was broadened in October 1988 when the two partners set up a new company, Zastava Priredna Vozila (ZPV), to produce and market light commercial vehicles.

Forecasts from the Economist Intelligence Unit indicate that the market for light commercial vehicles in Eastern Europe is set to climb to 1.3m by 1995 and to 1.5m by 2000. Apart from direct export opportunities linked to this growth in the market, western producers have been reluctant to pursue the broad ranging equity tie-ups already adopted in the passenger car sector.

Major US producers Ford and Navistar are believed to be studying the market, but Japan has ruled out any quick breakthrough and has been dissuaded by problems of repatriating profits as well as poor co-ordination, lack of repair facilities and infrastructure. As a result, negotiations tend to focus on short-term technology transfer deals. Joint component ventures have been agreed, notably covering diesel engines production, and western suppliers are keen to secure a share in the retrofitting and upgrading of production equipment. Most prized, however, is access to customers and after sales net-

works, both across eastern Europe and in aligned Third World export markets.

It is generally more difficult for a truck fleet operator to switch supplier than for a car buyer. He relies on the manufacturer's service and parts networks, as well as support and other logistical considerations. The significance of this was not lost on Mercedes-Benz when it struck up a partnership with three major truck producing companies of East Germany's VEB IFA Kombinat conglomerate in Ludwigsfelde.

IFA has produced one basic model, the W50, for 25 years. A more modern L60 was introduced three years ago. The Kombinat comprises some 25 per cent of components could be sourced in-house. Mercedes-Benz has been active in introducing its suppliers to these operations but few are expected to survive.

Original negotiations provided for a joint design, production and sales agreement. The L60 was to be modernised, retaining its existing engine, transmission and axle but with a modified Mercedes cab. A prototype was developed, but with the latest collapse in IFA sales in Germany, Mercedes-Benz is rethinking the venture.

Instead, joint assembly of existing Mercedes medium L20 trucks will begin at Ludwigsfelde next spring and a new truck plant is to be built with investment of more than DM1bn (\$660m). It will begin output in the mid 1990s, with production capacity expected to reach 40,000 units.

The former IFA truck monopoly is to be reconstituted as a new company, LKW-Montagegesellschaft, in which Mercedes-Benz will take a 25 per cent equity stake but retain management control. Elsewhere, a delegation from Mercedes-Benz recently discussed co-operation with Romania's Brasov works.

Along with affiliate Isuzu, General Motors is studying the possible assembly of light commercial vehicles in Czechoslovakia. GM has also announced a joint venture with Hungarian state producer RABA to build up to 200,000 engines and assemble up to 30,000 Opel Kadett/Vauxhall Astra models per year.

Czech heavy truck producer TATRA has a significant export operation as well as an existing network in eastern Europe. Partnership talks have been held with MAN, Iveco and, most favourably, with Volvo. Any deal is expected to include provision for sales and service of western trucks.

In January, Renault's truck unit RVI signed a draft agreement with Czech producer AVIA. This provided for assistance in developing vehicles in the 3.5-4 tonne range to replace models built under an earlier co-operative deal between the companies. Production is to begin in 1992 with provision for annual output of 20,000 vehicles. The three-year agreement includes substantial input in tooling and technology transfer by RVI.

The TAM works at Maribor in Yugoslavia is preparing for its proposed joint venture with Iveco. TAM is to be split into several enterprises, one of which will concentrate on joint production of trucks of over 5 tonnes with Iveco.

In the USSR a radical approach to development is being taken by the FAMAZ truck operation. To upgrade its product and facilities more than \$100m is required in new capital. With total equity of Rbs \$10m, FAMAZ is to place around Rbs 450m of stock with foreign investors in an initial sell-off of one-third of its capital. In a second stage, FAMAZ plans a capital increase of around Rbs 1bn next year. FAMAZ also wants to persuade its 140,000 workers - as well as Soviet customers - to invest in the business.

Ian Robertson

THE unexpected move by Iveco of Italy to buy Enasa, the Spanish maker of Pegaso trucks, appears to have ended the Spanish government's long search for a partner for the troubled state-owned truck maker.

Iveco, Fiat's commercial vehicles subsidiary, is to acquire majority control of Enasa - a step which accelerates the restructuring of western Europe's truck industry.

Fiat has taken a leading role in reshaping the industry in the last two decades, first with the merger of Fiat Veicoli Industriali and OM in Italy, Unie in France and Magirus in Germany to form Iveco, and then with the takeover of management control of Ford's UK-based European truck operations in the second half of the 1980s.

The takeover of Enasa poses another severe challenge for the Italian group, however, as it seeks both to honour its employment guarantees and to take measures to rationalise and restructure the Spanish operations in order to staunch the present heavy losses. The task will be made much harder by the current steep fall in truck demand in Spain.

The last-minute emergence of Iveco in mid-September as a buyer for Enasa took the European truck industry by surprise. IRI (Istituto Nazionale de Industria), the Spanish state holding company, had originally reached agreement late last year with a German consortium of MAN and Daimler-Benz for the sale of an 80 per cent stake in Enasa.

That deal was blocked by the German cartel authorities, however, on the grounds that an alliance between the two groups in Spain would damage competition in the German market.

Under the original proposals, MAN would have acquired a 60 per cent stake in Enasa with Daimler-Benz taking 20 per cent. Even after MAN had pulled out of the deal, IRI continued negotiations with Daimler-Benz with the German group seemingly still committed to the Enasa deal.

## Iveco will maintain Enasa's Pegaso truck brand name

The Spanish government also began parallel secret talks with Iveco (Fiat), however. Iveco had taken part in the original bidding battle for Enasa last year against competition from the two German truck makers, Volvo of Sweden and DAF of the Netherlands, but appeared out of the running after the original deal with MAN/Daimler-Benz.

The Spanish authorities finally balked at selling Enasa to Daimler-Benz, however, in the face of the German truck

maker's insistence on sweeping rationalisation measures for the truck assembly and components operations.

INI has now been forced to accept a much lower valuation of Enasa, whose financial performance has deteriorated rapidly this year, but in return Iveco has agreed to guarantee employment levels in the company, inject new equity and undertake an ambitious capital investment programme in Spain.

Iveco is to take a 60 per cent stake in Enasa with an option to acquire outright control within six years.

The surprise deal also opens the way for the possible assembly in Spain of Iveco trucks or Fiat cars. According to Mr Giorgio Garuzzo, Iveco chief executive, the Enasa plant in Valladolid would be used to assemble "Iveco or other Fiat products in the future".

Under the Iveco deal, Enasa, which has around 30 per cent of the Spanish heavy truck market, has been valued at only Ptas2bn (\$30m) compared with a valuation a year ago of Ptas36bn (\$561m) in the original deal with MAN and Daimler-Benz.

Iveco is to pay Ptas1.2bn (\$12m) to acquire its initial 60 per cent holding, with IRI retaining a 40 per cent stake.

## Enasa deal will be a challenge for the Italian group

## Iveco's Spanish adventure



Giorgio Garuzzo: plans for Enasa's Valladolid plant

In January the shareholders will inject Ptas20bn (\$301m) of new equity capital into Enasa, of which Iveco will contribute Ptas12bn (\$120.6m).

According to Mr Garuzzo, Enasa has plunged heavily into loss again this year with the steep recession in the Spanish heavy truck market and uncertainty over the company's future ownership. It has accumulated a deficit of Ptas7bn (\$70m) in the first six months, and is expected to have a negative book value by the end of this year of Ptas7.5bn (\$75m).

Mr Garuzzo says that Iveco is planning capital investment of Ptas7bn (\$70m) in Enasa in the medium to long-term in order to modernise its plants and gradually introduce Iveco products.

He says the company will retain Enasa's Pegaso truck brand name and Iveco and Pegaso will keep separate dealer networks in Spain. Enasa currently sells a range of Volkswagen/MAN light trucks in Spain, but these will be replaced by Iveco products as supply contracts expire.

As a result of the takeover Iveco will close the gap behind Daimler-Benz in the western European truck sales league (above five tonnes gross vehicle weight), and moves into second place ahead of the

13.2 per cent with the inclusion of Enasa (based on 1989 figures) behind Volvo/Renault, 25.3 per cent, and Daimler-Benz, 19.4 per cent.

In the overall market (five tonnes and above) it moves into second place with 22.5 per cent (of which Enasa is 3.3 per cent) ahead of Volvo/Renault (21.7 per cent) but behind Daimler-Benz (23.8 per cent). Last year Iveco produced 136,000 trucks, Enasa 12,000.

The takeover of Enasa will make Iveco the clear market leader in Spain. Based on 1989 figures the Iveco/Enasa combination would have had a 32.3 per cent share of the Spanish heavy truck market (16 tonnes and above), and 30.5 per cent of the total truck market (five tonnes and above).

In the UK the inclusion of Seddon Atkinson last year would have boosted Iveco's share of the heavy truck market to 16.1 per cent from 10.4 per cent, putting third behind Leyland DAF, the UK subsidiary of DAF of the Netherlands, and Volvo of Sweden. In the overall UK truck market, the acquisition of Seddon Atkinson will help Iveco consolidate its existing market leadership and widen the gap ahead of second-placed Leyland DAF.

Enasa has assembly and components plants in Madrid, Valladolid, Barcelona and Mataro in Spain, at Orléans in the UK and at Cumana in Venezuela. It has an engineering centre in Barcelona and its headquarters in Madrid.

Kevin Dore



Mercedes-Benz have long been recognised as leading innovators in vehicle safety. Nearly three decades ago, the dual circuit

tyre pressure control, differential lock, anti-lock braking and anti-skid control systems (ABS/ASR) - even the rear video camera

which makes handling easier. And in conjunction with associate companies within the

Daimler-Benz Group, body builders and our customers, we are actively exploring innovations in automotive technology, environmental compatibility, and traffic management.

Clearly, with such extensive resources in research and development, there would seem to be few problems in vehicle engineering we cannot solve. No matter what lies on the road ahead for European motor transport.

Committed to your success.



Mercedes-Benz Trucks and Vans

## Thanks to our research, the road is a safer place.

brakes we developed went into mass production. And in 1981, our anti-lock brakes became commercially available. Our programme of active research and development is fundamental to our philosophy. We invest over £ 250 million in research each year in the commercial vehicle sector, combining our concerns in safety, improved transportation efficiency and environmental protection. Take our prototype TOPAS tanker for example. Within this futuristic concept advances have been achieved in many areas of safety, such as electronic

## Our concern for the future.

As the largest manufacturer of trucks over 6 tonnes, we are keenly aware of our responsibility to the world around us. With a commitment to innovative research and careful design, we aim to ensure a clean and healthy future for all.

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## WORLD COMMERCIAL VEHICLES 4

## A far-reaching alliance

## Renault and Volvo create a juggernaut

for goods purchased as well as access to a wider network of suppliers.

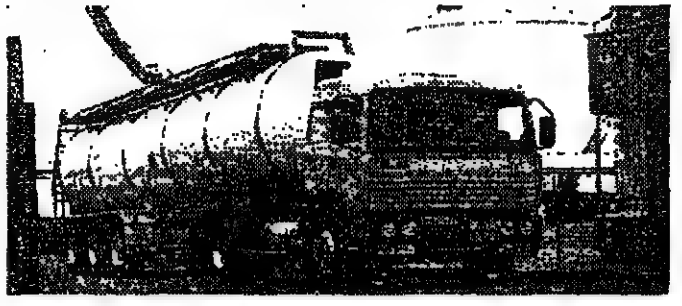
In production, Volvo and Renault hope to be able to use existing capacity more effectively, and that co-ordination of future capital expenditure programmes will make it possible to reduce new investments.

Total R&D costs will be able to be spread over a much larger production volume, reducing unit costs, while the

(\$5.8bn). RVI has a workforce of 32,500 compared with Volvo's 24,150 in its truck and bus operations.

Together Volvo and Renault account for more than a quarter of the western European heavy truck market (above 15 tonnes gross vehicle weight) with a combined share of 25.3 per cent (1989 figures).

In the overall truck market (5 tonnes and above gross vehicle weight) the Ren-



Volvo and Renault joining forces to build a powerful presence

sharing of development work between the two companies should increase their overall development capacity.

Volvo calculates that for its truck and bus operations alone the alliance with Renault should make reduce development costs by 6-8 per cent within five to ten years. Under present operating conditions it estimates that would mean an annual improvement of slightly more than SKR1bn (\$180m) in earnings.

According to Mr Tommy Rengman, executive vice president of Volvo's truck operations, the two groups "are now going from talking to actions, from discussions and negotiations to specific projects".

Last year Volvo's truck and bus operations made an operating profit of SKR2.52bn (\$450m) on a turnover of SKR28.5bn (\$5.1bn), while RVI achieved an operating income of FF1.33bn (\$244m) after a FF1.1bn (\$216m) loss in Mack Trucks - on a turnover of FF34.29bn

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industrial management, and improved quality.

Mr Capron said that Mack would have an impact on RVI's financial performance for several years, but the company had decided to press ahead with a full takeover as Mack was the only operation capable of giving RVI a global scale and assured long-term access to the US truck market.

Mack had a 13.1 per cent share of the US heavy truck market (above 15 tonnes) last year compared with the 11.8 per cent of Volvo GM Heavy Trucks, Volvo's 76 per cent-owned US subsidiary, the 23.9 per cent of Navistar and the 23.7 per cent of Paccar, both of the US and the 16.1 per cent of Freightliner, the US subsidiary of Daimler-Benz.

Last year RVI produced a total of 82,400 impulses with a gross vehicle weight of more than 3.5 tonnes, including 21,000 made by Mack, compared with Volvo's output of 65,760. These figures included 80,250 trucks (Volvo: 60,200) and 1,650 buses (Volvo: 5,560).

RVI has production facilities in France, Spain and the UK, while Mack has plants in the US and in Canada. Volvo trucks are assembled in Sweden, Belgium, the UK, Portugal, the US, Brazil, Peru and Australia.

In Europe, Volvo has a strong position in the heavy truck segment (above 15 tonnes), while RVI offers a complete range of light, medium and heavy trucks. In Europe last year RVI produced 10,000 light trucks up to 8 tonnes, a category where Volvo is not represented, while in the 6-16 tonnes category it produced 19,000 trucks against Volvo's 6,000.

Volvo, however, is one of Europe's biggest producers in the long-haul segment of the heavy truck market with an output of 19,000 trucks last year compared with RVI's 6,000, while in the category of heavy trucks for regional transport the two groups were equal, each with an output of 12,500.

It remains to be seen whether the two groups can gain the benefits they seek from their alliance simply through minority holdings, without taking the outright step to a full merger. There is no doubt, however, that the Volvo/Renault deal has set a new pace in the accelerating restructuring of the truck industry both in Europe and potentially in North America.

Kevin Done

## Exhaust emission standards are tightening. John Griffiths reports

## Manufacturers face the 'clean truck' challenge

THE WORLD'S truck manufacturers are facing stringent exhaust emission standards. These standards are likely to require substantial changes to truck diesel engine technology if they are to be met.

The particular targets of legislators both in North America and Europe are oxides of nitrogen, instrumental in the formation of acid rain, and particulates - tiny solids which carry toxic chemicals into the lungs and which the International Agency for Research on Cancer, part of the World Health Organisation, has classified as carcinogenic.

As has been the case since car exhaust emissions first became the cause of serious concern in the 1960s, it is the US which is leading the way in imposing tighter restrictions. Tougher standards are due to be introduced in the US next year, with a further tightening of the screw to take place in 1994.

The EC Commission is seeking to follow suit, although current European standards are much more lax than in North America.

The first EC standards to limit emissions of nitrogen oxides, carbon monoxide and hydrocarbons became effective as recently as October 1 this year (previous regulations

sure diesel fuel injection systems).

● have higher compression ratios and cylinder heads designed to promote "swirl" of the fuel/air mixture for better combustion;

● use "low sulphur" diesel fuel.

Ricardo, AVL (based in Graz, Austria) and other engine specialists are in broad agreement that engines to meet these standards can be in production from next year using existing technology. Indeed, specialist engine producer Cummins,

possible way of reducing the environmental impact of trucks.

All this development work is being undertaken against the background of intense competition in the truck industry, requiring also heavy outlays on new product development, improving quality and reliability standards, reducing fuel consumption and improving refinement and comfort levels.

It is therefore likely to impose an additional heavy financial burden on European truck makers who are facing

freight transport from road to rail.

Exhaust emissions, however, are not the only environmental issue facing the commercial vehicle industry.

Noise generated by heavy trucks is also a source of increasing concern, and requiring remedial action by manufacturers. Engine encapsulation and modifications to fuel injection equipment are among some of the remedial measures being taken.

However, consultants working in the field suggest that a more integrated approach is required in order to achieve major reductions in the noise perceived both by drivers and bystanders.

This entails full electronic control of the engine/gearbox to avoid high engine revs, designing the truck and trailer as a whole to optimise streamlining and thus achieve smooth passage through the air, low noise cooling fans and even "active" sound suppression.

The last-named, already pioneered by Group Lotus on cars, involves the monitoring of the frequencies of noises being generated by the exhaust or other systems - and the generation through microphones of noise of different frequencies to neutralise them.

The industry is already well down the road to improving

## Noise generated by trucks is also a source of concern

the aerodynamics of vehicles, sometimes with help from Government sources. For example, the UK-based Besco Bodies group is already marketing an adapted and modified BAF Freightliner rigid truck with full aerodynamic aids. Its coefficient of drag is cut from 0.716 to 0.325 - good even by car standards.

Aerodynamic drag increases with the square of the speed, and at 100 km an hour a truck needs four times as much power to overcome drag as it does at 50kmph. Unsurprisingly, therefore, tests of the vehicle in normal operating conditions found that fuel consumption was also improved, by around 25 per cent - a quantum improvement which, if such aerodynamics become the norm on trucks, represents a substantial environmental benefit in terms of reduced volumes of exhaust emissions.

## Tougher standards will be introduced in the US next year

Involved only the amount of visible smoke emitted. But in most respects they are no more severe than those introduced in the US four years ago and - despite months of discussion - no firm agreement has been reached between EC member States on the Commission's proposals for further tightening them.

The demands that even the US 1991 standards have been making of the industry's technical ingenuity and research and development resources are considerable.

According to Ricardo Group, the UK-based engineering consultancy which works on engine projects for most vehicle makers world-wide, in order to meet the 1991 standards new heavy duty diesels will need, at the least, to

● be turbocharged and inter-cooled;

● use sophisticated high pres-

US EMISSION LIMITS FOR HEAVY DUTY VEHICLES	1987 1990 1991 1994			
	g/kwhp-hr	g/kwhp-hr	g/kwhp-hr	g/kwhp-hr
Carbon monoxide	15.5	15.5	15.5	15.5
Hydrocarbons	1.3	1.3	1.3	1.3
Nitrogen oxides	10.7	6.0	5.0	5.0
Particulates	-	0.6	0.25	0.1

All figures g/kwhp-hr

whose heavy duty diesels are fitted by a wide range of truck makers, has already unveiled one such unit capable of meeting the 1991 standards.

However, Ricardo describes the 1994 standards as representing "one of the greatest challenges facing the truck industry". Meeting them, it says, will involve much more complex engineering solutions. These will have to include extensive use of electronic controls, the adoption of multi-valve cylinder heads and other features such as variable-vane turbochargers. Even then, further clean-up measures will almost certainly be required such as exhaust catalysts and "traps" to capture escaping particulates.

It is indicative of the severity of the problems that even research engines have only recently begun to meet the emissions levels required under testing.

Navistar (formerly International Harvester), the biggest US heavy truck producer, has had one of the most prominent test programmes with its "4 Smokeless" large-capacity diesel. This unit, in prototype form, has been undergoing in-vehicle road testing for some time. When used with low-sulphur fuel, says Navistar, it has already proved capable of meeting the 1994 standards.

However, like other manufacturers, Navistar is also conducting extensive research into use of alternative fuel engines, including turbines, as another

dwindling profits as a result of the current sales downturns in some key markets such as the UK.

Increasingly vociferous environmental groups remain unimpressed, particularly at the inability of the European countries to agree a timetable for the introduction of stiffer standards. Friends of the Earth is among several environmental groups calling for Europe's decision-making process to be speeded up.

Even some politicians are expressing themselves frustrated by the slow progress. Mr Chris Patten, the UK Environment Secretary, has also urged his EC colleagues to bring forward firm decisions.

Despite environmentalist insistence that only legislation will force the industry to clean up its own act, major manufacturers insist that they are devoting extensive resources to the issue and that the long-term outlook for reducing exhaust emissions substantially is good.

Mr Helmut Werner, head of Mercedes-Benz's commercial vehicle division which is spending around DM 250m a year on commercial vehicle emissions problems, said earlier this year he is confident that continuing improvements will produce a total 30 per cent cut in commercial vehicle exhaust emissions by the end of the century compared with current levels.

This would be in the absence of any wholesale switch of

## Electronics can improve efficiency, writes Alan Bunting

## European builders embrace new vehicle technologies

THE TRADITIONAL conservatism of truck designers has held back the adoption of new vehicle technology. Transport managers and fleet engineers usually assume that fundamental engineering innovations inevitably raise to initial cost prices costs and reduce reliability.

In the US, vehicle specifications are dictated in minute detail by trucking companies and productivity conscious owner-drivers. US manufacturers maintain or expand their market shares by giving customers the products they know and want, and pander to their individual tastes on such matters as cab comfort and rudimentary styling.

But US truck chassis, including those built by companies under European control, such as Volvo-GM, Freightliner (Mercedes-Benz owned) and Mack (now a Renault subsidiary), remain crude.

Frame, cab and suspension design in the US is reminiscent of European practice in the 1950s.

In Europe, British buyers are the most sceptical about new technology. However, influenced by innovative continental manufacturers, many UK hauliers are more reluctant to

Compressed air is readily available from the brake reservoir, despite their exposure to violent movement, mud and salt spray.

Users now realise that truck electronics can also raise operating efficiency and help the

Electronic wheel sensors have proved remarkably trouble-free, despite their exposure to violent movement, mud and salt spray.

Users now realise that truck electronics can also raise operating efficiency and help the

## Many of the new legal requirements can only be met through the application of microprocessors, electronic sensors and control valves

wear or damage. In 1977, Mercedes-Benz, the world's biggest truck producer, took the lead by introducing an electronically-controlled gear-change, EPS, on its heaviest trucks as a standard feature. It was a gamble which perhaps only Mercedes could have taken.

The company's vertically-integrated structure allowed Mercedes to defray the on-cost of EPS across the whole vehicle and so avoid an unacceptable increase in price, while high production volumes helped keep unit costs down.

Scania of Sweden pre-empted Mercedes' launch with its similar CAG system, though this remains a listed and expensive additional option. Demand has been modest, giving Scania little opportunity to reduce unit cost.

Fortunately, European truck builders have embraced electronics and computer technology.

In the 1980s, they were forced in this direction by a proliferation of safety and environmental legislation, which made ever increasing demands on performance. Many of the new legal requirements can only be met through the application of microprocessors, electronic sensors and control valves.

Following a European Community directive on anti-slip braking, vehicles require electronic signalling to sense wheel-lock and produce rapid braking force response without increasing stopping distances.

More powerful engines - some now developing 500 horsepower - have led to correspondingly upgraded gearboxes, implying increased shift lever effort.

Computer-controlled fingertip gearshifting is also available from Eaton and SF, proprietary transmission suppliers.

Eaton's SAMT system, developed in the UK, is available on British ERF chassis and from MAN and Fiat-Iveco. It is more advanced than EPS or CAG, because it eliminates clutch pedal operation except when starting and stopping.

Assisted gearchange systems encourage drivers to shift up

Power assistance is being applied to gearchange mechanisms

or down as soon as road or traffic conditions demand. They prefer, therefore, to keep engine speed in the economy band - usually shown green on the dashboard rev-counter - with consequent fuel savings.

Electronics are now starting to have a bigger effect on fuel economy. In Europe and North America, truck and car engines face increasingly stringent exhaust emission regulations. Intensive research is being conducted on the diesel fuel-injection process as engineers

seek to control fuel quantity metering and timing in response to legally permitted pollution levels.

Fuel injection rates can only be regulated with sufficient accuracy by a sensor fitted on to the engine (or, in the case of US diesel makers, directly to the cylinder block).

Metering equipment in production includes systems from Lucas Diesel Systems of the UK, Cummins and Detroit Diesel in the US and Bosch of Germany.

Such systems also optimise fuel economy and performance. Chassis builders such as MAN are running prototype trucks with electronically managed engines and transmission systems.

The driver only has to press the accelerator pedal. The gears change automatically when conditions demand, under instruction from a central "black box" in which the electronics of the engine and the gearbox continuously interact.

## The West European Commercial Vehicle Sector: 1992 and Beyond

This latest Special Report from the EIU offers a comprehensive analysis of the commercial vehicle industry and market in Western Europe - from light to heavy trucks. It includes reports from the Eastern Block - in-depth interviews - an update on Single Market legislation - a review of distribution trends - new technology - market forecasts - detailed operating profiles of over 20 leading manufacturers.

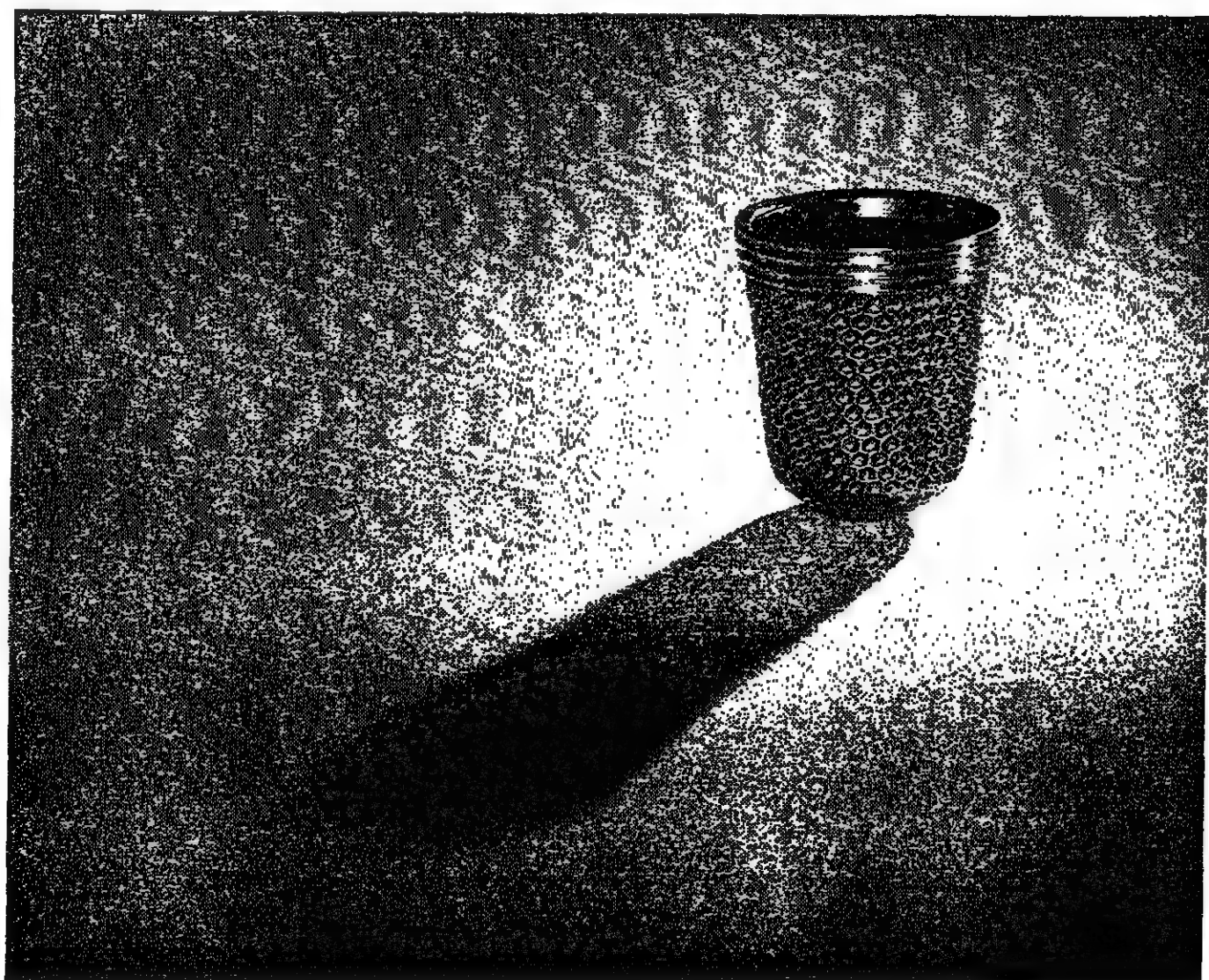
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## WORLD COMMERCIAL VEHICLES 5

Lower sales are forecast, writes Richard Feast

## Recession hits US demand

THE US truck industry has little to be cheerful about in the short term. But nobody fears a repetition of the catastrophe of almost a decade ago, when the industry was hit by recession and deregulation.

Medium and heavy truck sales were then about 180,000 a year, compared with the decade's peak of more than 300,000 in 1988. This year, truck people say they "only" face a recession.

In the early 1980s, medium and heavy truck sales fell by approximately 30 per cent, says Mr Bernard Cambell, an analyst at Data Resources Inc, Lexington, Maryland. "Right now, we're forecasting a decline for 1991 of five to 10 per cent from present levels."

A financial executive at Navistar, the country's leading heavy truck manufacturer, explains: "People buy heavy trucks to move goods. If trucks don't think there will be goods to move, they'll postpone buying new trucks." That was happening before the prospect of conflict in the Middle East further dampened demand.

Mr Terry Huber, Ford's heavy truck sales manager, confirms the dilemma facing hauliers. "They're waiting to see what happens, even if they do need to replace their trucks. They can't make any decisions until they determine what tonnage requirements they're going to have."

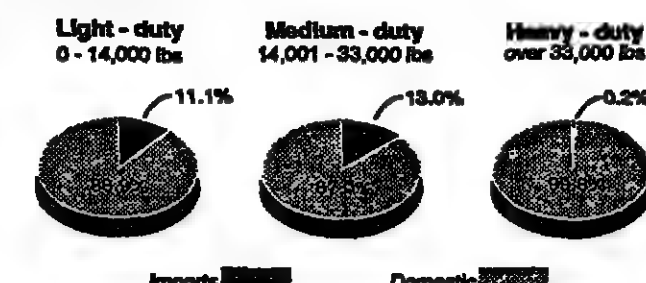
DRI's Mr Cambell says: "If we're not in the midst of a



Production line at Ford's Kentucky Truck Plant

## US retail truck sales

By weight groups



Source: Motor Vehicle Manufacturers Association of the US &amp; Japan's Automotive Yearbook

tend to get lost in the parent group's consolidated accounts. For example, Mr Jean-Pierre Capron, chief executive of Renault Vehicules Industriels, has attributed RVI's substantial first-half losses to the US operations of its recently acquired subsidiary, Mack. But he was not specific. Navistar reported a small loss for the first three quarters, while at Paccar, builder of Kenworth and Peterbilt vehicles, profits are slim. Some indication of the market's lack of appeal came with September's surprise decision by Fiat's Iveco to pull out of the US after the end of 1991.

## Overcapacity is causing discounting by retailers

recession, we're soon going to be. In the trucking industry, there is just too much supply given the present level of demand."

This overcapacity, particularly in the heavyweight Class 8, is causing widespread discounting by retailers. Few makers appear to be operating at satisfactory margins, though with so much of America's medium and heavy truck industry under European control it is hard to determine profitability. Detailed results

Iveco, a long-standing medium duty competitor, is now the only major European truck maker without a substantial stake in the US. Its European rivals moved strongly into US manufacturing during the 1980s: Mercedes-Benz with Freightliner, RVI with Mack, and Volvo with White and GMC.

Sales of Class 8 trucks were

down 16.7 per cent in the nine months to the end of September to 82,908 compared with the same period a year earlier. This trend is worsening. Sales in September were down almost a fifth at 8,100. The uncertainty has caused makers to scale back earlier estimates of year-end Class 8 sales. They now vary widely, with Mack in the middle of the bunch with 110,000. While Class 8 remains the trucking bellwether for the health of the economy, sales of medium duty trucks in Classes 4 to 7 are traditionally much less volatile.

However, they too were substantially down in the first three quarters - by 11 per cent to 314,100, according to the Motor Vehicle Manufacturers' Association. Earlier expectations of a strong final quarter of this year have now been forgotten. The slow down will continue well into the first half of next year, but with a stronger second half making up for some of that lost business, says Mr Cambell.

The current lack of dealer orders has caused sporadic weekly shutdowns across the industry. They will become more frequent as the economy deteriorates.

The effect of a conflict in the Middle East is likely to depress demand still further, though any resulting fuel price increases might also stimulate demand for more efficient trucks.

In addition, truck buyers are faced with additional costs from next year, put at approximately \$500 a truck by one vehicle builder.

Truck makers responded to the tougher exhaust emission regulations which apply from January 1 1991 by adopting electronic engine management controls. These costly changes allow trucks to meet the standards without suffering any performance penalty, particularly important to long-haul operators. Emission regulations will be further tightened in 1994. Manufacturers believe the only way to meet those standards is to opt for exhaust dust traps, but the truck operators, who have to meet the additional purchase costs and higher maintenance bills.

Equally, truck makers are none too thrilled at the operators' attempts to raise support in Washington for use of trucks which pull twin 48 ft trailers. If the proposal became law, an operator could have a tractor cab fleet overnight because one truck would be

## Analysts say the slow down will continue well into next year

able to do the work of two. All this increases the pressure for cost cutting throughout the industry. Mack's former chairman Mr Ralph Belts said his company was trying to slash \$3,000 off the cost of producing a truck. (The newly-appointed chairman is Mr Elise Pascual).

At Navistar, president Mr Neil Springer talks of a three-year plan to take \$1,500 out of the cost of a truck.

Memories of the early 1980s are too painful for anything less radical.

JAPAN'S FOUR makers of big trucks, the 3.5 tonners and above, face a period of cut-throat competition due to higher interest rates, uncertain oil prices, a stagnant US market and a labour shortage.

Since 1987, a thriving Japanese economy sent sales of big trucks soaring. This was welcome news for Mitsubishi Motors (MMC) and Isuzu Motors, which also manufacture cars and buses, but even more so for Hino and Nissan Diesel, which make only large trucks (including buses).

The booming domestic market dramatically affected the sales of Japan's number one truckmaker, Hino, which stripped all its rivals in the diesel heavy-duty category for the 18th consecutive year. Hino, 10.8 per cent owned by Toyota, sold 57,360 medium and heavy-duty trucks in 1989 for almost 30 per cent of the market. That translated into a 3.8 per cent increase and net sales of \$1,228m, up 4.5 per cent over the previous fiscal year.

Nissan Diesel (ND), the smallest of the big four in terms of production, appears to be gradually closing on its bigger rivals. Between April and September this year, the company sold 9,100 units, 13 per cent up from its 22.3 per cent share of the market a year earlier. ND spokesman Mr Yozo Motohashi says the company plans to promote sales of four-tonne payload trucks, which account for more than half the total truck sales of more than 3.5 tonnes. ND also plans to expand sales of its new heavy-duty series (15 to 20 tonnes) to overseas markets.

In spite of the bad portents, the short term outlook is still rosy. Japan's Ministry of International Trade and Industry (MITI) predicts this year's sales will top last year's record 186,700 medium and large-size trucks registered in the domestic market. Most analysts predicted that the 1990 annual sales figure would fall around 15,000 vehicles short of 1989, which was itself a remarkable 70 per cent increase over 1986, when only 110,000 big trucks were sold. The last time sales approached this level was in 1979, when new registrations totalled 155,782 units.

However, the rate of increase in sales has about halved this year from the 10.4 per cent year-on-year growth achieved last year, and the peak has ended, according to the head of MITI's Automobile Division Section, Mr Toshio Kawashima.

Although public investment could continue to prop sales,

## Japan: Trucks and buses

Production (percentage change)



New registrations (percentage change)



Exports (percentage change)



## JAPAN

## A period of cut-throat competition

rising interest rates and oil prices could dampen the market, he says.

Demand for big trucks comes mainly from two sectors - land transport companies and the construction industry. Of these, transport companies buy

Though now under deregulation, transporters cannot raise customer freight rates, which means wages have stagnated and drivers are fleeing to more attractive jobs. No drivers, no new trucks, says Mr Marvin. He claims flat or declining

## MITI predicts that sales will top last year's record 186,700 medium and large-size trucks registered in the domestic market

the most new trucks in a predictable replacement cycle that spans eight or nine years. Companies replace old trucks and buy new ones during economic boom times, and hang on to old ones when times get rough.

Japan's tight labour market will also apply greater pressure to transport companies. Mr Steven Marvin, chief automobile market analyst at Jardine Fleming securities, says the highly regulated freight industry is characterised by low wages and long working hours below industry standards.

sales for big trucks in 1991 are almost inevitable as the replacement cycle fades. Almost 80 per cent of demand for big trucks is a function of the replacement cycle, he says. The size of the decrease will depend on interest rates and oil prices.

Sales have already been hit by economic stagnation abroad, which has exacerbated the long-term decline in exports due to the strong yen. Japan's export sales of big trucks from January to August this year totalled fewer than

625,000, (about 20 per cent of them knock-down units), a fall of 66,000 from the previous year's level.

MMC's share of the truck and bus export market fell about 20 per cent to just over 177,700 in 1989 after six straight years in the 220,000 to 270,000-unit range. Meanwhile, the industry export total fell about 11 per cent. The only bright spot appears to be Australia, where nearly 17,000 trucks and buses were sold in 1989, compared to 1,000 or so in 1988.

As recession looms in the US, the biggest foreign market for Japanese truckmakers, sales there have plunged. Japan exported around 137,000 trucks and buses to the US in both 1988 and 1987. By last year, sales of big trucks had dwindled to 68,638.

The big four truckmakers are trying to hedge against uncertainty by joining forces with foreign producers. These long-term moves could pay off in the form of technology transfer, mutual market access and diverse forms of co-operation, but appear to have negligible short-term benefits.

Since Mercedes-Benz trucks first appeared in Japanese showrooms last autumn (thanks to 21 distributors of Stuttgart Truck and Bus Sales, a joint MMC-Daimler Benz joint venture), a token 130 small trucks (of under 3.5 tonnes) have been ordered, with only 80 of those actually registered by the end of August. MMC says it does not know the level of sales for Mercedes-Benz's pricey 450-plus horsepower, heavy-duty long-haul tractor, but admits that it is "very small". Regular MMC trucks are sold through 47 Fuso dealerships nationwide.

Isuzu sealed a similar arrangement last year with Volvo Truck Corporation to market the Swedish company's long-haul tractors in Japan. Although less than one quarter of Isuzu's sales derive from medium and heavy-duty trucks (as against more than 36 per cent from light trucks), Isuzu recorded impressive figures for big trucks in financial year 1989. Total sales increased 10.8 per cent over 1988, with unit sales growing 10.3 per cent to 74,000 medium and heavy-duty units. Exports made up 23.7 per cent of total big truck sales, up 21.7 per cent over last year.

In exports, Isuzu ranks second only to Hino, with sales of 25,198 in the financial year 1989, bolstered by its F-series medium-duty trucks.

Chris Perry

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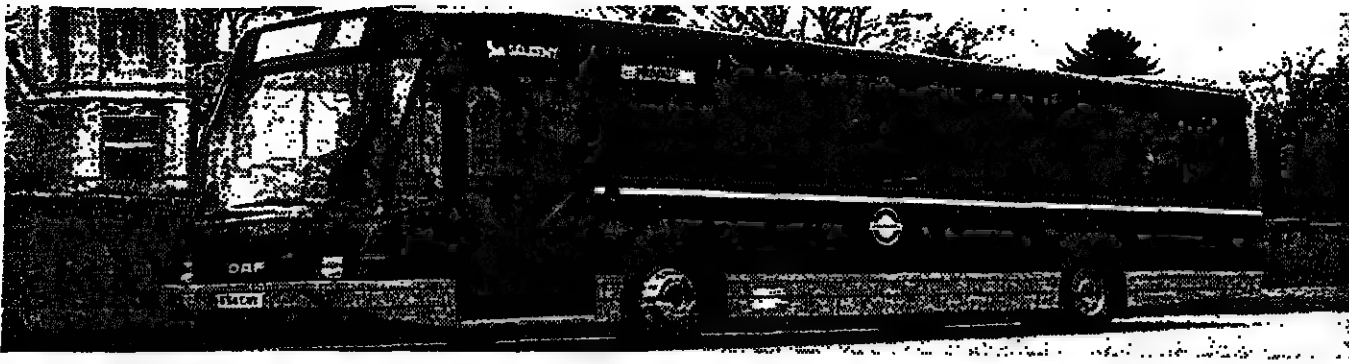
RENAULT TRUCKS. A LEGEND IN THE MAKING.



## WORLD COMMERCIAL VEHICLES 6

Bus makers are preparing for 1992, writes Eric Gibbins

## Competition intensifies



Going Dutch: after reviewing prospects for the 1990s, Daf and Bova joined forces to create United Bus

COMPETITION among European bus manufacturers is intensifying as they prepare for the single market in 1992. They have been consolidating their positions within their home markets and some are expanding internationally through takeovers, mergers and joint ventures.

This process, which follows a similar trend in truck making, has affected every major European bus maker except Scania, whose Scania-Bussar subsidiary in Sweden produces 2,000 to 2,500 buses a year.

Some bus deals have coincided with truck takeovers. The latest is the acquisition by Italy's Iveco, the commercial vehicle arm of Fiat, of 60 per cent of Spain's leading commercial vehicle manufacturer Enasa, maker of Pegaso trucks and buses. While primarily concerned with the Spanish company's truck activities, it will add some 1,000 bus and coach chassis to Iveco's production portfolio.

Iveco is Italy's dominant bus manufacturer. After acquiring its biggest rival, Sica SpA of Vittorio Veneto, last year, it claims 80 per cent of the market in terms of chassis. It is less dominant in bus and coach body construction, but it also owns Orlandi, which makes a variety of coach bodies at its Bologna plant.

With the takeover of Sica, Iveco secured a strong home base for its bus making activities in the face of European competition.

Other companies have taken even stronger action. In the Netherlands, Daf NV of Eindhoven and Bova NV of Valkenswaard, citing "a growing market for service buses, keener international competition in post-1992 Europe and greater concentration within the industry", formed United Bus (UB) last year after a joint review of market requirements in the 1990s.

Mr Aart van der Padt, chief executive of Daf, said: "We see the bus market moving to a situation where operators will buy from the coach builder. This is why we have established United Bus."

At the time of UB's formation, Daf's bus production was in the hundreds rather than thousands and other companies were expected to join the group.

Earlier this year, Optare, the British bus builder established in Leeds at the former Leyland Group factory of Charles Roe, joined UB. Optare, which had

UB's operations. It absorbed the operations of Daf Bus UK and moved them from the Thame HQ of Daf NV to Leeds.

No sooner was this move agreed than another Dutch company, Den Ouden, joined UB, although the deal did not include Den Ouden's North American activities (it owns New Flyer Canada).

UB has since linked with Danish company DAB Silkeborg A/S, once part of the Leyland Group. In 1989, DAB supplied 60 per cent of the bodies for Danish service buses, of which more than 80 per cent were fitted with Daf engines. UB now has a 40 per cent interest in the Danish company.

The Link with DAB brought UB annual turnover to £184m and production to approximately 1,850 bus chassis and 1,150 complete buses and coaches, representing 6.5 per cent of the European market.

UB now hopes to compete with the 'big league' bus makers, led by Volvo, which narrowly claims European market leadership over Mercedes, through its ownership of Leyland Buses in the UK.

Since July, Volvo has also owned the bus operations of Steyr in Austria. The Swedish company has a majority holding in a new company called Steyr-Daimler-Puch, to which all

Steyr bus activities have been transferred.

Echoing Mr van der Padt's forecast that sales would become led by bodybuilders, Mr Lars Erik Nilsson, president of Volvo Bus in Gothenburg, pointed out that since his company was primarily a manufacturer of bus chassis, it needed close co-operation with bodybuilders in its various markets.

"Steyr is today market leader in the area of city and intercity buses in Austria and, in co-operation with our new partner, we see good opportunities to develop that existing business even further. In addition, our new base in Vienna will be of strategic importance for our future development plans for Germany and eastern Europe", said Mr Nilsson.

Volvo is one of several companies with eyes on eastern Europe, especially Hungary, whose Ikarus company is claimed to be the world's biggest bus maker. With an annual production of more than 11,000 buses last year (down from 14,000 only two or three years ago), however, Ikarus is in severe difficulties. Help from the west - the company has indicated that it would like western investment - seems the only solution.

German companies are the likeliest partners for Ikarus, however. MAN, which builds around 1,500 heavy buses a year, has long associations with the Hungarian heavy vehicle industry and could be a contender. So could Mercedes, which with an annual output of more than 5,000 buses is Volvo's main rival in terms of

European market leadership. Kaessbohrer and Neoplan, which produce more than 2,000 and 1,000 vehicles respectively, are less likely to merge with Ikarus. Their strength is primarily in luxury coaches.

To compete effectively in a bigger market, manufacturers have also been trying to offer a broader range of vehicles. Renault Vehicules Industriels in France recently completed its line-up of passenger vehicles to meet the 1990s. Like Iveco, Renault dominates its home market. The chief competition comes from Belgium, where Van Hool has become a major European force in recent years. Claiming to produce 1,400 buses a year, Van Hool has acquired fellow Belgian bus

builder LAG Bus and with it a brand new coach building factory at Bree. The company has indicated that it will give it a production capacity of 1,400 vehicles per year.

Van Hool is primarily a bodybuilder, using other companies' chassis or front and rear modules for its integral bus and coach designs - in short, the sort of partner being sought by the chassis makers.

Few bodybuilders have sought markets outside their own countries and bodybuilding largely remains a local business. However, Britain's Plaxton Group established itself in France last year by acquiring Carrosserie Lorraine from Iveco. Although 100 per cent owned by Plaxton, the French company continues its association with Iveco by building on Iveco chassis.

Plaxton's policy, like Van Hool's, is to seek chassis partners for mutual benefit - a formula which may provide the pattern for the future.

COMPONENTS

## An important part to play

GLOBALISATION of production among vehicle makers is being increasingly replicated by the makers of components such as engines, transmissions and axles.

Companies like Eaton Corporation and Rockwell, best known for their gearboxes and axles, and diesel engine-makers Cummins and Perkins, have established a secure customer base among truck makers, who tend to be much more willing to use bought-in components - including engines - than their car-producing counterparts.

There are compelling reasons for medium-sized and smaller truck makers to use the independents.

World commercial vehicle sales are only about one-tenth those of cars, and trucks represent a smaller proportion still.

Economies of scale on such complex components, which can cost hundreds of millions of dollars to develop and put into production, are therefore hard to find, even for the biggest truck producers.

It can make good sense for, say, Rockwell to focus its specialist expertise on developing a range of axles which can be used by virtually any truck maker.

Rockwell itself achieves economies of scale by spreading sales across a broad customer base and its customers receive axles which are likely to be cheaper and better than an individual truck maker could develop and produce itself.

It stands to reason that no individual truck manufacturer can possibly claim at any one time that his trucks have the best engine, gearbox and axle just because they've all been done in-house", says Mr Peter Foden, chairman of ERF, the UK's last independent publicly-owned heavy truck maker.

ERF itself provides an example of how a small truck maker can survive - indeed, flourish - by making extensive use of the large independent component groups.

In the early 1980s, ERF standardised its entire product range around Cummins engines, Eaton's Fuller gearboxes and Rockwell axles.

Many of the smaller suppliers have fallen by the wayside

This allowed it to simplify truck designs and production, as well as obtain better terms from suppliers because of the higher order volumes.

Inevitably such developments have been causing a polarisation in the components sector, with the large, technologically well-endowed groups becoming more powerful and many of the smaller, traditional suppliers falling by the wayside.

By any measure, the larger players give every indication of long-term growth, despite a current profits squeeze being experienced in some important world markets, such as the United States.

That squeeze is exemplified by Eaton Corporation's 13 per cent drop in operating profits from its automotive components activities in 1989, and continuing pressure on margins in the current year.

In spite of that, it still managed an operating profit on these activities last year of \$255m on sales of \$2.1bn.

Additionally, Eaton is far from totally dependent on the volatile automotive sector.

The company's total sales of \$3.67bn last year reflect an extensive presence in more generalised control systems for the transport, defence and aerospace sectors.

As stressed by chairman Mr James Stover, Eaton knows that its ability to remain competitive will depend heavily not just on driving its costs

base down, but on maintaining a high level of investment in research and development.

For Eaton, that has meant research and development and capital spending of \$1.3bn in the five years up to the start of this year, with similar levels planned for the future.

Cummins, Rockwell, Perkins, the big UK-headquartered BTR Group, TRW of the US and the other majors in the sector all operate under similar rules.

Rockwell, for example, while larger and more diverse than Eaton - nearly \$4bn of its \$12bn sales last year came from aerospace - had worldwide automotive component sales of more than \$2.4m, of which around two-thirds comes from heavy truck customers.

Like Eaton, Rockwell's vehicle component activities also came under profits pressure, with operating earnings falling marginally to \$180m despite record turnover.

Rockwell exemplifies also the global approach in the vehicle components business.

The company has manufacturing plants in 15 countries making brake systems and other components, as well as axles, for off and on-highway trucks, buses and trailers as well as cars.

The larger players give every indication of long-term growth

R&D spending is commensurately heavy, and Rockwell's vehicle components activities appear poised to benefit from synergy with its electronics businesses, its largest single sector with sales of nearly \$50m last year.

Truck makers are making increased use of electronics to manage fuel injection and other systems, as well as a means of coping with tougher legislative standards for exhaust emissions and competitive pressures to improve fuel economy.

Here, too, international convergence is taking place, creating opportunities for those suppliers with substantial development resources and a willingness to commit themselves to following the vehicle makers into globalisation.

Until recently, western Europe was much more lax than the US in its approach to pollution by trucks, demanding little more than a visual smoke check.

However, the first limits on a range of emissions were introduced last month, and by 1994 the European Community hopes to have in place a framework of standards which will virtually replicate tough new limits being introduced to the US that year - and which will require similar solutions from component makers.

With western markets fairly well developed, the major components groups have been looking increasingly to strengthen their presence in developing countries, particularly Brazil and elsewhere in Latin America.

However, the opportunities offered by the opening of eastern Europe remains uncertain, at least in the near term.

As Mr Noel Goutard, chairman of the French components maker Valeo recently pointed out to the Economics Intelligence Unit, "we have to consider the interests of our shareholders. Eastern Europe is not yet a true free market economy and that makes any involvement a risk."

"If one of our existing partners asks us to go into eastern Europe to set up a supply to one of their own ventures, and if they offer a contract which guarantees a return on our investment, then of course we would do it. But we are not the Salvation Army..."

John Griffiths

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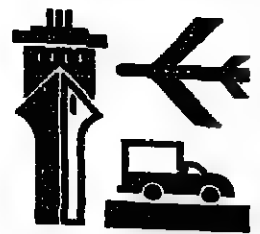
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# DISTRIBUTION SERVICES

SECTION III

Tuesday November 6 1990



The increasingly pan-European needs of customers means that distribution companies are

having to reassess their strategies. The approach of 1992 means a clear view of the organisational and operating changes will be needed, writes Paul Abrahams

## The world's the limit

THE EMERGENCE of logistics as a means of achieving competitive advantage is leading to a fundamental restructuring of the turbulent distribution services industry.

The restructuring is customer driven. Increasing numbers of manufacturers and retailers are divesting themselves of their in-house distribution divisions. They are using outside logistics specialists to provide them with transport and warehousing services instead.

The main reason for this trend is that many companies view distribution as a capital, fuel and labour intensive activity that lies outside their core activities. For many concerns, logistics represent between 16 and 35 per cent of total revenues and are often the second most important source of costs.

By ridding themselves of their transport divisions and using outside expertise, these businesses hope to reduce their operating costs as well as improving their margins and balance sheet. This is achieved by reducing the workforce directly employed in distribution, and minimising capital investment in trucks and other transport-related items.

The trend for retailers and

manufacturers to use outside logistics companies has been accelerated by the growing cost and complexity of modern logistics.

"Effective distribution systems are becoming increasingly complicated and are beyond the management expertise of most manufacturing and service companies," says Mr John Harvey chairman of Tibbett & Britten, the transport group.

"Running a warehouse with an electronic data interchange system and 500 people working six or seven days a week around the clock for 364 days a year is not an easy business."

The technological demands of logistics are also becoming greater. Mr Robbie Burns, managing director of Exel Logistics, a division of NFI, explains that substantial investment is required in information technology if vehicle fleets are to be properly exploited, goods tracked in transit and electronic data interchange systems used effectively. He explains that few manufacturers find such technology easy to manage or fund.

With their expertise, the logistics companies claim to be able to offer complete supply

chain management which is highly reliable and cost effective. They can also provide the advantages of "just-in-time" inventory systems which can help reduce stocks and improve their return on capital.

"The aim is to develop partnerships between the customer and the logistics company, rather than the usual customer/supplier relationship," says Mr Richard Dawbarn chief executive of United Transport, a division of BRT.

The first companies to take advantage of such relationships were the UK food retailers during the second half of the 1980s. These wrested control of the sector's logistics from the manufacturers which had previously dominated the supply chain.

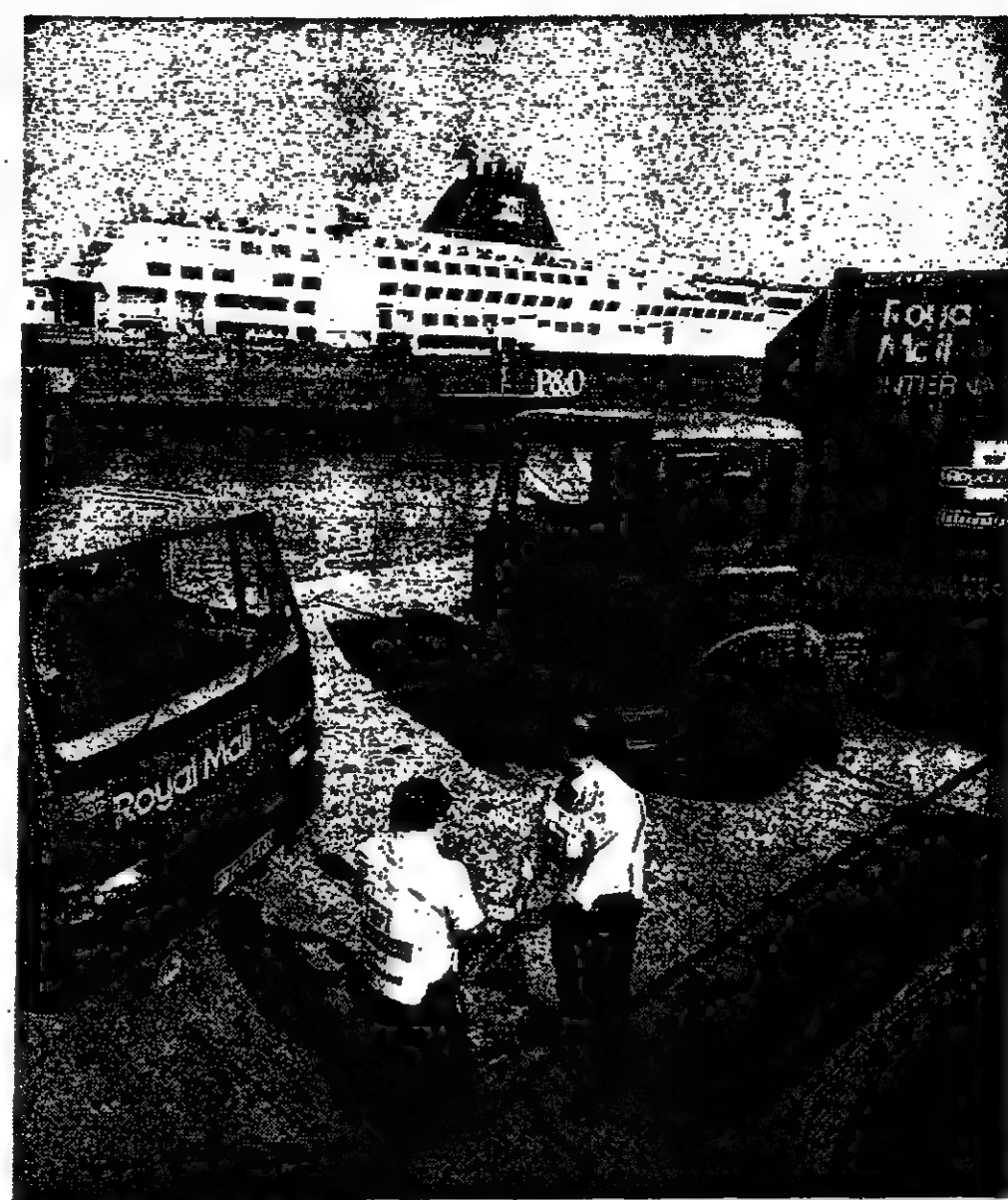
Businesses such as Marks & Spencer were able to increase the amount of sales space by increasing the frequency of deliveries and eliminating the need for most of their stockrooms. To guarantee reliability they used outside contractors to manage their deliveries and warehouses. For example, Sainsbury's, the UK retailer, owns only four of its warehousing centres and uses 17 others which are operated by logistics suppliers.

However, a second wave of logistical innovation is now being implemented - this time in the field of manufacturing. Companies are looking for the logistics concerns to provide a complete supply chain from component suppliers to the manufacturer and then on to wholesaler and retailer.

The problem for the logistics suppliers is that their customers are demanding ever more expensive technology and ever greater geographical coverage. The technology does not come cheaply: last year, for example, DHL spent \$250m on automation, computer systems and facilities.

The reason for the need for greater geographical coverage is the single European market in 1993. In preparation for 1993, multi-national companies are increasingly reducing the number of manufacturing plants.

"Quite simply, we are moving from national manufacturing to pan-European manufacturing," explains Robbie Burns at Exel. "Companies are starting to reduce the number



Royal Mail International - a distribution service close to many hearts - handles more than 1bn items every year. The number will grow further as the single market opens

of factories, and those that remain are specialising. The consequence is that the logistics suppliers will have to provide pan-European transport systems moving components and finished goods across the Continent."

One recent study suggests that the number of freight movements in Europe is likely to increase by about 30 per

cent over the next ten years. A further reason for distribution companies to develop pan-European networks is so they can provide services to national retailer customers they already serve in the UK.

Marks & Spencer, the UK retailer, already operates in eight countries, for example. Demand for services in central and eastern Europe is also

growing. DHL estimates that consignments carried into the Soviet Union were up by 184 per cent during the first quarter of this year.

There are, however, considerable difficulties in setting up such networks. Although it can take time for distribution companies to create a system using organic growth, acquisitions also present problems.

A number of distribution companies have had difficulties assimilating continental acquisitions into their systems. The problems of integrating computer systems and standardising working practices can be considerable.

In addition, the individual national markets remain stubbornly different. The industry in Germany, for example, remains highly regulated and is protected in terms of tariffs. Meanwhile, in France, the sector has been deregulated and is now highly competitive.

Mr Richard Dawbarn at United Transport estimates that since deregulation in 1988 rates have fallen by between 15 and 20 per cent in real terms.

The financial large capital costs involved in geographical expansion and increasingly expensive technology are taking their toll of the distribution companies, however. Even before the Iraqi invasion of Kuwait, it was clear that the industry was in the process of restructuring.

Federal Express has recently admitted it is not making money on its European operations and has completely restructured its UK operations, while Nedlloyd, the Dutch transport group which has been building up a network in Germany, recently decided not to issue an interim dividend after its half-year profits were nearly halved.

The sector, which is volume sensitive, is now faced with the danger of falling demand caused by a slowdown in the world economy.

At the same time, this fast-growing industry is facing rising costs following the invasion of Kuwait. The UK-based Road Haulage Association, which represents about 11,500 operators, estimates that hundreds of small companies have ceased trading.

However, some larger companies are also looking viable. In particular, recent management buy-outs which have high gearing, in the UK, the most significant casualty has been Rockwood Holdings, the USM freight and distribution company, which went into receivership in July.

"The next 12 months are going to be interesting," says Mr Burns at Exel. "They're also going to be difficult."

### IN THIS SURVEY

■ Operators engage low gear: There has been feverish take-over activity in the courier and express industry and nearly all companies are losing money in Europe. They are reorganising now in an attempt to remain competitive financially and in terms of service. Page 4

■ New clothes for 1992: The advent of the single market has considerable implications for distribution companies as it leads to demands for greater uniformity. Page 2

■ The technology revolution: Transport logistics has been revolutionised by the introduction of electronic automatic identification, data capture, tracking and electronic data interchange. Page 4

■ The green alternative: The recent oil shock together with the completion of the Channel tunnel bodes well for rail freight at a time when rail is being seen as an environmentally sound method of transporting goods. Page 6

■ The heavyweights take over: The trailer industry is experiencing considerable difficulties after the solid growth of the 1980s. Page 6

■ Warehousing is part of the answer: A look at the strategies companies have chosen in their search for greater efficiency. Page 7

■ Up in the air: The air cargo industry was one of the great success stories of civil aviation of the 1980s, but it now faces increased competition from specialised express companies. Page 7

■ The skills shortage: Not only are there too few Indians, but there is a shortage of chiefs as well in an industry which needs the best. Page 8

■ PROFILES: France. Page 2  
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Editorial production: Heather Parker

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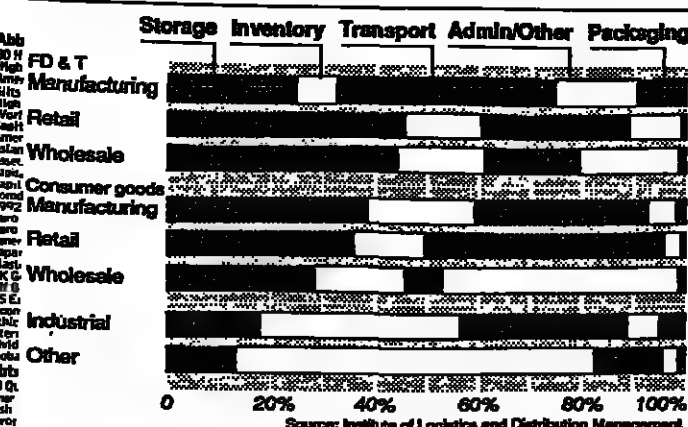
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## DISTRIBUTION SERVICES 2

## Breakdown of distribution costs



	TOTAL DISTRIBUTION COSTS BY INDUSTRY SECTOR					
	STORAGE % costs : % sales	INVENTORY % costs : % sales	TRANSPORT % costs : % sales	ADMIN/OTHER % costs : % sales	PACKAGING % costs : % sales	TOTAL % costs : % sales
<b>FD &amp; T</b>						
Manufacturing	24.35 : 2.95	8.40 : 0.71	41.57 : 3.53	15.89 : 1.34	5.44 : 0.86	100.0 : 8.44
Retail	46.82 : 1.52	13.56 : 0.53	22.54 : 1.11	10.82 : 0.41	0.68 : 0.02	100.0 : 3.96
Wholesale	44.01 : 1.81	17.54 : 0.64	17.32 : 0.54	19.58 : 0.71	1.24 : 0.05	100.0 : 3.85
<b>Consumer Goods</b>						
Manufacturing	38.22 : 2.86	20.87 : 1.56	33.50 : 2.51	5.22 : 0.39	2.19 : 0.16	100.0 : 7.49
Retail	38.22 : 2.86	13.01 : 1.21	17.36 : 0.51	0.41 : 0.04	100.0 : 5.32	
Wholesale	28.62 : 0.74	17.36 : 0.51	7.59 : 0.28	44.73 : 15.22	1.70 : 0.58	100.0 : 34.04
<b>Industrial</b>						
Manufacturing	17.51 : 1.57	38.70 : 3.47	31.92 : 2.86	8.85 : 0.81	5.02 : 0.45	100.0 : 8.97
Other	13.63 : 1.48	66.12 : 7.42	3.71 : 1.37	3.11 : 0.33	1.28 : 0.15	100.0 : 10.73
<b>Overall</b>	31.49 : 2.31	17.77 : 1.31	32.74 : 2.85	8.28 : 0.81	3.72 : 0.57	100.0 : 7.35

Source: The Institute of Logistics and Distribution Management

The industry is having to change its role, writes Michael Terry

## Logistics firms don new clothes for 1992

BY CUTTING the number of carriers that bring components into its photo-copier factory at Venray, Holland, from 16 to one, improving its control of suppliers, and centralising its out-bound deliveries of finished product, Rank Xerox estimates it can save \$200m a year.

Behind the claim lies a classic example of how Europe's physical distribution industry is having to change its style to meet the increasingly stringent demands of manufacturers and retailers seeking economies of scale through pan-European operations and "just-in-time" (JIT) systems.

The distribution industry is saving to change its role from that of traditional transport operator to that of manager of a whole range of supply chain activities, including forwarding, consolidation, warehouse management, picking and packing, transportation and electronic data interchange. Some of its members are even being asked to manage equipment sub-assembly, retail operations and computer software repair. Job descriptions have, as a result, become blurred, although most operators are happy to be tagged as logistics providers.

As the single market draws closer, the distribution companies are gearing up to cope with the new demands. Some are more advanced than others. However, as they anxiously jockey for business, they are only too aware that the eventual number of players will be small.

The trend is for manufacturers and retailers to concentrate on core business activities and contract out peripheral tasks, such as distribution, to specialists. By using logistics systems, companies can lower their operating costs and sharpen their competitive edge with improved stock control systems and delivery services. By contracting a third party specialist to do it, they can also cut down on staff overheads and improve their balance sheet ratios.

Many are looking to the distribution companies to develop and run the in-bound and out-bound flow of unfinished and finished goods on their behalf as well as finance, staff and manage the associated warehouses, IT systems and transport fleets.

The distributors admit that the sheer scale of resources now being required will result in a maximum of 10 companies dominating the market. They point to the need to develop pan-European infrastructures through acquisition, organic growth or partnership. They also warn of the need to cover legal and financial interests in contracts which involve the lease or purchase of multi-million pound warehouse facilities on behalf of a client.

Some are even branding their logistics operations. P&O European Transport Services has linked with Mannheim-based German distributor, Rhenania to form an integrated operation called Trans-European Transport. Swiss for-

warder, Kühne & Nagel has named its service Euro Logistik.

"Our role now is to take care of the whole supply chain from co-maker through to manufacturer and on to wholesaler or retailer," said George Mes, financial director of Frans Maas, based in Venlo, Holland, whose clients include Rank Xerox, General Electric Plastics and Dutch tile maker, Mosa. "Transport is only one item."

David Buck, marketing director of Exel Logistics, part of NFI, commented: "If manufacturers follow the example of the motor industry and devote one particular factory to producing one particular product for the whole European market, there will be an increase in the requirement for distribution services."

"Because lines of communication will be long there will be a need for networks of warehouses, integrated stock control systems, the combined use of different transport modes and primary and secondary delivery services."

When Rank Xerox first took on Frans Maas as its sole distributor of in-bound components, buffer stocks ranged from 10 to 40 days. Today there are no buffer stocks for JIT parts; for non-JIT parts they are a maximum of 10 days. Inventory levels, which used to run at 90 days, now average some 15 days.

Nico Timmer, director of materials and logistics at the Venray plant, attributes the

improvements to a combination of reduced numbers of suppliers, improved quality control procedures and a more efficient distribution service. "Before we took on Frans Maas we used 15 different carriers for in-bound components," said Mr Timmer. "At the start of the contract the aim was to keep transport costs down to the previous level. In the event they have been reduced by 40 per cent."

Rank Xerox has now begun centralising its out-bound distribution for finished goods. In 1986, Frans Maas took on the task of designing and setting a new DF120m automatic warehouse facility at Venray. Finished equipment is delivered to the warehouse from Rank Xerox's four European factories, each one dedicated to producing different models for all world markets, except the USA. Frans Maas personnel sub-assemble the equipment and customise the packing according to country.

Stock control is managed through on-line computer. Currently some 65 contractors, employed by Frans Maas but vetted by Rank Xerox, truck the equipment to European markets.

Frans Maas is widely recognised as being among the first of the contract logistics providers. It has worked hard at developing the concept since becoming a public company four years ago. It has its own team of specialist warehouse designers who are able to relate distribution activities to

manufacturing operations.

The company has spent more than DF175m over the last four years on providing warehousing and logistics facilities for its clients. It is understandably cautious about protecting its interests in contracts involving the provision of premises.

It spent DF133m providing a new warehouse for General Electric Plastics (GEP) at Berghem op Zoom. Its 10 year contract with GEP has an option for a further 10 years. Mr Mes says that if GEP does not exercise that option, it is required to buy the facility.

The risk on the DF115m warehouse which Frans Maas built for tile manufacturer Mosa has been underwritten through a special joint venture agreement with a Dutch finance company. If the Dutch contract falls through prematurely, the finance company takes over full ownership of the property and can dispose of it at will. The warehouse is positioned on a prime site at Maastricht Airport on the Dutch-Belgium border and is expected to sell quickly.

Under the Mosa contract, Frans Maas operates a pan-European bulk delivery service by truck. It also runs the warehouse as a retail outlet selling tiles on site in any quantity required.

The special EPOS system which Frans Maas installed allows Mosa, for the first time, to manage its stocks precisely and rapidly and permits retail customers to give short notice for special orders.

Kühne & Nagel is spending £400m acquiring warehousing and distribution companies across Europe to set up Euro Logistik in time for the single market in January 1992. So far it has made acquisitions in Spain, the Netherlands, the UK, Sweden and Denmark.

Paris-based United Transport Logistics (UTL), part of the BRT Group's United Transport International, which is await-

ing a decision by GEP on a new warehouse operation at its French plant at Beauvais, can turn to its parent company's subsidiaries for a ready-made European infrastructure. It has access to warehouses and terminals as well as transport modes which include bulk chemical tankers, flat-bed rail containers, swapbodies, tank containers and cargo ships.

The proposed warehouse for GEP is a common user facility and is expected to cost FF10m. UTL already runs a dedicated warehouse for BP Chemicals at Granemouthe. The building would revert to BP in the event of its premature withdrawal from the contract.

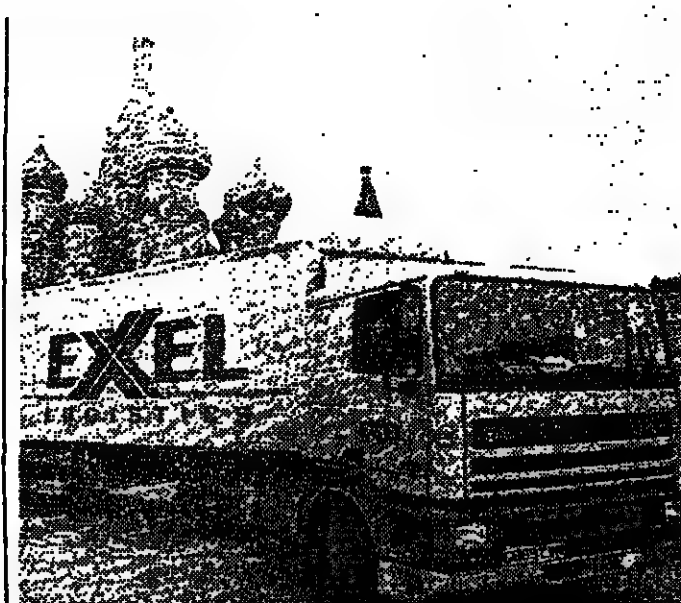
UTL's commercial development executive, Mr Ghislain Desjardins, says UTL is trying to change traditional French attitudes. "Warehouse deals are risky for logistics operators in France," he said. "Distribution contracts tend to be short. Clients are unwilling to accept liability for the premises. We are now trying to introduce the UK standards."

DFDS Transport, part of Danish shipping line, DFDS, set up its logistics department last year with the aim of providing a link between the UK, Northern Europe and Scandinavia. Its main contracts involve spare parts distribution for Ford and General Motors. It has properties in the UK, Belgium, North Germany and Scandinavia.

The EPS Group, based near Banbury, Oxfordshire, was formerly a packaging specialist. Its logistics service for US computer company Prime involves order processing, inventory control, literature distribution and software reproduction and refurbishment.

At Roubaix, Belgium it set up and manages the new European central warehouse for US chemical company, Dow Corning. Trans-Europe Transport was launched by P&O on October 1. P&O claims its strength lies in having an extensive in-house network of warehouses, terminals and offices across Europe. It also has its own trucks and ships. The new company is now busy looking for business.

Michael Terry is editor of Financial Times European Freight Management.



Capitalism finds a welcome: One of Exel Logistic's vehicles in Moscow to celebrate the opening of two Pizza Hut outlets

## PROFILE: Emery

## Back from the precipice

ACCORDING to the third-quarter report just published, beleaguered airfreight carrier, Emery Worldwide, appears to be slowly and painfully hauling itself back into profitability. Its growing European express shipment service, which includes daily intra-European express deliveries of spare parts for German automotive manufacturers Porsche and Robert Bosch, is a lifeline.

The promise is that orders for spares from anywhere in Europe will be delivered within 48 hours. To help them keep that promise, Emery Worldwide has an overnight track-and-aircraft service which has created a cost and space saving "just-in-time" (JIT) operation.

After a number of years in loss, Emery, which was bought out last year by US diversified transportation company Consolidated Freightways, debt and all, reported 1990 first quarter losses of \$69.5m. Second quarter results showed an improvement, with losses reduced to \$30.5m.

Third quarter losses are down to \$8.6m, half the losses reported for the same period last year. Most of the blame for Emery's poor performance lies with inefficiencies in its American operation. The profitable European operation is seen as a lifeline. In the first half of this year its European airfreight business rose by 10 per cent and the European express parcel business increased by 33 per cent.

Porsche averages up to 100 shipments a day weighing up to 1,000kg. It has 94 main dealers in Europe. Bosch, which has 5,435 service stations, has about 150 shipments a day at a total weight of 1,000kg. Porsche products include engines, windscreens, bumpers and electrical equipment; Bosch demands lights,

wipers, batteries and electric equipment.

Orders arrive via computer at Porsche's warehouse at Ludwigsburg and Bosch's at Karlsruhe and are picked and packed in readiness for the 6pm collection.

Two years ago, Bosch came on-line with Emery's EMCON tracking and tracing system. This relieves Emery of the need to station personnel at Bosch's warehouse, and allows Bosch to file data direct to Emery's Stuttgart Airport office in time to print all the necessary documentation for the evening flight.

Porsche is not yet on-line and Emery staff at the Ludwigsburg warehouse need to file the data to the Stuttgart office after its initial receipt.

At 6pm, trucks collect the day's consignments from the Porsche warehouses and take it to Stuttgart airport for labelling, customs clearance and loading onto a Bosch 98 aircraft for the 11 pm flight to Emery's European hub at Maastricht, southern Holland.

Bosch consignments are trucked to Stuttgart Airport in Bosch's own vehicles.

At 56,000sq ft, the Maastricht International Airport hub is Emery's largest overseas freight operation. Within a 250-mile radius of more than half Europe's 320m consumers, it covers 47 routes and serves 83 cities, using seven feeder aircraft and a fleet of dedicated linehaul trucks.

The airport has a curfew on all flights between 4 and 6am. The Bosch and Porsche consignments need to be sorted by destination in time for the pre-dawn departure flights. On arrival at destination airports, customs clearance is overseen by Emery staff and sorted for truck delivery to the service station or dealer.

Michael Terry

Anna Kochan looks at the situation in France

## It's a closely contested game

RETAILING in France is a cut-throat business. It is dominated increasingly by a few big chains, the main strong points of which are their "promotions" or special offers. Their profit margins are small, which has severe effects on the manufacturers, none of which are very large - at least in the food industry. In this environment, a tightly-woven logistics strategy could play a very important role. Yet, it seems, most manufacturers and retailers are still behind their UK counterparts.

Some 800 supermarkets and 7,000 hypermarkets are responsible for 90 per cent of all food and drink sales in France today. Recent acquisitions and alliances are changing the balance of power in this sector, giving more weight to fewer enterprises.

Further takeovers could result as the big hypermarkets start to reach saturation point. The growth rate has dropped consistently during the last three years from 11 per cent in 1987 to 8.9 per cent in 1988 and 6.3 per cent in 1989. Antoine Jaenada, director of NCR - France's distribution division - predicts the threshold will be reached at 1,000, after which companies like Casino, Auchan or Euromarche will only be able to expand to one another's detriment.

On the supermarket front, there are worries because of the arrival of cut-price or hard-discount Central companies. Aldi, Normas and Lidl have already opened about 40 stores in France. The local chains have little chance of competing with the German knock-down prices as their profit margins are already as low as 1 to 1.5 per cent.

However, one area where there is still considerable room for cost-cutting is that of logistics. According to Exel Logis-

tics' marketing director, Martyn Fellow, the logistics industry on the Continent is less advanced than that in the UK. French retailers mostly run their own warehouses which tend to be specialised according to product range. Cheap, single skin warehouses, for example, are used to store low-value ambient goods. These warehouses are often full of twelve to sixteen weeks of bulk stock built up to support promotions.

Third party warehousing distribution companies in France are smaller and more regionalised than in the UK, the most common being shared-user contract distribution where a third party acts as consolidator for manufacturers and handles delivery to the retail outlets. However, Mr Fellow adds, this is beginning to change.

The Mousquetaires group, of which Internarche is the principal member, is an example of a retailer which owns its own specialised warehouses. The 30 warehouses around France serve 1900 sales outlets. Situated on road connections, rather than on the peripheries of towns, the warehouses are mainly dedicated to one of fresh produce, dry produce, or non-foodstuffs. The group runs its own fleet of 940 trucks and 1,300 trailers, some of which can carry as much as 22 tonnes of produce compared to the normal 14 tonnes.

The Mousquetaires logistics strategy is aimed at optimising transport. For fresh produce, its goal is to deliver in less than 90 minutes; for dry prod-

ucts maximum delivery time is 3 hours and non-foodstuffs are subject to delays of no more than 6 hours. Stock and order management is by computer and, the group claims, enables sales to be forecast four months in advance with 95 per cent precision.

One company which has taken a cost-cutting approach is Bahlsen, which has halved its logistics costs in seven years. In 1983, the company spent FF45m or 9 per cent of its turnover on the distribution of its snack products in France - an exercise which involved 150 people. Today, only 15 people are employed and the logistics costs have stabilised at FF45m, while the turnover has doubled to reach FF1,000m. To achieve this result, Bahlsen has closed 11 of its 16 warehouses and has subcontracted the management of the remaining five to specialist companies. In addition, it has disposed of its fleet of 60 lorries in favour of rented vehicles with drivers.

Euromarche has also developed a cost-cutting logistics strategy which is primarily computer-based. Some 20 stores in the Paris area are linked up to a computer network whereby all orders to suppliers placed by any of the 20 stores before 4pm the same day to a central warehouse. Between 4pm and 2am the following morning, the warehouse will dispatch the merchandise. According to Gerard Guerin, Euromarche logistics director, the system has produced savings in transport because at each transport stage, the trucks are full.

In the competitive French retailing environment, it is not easy for UK logistics firms to break into the market. Mr Fellow's firm is one of a few Brit-

ish specialists in warehousing and distribution which has managed to gain business in France. After running a dedicated supply chain management services for Marks & Spencer in the UK, Exel Logistics-Fashionflow was selected to build and run a purpose-built composite warehouse and distribution centre for the UK retailer at Evry near Paris, in 1989.

Another UK logistics company, Harris Distribution, has also won a contract in France, thanks to an entree gained through sister company Bailivet which provides transport services. Part of the Transport Development Group, Harris has adapted its stock order location and rotation (solar) logistics package for the Lille-based distribution centre which it manages for a major French hypermarket chain.

According to Frank Tunney, Harris' marketing director, one important difference between the UK and French retailing environment is the large number of transport companies in France. He says there could be as many as five times the number in the UK and about 80 per cent are owner-drivers.

Another difference is the fact that most warehouses are owner-account warehouses. In France, this is an attractive option because land is cheap and there is readily available warehousing space to rent.

Mr Tunney also warns any company thinking of entering the French market that the French are tough and talented negotiators. There is, however, a change towards more long-term thinking in the logistics area, and a greater tendency towards a partnership relationship with subcontractors. Even so, the French still think in terms of three-year contracts rather than the five years in the UK.

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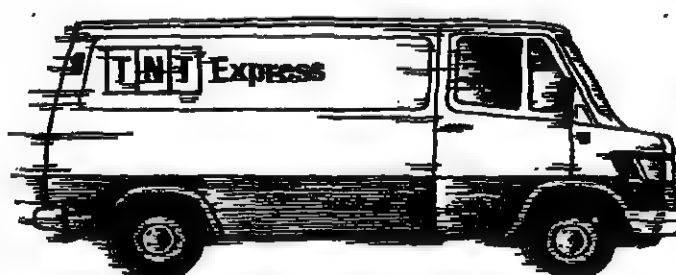
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## DISTRIBUTION SERVICES 4

Hard times mean focussed planning, writes Phillip Hastings

## Operators engage low gear

WITH the transport industry regarded as a good barometer of overall economic conditions, courier and express companies have, not surprisingly, been among the first to feel the effects of the slowdown in business activity.

Service operators involved in international markets, particularly those in Continental Europe and North America, are also finding the going much tougher as competition and capacity increase at a time when traffic growth is slowing down.

Evidence of tougher times has been accumulating over the last few months. In August, for example, the normally bullish TNT Express, one of the UK's leading delivery operators, warned that a spate of express companies going out of business could continue for some time.

Mr Tom Bell, the company's general manager for express parcels, claimed the industry had been fighting itself. Some carriers, both large and small, were offering "competitive" rates which had in some cases proved suicidal. "Some of the largest names in the business are reporting greatly reduced profits and in a few cases huge losses," he

said. As if to confirm that pessimistic outlook, TNT Express itself shortly afterwards announced some 200 redundancies in the UK.

A few weeks later, the Securicor group issued a warning that as a result of the economic climate and in common with others in the same sector, the group's overnight and despatch businesses have experienced a significant downturn in trading volumes during the summer months and as yet these volumes have not increased in line with seasonal expectations. In the absence of the anticipated increase in trading volume, added Securicor, the division was unlikely to report a profit in the second half.

Subsequently, Mr Bob Thomas, chairman of Securicor's main overnight delivery company, City Link, claimed that in the case of the latter, the picture was not so much a case of volumes decreasing but the rate of growth slowing down.

However, Mr Thomas, who is also managing director of Securicor's communications division, confirmed that times were tough in the local messenger/des-

patch market where the group had, over the last couple of years, acquired a number of companies. "In the motorcycle despatch industry as a whole, people are talking about revenue this year being around 30 per cent down on last year. Our own performance in that business has been flat," he said.

Also having a tough time in the UK is US parcels giant Federal Express, which has recently seen a shake-up of locally based senior management in a bid to steer its loss making parcel and home delivery operations back into profitability. The top British executives in the company at the beginning of this year have been replaced by Americans. At the same time, the structure of UK operations has been reorganised.

The changes are in line with a planned change in strategy for FedEx UK involving greater concentration on expanding its traditional US-type express parcels business rather than seeking to provide a broad range of commercial and home delivery services, as it has so far.

Another leading UK parcels company adopting a more focussed approach is the Mayne

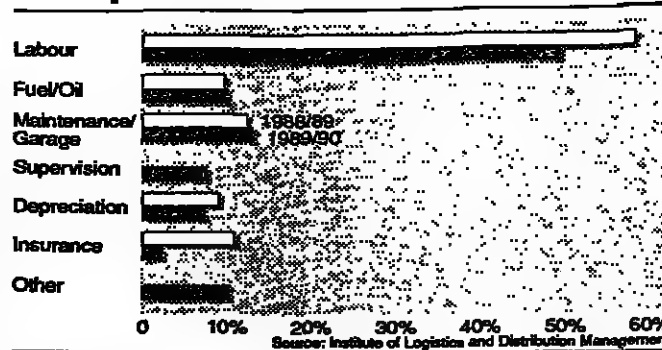
Nickless-owned carrier Parcelforce, which is looking to concentrate specifically on the time-definite (that is, one or two day, movement) of documents, packages and lightweight parcels for the commercial and retail sectors.

Explaining the thinking behind that policy, Mr Millbanks says all the signs indicate that the UK parcels delivery business is now polarising. At one end, he says, are the low cost niche operators, such as some of the franchise organisations, servicing particular parts of the market very efficiently. Many of them should survive, he believes. At the other end of the scale are the large operators such as Parcelforce and Securicor, which ought to survive also. The carriers in between are the ones which will struggle to survive.

The two very large competitors mentioned by Mr Millbanks have themselves both undergone marketing and operational revamps this year in a bid to strengthen their positions.

Parcelforce is the new identity for Royal Mail Parcels launched at the beginning of this year, a development which is being supported by an \$80m investment

## Transport cost elements



programme. That "identity change" was followed last month by a change of name for Securicor Express Parcels, which now becomes Securicor Omega Express. The intention is to develop Omega as a Securicor Express brand name worldwide. Internationally, Securicor plans during 1991 to complete its EC cross border network, and then over the next five years build up national domestic operations in every EC country where such development is economically sound. By the late 1990s, it intends to have built up a global express operation.

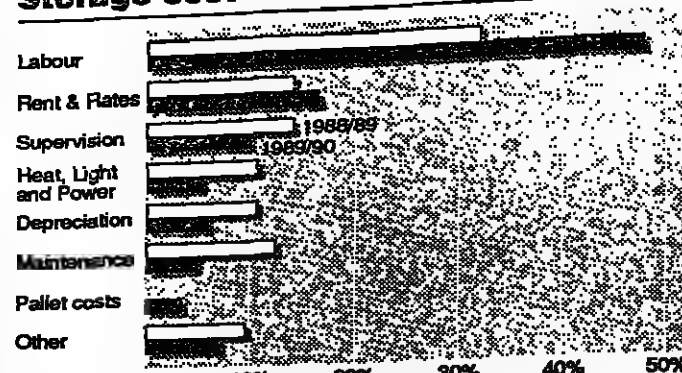
Securicor's plans are in line with a general trend among express companies. Big international carriers like TNT, FedEx, DHL, United Parcel Service and Emery Worldwide continue to increase

their depth of market coverage through acquisition and in-house expansion.

Main worry for many of them as far as the general European express scene is concerned involves the growing fear that they will lose out in the planned liberalisation of EC air cargo operations.

The European Parliament's transport committee recently broadly approved the EC airfreight industry liberalisation proposals put forward earlier this year. Those proposals which are now due to go forward to the full European Parliament and the European Council for ratification, make no allowance for the inclusion of non-EC integrated carriers like TNT, FedEx and UPS as licensed cargo airlines. If that remains the case,

## Storage cost elements



those integrators will be able to continue operating as they do now but will be unable to take advantage of any general liberalisation of EC air regulations.

Meanwhile, middle-ranking UK and other European domestic express companies are also seeking to develop the international coverage, particularly in terms of the EC, which they believe will be necessary to survive and prosper after 1992.

Bristol-based franchise operation Amtrak Express Parcels, for example, plans to start European overnight parcels delivery services on a trial basis in November ahead of a full launch in mid-January. The intention is to offer next-day delivery in 30 Western European cities and their vicinity.

To achieve this, Amtrak will route traffic via London Heathrow. The company will use express industry wholesalers and agents in the countries served. It is also looking to develop services to the US.

Already in that market but looking to expand its involvement, is rail-based parcels carrier Red Star. The latter is due this month to launch a partnership with US company Airborne Express as a prelude to expansion in the transatlantic parcels delivery sector. Through that tie-up, Red Star hopes to increase its outbound international traffic to the US from less than 1,000 parcels a month to more than 20,000 by mid-1992.

Demands have changed, writes Phillip Hastings

## Technology revolution

FAST, reliable door-to-door movement of goods is no longer sufficient to meet the requirements of modern day distribution and general logistics management.

Companies now increasingly want to use distribution service information systems which will enable them to get details on the precise whereabouts of their consignments at any point in their movement. In addition, they want to be able to use the distribution process to gather management information which will help them run their overall business activities. Such considerations apply particularly where companies are involved with "just-in-time" (JIT) distribution systems. By its very nature, JIT demands that information about delivery requirements and operations be passed quickly between all parties.

In the European context, the advent of the EC single market is further encouraging the move towards EDI systems, which in turn puts pressure on distribution companies to develop pan-European information technology systems. Getting that sort of develop-

ment right, claims Mr Christopher Metz, commercial development director for BET group distribution company United Transport Logistics, will be vital to the future of any distribution company seeking to provide Europe-wide services.

"I guess that right now, few customers are as ready to actually make full use of EDI capabilities as they might like to make out, even if we could offer them these facilities. However, most of the big organisations are interested in developing those capabilities over the next year or couple of years and we certainly perceive that we will not even get on the invitation list for big contracts if we are unable to offer that facility," he said.

Transport companies specialising in the provision of express delivery services have been in the forefront of distribution industry information technology (IT) development to date. Leading international operators such as TNT, DHL, Federal Express and UPS have all been investing heavily in computerised cargo processing, tracking and general information technology systems.

United States parcels giant UPS, for example, has invested something like US\$1.4bn (£720m) in new computer-based technology development in the US and worldwide over the last five years. In the UK, TNT has already invested more than £12m in computerisation and is planning further expenditure in Europe as a whole, while parcels carrier Securicor Omega Express is involved in a £25m information technology development programme.

Much of the development to date has centred on consistent tracking and some of the more advanced systems are now able to track shipments throughout their door-to-door movement.

At the same time, the level of investment and service sophistication required to meet present-day distribution demands means that service operators and their customers are looking to work more closely together. In many cases, operators are now installing their own computer terminals and staff on customers' premises to further improve communication between the parties.



Much of technology development to date has centred on consistent tracking, frequently using bar coding

Increasingly, distribution companies are opting to use bar coding as the means to identify goods being handled through their systems. Securicor Omega Express, for example, has recently brought on line just such a UK parcel processing system. Future developments will include an EDI facility targeted principally at customers involved in JIT operations.

Most service operators are looking to develop methods of computerised communication and tracking which are compatible with general EDI systems. So-called "closed loop" IT systems which can only be used in connection with one particular company's activities appear to have only a limited future.

In a similar vein, another increasingly prominent feature of distribution industry information technology development is a move towards systems which offer full, integrated pan-European coverage. The TNT organisation for example, which is involved in express delivery and contract distribution activities throughout Europe, has to date generally seen its three main divisions in that market, TNT Express UK, TNT Express Europe and TNT Skylink, pursue their own individual IT developments.

Now, following a recent strategic review of its IT requirements in Europe, TNT is about to start work on the implementation of three new systems which cover the activities of all

its European divisions. The first is a freight management system, the main functions of which will be to handle collection requests, order entries, delivery information, proof of deliveries and the pre advice of receiving depots. The system will probably have direct links with Customs, customers and collection/delivery vehicles. In tandem with the development of that system, TNT plans to develop a new administration and financial reporting system and a consolidated customer system. The latter will allow customers to communicate their order and retrieve consignment status information using their own terminals.

TNT has not yet made public the investment costs involved in developing the new pan-European systems but says the intention is to start work on their implementation in December/January with a view to having most of the major development work completed by the end of 1992.

"We already have good IT systems in place, but the new systems will give customers greater flexibility in the way they interface with TNT in Europe. We will be able, if required, to provide customers with consolidated information, invoices and statements. The new systems will also generally speed up the flow of information between the different divisions and between them and customers," commented Mr Dennis Beard, TNT European data processing manager.

PROFILE: The brewing industry

## Mysterious case of the vanishing kegs

THE UK brewing industry has a history of "disappearing" beer kegs. Losses run into tens of thousands of kegs each year, with an estimated value of £20m.

Empty kegs can occasionally be seen put to unintended uses - some northern pigeon fanciers find that they make excellent supports for their lofts, and in the south yachtsmen have been known to use them as mooring buoys. But most lost kegs are stolen in a more organised way, to be melted down and sold as scrap aluminium; the metal content of a typical aluminium keg is worth about £40.

Grand Metropolitan - one of the largest UK brewing groups, incorporating Watney Mann and several regional brewers such as Websters, Ruddles, Phoenix and Ushers - has

and stack them on top of each other.

Grand Metropolitan came up with an indelible keg marking system, giving the printed label to the aluminium with an epoxy label inside a plastic sandwich.

Finding portable bar code readers that would be sufficiently robust to be carried round by the delivery crews was more difficult. The company wanted readers that would survive being driven over by a lorry, dropped down a cellar or soaked in beer.

Grand Metropolitan eventually got the system it wanted from Zengrange, a Leeds company that specialises in adapting portable computing equipment for particular users' needs.

The company is a leading supplier of portable computers to the Ministry of Defence for use on the battlefield - "an environment not unlike that of brewery distribution," comments Mr Ray Walker, commercial manager of Zengrange. Zengrange also designed cab-mounted computers for Grand Metropolitan.

At the beginning of the day the crew collect a data cartridge containing details of the load and drop, customers and number and size of kegs to be delivered. The draymen, as they are still known in the trade, insert the cartridge into the cab computer, which asks them to key in an identifying code and goes through a quick self-checking test.

On the road, the draymen can page through the names and addresses of their drops displayed on the computer screen. They are free to choose the order of delivery.

When they reach a pub the draymen confirm their location on the computer, take out a pair of bar code readers and read the codes on the full and empty kegs.

On completion of the delivery they insert both guns into the computer, which downloads the data within half a second. It compares the data with the order and, if they correspond, prints a timed deliv-

ery document which is signed by the crew and the customer.

At the end of the day the depot supervisor downloads data cartridges from all the vehicles into a personal computer. Records then go to the Grand Metropolitan mainframe computer for analysis and management reporting.

To complete the cycle, on return to the brewery the kegs are read by a fixed scanner on the production line to record product details at the time of filling.

Although the prime impetus for introducing the tracking system was to reduce keg losses, Grand Metropolitan expects it to deliver many other financial, operational and marketing benefits during the 1990s. For example, it could be extended to collect market research data, to print invoices

**Grand Met expects the system to deliver many other benefits**

at the delivery point and to initiate electronic funds transfer.

Grand Metropolitan pioneered computerised keg tracking in the UK, says Mr Walker of Zengrange, but the other big brewers are now considering introducing their own systems.

One possibility for the future is to attach a miniature radio tag to each keg instead of a bar code. When Grand Metropolitan was planning its system, radio tags were too expensive for the purpose, but they have recently become cheap enough to offer a serious option to brewers.

Radio tags have several advantages over bar codes. They can store more information about the keg and its contents, and a lorry load of radio-tagged kegs could be read at one go instead of having to scan each individual keg with a bar code reader.

Clive Cookson

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DISTRIBUTION SERVICES 7

John Thornhill listens to the Medallion Man's secrets

# A sense of urgency makes good business, says Ratner

"WAREHOUSING is the engine room of our business. It is the secret of our success," Mr Gerald Ratner says, somewhat surprisingly, as he lounges in the splendour of his vast Mayfair office.

The flamboyant chairman of the fast-growing Ratners jewellery business is best known for his great sales skills and his seeming ability to offer the public exactly what it wants, whether it is men's earrings or Dick Tracy watches.

Mr Ratner, who was recently dubbed the Medallion Man of the jewellery industry by Campaign magazine, is not normally regarded as much of a backroom boy.

But Mr Ratner says warehousing and distribution skills are becoming increasingly

important in today's retail environment and have been one of the big factors in enabling his business to increase like-for-like sales in tough markets.

When Mr Ratner announced interim results in September, he was able to boast an impressive 15 per cent improvement in like-for-like sales in the Ratners and H Samuel chains and an 18 per cent rise in the Zales' business.

During the peak Christmas period, when the company makes the vast bulk of its sales, these distribution skills become all the more critical and Ratners' two distribution centres in Colindale and Birmingham buzz with activity 24 hours a day.

The company tries to make sure that every item sold in every store in the United Kingdom is replaced by 6 the following morning and is put on display by the time the stores open at 9.30am.

This flexibility in distribution enables Ratners to respond to changes in market demand right up until the last day's trading on Christmas Eve and gives it a significant competitive edge over its rivals. Previously jewellers had to "guesstimate" what their requirements might be by extrapolating from past sales patterns.

"There used to be an old jewellers' rule that the first eight months were equivalent to the

last four months - and on September 1 you would order the same as you had ordered for the first eight months," Mr Ratner says.

Distribution in the jewellery business was also slow. For example, before it was taken over by Ratners, the H Samuel jewellery stores received their last pre-Christmas deliveries on December 1.

This invariably meant that they had a dearth of some items in the peak selling season and a glut of others.

Ratners is able to respond to demand so quickly because of the computerised information system it now has in operation.

During the day, two electronic "pools" are taken of all sales made at its 1,000 stores. One pool is taken at mid-day; the other at 6pm when the shops close.

By 8.30pm a computer has drawn up a "picking list" of all the items that have to be replaced and the necessary items are despatched through the night.

Sometimes helicopters and aeroplanes are brought into use to make sure that the merchandise arrives on time, especially in the more remote regions of Scotland.

The company's accountants tell Ratner that some of these delivery runs are uneconomic, but he remains unrepentant.

"I just take the view that it creates the right approach to business."

"We try to create a sense of urgency. If people see that we are busting our balls to get the

stock to them then they are more likely to bust their balls selling it," he says.

This computerised information system also gives Ratners a good appreciation of how fast particular items are selling.

The company believes that a fast turn around of stock is essential since during the Christmas period a store may sell about 1,000 items a day at an average price of about £20 per item.

"High street space is so expensive that we cannot sit on anything that is not performing," Ratner says. "One of the secrets is to keep fresh stock."

Lines are also reviewed every three months and replaced if they do not sell quickly enough.

About 20 per cent of all the items that are despatched to Ratners' shops are returned to its suppliers.

"The most important thing for me is that we get the right lines and that they are in stock. Then we try to get a decent margin on it," Mr Ratner says.

Ratners also puts a great deal of emphasis on its distribution systems in the US where the movement of stocks is much slower but the average ticket price is far higher at around \$200.

The company aims to achieve considerable savings from merging its existing Sterling distribution network with the distribution system of the recently-acquired chain of Kays Jewellers.

"This will be one of the big benefits of the acquisition," Mr Ratner says.

Although apportioning costs between passengers and cargo

is difficult, cargo generates about 25 per cent of international airlines' revenue tonne-km and nearly 20 per cent of their revenue, according to Mr John Trevett, managing director of Avmark.

That revenue is highly necessary for air carriers which even in the best of years have difficulties making enough money to replace their existing aircraft, let alone create additional capacity.

And with the slow-down in passenger growth in both Europe and the US, cargo will need to play an increasingly important role for carriers.

This is particularly true for European carriers which have been developing the freight side of their business more than US carriers.

For the US airlines, cargo often represents only 5 per cent of revenues. Most have proved for the most part unable to compete and have handed over initiative to integrated carriers such as Federal Express and UPS. The exceptions include Northwest Airlines, which operates extensively in the Pacific, and American Airlines.

However, although cargo represents an important source of revenue for many airlines, the freight carrying market is becoming increasingly competitive - a trend confirmed by falling cargo rates.

On the one hand, the airlines are increasing capacity. Carriers such as Lufthansa, Air France and KLM Royal Dutch Airlines have purchased or are in the process of purchasing fleets of large dedicated Boeing 747 freighters capable of carrying three times as much as an old 707 cargo aircraft. The global fleet of new 747-400 freighters will have doubled by the end of the century.

These airlines will need to cover the full cost of their dedicated cargo fleet while competing with airlines, such as British Airways, which have jets carrying both passengers and freight.

At the same time, the integrators are fast developing pan-European hub and spoke networks which plug into their intercontinental services. Sir Colin Marshall, the chief executive of British Airways, recently said that the integrated operators pose the single biggest threat to the air cargo industry as we know it.

Their aim is to bypass the traditional system which involved the customer going to a freight forwarder, which took

The popularity of airfreight is rocketing, says Paul Abrahams

# The answer is up in the air

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## DISTRIBUTION SERVICES 8

The industry anticipates a staff shortage, writes **Phillip Hastings****Too few chiefs — and too few indians**

THE UK Chartered Institute of Transport last month launched three new training initiatives, the most notable of which was a management apprenticeship scheme designed to attract school leavers into the transport sector. Those moves highlight a growing realisation in the distribution industry as a whole that recruitment and training have become key issues.

Organisations involved in running distribution operations are, for example, becoming increasingly aware that with the available labour pool of young people likely to continue shrinking over the next few decades, they need to work much harder to attract youngsters leaving school and college if they are to develop the necessary skilled employees and managers of tomorrow.

More immediately, with distribution already becoming an ever more sophisticated activity governed by tighter customer service and legislative requirements, so demand is growing for more and better skills training for existing employees. There is also a crying need, claim many companies in the transport and distribution industry, for better general management training.

Evidence of the growing shortage of properly trained people in the distribution sector appears to mount with every study carried out on that subject. Earlier this year, for example, the Road Transport Industry Training Board published a survey which showed that nearly

75 per cent of the employers from that sector who took part reported being affected by skill shortages last year.

More than a third had experienced difficulty finding suitable graduates, junior trainees or apprentices and more than 75 per cent expected skills shortages to get worse in the period to 1993.

In a bid to address some of those problems, the RTTB and leading

HGV training for unemployed inner city residents.

However, while provision of the right individual skills training is regarded as important, many distribution companies and organisations see the shortage of good management training as even more crucial. It is with that in mind that the Chartered Institute of Transport (CIT) has just launched its new transport management apprentice-

**Various bodies have introduced a range of courses for training existing employees or older workers, and the unemployed seeking to acquire skills**

ship scheme. Explaining the scheme, Mr Alan Jones, the CIT's recently appointed new UK national chairman, said that young people would be indentured for three or five years, depending on whether they joined up at the age of 16 or 18.

Each apprentice would have a single Mentor or Fellow of the CIT as a mentor responsible for supervising their work experience according to rules and guidelines laid down by the Institute.

It is my belief competence in management comes through a combination of abilities derived from academic learning and practical experience.

The practical experience can only come from a wide range of working experiences in industry.

responsibility for spreading the message rests as much if not more with managers at middle and junior level as with those at senior level.

The problem, say many distribution industry observers, is that there is now a growing shortage of sufficiently trained managers as

recent rapid advances in distribution techniques and technology outpace the supply of people properly equipped to manage them.

Those problems are apparently being experienced right across the board, with manufacturers, retailers and transport services companies alike having problems finding enough suitable people.

The shortage of well trained middle management is seen as being particularly important since it is often they who tend to have to set the pace in terms of implementing high quality customer service among staff.

That point is emphasised by Mr Paul Graves, programme director for a one week course on customer service development in freight and distribution being run at the Sunningdale Park Management Centre in Bromley, Kent, next year.

A key factor in general staff acceptance of changes in business practice is cool, calm and efficient management, qualities which will only be achieved if the managers concerned have developed the appropriate skills to operate in the new environment," he said.

The next few years will be as turbulent for the freight and distribution industry as the past decade has been. If companies are to succeed, they will need executives who can overcome problems and implement solutions. This will only be achieved if the managers on whom it depends are developed appropriately to meet the challenge, he said.



Getting their backs into it: An instructor and trainee at work on a HGV course set up for unemployed Bristol inner city residents

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**PROFILE****Pushing for first division**

WORKING on the premise that there will soon be little room in the UK express parcels market for division two players, established second rank carrier Parceline is pushing for promotion to the big league.

Recent moves have included recruiting new senior managers, rebranding services and adopting a more focused approach to business development. Last month also saw the acquisition of two UK regional parcels companies, Manchester-based Conveyerquick and sister concern Hertfordshire-based Beds Transport, which between them had an annual turnover of around £2m.

The object of those moves and others to come, says Parceline management, is to double the company's £70m annual turnover within three years. Part of the Australia-based Mayne Nickless group, Parceline is already one of the best-known carriers in the UK parcels market. It was bought by Mayne Nickless in 1985 from the De La Rue organisation and became the subject of considerable investment by its new parent organisation.

By early 1987, the company appeared poised for big expansion following the opening of a new £2m parcels sortation hub on a 15-acre site at Sandwell in the West Midlands. Around the same time, Parceline senior executives began talking about using that development as a springboard for future moves into other European express markets.

However, the push into Europe failed to materialise, as did plans to raise Parceline's general market presence and profile in the UK. Various changes in the company's senior management ensued.

First signs of a renewed drive to push Parceline into the first division came in May this year when Mr Colin Millbanks, former Federal Express vice president UK and Ireland, was appointed chief executive.

Other new arrivals over the next few months included Mr Robin Davies, previously with Phillips distribution company London Carriers, as general

manager, commercial and marketing.

Mr Millbanks said he found in Parceline a classic sleeping giant with the potential to become one of the top few carriers in a market lead by Parceline and Securicor. "At the moment, Parceline is at the top of division two among the carriers in that business," he said. "We believe it has got to get higher and move up to division one."

"That expansion will be achieved partly through organic sales growth but we will also need to grow through acquisition as well."

The sort of companies likely to be targeted for purchase says Mr Millbanks are those with an annual turnover of between £5m and £20m.

"Any company we buy will have to be a good fit with what we have now and be easily digestible. In this business, it is no good going to a customer and apologising for reduced service levels on the grounds that you have been busy absorbing an acquisition."

Meanwhile, Parceline has increased sorting capacity at its Sandwell hub from around 22,000 items an hour to 27,000. The average number of parcels handled each night is 80-90,000. The £2.6m expansion, due to come fully on line early in the new year, has included increasing the number of sortation points by 20 to provide a total of 84 outfeed points and 37 in-feed stations.

A key feature of Parceline's operations, which in addition to the Sandwell sorting centre also include 27 collection/delivery depots around the UK supported by a fleet of 1,200 vehicles and a 2,500-strong workforce, is the company's use of bar code technology to sort and track parcels.

"That means we can monitor the consignment by computer at every stage in the distribution process through to eventual delivery."

"At any given time in that movement, we can find out the precise whereabouts of any given parcel," said Mr Davies.

Phillip Hastings

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